

Opinion Poll: 2010 U.S. Image of Japan

June 2010

Public Diplomacy Planning Division
Public Diplomacy Department
Ministry of Foreign Affairs

1. Research methodology

(1) For the “general public” group, telephone interviews were carried out with 1,201 people.

(2) For the “opinion leaders” group, telephone interviews were carried out with 202 people.

The margin of sampling error is $\pm 3\%$ for the “general public” group and $\pm 7\%$ for the “opinion leaders” group, at the 95% level of confidence.

2. Period conducted: February 9 – March 17, 2010

3. Implementing agency: The Gallup Organization

Opinion Poll: 2010 U.S. Image of Japan
(General Public)

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Results Overview (including data from the previous seven years where applicable)

Question 1-a: Thinking of all Asian countries, which one country in this region do you think is the most important partner of the United States?

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Japan	44	46	43	48	45	48	48	47
China	44	39	34	34	33	26	26	20
Russia	3	8	10	8	13	13	9	13
Korea	1	1	1	1	1	1	2	2
Other	3	3	2	1	2	4	5	6
None	1	1	2	1	2	1	3	3
No Opinion	4	2	8	4	4	6	7	8

Question 1-b: Please tell why you think this country is the most important partner of the United States. (Open-ended question: top 5 results) Note: This question has been asked since 1995.

Reasons for Japan:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
(1) Political/General Ties with U.S.	33	34	37	34	26	28	22	25
(2) Trade/Economic Relations with U.S.	28	26	20	22	26	26	24	35
(3) Nation's Technology	19	17	24	21	26	24	20	18
(4) National Qualities (ex. Population)	9	11	9	10	18	8	18	10
(5) Personal Qualities/Culture of People	4	7	5	6	7	4	5	4
(6) Other/Miscellaneous/None	7	5	5	7	5	10	11	8

Reasons for China:								(%)
	2010	2009	2008	2007	2006	2005	2004	2003
(1) Trade/Economic Relations with U.S.	48	38	26	27	21	22	24	12
(2) Nation's Technology	22	21	28	19	29	15	22	12
(3) National Qualities (ex. Population)	19	25	17	31	23	34	31	37
(4) Political/General Ties with U.S.	5	7	19	10	15	20	10	16
(5) Personal Qualities/Culture of People	2	4	4	5	7	3	2	5
(6) Other/Miscellaneous/None	4	5	6	8	5	6	6	9

Question 2-a: Do you think Japan is or is not a dependable ally or friend of the United States?

Response:								(%)
	2010	2009	2008	2007	2006	2005	2004	2003
Yes, Japan is dependable	79	80	67	74	69	72	68	67
No, Japan is not dependable	16	15	18	21	22	21	22	23
No opinion	5	5	15	5	9	7	11	11

Question 2-b: Why do you feel so?

Response:

(I) Reasons given by those who responded "yes" (Open-ended question : top 5 results)								(%)
	2010	2009	2008	2007	2006	2005	2004	2003
(1) Economic ties / investments in the U.S.	16	16	10	16	9	15	10	13
(2) Allies / good relations / peaceful relations	18	14	17	14	13	10	10	6
(3) Good trade relations between Japan and the U.S.	15	12	8	11	8	10	9	8
(4) They are not our enemy/ no threat to us	12	12	5	7	5	5	10	6
(5) Past experiences/ history	9	11	5	7	4	7	6	5

(II) Reasons given by those who responded "no" (Open-ended question: top 5 results)								(%)
	2010	2009	2008	2007	2006	2005	2004	2003
(1) Japan is not trustworthy (unspecified)	18	18	15	21	8	24	13	18
(2) Other	14	13	0	16	0	5	16	4
(3) Past events (other than Pearl Harbor)	13	15	4	16	11	5		
(3) Self interest / only concerned with own country	13	13	7	11	4	9	10	8
(5) No particular reason	8	4	8	9	6	6	6	6

Question 3-a: Taking its economic power into account, do you think Japan is playing a significant role in international affairs?

Response:

								(%)
	2010	2009	2008	2007	2006	2005	2004	2003
Yes	71	68	62	69	68	60	60	56
No	23	24	24	25	25	29	29	33
I don't know	6	8	14	6	7	11	11	11

Question 3-b: In which of the following areas, if any, would you say Japan is playing a significant role in international affairs?
 Note: This question has been asked since 1994. The category “economic aid” was added in 1995.

Response:

(I) Science and technology	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Yes	70	66	60	67	65	57	58	53
No	30	33	39	32	34	42	42	46
I don't know	0	1	1	1	1	1	0	1

(II) Global economy	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Yes	65	62	53	62	58	53	53	50
No	33	36	42	35	38	45	45	47
I don't know	2	2	5	3	4	2	2	3

(III) Cultural exchange	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Yes	60	57	48	58	54	49	48	44
No	38	41	47	40	43	49	49	54
I don't know	2	2	5	2	3	2	3	2

(IV) World politics	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Yes	49	46	38	48	44	38	38	37
No	48	50	53	48	51	57	58	59
I don't know	3	4	9	4	5	5	4	4

(V) Global issues such as the environment, population growth and AIDS (%)

	2010	2009	2008	2007	2006	2005	2004	2003
Yes	45	41	37	40	41	37	36	30
No	50	54	53	53	51	57	58	63
I don't know	5	5	10	7	8	6	6	7

Note: This category was named "Environmental issues" until 1998.

(VI) Economic aid	2010	2009	2008	2007	2006	2005	2004	2003 (%)
Yes	36	34	29	34	36	34	30	22
No	55	55	56	54	52	59	60	68
I don't know	9	11	15	12	12	7	10	10

(VII) Security, including PKO	2010	2009	2008	2007	2006	2005	2004	2003 (%)
Yes	32	29	29	33	35	31	31	25
No	61	64	60	61	56	64	64	70
I don't know	7	7	11	6	9	5	5	5

Question 4: Do you think the American and Japanese people have a good, fair or poor understanding of each other?

Response:	2010	2009	2008	2007	2006	2005	2004	2003 (%)
Good	43	42	38	36	38	36	30	28
Fair	45	48	43	49	45	47	50	53
Poor	11	9	13	14	15	16	18	17
No opinion	1	1	6	1	2	1	2	2

Question 5: How would you describe the present level of cooperation between Japan and the United States?

Response:	2010	2009	2008	2007	2006	2005	2004	2003 (%)
Excellent	14	16	14	13	12	9	8	7
Good	58	57	49	54	51	52	52	49
Fair	24	23	27	27	29	33	33	35
Poor	2	2	4	4	4	3	4	6
No opinion	2	2	6	2	4	3	3	3

Question 6: How do you see future relations between the U.S. and Japan?

Note: This question has been asked since 1994.

Response:	2010	2009	2008	2007	2006	2005	2004	2003 (%)
Will improve	39	45	46	47	42	46	44	40
Will not change	52	47	38	43	44	42	43	45
Will get worse	7	6	8	8	10	9	8	12
No opinion	2	2	8	2	4	3	5	3

Question 7: I am going to read you four possible ways in which relations might be improved between the U.S. and Japan. Please tell which one of these you think would help most to improve relations between Japan and the United States?

Note: This question has been asked since 1995. The choice “promote cultural exchanges” was added in 1997.

2010 wording change in (2)-“climate change” added and “population control” changed from “populating growth”.

Response:

	2010	2009	2008	2007	2006	2005	2004	2003
(1) Improve economic / trade relations	43	45	36	36	36	38	42	35
(2) Global issues such as the environment, climate change, population control and AIDS	25	27	27	30	28	26	23	22
(3) Strengthen political / security relations	19	20	20	25	21	25	25	32
(4) Promote cultural exchanges	7	7	8	8	12	9	7	8
(5) Don't know/ Refused	6	1	9	1	3	2	3	3

Question 8: To what extent do you think the U.S.-Japan Security Treaty, which grants the U.S. the use of facilities and areas in Japan for the security of Japan, contributes to stability and peace in the area?

Note: This question has been asked since 1996.

Response:

	2010	2009	2008	2007	2006	2005	2004	2003
A great deal	37	34	29	30	25	27	28	31
A moderate amount	44	46	36	47	46	45	44	43
Only a little	13	14	18	16	18	18	17	17
Not at all	3	3	6	4	5	5	6	5
No opinion	3	3	11	3	6	5	5	4

Question 9: In your opinion, how important is the U.S.-Japan Security Treaty to the United States in terms of its own security?

Note: This question has been asked since 1996.

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Very important	49	49	51	52	55	50	51	55
Somewhat important	39	41	33	37	32	36	35	34
Not too important	9	7	7	7	7	8	9	6
Not at all important	2	1	4	3	3	3	3	3
No opinion	1	2	5	1	3	3	2	2

Question 10: Do you think the United States should or should not maintain the current U.S.-Japan Security Treaty?

Note: This question has been asked since 1996.

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Yes, should maintain	90	87	78	87	85	86	85	87
No, should not maintain	5	6	7	6	7	6	7	6
No opinion	5	7	15	7	8	8	8	7

Question 11: Do you feel Japan should further increase its defense forces for its own defense, or not?

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Yes, should increase	56	54	46	54	51	52	54	58
No, should not increase	37	38	39	40	39	41	38	34
Don't know/ Refused	7	8	15	6	10	7	8	8

Question 12: Please tell which of the following provide you, or have provided you, with information about Japan.

Note: This question has been asked since 1994.

Response:	2010	2009	2008	2007	2006	2005	2004	2003	(%)
(1) Television	81	79	74	80	78	78	77	80	
(2) Magazines / Books	69	71	64	72	67	62	68	70	
(3) Newspapers	66	67	63	71	71	70	71	75	
(4) School studies	54	56	52	51	53	47	58	59	
(5) Internet	57	52	39	43	38	33	33	27	
(6) Movies	40	39	37	40	39	31	41	39	
(7) Japanese friends	35	33	29	29	32	30	33	36	
(8) Friends / Neighbors	34	31	30	29	30	29	33	35	
(9) Radio	30	30	26	34	33	35	35	37	
(10) Experience in Japan	11	12	12	12	11	12	12	12	

Question 13: I am going to read some phrases that may or may not describe Japan. From what you've heard or read, please tell if it does or does not describe Japan. How about (read and rotate (1)-(12))?

(The percentage who responded positively as the following choices were read)

Note: This question has been asked since 2006 (with the exception noted in Note 2). Choice (4) was added in 2007.

Response:

	2010	2009	2008	2007	2006 (%)
(1) a country that has great tradition and culture	97	96	92	95	94
(2) a country with a strong economy and high-technology	90	88	91	94	93
(3) a country with beautiful nature	85	85	80	78	81
(4) a country that disseminates new culture to the world such as animation, fashion, and cuisine	82	80	73	78	--
(5) a country that has shown leadership in global society (Note 2)	62	65	59	64	--
(6) a country that currently shares the same values, such as democracy and liberalism with the United States.	55				
(7) a country that is conservative and closed	49				
(8) a country that is difficult to understand	45	45	47	48	49
(9) a country Americans should be wary of	26	22	31	29	30

Question 14: What would you like to know about Japan?

Response:	(%)
	2010
(1) traditional culture	25
(2) politics/diplomacy/security	17
(3) popular culture	13
(4) economy/trade	9
(5) history	6
(6) culture/customs	5
(7) tourism	5
(8) cuisine	4
(9) science technology/advances technology	4
(10) environmental issues	4
(11) others	50

Question 15: Do you think that the U.S. and Japan should or should not sign a Free Trade Agreement (FTA)?

Note: This question was added in 2009.

Response:	(%)	
	2010	2009
(1) Yes, should sign	54	62
(2) No, should not sign	31	27
(3) Don't know/ Refused	15	11

Question16-a: What language, if any, are you studying now?

Note: This question was added in 2010.

Response:	2010(%)
(1) Spanish	12
(2) English	4
(3) French	3
(4) German	2
(5) Japanese	1
(6) Sign language	1
(7) Italian	1
(8) None	78

Question16-b: What language, if any would you like to study in the future?

Response:	2010(%)
(1) Spanish	41
(2) French	19
(3) German	10
(4) Italian	10
(5) Chinese	10
(6) Japanese	9
(7) Sign language	5
(8) Arabic	4
(9) Latin	2
(10) Greek	2
(11) Other	3
(12) None/Refused	2

U.S. Image of Japan Study
(Opinion Leaders)

June 2010
Public Diplomacy Planning Division
Public Diplomacy Department
Ministry of Foreign Affairs

Results Overview (As a principle, includes data from the previous six years)

Question 1-a: Thinking of all Asian countries, which one country in this region do you think is the most important partner of the United States?

Response:

	2010	2009	2008	2007	2006	2005	2004	2003 (%)
Japan	36	44	54	53	47	48	65	63
China	56	42	38	38	43	38	24	25
Russia	1	8	5	5	4	9	7	6
India	4	3	1	1	1	2	0	1
Other	4	3	2	3	4	5	3	3
None	0	1	0	0	0	0	0	1
No Opinion	0	2	1	1	2	0	1	2

Question 1-b: Please tell why you think this country is the most important partner of the United States? (Open-ended question: top 5 results)

Note: This question has been asked since 1995

Reasons for Japan:

	2010	2009	2008	2007	2006	2005	2004	2003 (%)
(1) Political/General Ties with U.S.	52	37	49	43	38	39	45	35
(2) Trade/Economic Relations with U.S.	20	27	23	24	31	30	30	27
(3) Nation's Technology	10	14	14	17	15	14	14	21
(4) National Qualities (ex. Population)	9	15	9	11	12	14	9	10
(5) Personal Qualities/Culture of People	2	2	3	2	4	2	2	1
(6) Other/Miscellaneous/None	7	5	2	3	0	1	0	5

Reasons for China:	2010	2009	2008	2007	2006	2005	2004	2003	(%)
(1) Trade/Economic Relations with U.S.	34	31	32	27	32	33	21	17	
(2) Nation's Technology	23	20	21	17	18	14	21	20	
(3) National Qualities (ex. Population)	25	33	34	42	29	39	34	42	
(4) Political/General Ties with U.S.	9	11	8	9	14	12	19	5	
(5) Personal Qualities/Culture of People	4	3	2	2	5	1	1	2	
(6) Other/Miscellaneous/None	5	2	3	2	2	1	4	14	

Question 2-a: Do you think Japan is or is not a dependable ally or friend of the United States?

Response:	2010	2009	2008	2007	2006	2005	2004	2003	(%)
Yes, Japan is dependable	90	91	92	91	91	90	89	91	
No, Japan is not dependable	9	7	6	5	4	6	6	5	
No opinion	1	2	2	4	5	4	5	4	

Question 2-b: Why do you feel so?

Response:

(I) Reasons given by those who responded "yes" (Open-ended question: top 5 results)	2010 2009 2008 2007 2006 2005 2004 2003 (%)							
(1) Economic ties / Investments in the U.S.	24	26	26	37	38	34	23	17
(2) Past experiences / history	22	24	21	16	16	16	10	17
(3) Good trade relations	17	10	10	6	11	10	8	8
(4) Allies / good relations / peaceful relations	16	11	15	13	13	14	19	13
(5) Japan's self-defense force is weak	14	11	6	9	7	7	7	9

(II) Reasons given by those who responded "no" (Open-ended question: top 3 results)	2010 2009 2008 2007 2006* 2005 2004* 2003* (%)							
(1) Japan is not trustworthy (unspecified)	22	17	19	14	20	29	25	8
(2) Trade Policy/economic friction and competition with the US	22	6	0	14	10	7	0	---
(3) Unfair trade practice/trade imbalance	17	0	0	14	0	7	0	15

* As the years 2003, 2004, and 2006 had fewer numbers of people responding, the figures are noted merely for reference

Question 3-a: How would you describe the role that Japan plays in international society compared with its economic strength?

Would you say it is commensurate, somewhat commensurate or not commensurate?

Response:	2010 2009 2008 2007 2006 2005 2004 2003 (%)							
Commensurate	22	25	18	19	21	19	17	22
Somewhat commensurate	53	48	48	51	53	50	48	40
Not commensurate	24	24	31	27	23	29	35	36
No opinion	1	3	3	3	3	2	0	2

Question 3-b: In which of the following areas, if any, would you say Japan currently plays an important international role?
 (Percentages of those who agreed with the choice)

Note: This question has been asked since 1994. “Global issues” was named “environmental issues” until 1998. The choice (8) was added in 2010.

Response:

	2010	2009	2008	2007	2006	2005	2004	2003
								(%)
(1) Science and technology	98	97	96	96	97	96	96	96
(2) Global economy	96	96	96	96	97	97	91	93
(3) Cultural exchange	78	79	71	68	76	65	60	60
(4) Global issues	63	71	66	64	73	69	57	59
(5) Economic aid	60	69	57	61	70	70	61	54
(6) World politics	69	67	63	61	71	67	62	60
(7) Security	56	45	41	43	45	39	39	24
(8) Nuclear disarmament/non-proliferation	54							

Question 4: Do you think the American and Japanese people have a good, fair or poor understanding of each other?

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Good	32	39	27	23	25	23	22	19
Fair	56	52	57	60	58	60	61	61
Poor	11	9	15	16	16	17	17	18
No opinion	1	0	1	1	1	0	0	2

Question 5: In general terms, how would you describe the present level of cooperation between Japan and the United States?

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Excellent	16	20	17	26	23	19	17	16
Good	70	61	68	60	62	64	65	62
Fair	10	15	12	11	12	14	15	18
Poor	3	1	2	0	0	1	1	1
No opinion	1	3	1	3	3	2	2	3

Question 6: How do you see future relations between the U.S. and Japan?

Note: This question has been asked since 1993.

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Improve	38	46	36	30	42	29	30	34
Not change	51	48	56	58	51	62	59	50
Get worse	8	5	5	8	5	5	7	11
No opinion	3	1	3	4	2	4	4	5

Question 7: How do you see future relations between the U.S. and Japan in the field of high-technology? In general, do you think both countries will cooperate, or do you think competition will be fierce and frictions will arise?

Note: This question has been asked since 1993.

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Will cooperate	57	66	51	52	60	49	47	50
Friction / Competition	39	31	44	42	38	47	48	46
No opinion	4	3	5	6	2	4	5	4

Question 8: I am going to read you four possible ways in which relations might be improved between the U.S. and Japan. Please tell which one of these you think would help most to improve relations between the U.S. and Japan?

Note: This question has been asked since 1995.

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
(1) Improve economic / trade relations	55	47	40	36	44	50	53	47
(2) Increase cooperation on global issues such as the environment, AIDS, and population control	18	29	31	29	27	28	26	22
(3) Strengthen political and security relations	18	19	24	26	20	16	15	26
(4) Promote cultural exchanges	8	4	4	8	8	6	5	4
(5) No opinion	1	1	1	1	1	0	1	1

Question 9: To what extent do you think the U.S.-Japan Security Treaty, which grants the U.S. the use of facilities and areas in Japan for the security of Japan, contributes to stability and peace in the area?

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
A great deal	51	44	42	47	42	40	43	55
A moderate amount	34	39	40	41	40	40	37	28
Only a little	8	10	13	6	14	14	15	11
Not at all	2	2	4	4	3	4	4	3
No opinion	5	5	1	2	1	2	1	3

Question 10: In your opinion, how important is the U.S.-Japan Security Treaty to the United States in terms of our own security?

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Very important	55	53	47	57	51	48	46	48
Somewhat important	34	36	40	31	37	34	37	36
Not too important	7	9	12	8	8	14	13	9
Not important at all	3	1	1	2	1	2	3	5
No opinion	1	1	0	2	3	2	1	2

Question 11: Overall, do you think the United States should or should not maintain the current U.S.-Japan Security Treaty?

Note: This question has been asked since 1996.

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Yes, should maintain	86	89	87	88	90	83	83	87
No, should not maintain	6	5	7	6	4	6	9	5
No opinion	8	6	6	6	6	11	8	8

Question 12-a: Do you think Japan should increase its self-defense capabilities?

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Yes, should increase	70	69	74	67	61	69	66	65
No, should not increase	25	24	22	25	33	25	27	27
No opinion	5	7	4	8	6	6	7	8

Question 12-b: If you think Japan should increase defense capabilities, please tell me whether or not each of the following is a reason you think Japan should increase its self-defense capabilities. (Percentages of those who agreed with the choice)

Note: This question has been asked since 1993.

Response:	(%)							
	2010	2009	2008	2007	2006	2005	2004	2003
Japan should make contributions to peace and stability in Asia	99	98	98	97	97	97	97	96
Japan should share the defense burden with the U.S.	93	93	93	94	93	94	93	96
Japan should defend itself	91	91	96	92	94	91	92	89

Question 13: Please tell which of the following provide you, or have provided you, with information about Japan.

Note: This question has been asked since 1994.

Response:	2010	2009	2008	2007	2006	2005	2004	(%) 2003
(1) Newspapers	83	85	86	89	90	89	93	95
(1) Magazines / Books	83	81	86	83	89	85	88	93
(3) Television	76	73	75	72	80	71	76	72
(4) Internet	61	65	58	60	56	50	52	47
(5) School studies	60	59	61	61	62	51	56	57
(6) Radio	53	49	46	48	48	46	47	43
(7) Japanese friends	49	45	44	46	52	53	51	54
(8) Friends / Neighbors	41	34	39	38	41	41	44	44
(9) Movies	33	34	30	32	40	30	42	39
(10) Experience in Japan	27	22	28	24	31	30	26	39

Question 14-a: In your opinion, should Japan become a permanent member of the United Nations Security Council, or not?

Note: This question has been asked since 2007.

Response:	(%)			
	2010	2009	2008	2007
Yes	56	57	49	52
No	41	39	47	42
Don't know / Refused	3	4	4	6

Question 14-b: (If you answered “yes” in Question 14-a,) please tell me for each of the following reasons, whether it is or is not a reason you think Japan should become a permanent member of the UN Security Council. (Based on those who support permanent membership. Percentages are of those who agreed with the choice.)

Note: This question has been asked since 2007.

Response:	(%)			
	2010	2009	2008	2007
(1) You expect Japan will play a more positive role in world peace and security after becoming a permanent member	93	93	95	96
(1) Japan is a country that shares common values, such as democracy and human rights	93	89	84	87
(3) Japan is a dependable ally	88	92	88	87
(3) Japan has a big economy, and this will strengthen the effectiveness of the UN Security Council	88	92	92	87
(5) Japan currently contributes to world peace and security	78	74	71	75

Question 14-c: (If you answered “no” in Question 15,) please tell me for each of the following reasons if it is or is not a reason why you think Japan should not become a permanent member of the United Nations Security Council.

(Percentages are of those who agreed with the choice.)

Note: This question was added to the survey in 2008. Choice (2) was added to the survey in 2009.

Response	2010			2009			2008		
	Response (%)								
(1) Japan does not provide enough personnel to Peacekeeping Operations (PKO) and multinational forces	69			67			64		
(2) Japan will not make sufficient contributions to international peace and security in the UN Security Council	59			59			52		
(3) Japan’s permanent membership may involve other countries’ attainment of permanent membership although they may not be fully qualified to bear major responsibility for maintaining international peace and security	57			62			60		
(4) No increase should be made to the number of UN Security Council permanent members	54			52			53		
(5) Some countries are better qualified than Japan to become a permanent member of the Security Council	52			67					

Question 15: Which initiative should Japan take in order to cope with global issues such as the environmental and climate change?

Note: This question was added in 2010.

Response	2010 (%)
(1) Cooperation in science/technology	98
(2) Leadership in international negotiation	89
(3) Don’t know/ Refused	89

Question 16: Thinking about Japan's goal to reduce greenhouse gas emissions by 25 percent by 2020 compared to 1990 figures, do you believe that the goals are not ambitious enough, just right, or are too ambitious?

Note: This question was added in 2010.

Response	(%)
	2010
(1) Japan's goals are just right	52
(2) Japan's goals are too ambitious	24
(3) Japan's goals are not ambitious enough	18
(4)Other/ don't know/ refused	6

Question 17: Do you think that the U.S. and Japan should or should not sign a Free Trade Agreement (FTA)?

Note: This question was added in 2009.

Response:	(%)	
	2010	2009
(1) Yes, should sign	64	67
(2) No, should not sign	21	23
(3) Don't know/ Refused	15	10

Question 18: Thinking Japan's high-speed railway system, do you believe the U.S. should adopt the Japanese system, another country's system, or not adopt any new high-speed railway system?

Note: This question was added in 2010.

Response	(%)
	2010
(1) U.S. should adopt the Japanese system	49
(2) U.S. should adopt another country's system	12
(3) U.S. should not adopt any high-speed railway system	23
(4)Other/ don't know/ refused	16

(End)