

Indicator 8.9.1

Indicator Name, Target and Goal

Indicator 8.9.1 Tourism direct GDP as a proportion of total GDP and in growth rate

Target 8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products

Goal 8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

Definition and Rationale

Definition

This indicator estimates the nominal GDP of all industries corresponding to internal tourism consumption.

Concepts

Internal tourism consumption refers to the total of inbound tourism expenditure, domestic tourism expenditure, and other components of tourism consumption (imputed rent).

Rationale and Interpretation:

Tourism GDP is based on the Tourism Satellite Account (TSA), which is one of the satellite accounts of the System of National Accounts (SNA). In TSA, GDP for tourism-related industries is computed.

Data Sources and Collection Method

Consumption Trend Survey of Foreigners Visiting Japan (Japan Tourism Agency), National Tourism Survey (Japan Tourism Agency), Housing and Land Survey (Ministry of Internal Affairs and Communications), System of National Accounts (Cabinet Office)

Method of Computation and Other Methodological Considerations

Computation Method

Estimate the amount of output corresponding to the internal tourism

consumption in each industry by prorating the internal tourism consumption obtained from the data source using the proportion of the output amount (supply amount) of each industry. Estimate the Tourism GDP of each industry by multiplying the GDP of each industry obtained from the System of National Accounts (SNA) data using the ratio of the tourism-related output to the output of each industry.

○ Comments and limitations

Since the estimates are made using data from the System of National Accounts, the latest figures are two years behind the time of publication.

References

Research study on the economic impacts of tourism in Japan

■ Japanese Tourism Satellite Account 2017

<http://www.mlit.go.jp/common/001299888.pdf>

Custodian Ministries of Data

Japan Tourism Agency, Ministry of Land, Infrastructure, Transport and Tourism

Custodian Ministries of Related Policies

Japan Tourism Agency, Ministry of Land, Infrastructure, Transport and Tourism

International Organizations

World Tourism Organization (UNWTO)