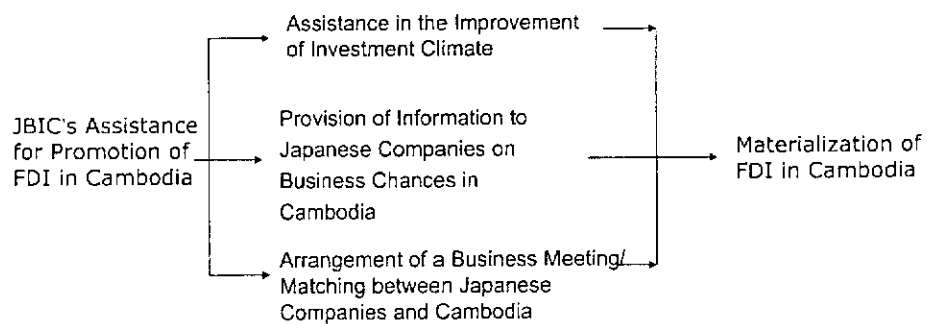

JBIC's Assistance for Promotion of FDI in Cambodia

September 2006

JBIC

Bangkok Office

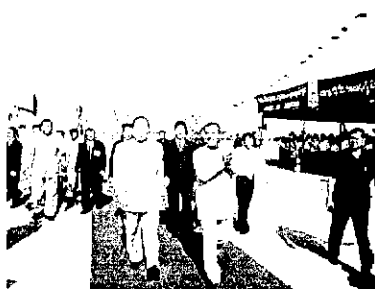
Three-fold of Assistance by JBIC



Assistance in the Improvement of Investment Climate in Cambodia

1. Development of Infrastructure

- Strengthening of Sihanoukville Port
- Laying Telecommunication Backbone (Kompong Cham-Sihanoukville)
- Establishment of Sihanoukville Port SEZ
- (planned) Installation of Transmission Line (Kampot-Sihanoukville)



Assistance in the Improvement of Investment Climate in Cambodia

2. Advisory Services

- Blue Books (Policy Proposals on Best Practice in Investment Promotion and Facilitation) was presented to the Commerce Minister of Cambodia in December 2004. Blue Book contains 10 action plans that may be implemented in a relatively short period.



3. Capacity Building for SEZ

- (e.g.) Support Study Tour in Thailand in December 2005
- CSEZB Study Tour in Thailand on the 7th-11th of August 2006

Provision of Information to Japanese Companies on Business Chances in Cambodia

1. Formation/Dispatch of Investment Study Mission to Cambodia, in Collaboration with Mitsui Co., Ltd.

- (e.g.) mission of 12 Japanese Food Processing Companies together with Mitsui and JBIC in June 2005



Provision of Information to Japanese Companies on Business Chances in Cambodia

2. Presentation on the "Business Prospect of Cambodia" in Japan

(e.g.) Workshop organized by GMS Business Study Team, Japanese Chambers of Commerce <March 22, 2006>

3. Preparation of Report "Strategic Roadmap for the Development of Food Industry in Cambodia" (in collaboration with Mitsui Co., Ltd) and Dissemination through JBIC Corporate Finance Department

1	Processed foods using rice	Rice snack foods (rice crackers) , pilaf, paella, rice gruel, sake
2	Processed foods using vegetables	Cabbage rolls, primary processed foods (taro, carrots, onions)
3	Processed foods using fruit	Fruit-based beverages, biscuits and desserts
4	Health and functional foods	Vinegar-based beverages
5	Frozen foods	Frozen <i>edamame</i> , frozen vegetables
6	Processed items using seafood	Shrimp, fried fish cakes
7	Alcoholic beverage	Sake, wine, beer
8	Others	Seasonings, fodder and pet food

Provision of Information to Japanese Companies on Business Chances in Cambodia

4. Direct Contacts with Japanese Companies having an interest in undertaking FDI in Cambodia
(e.g.) promotion to Japanese companies as well as major Associations of Food Companies
5. Assistance in the Formation of Investment Study Mission to Cambodia, organized by other Organizations/Agencies
(e.g.) ASEAN-Japan Center, Keidanren, etc.,

Arrangement of a Business Meeting/Matching

Planned: Arrangement of "Business Meeting in November at JBIC Head-office"

- 1) Date: Following day of the "Cambodia Investment Promotion Seminar in Tokyo"
(organized by JICA/ASEAN-Japan Centre, November 2006)
- 2) Place: JBIC
- 3) Participants:
<Japanese Side>
middle class managements of several Japanese companies, having an interest in undertaking FDI in Cambodia or purchasing business from Cambodia
<Cambodian Side>
mission members from Cambodia
- 4) Contents:
While the Japanese companies side explains their business plan, mission members from Cambodia provide relevant advice to meet the interests/concerns of Japanese companies.

Arrangement of a Business Meeting/Matching

- 5) Procedures: In order to achieve a substance for the both-side as well as to keep the confidentiality of each company's business operation, the proposed Business Meeting would be held, in principle, on a face-to-face basis. A meeting is to be held between one Japanese company and the Cambodian Mission Members to Tokyo. The length of each meeting would be around 40 minutes .
- 6) Arrangement: JBIC corporate finance department
supported by JICA expert to Cambodia: Nomura Research
- 7) Expected Participants from the Japanese Company Side:
(e.g.) several Japanese food processing companies, having a plan/idea of FDI in Cambodia or of starting a purchasing of food materials from Cambodia at the first stage.

END