

# Opinion Poll on Japan in Six ASEAN Countries

Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam

\* The figures are shown as %.  
Figures are rounded to one decimal place.

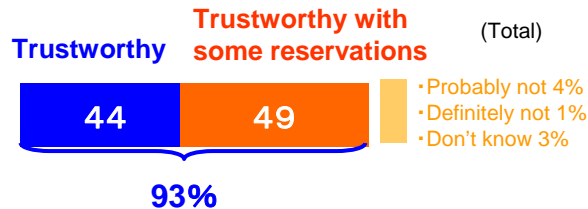
- Research agency: TNS Singapore Pte Ltd (commissioned by the Ministry of Foreign Affairs, Japan)  
- Target: Citizens or permanent residents in Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam, aged 18 years and above. (Approximately 300 respondents in each country.)  
- Methodology: Face to Face - Indonesia, Philippines and Vietnam Online - Malaysia, Singapore and Thailand  
- Period: February and March 2008

## I. Relations with Japan

**Positive image (over 90%) is well-established.**

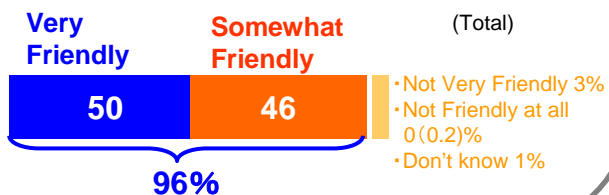
### Confidence in Japan

Q Do you think Japan is a trustworthy friend for ASEAN countries?



### Relations with Japan

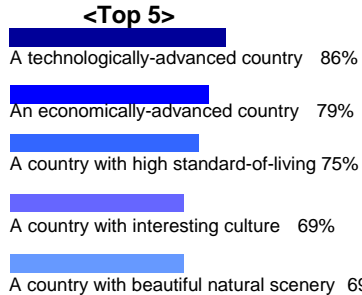
Q How do you view the present relationship between your country and Japan?



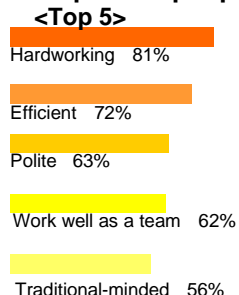
## II. Image of Japan

Q How much do you agree with each of the following statements describing Japan and Japanese people? (On a scale of 1 to 10; 10 means strongly agree, and 1 means strongly disagree.)

### Image of "Japan" <Top 5>



### Image of "Japanese people" <Top 5>

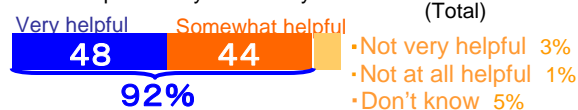


## III. Japan's Contribution

**About 90% of target respondents appreciate Japan's international contribution.**

### Positive evaluation of Japan's economic and technical cooperation

Q To what extent do you think Japan's economic and technical cooperation (such as Official Development Assistance - ODA, excluding Singapore) is helpful in the development of your country?



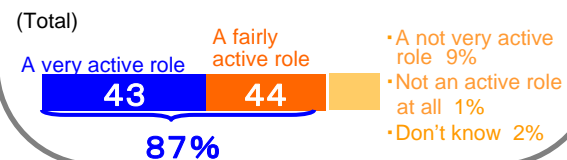
### Positive evaluation of Japanese companies

Q How do you feel about Japanese companies coming to your country to establish factories and facilities? Would you say they are welcomed or not welcomed?



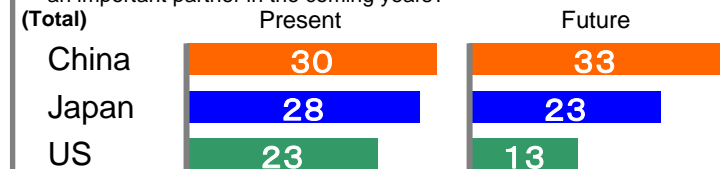
### Japan's contribution to the development of Asia

Q Do you think that Japan, as an Asian country, is playing an active role in the development of Asia?

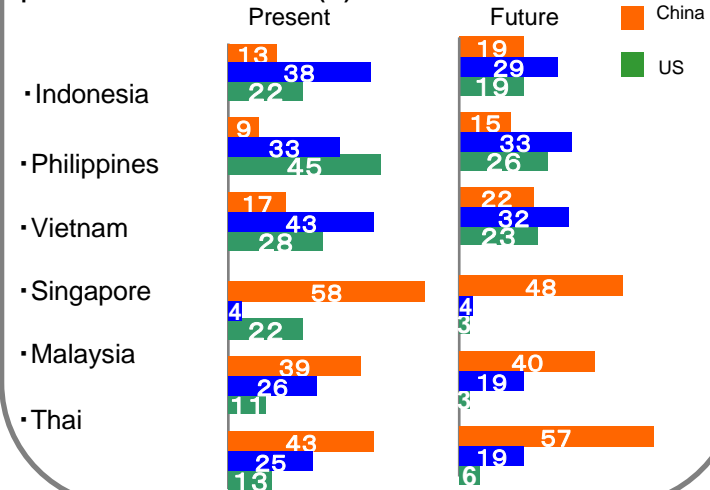


## IV. Important Partner for ASEAN

Q For ASEAN countries, which of the following is currently considered an important partner? And to have the potential to be an important partner in the coming years?



(Country-by-Country) Percentage of target respondents who chose Japan, China and USA as the most important partner for ASEAN countries (%).



## V. Others

### UN Security Council

Q Are you familiar with the workings of the UN Security Council?  
Yes 39%

Q (For those who responded 'Yes') Do you think Japan should become a permanent member of the UN Security Council?



### EPA/FTA

Q Are you aware of the fact that Japan has concluded or is negotiating EPA/FTA with ASEAN countries? Yes 41%

Q (For those who responded 'Yes') What do you hope to happen, regarding the EPA/FTA between Japan and ASEAN?

