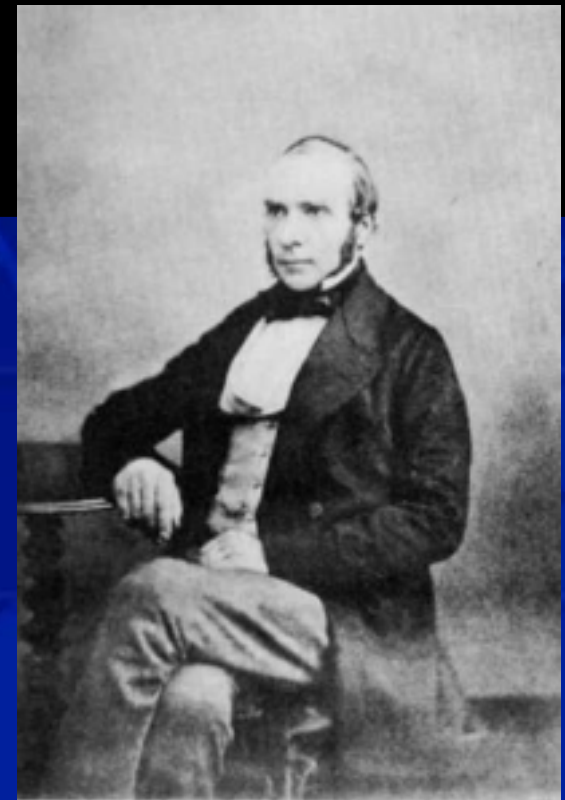


# Building Partnerships to Reduce Maternal Mortality

## Reflections on UNICEF's Experience in Egypt

1990-2001

Leila Bisharat



*John Snow*



## SHARED GOALS

1990 - 2000 World Summit for Children

Halve Maternal Mortality Levels

2015

MILLENNIUM DEVELOPMENT GOAL

Reduce the Maternal Mortality Ratio by  
three quarters



## National Leadership

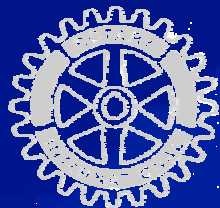
- International and National Partnerships
- Scientists in Partnership with the Medical Community
- Health Care Leadership
- Linked Community and National Partnerships

Women and their Families

# Leadership..



**PARTNERSHIPS**  
**JSI**





**World Summit for Children 1990**  
**Egypt One of Six Initiator Countries**

**National Plan of Action**  
**National Council for Childhood and**  
**Motherhood**



- Fostering a Culture of Assessments for Problem Identification and Action
- Problem Recognition by Stakeholders
- Strategy to Address the Problem
- Building Improved Performance Using Process Indicators

A dark blue background featuring a faint, light blue world map. The map shows the continents of North America, South America, Europe, and Africa, with some detail in the landmasses.

# Scientists in Partnership with the Medical Community

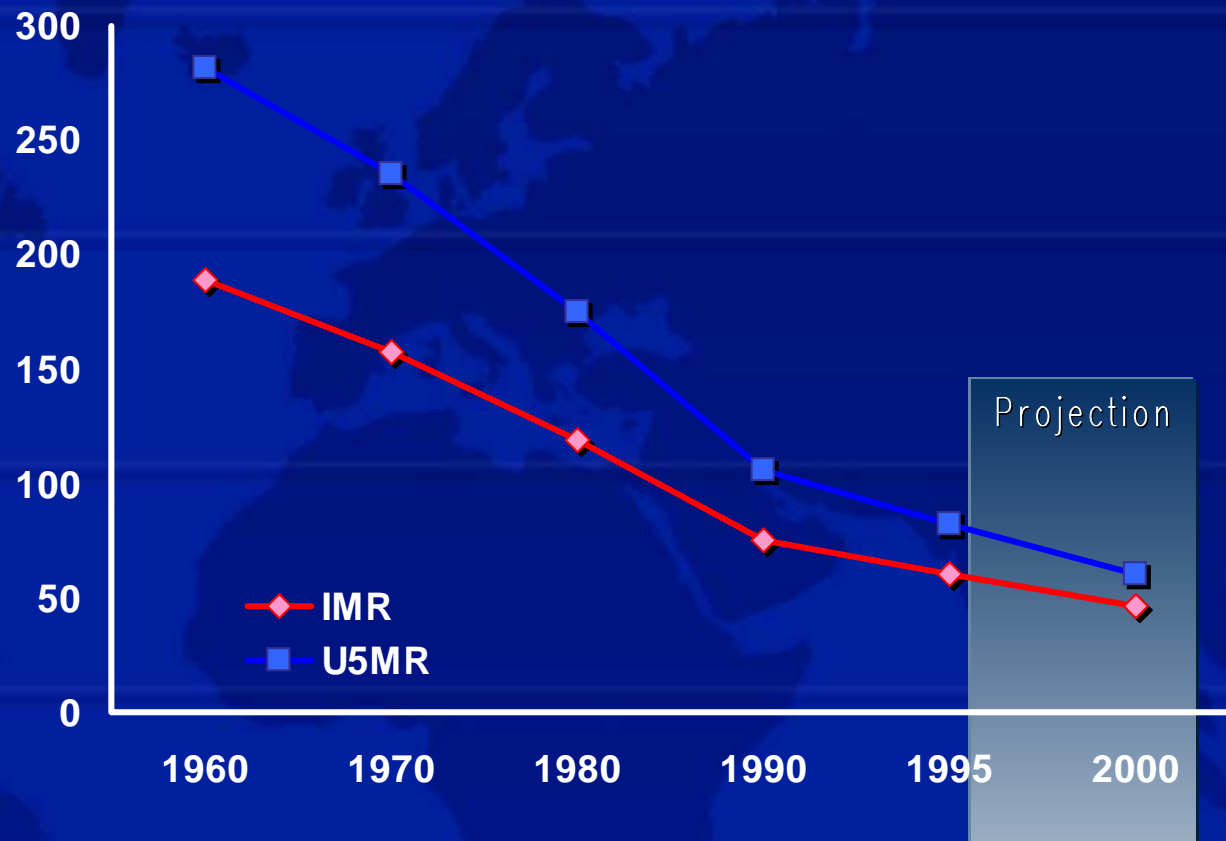
Assessments for Analysis and Action





# Government of Egypt

Priority to  
Measurement  
Tracking  
Progress





Recognition of the Divide  
between

Upper and Lower Egypt

Focus on Upper Egypt





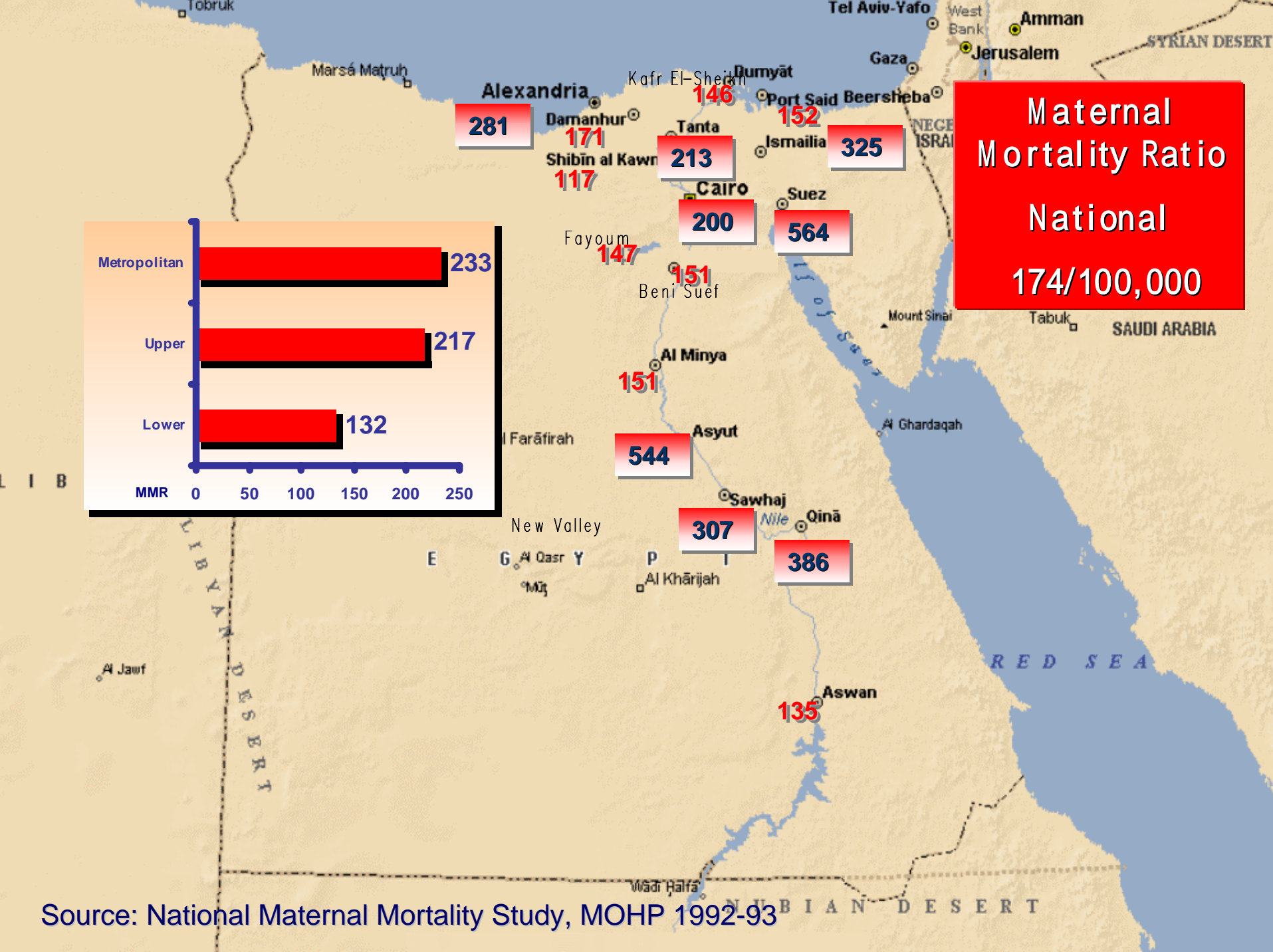
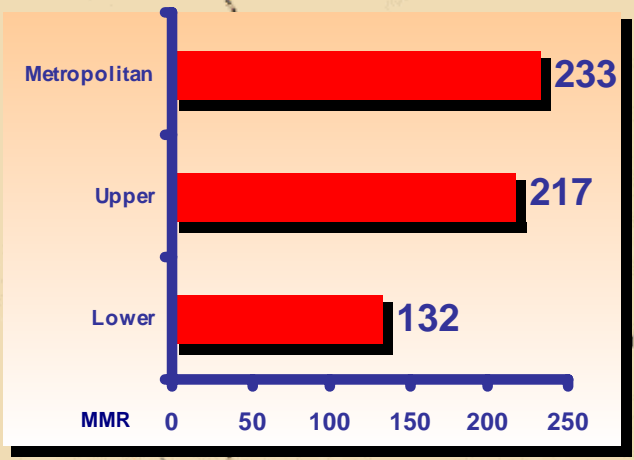
1992/1993 Maternal  
Mortality Audit

Shocks Egypt's  
Medical Community

92 % of Deaths  
from Avoidable Causes

Substandard  
Care by  
Obstetricians

**Maternal Mortality Ratio**  
**National**  
**174/100,000**



Source: National Maternal Mortality Study, MOHP 1992-93





## Search for A National Strategy

- Focus on Emergency Obstetric Response
- Guidance from Columbia University
- Emphasis on Upper Egypt
- Healthy Mother Healthy Child Grant to UNICEF from USAID 1996-2001
- Healthy Mother Healthy Child Technical Support Contract from USAID to JSI



## Strategy

- Assess Facility and Human Resource Capacity
- Identify Potential Leaders
- Support Leadership Teams in Facilities
- Improve Conditions for Staff and Patients
- Link to Mentoring Partnerships with Medical Schools
- Involve Local Leaders





# Administrators and Engineers

Delivery Room

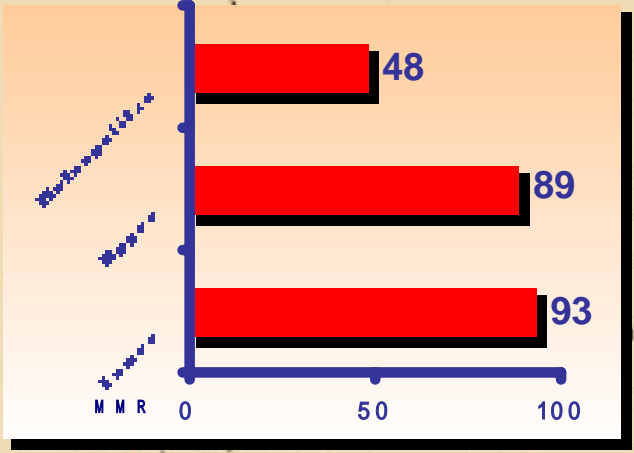
Sohag



BEFORE

AFTER

**Maternal  
Mortality Ratio  
National 2000  
84/100,000**



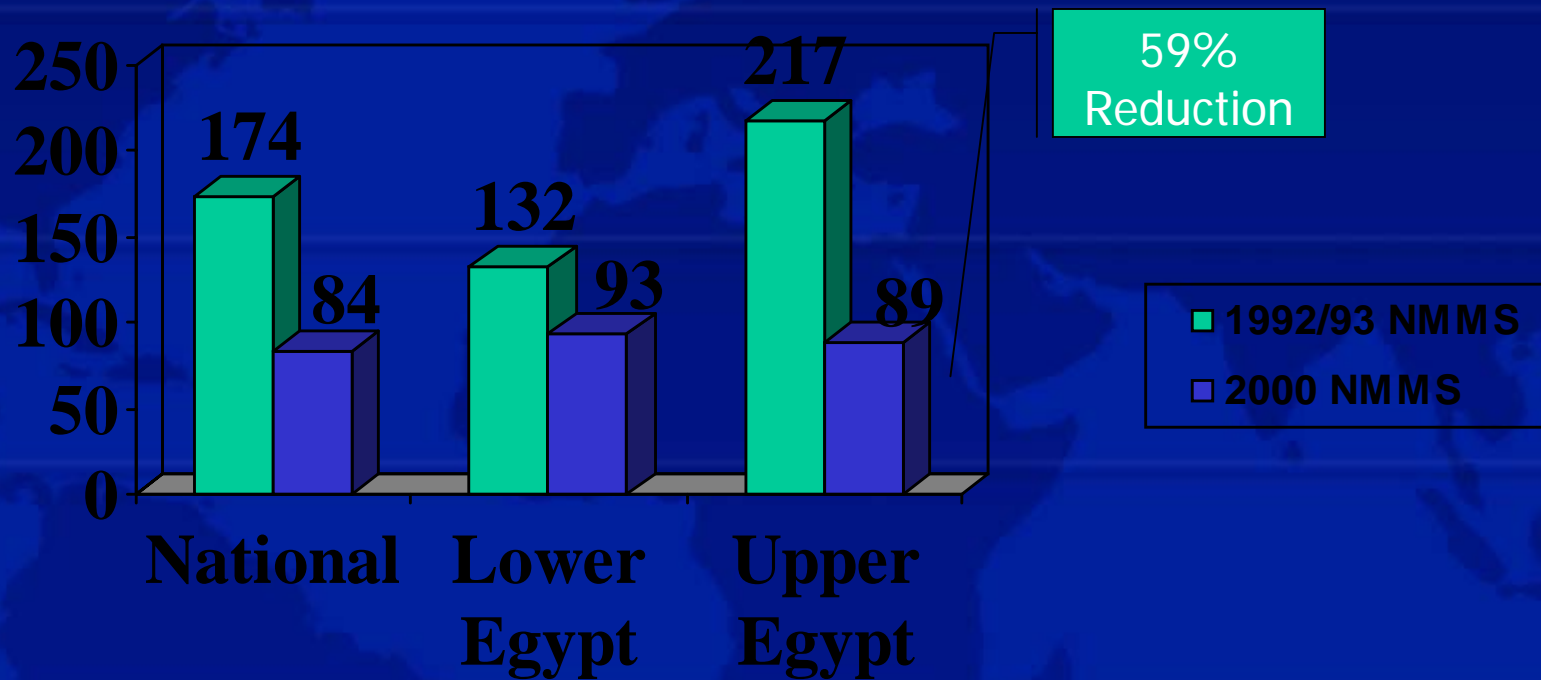
**60**

**77**

**61**

**73**

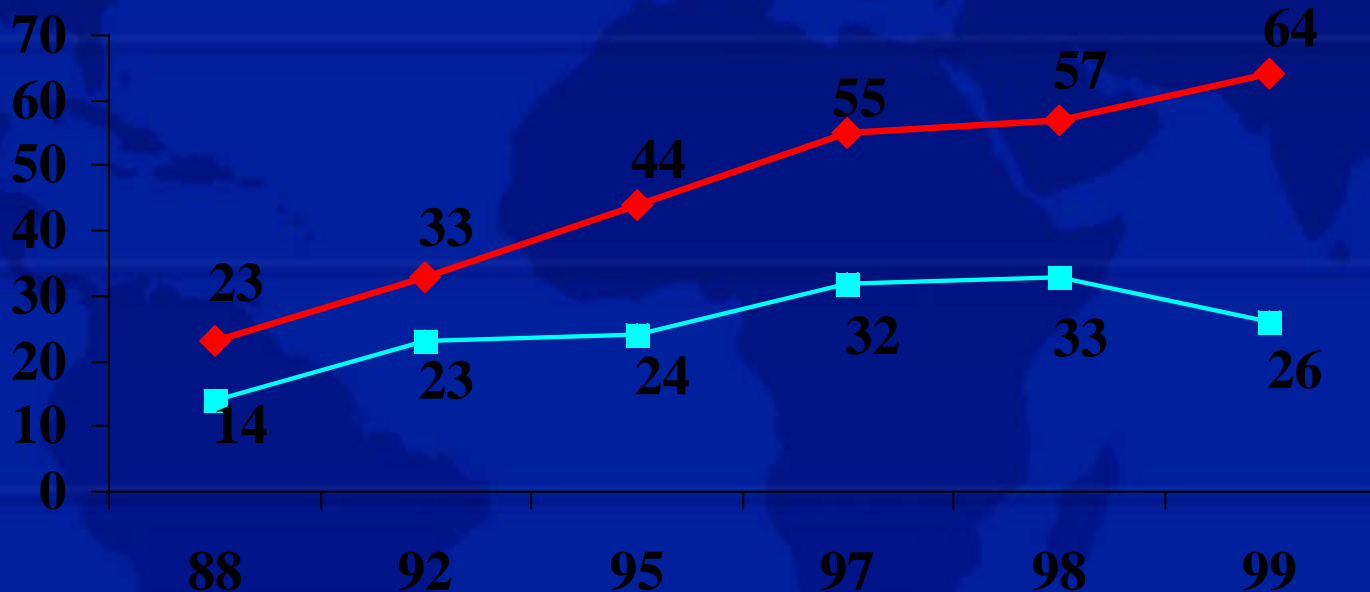
# Upper and Lower Egypt





# Access to Quality Emergency Obstetric Care

Percentage of births assisted by trained medical providers





## **Safe Motherhood Council**

### **Decentralized Budget Authority**

“Unmet Need” Powerful Indicator for  
Mobilizing Awareness and Action

Decision to Drop TBA Training

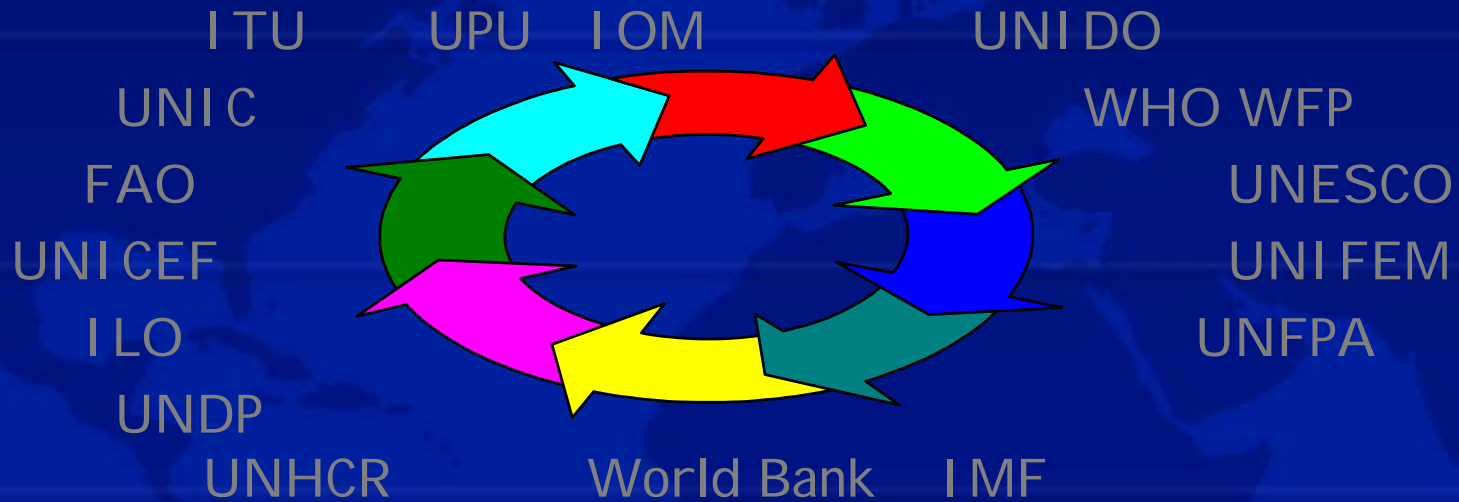
Community Awareness for Referrals

after EmOC in Place

Competency-Based Standards and Training



# UN Partnerships





# Donor Group

