



1. Introduction

(1) Significance of the 2030 Agenda

- The 2030 Agenda and SDGs are the universal goals for the entire international community.

(2) Revision of the SDGs Implementation Guiding Principles

- The SDGs Implementation Guiding Principles are a **mid-to-long term national strategy** to achieve the SDGs both in Japan and in the international community by 2030.
- As 4 years have already passed since the adoption of the SDGs and 3 years since the formulation of the Implementation Guiding Principles, the government of Japan revised the SDGs Implementation Guiding Principles in order to showcase Japan's efforts based on the latest development

2. The Latest Development

- (1) Efforts so far: **the SDGs Promotion Headquarters** (Established May 2016), **the SDGs Implementation Guiding Principles** (Decided Dec. 2016), and **the SDGs Action Plan** (Decided every 6 months since Dec. 2017)
- (2) Promoting Japan's SDGs model based on the concept of human security,
① Business and Innovation, ② "Localization of SDGs", ③ "Empowerment of the Next Generation and Women."
- (3) The UN expressed **the sense of crisis at the SDG Summit** in 2019. The 2018 report by the Bertelsmann Foundation of Germany gave Japan higher ratings for achieving **SDG4 (Quality Education)** and **9 (Innovation)**, but lower for **SDG5 (Gender Equality)**.

3. Priorities

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| (People) | 1 | Realization of gender equality and a society where every person can play an active role |
| | 2 | Achievement of good health and longevity |
| (Prosperity) | 3 | Creating growth markets, revitalization of rural areas, and promoting science technology and innovation |
| | 4 | Sustainable and resilient land use, promoting quality infrastructure |
| (Planet) | 5 | Energy conservation and renewable energy, disaster risk reduction and climate change countermeasures, sound material-cycle society |
| | 6 | Conservation of biodiversity, forests, and oceans, and other environments |
| (Peace) | 7 | Achieving peaceful, safe and secure societies |
| (Partnership) | 8 | Strengthening the means and frameworks for the implementation of the SDGs |



4. Principles for Implementation

- (1) Universality
- (2) Inclusiveness
- (3) Participatory
- (4) Integration
- (5) Transparency and Accountability

5. Framework for Further Promotion

- (1) Mainstreaming the SDGs at all level
- (2) Reinforcement of the SDGs Promotion Headquarters
- (3) Major Stakeholders



(The SDGs Promotion Headquarters)

(4) Public Relations/Awareness Raising

- Further strengthening of public relations and awareness-raising
- Taking advantage of upcoming opportunities, such as the Tokyo Olympic/Paralympic Games and the 2025 World Exposition

6. Follow-up and Review

- The Promotion Headquarters, Administrative Meetings, and Roundtable Meetings shall regularly check the progress of the initiatives and make revisions as needed
- Data based SDG indicators will be utilized and progress results will be disclosed
- Periodic reviews will be conducted for the HLPF's Voluntary National Review
- Reviews of the Implementation Guiding Principles will be carried out at least every 4 years