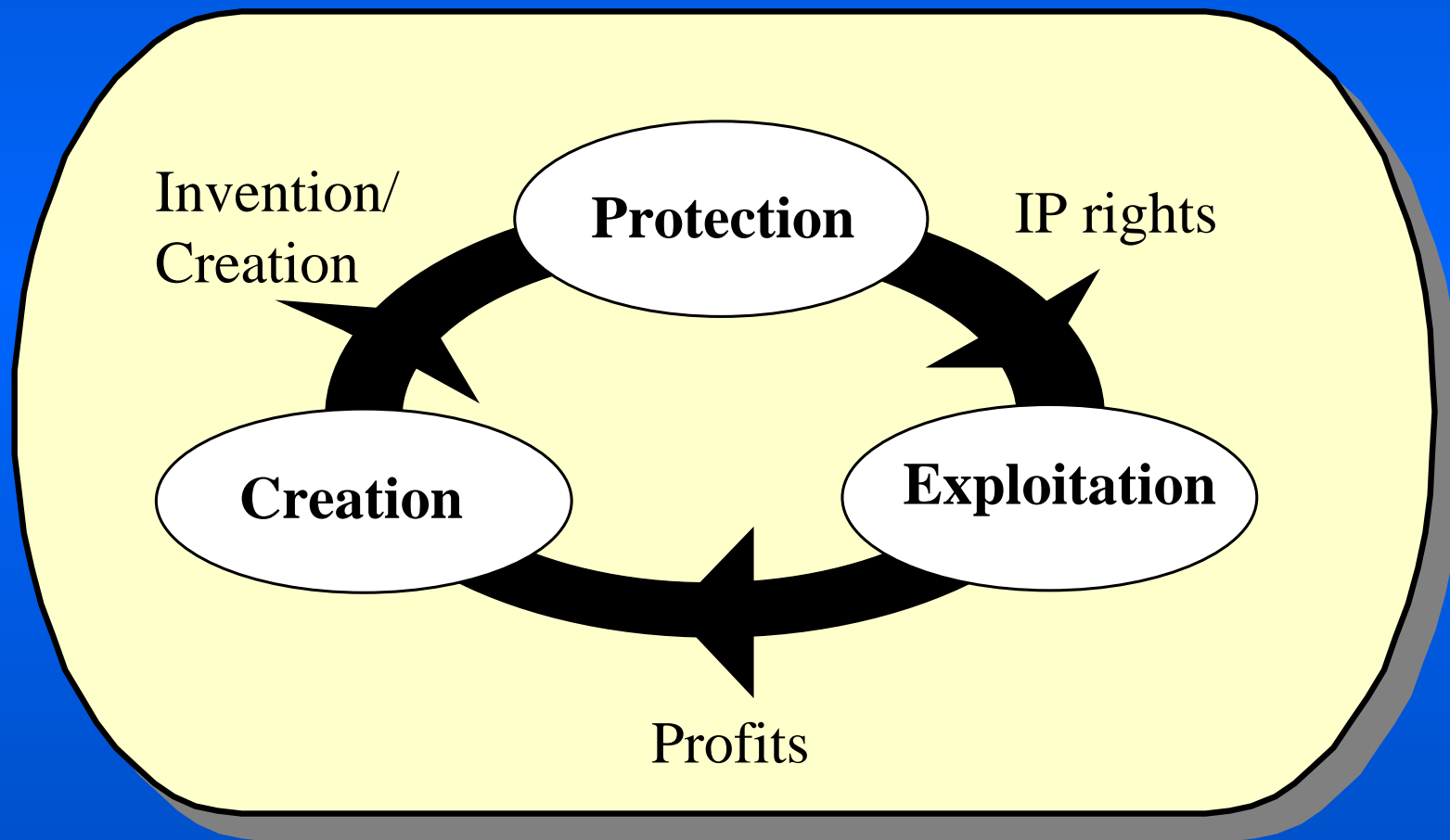


Intellectual Property Strategy

May 16, 2003
ABAC Symposium

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Cycle of Intellectual Property Creation



Characteristics and Problems of Intellectual Property

Characteristics of IP

- Intangible Assets
- Easy Copy
- Utilization by Many People

Problems Caused by Non-IP Protection

Counterfeits / Pirated Copies

Decline of Incentive to Create IP

Decline of Economy

Japan's Story of Intellectual Property Strategy

- February 2002 --- Policy Statement by Prime Minister KOIZUMI
- March 2002 --- Inauguration of Strategic Council on Intellectual Property
- July 2002 --- Enactment of Intellectual Property Policy Outline
- November 2002 --- Enactment of Basic Law of Intellectual Property
- March 2003 --- Inauguration of Intellectual Property Strategy Headquarters

Japan's Intellectual Property Strategy Headquarters

Members --- All Cabinets and 10 Experts

Director-General --- Prime Minister KOIZUMI

Vice-Director Generals --- Chief Cabinet Secretary

Minister of Science and
Technology Policy

Minister of Education, Cultures,
Sports, Science and Technology

Minister of Economy, Trade and
Industry

Japan's Plan of Intellectual Property Strategy

1. Creation

- Enhancement of Creation Function of Intellectual Property in Universities

2. Protection

- Prompt Examination of Patent Applications
- Intellectual Property High Court
- Measures against Counterfeits and Pirated Copies

3. Exploitation

- Promotion of Media Contents

4. Development of Human Resources

- Enhancement of Intellectual Property Education at Law Schools

Overseas Counterfeiting

--- Scale of Counterfeits Damages ---



The amount of damage from counterfeits worldwide is estimated to account for

6% (= 378 billion USD)

of the amount of the world trade (6.3 trillion USD) in 2001.

Source: International Chamber of Commerce (ICC)