Investment of MARUHA Corporation in Africa

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Maruha's Investment in Africa

- Countries : Mozambique & Madagascar
- Business : to catch / culture shrimps
- Long history
 - Since 1963 (Madagascar) : 40 years
 - Since 1973 (Mozambique) : 30 years
- Joint venture
 - Gov-t of Mozambique : Maruha = 51% : 49%
 - Gov-t of Madagascar : Maruha : Others
 =42% : 47% : 11%

Great contribution for economy of the two countries

- Jointly in Mozambique & Madagascar,
 - Catch natural shrimps : 5000 tons / annually
 - Culture shrimps : 600 tons / annually
 - Export US \$40 million frozen shrimps to Europe & Japan
 - 1,900 workers

Share of export of Maruha for two countries

- 6 % of total Mozambique export
- 3 % of total Madagascar export





Volume of Investment from Maruha

 Mozambique since 1973 : – 6.2 billion yen

Madagascar since 1963 :
 – 7.6 billion yen

Challenges for African Investment

1. Resources management policy 2. Protection of investors' interests **3.** Remittance of profits / Devaluation of local currency 4. Taxation 5. Human Resources Development **6**. Labor relations

1. Resource management policy

 Resource management policy by African countries are very important.

- Scientific approach
- Balance
 - Resource protection
 - Sustainable & profitable business

2. Protection of Investors' interests

Stable & predictable policy is vital
 Sudden change of quota for catching prawns should be avoided

3. Remittance of profits / Devaluation of local currency

- 1970 1980 : remittance of profits are limited
- Devaluation of local currency : 1/600 (from 1978 to 2002, to US\$)
 Decrease of profits

4. Taxation

Heavy tax on fuel oil
Price of 1 kl. fuel oil = US\$ 400
Two times higher than in Indonesia

5. Human resources development

 Vocational education is precondition for technology transfer

Assistance in education area : priority

6. Labor relations

- Labor laws
 - Too much emphasis on labor protection
 - Little protection for company's interests

Thank you !

MARUHA CORPORATION