

3. Detailed Survey Results

(1) Japan and Japanese people

1.1. Do you agree that Japan is:

	General Response(%)	Learned individuals' Response(%)	Response In 1998(%)
A peace-loving country	75.2	73.7	67
A democratic country with fair elections	69.6	72.4	36
A country with rich traditions and culture	98.1	98.0	96
A country with economic strength and advanced technology	96.8	94.7	91
A country which is culturally different from Australia and difficult to understand	58.6	62.6	79

1.2. What kind of personal characteristics do you think Japanese people have? (accept up to 3 responses)

	General Response(%)	Learned individuals' Response(%)	Response In 1998(%)
Hardworking	27.7	40.8	77
Efficient	4.1	7.4	35
Inventive	2.9	7.3	32
Polite	29.2	36.0	45
Intelligent	4.1	9.8	32
Cruel	0.3	0.5	10
Copy other people's ideas	0.4	1.3	16
Conservative	6.8	13.1	21
Arrogant	1.7	4.3	17
Take orders easily	1.1	-	10
Friendly	11.4	11.8	-
Quiet/Reserved	10.3	-	-
Traditional/Cultured	14.2	8.5	-

1.3. Are there any aspects of Japan about which you would like to know more? (accept multiple responses)

	General Response(%)	Learned individuals' Response(%)	Response In 1998(%)
Politics/Diplomacy	3.2	4.5	3
Economy/Trade	3.7	2.7	5
Culture, tradition, history, religion	34.4	48.1	39
Industry, science & technology	2.9	6.7	5
Japanese people and their life	8.7	12.6	26
Geography	4.2	5.4	7
Want to visit and learn more	11.7	8.9	6
Language	2.7	-	-
Cuisines	3.5	5.4	-

1.4. From what sources do you mainly get information about Japan?

	General Response(%)	Learned individuals' Response(%)	Response In 1998(%)
Television	49.2	51.4	74
Radio	8.8	7.4	19
Newspapers	38.4	48.2	64
Magazines/books	21.7	25.9	30
Japanese friends/business contacts	17.1	19.0	20
Family/friends/workmates	18.2	22.4	17
Education courses	8.1	5.9	11
Visit to Japan	7.3	7.7	7
Internet	17.3	18.0	-

1.5. Which country do you feel most affinity with?

	General Response(%)	Learned individuals' Response(%)
China	4.7	5.0
Indonesia	3.2	2.4
Japan	5.4	2.9
Korea	1.2	0.8
New Zealand	32.7	37.5
United Kingdom	32.1	32.4

USA	13.7	11.9
Russia	0.9	1.0

1.6. Which country should Australia be most friendly with?

	General Response(%)	Learned individuals' Response(%)
China	15.5	17.6
Indonesia	16.4	19.0
Japan	5.8	2.5
Korea	0.5	1.2
New Zealand	18.4	20.0
United Kingdom	8.6	11.5
USA	13.6	14.1
Russia	1.3	1.1

1.7. Should Japan be thought of as part of Asia or part of the West?

	General Response(%)	Learned individuals' Response(%)	Response in 1998(%)
Part of Asia	77.8	80.1	80
Part of the West	11.8	9.6	13
Neither. Something else	7.7	6.2	4
Unsure	2.7	4.1	3

1.8. Thinking about the Japanese people and the WWII, which of these statements best describes how you feel?

	General Response(%)	Learned individuals' Response(%)	Response in 1998(%)
I will never forget Japan as an enemy	5.1	3.8	10
I try not to think but can't forget	16.9	15.0	20
I remember but don't worry	40.7	44.5	35
It is of no importance today	37.3	36.2	33

(2)Japan-Australia relations

2.1. How do you see the present overall relations between Australia and Japan?

	General Response(%)	Learned individuals' Response(%)	Response in 1998(%)
Excellent	14.6	13.7	6
Good	53.1	57.6	56
Fair	24.5	21.3	30
Poor	2.4	1.3	3
Unsure	5.3	6.1	5

2.2. Which of statement best describes the way of you think about the relationship Australia and Japan should develop in the future?

	General Response(%)	Learned individuals' Response(%)	Response in 1998(%)
Australia and Japan should be closer in every respect	65.6	71.3	58
They should be no closer than they are currently	27.2	24.8	34
They are too close now and there should be more distance	1.0	1.1	4
Unsure	6.2	2.8	4

2.3. Do you think that Japan is a reliable friend of Australia?

	General Response(%)	Learned individuals' Response(%)	Response in 1998(%)
Yes	60.3	67.9	63
No	12.4	12.7	19
Unsure	27.3	19.5	18

2.4. What is your view about the number of Japanese tourists coming to Australia?

	General Response(%)	Learned individuals' Response(%)	Response In 1998(%)
Australia should encourage more Japanese tourists	79.6	84.2	68
The present level is appropriate	16.3	12.1	23
Australia should discourage	0.4	0.3	4

Japanese tourists			
Unsure	3.7	3.4	5

2.5. Do you think that Japan treats Australia fairly when it handles trade problems?

	General Response(%)	Learned individuals' Response(%)	Response In 1998(%)
Yes	30.7	30.5	31
Both fairly and unfairly	15.9	20.2	3
No	10.7	11.6	25
Unsure	42.8	37.7	41

2.6. What is your view about Japanese investment in Australia?

	General Response(%)	Learned individuals' Response(%)	Response In 1998(%)
Australia should encourage more Japanese investment	36.5	44.2	20
The present level is appropriate	40.7	35.9	40
Australia should discourage Japanese investment	8.2	6.7	31
Unsure	14.6	13.2	9

(3)Japan's place in the international community

3.1. Do you think that Japan is playing a role in the world today appropriate to its economic strength?

	General Response(%)	Learned individuals' Response(%)	Response In 1998(%)
Yes	57.8	59.1	69
No	20.2	26.0	19
Unsure	22.0	14.8	12

3.2. Which do you think is the most important area for Japan to play a leading role?

	General Response(%)	Learned individuals' Response(%)	Response In 1998(%)
Help develop the global economy	8.6	5.3	44

Expand its political role to settle international disputes	3.5	3.7	22
Participate in UN peacekeeping activities	10.1	5.4	66
A military contribution	0.3	0.7	5
Promote the development of science and technology	18.5	17.7	32
Help protect the global environment	41.5	51.6	58
Cultural exchange	2.7	0.7	15
Give aid to developing countries	12.7	10.2	49

accepted up to 3 responses

In the previous study in 1998, respondents were not categorized as general public, opinion leaders.