

JETRO's Activities in the Energy & Environment Industry



(Source : TEPCO)



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(Source : Kyusyu University)

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Japan External Trade Organization (JETRO)

JETRO is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world.

- 1. Name:** Japan External Trade Organization (JETRO)
- 2. Establishment:** July 1958
- 3. Offices:** Domestic: JETRO Headquarters Tokyo, JETRO Osaka, The Institute of Developing Economies and 36 regional offices
Overseas: 73 offices (55 countries)
- 4. Employees:** 1,553 (835 domestic and 718 overseas)
- 5. Main activities:**
 - (1) Promoting FDI into Japan
 - (2) Supporting the overseas business of Japanese firms
 - (3) Facilitating economic growth in developing countries through trade promotion

1. Organization of Japan pavilion in International exhibitions



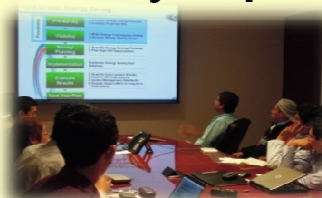
2. Dispatch of Japanese business missions to foreign countries



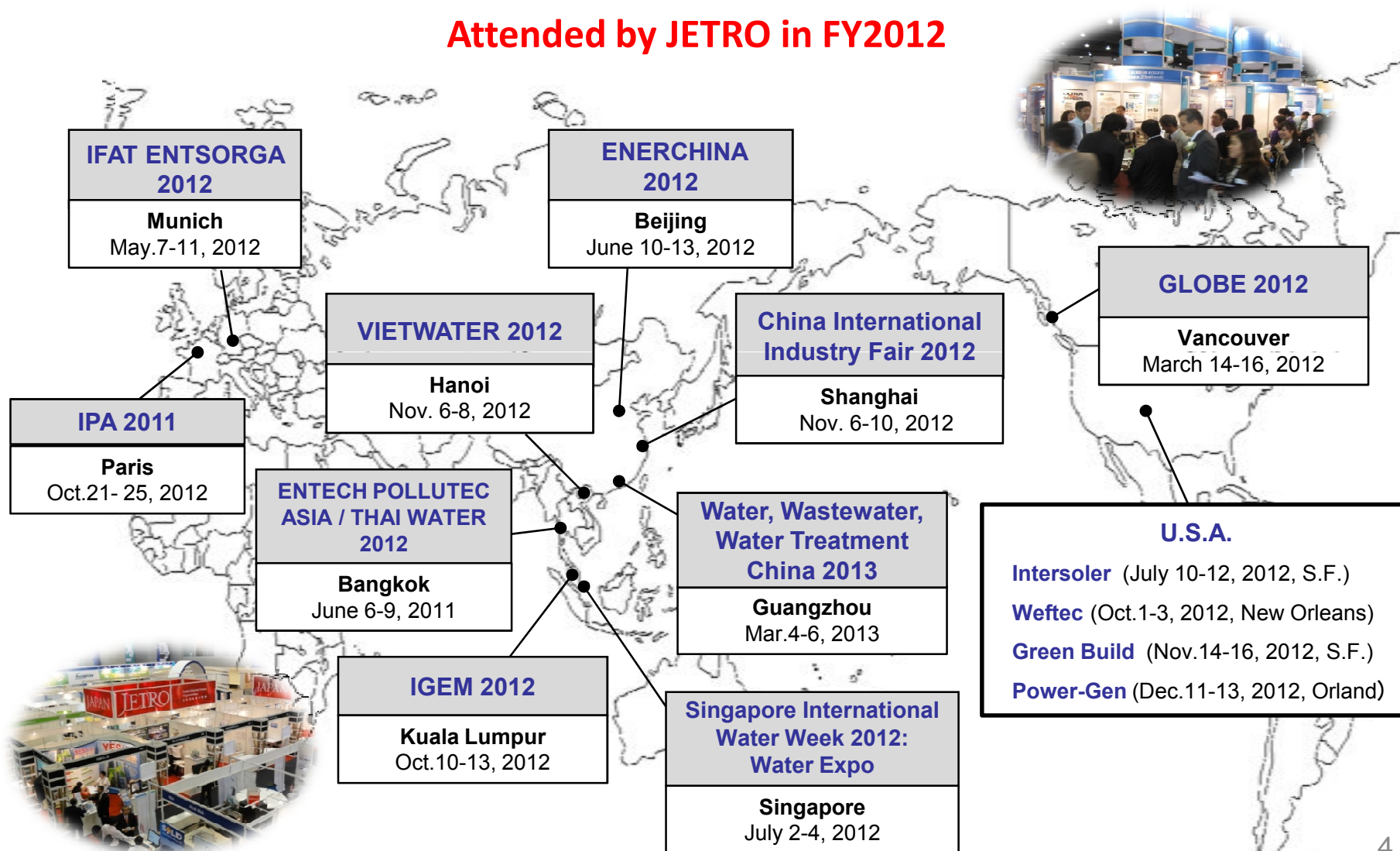
3. Business-matching events in Japan, inviting foreign business person



4. Dispatch of Japanese energy efficiency experts

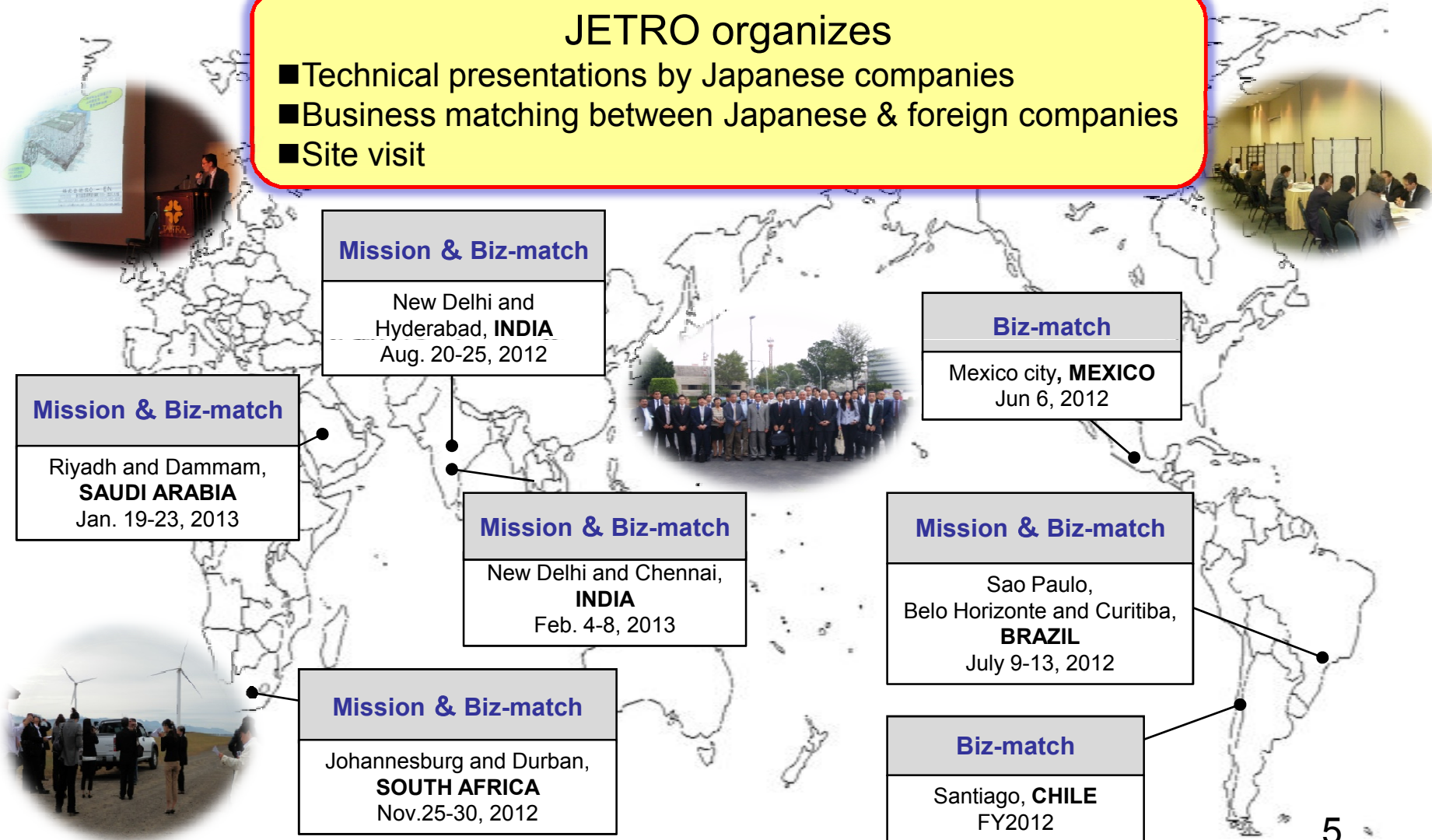


Attended by JETRO in FY2012



JETRO organizes

- Technical presentations by Japanese companies
- Business matching between Japanese & foreign companies
- Site visit



JETRO provides Japanese companies
With international business talk occasions in Japan

- Catch the opportunities for a foreign business delegation to visit Japan
- Invite foreign companies interested in Japanese technologies and market
- JETRO will hold Biz-match event in Osaka on January 2013, inviting 10-15 foreign business persons



JETRO dispatches
Japanese energy efficiency experts

Guangzhou, China (FY2010)

Waste water treatment plant
<Electric system>

**Saving
energy cost!!**

Malaysia (FY2011,2012)

Food processing plant
<Refrigeration system>

South Africa (FY2012)

Packaging plant
<Steam, Electric system>

Mexico (FY2011)

Food processing plant
<Steam system>

**Reducing
Co2
emission!!**

JETRO provides information on policies, regulations and business trend of foreign countries

1. JETRO's website "Energy and Environment "

★ "information by industry" ⇒ "Energy and Environment " has various information

2. JETRO Dairy, JETRO Sensor (fee)

<http://www.jetro.go.jp/biznews/>

3. Japan-China energy and environment mail magazine (free)

http://www.jetro.go.jp/world/asia/cn/environment/jc_partnership/

4. North America energy and environment news (free mail magazine)

http://www.jetro.go.jp/us_greenmail

5. Seminars

Thank you for your attention



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