



A wide range of stakeholders from Japan attend the HLPF every year at the United Nations. This year, the Government of Japan hosted a side event “The 2030 Agenda under the Japanese presidency of the G20” at the UN headquarters on July 15<sup>th</sup>. On July 16<sup>th</sup>, Japan hosted a reception “Japan Night for the SDGs: Turning commitments into actions through the whole of society” which showcased Japan’s whole-of-society efforts to promote the SDGs both domestically and internationally, based on “Japan’s SDGs Model” which focuses on (1) business, (2) regional vitalization, and (3) next generations.

## Side Event “The 2030 Agenda under the Japanese presidency of the G20”

### Disseminated Japan’s efforts to achieve the SDGs and the outcomes of G20 Osaka Summit

The GoJ and the UN Department of Economic and Social Affairs (DESA) co-hosted the side event “The 2030 Agenda under the Japanese presidency of the G20.” Japan shared its efforts to achieve the SDGs and the outcomes of G20 Osaka Summit, and Saudi Arabia announced the priorities for their G20 Presidency in 2020. Following this panel, DESA, OECD, World Bank, and the youth representatives shared their views on the ways the G20 could collectively contribute to the SDGs, followed by lively discussions.



## GoJ’s Reception “Japan Night for the SDGs

### Showcased Japan’s whole-of-society efforts to promote the SDGs

At the reception, the Governor of Kanagawa Prefecture, and representatives from Japan Business Federation (Keidanren), Junior Chamber International Japan, and Japan Youth Platform for Sustainability gave speeches, and introduced their activities at the booth. In addition, Hello Kitty, who gains wide popularity overseas and promotes SDGs through its youtube channel, performed at the reception and sent out a strong message towards achieving the SDGs.

