

**“IT is changing the
way of doing business”**



FEALAC Young Business Leaders
Seminar: SME's Promotion and IT
Tokyo - 2005

Group 1

	Ministry Of Foreign Affairs Japan	Roger Alfaro El Salvador	
	Santiago Vexina Argentina	Vera Damayanti Indonesia	
	Charles Rankin Australia	Baek Jung Hee Korea	
	Jose Del Hierro Ecuador	Gabriela Couto Uruguay	

Table of Contents



	Context
	Key Promoters
	Common needs of SME's: Management Skills
	Finance
	Information
	Conclusion and Recommendation

TEALAC

Context

Improve Business Administration

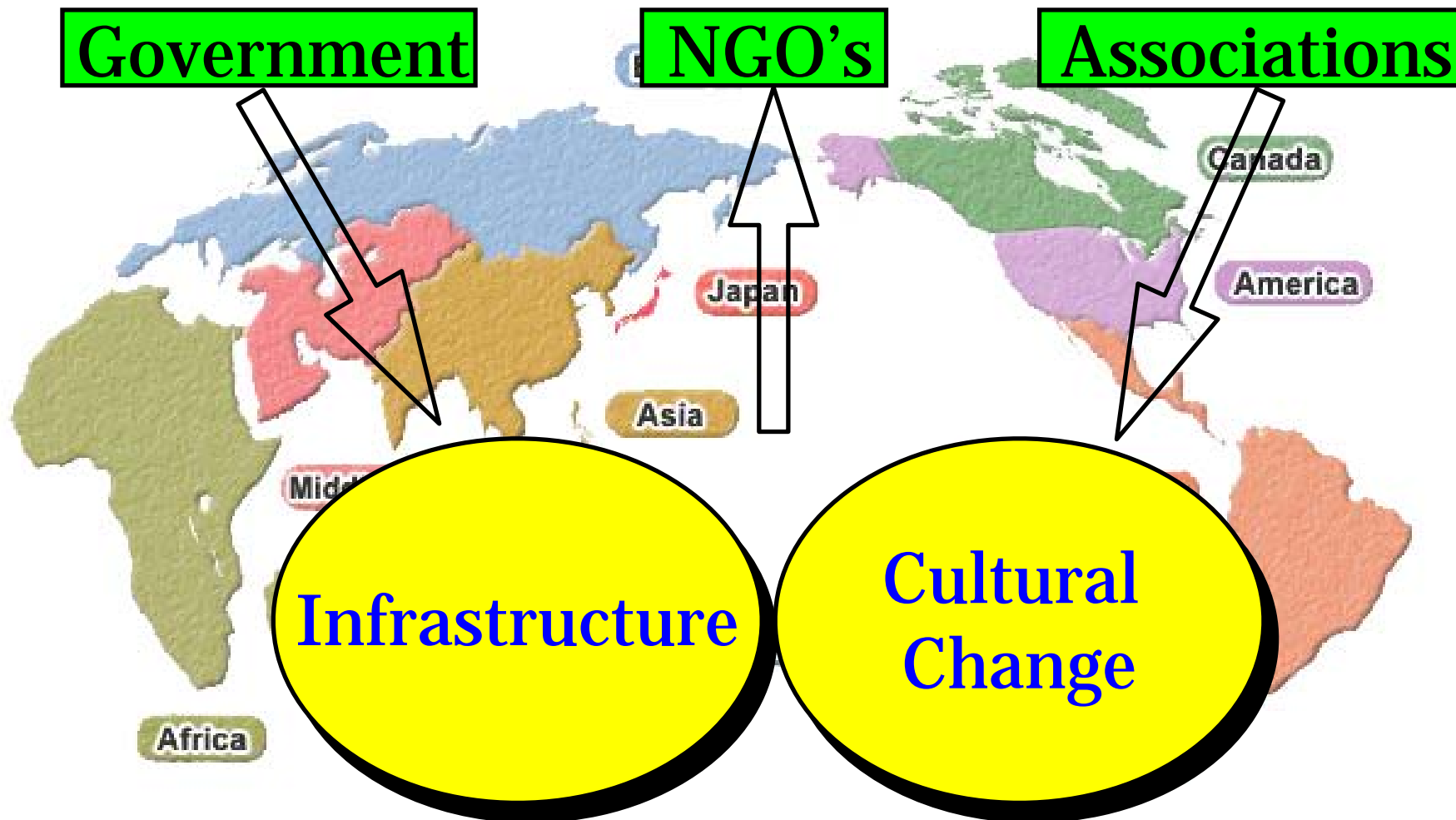
Increase Productivity

Access to New Markets

IT



Key Promoters



Common needs for SME's

☒ Exports

☒ Productivity

☒ Management Skills

☒ Financial Resources



Management Skills

Access to Capital

Access to Information





Access to Capital

Europe

Challenges	How IT helps	What Institutions can do
SME's do not know how to apply for credits or do not have the information banks need		



Information

Challenges	How IT helps	What Institutions can do
Lack of Market Information	Accessible Statistic and information via Internet or eMail	Relevant Government information easily accessible Setup Networks to match providers and suppliers
Lack of Government Information	User Friendly Legal and Regulation Portal	One Stop Government Internet Gateway for Business Information Standardized Government Forms
	Use eMail to inform Regulation Changes	

Recommendations

- ☑ FEALAC country members portal
- ☑ Basic Infrastructure, regulations, financial support and services by FEALAC member countries
- ☑ e-Government Tools with easy applications
- ☑ IT online and face to face training for SME's



