1. Providing Information Proactively to Citizens

When implementing diplomatic policy, it is critically important for Japan as a democratic nation to provide information timely and in an easily understood way regarding its concrete policy and the role of the Ministry of Foreign Affairs in order to gain the understanding and support of the public. From this point of view, the Ministry is intensifying its provision of information through newspapers, television, and other forms of mass media while also actively publicizing information through the Internet and providing information for eminent persons in various fields. Beyond this, the Ministry engages in two-way communication through public relations efforts involving direct dialogue with the Japanese people and through the gathering of public comments and opinions.

2. Enhancing Diplomatic Capacity

Enhancing Japan’s diplomatic capacity is an urgent task, particularly the reinforcement of its implementation structure. By strengthening its diplomatic capacity, Japan will be able to respond more flexibly and appropriately to the various challenges facing the international community and proactively promote its diplomacy based on Japan’s national interests. From this point of view, the Ministry of Foreign Affairs is seeking to significantly reinforce its budget as well as its organizations and quota of staff, which comprise the foundation for Japan’s diplomatic implementation structure. The Ministry is also working to develop its information gathering and analysis capability while enhancing its information provision and processing systems through the use of information technology.