

# Themes for APEC Japan 2010

## 1 Regional Economic Integration

The assessment of the achievement of the Bogor Goals for free and open trade and investment by the industrialized economies will be a key effort in 2010. The assessment process should ensure transparency and credibility, while taking into account the input from the economies and stakeholders including international organizations and outside experts. APEC 2010 will also explore a range of possible pathways to achieve the Free Trade Area of the Asia-Pacific (FTAAP), report on the outcomes of these efforts, and accelerate regional economic integration by promoting greater convergences among economies in key areas including in services, the digital economy, investment, trade facilitation, rules of origin, and standards / technical barriers to trade.



## 2

### APEC Growth Strategy

At the APEC Economic Leaders' Meeting in Singapore, the leaders recognized the need to develop a new growth paradigm for the changed post-economic crisis landscape, looking beyond supporting economic recovery. They also agreed to put in place this year a comprehensive long-term growth strategy that supports more balanced growth within and across



economies, achieves greater inclusiveness in our societies, sustains our environment, and seeks to raise our growth potential through innovation and a knowledge-based economy.

### Change and Action

2010 marks a milestone for APEC, as the industrialized APEC economies are committed to being assessed on their progress toward achieving the Bogor Goals and member economies are expected to consider the future direction for APEC. Amid the significant changes in global political and economic conditions, APEC Japan 2010 has adopted the theme "Change and Action," whereby APEC should build upon its past successes to propose necessary "changes" and execute concrete "actions" to ensure that it will continue to play an important role in the future. Specifically, under Japan's initiative, and in collaboration with the United States as the host of APEC 2011, APEC Japan 2010 seeks to realize accomplishments primarily centered on the following agenda.



Japanese Prime Minister Yukio Hatoyama makes an address at the APEC Economic Leaders' Meeting in Singapore in 2009  
Courtesy of the Cabinet Public Relations Office

## Human Security

To ensure a safe business environment in the APEC region, APEC Japan 2010 will work to protect individuals and communities and to build capacity in the fields of food security, disaster preparedness, health, and counterterrorism activities.

## 3

### (1) Food Security

It is relevant for APEC, which includes leading food-exporting and -importing economies and contains one-fourth of the world's undernourished population, to address agriculture and food security issues. APEC Japan 2010 will further develop APEC's efforts to date concerning food security, and prepare a concrete action plan to strengthen regional food security through such steps as securing agricultural sustainability.



### (2) Disaster Preparedness

APEC Japan 2010 will implement activities that contribute to strengthening APEC's preparedness for all types of disasters, including by coordinating disaster prevention efforts within APEC and rectifying disparities in disaster-response capabilities among economies, with an emphasis on strengthening the resilience of the business community, reinforcing collaboration between the public and the private sectors, and reducing disaster risk. The fourth APEC Emergency Management CEOs' Forum was held in Kobe in January 2010 with the participation of heads of emergency management agencies in the APEC region and experts from international organizations.



Courtesy of Kenshiro Imamura/JICA

### (3) Health

It is important to strengthen our preparedness and response to combat infectious diseases including H1N1 pandemic influenza. Economies will share their knowledge and experiences, hold workshops on maintaining economic activities during infectious disease epidemics, and organize various other related projects.



### (4) Counterterrorism Measures

Japan will strive to discuss the current status of counterterrorism measures and policies to support counterterrorism capacity building. During APEC Japan 2010, we will implement initiatives concerning trade security, aviation security, counterterrorist financing, and food defense.



## 4

### Economic and Technical Cooperation

Economic and technical cooperation (ECOTECH) aims to reduce the regional disparities among APEC members and contribute to sustainable growth and balanced development while improving economic and social welfare. ECOTECH supports regional economic integration, the new growth strategy, and human

security. It is becoming increasingly important as APEC addresses new issues in the Asia-Pacific region.

APEC Japan 2010 will develop guidelines that will serve as pillars for strengthening ECOTECH activities and implement more effective and efficient approaches.



### Contributing to APEC Japan 2010

As host of APEC 2010, Japan has chosen the prescient theme of "Change and Action." In 2010 the region needs change and action, to learn from recent experiences and take concrete steps to secure a bright future. Japan is therefore working hard on an agenda that will achieve these goals, by further advancing regional economic integration and by promoting inclusive, sustainable, balanced and knowledge-based

growth. This is also a year for action at the APEC Secretariat as we work to build its capacity and to ensure that it is continuously aligned with members' aspirations.

Under Japan's steerage, APEC looks forward to a year in which a new vision is established for cooperation in the Asia-Pacific region.

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