



外務省

Ministry of Foreign Affairs of Japan



APEA

Asia-Pacific Evaluation Association

THE 18TH OFFICIAL DEVELOPMENT ASSISTANCE (ODA)

EVALUATION WORKSHOP

SESSION 3:

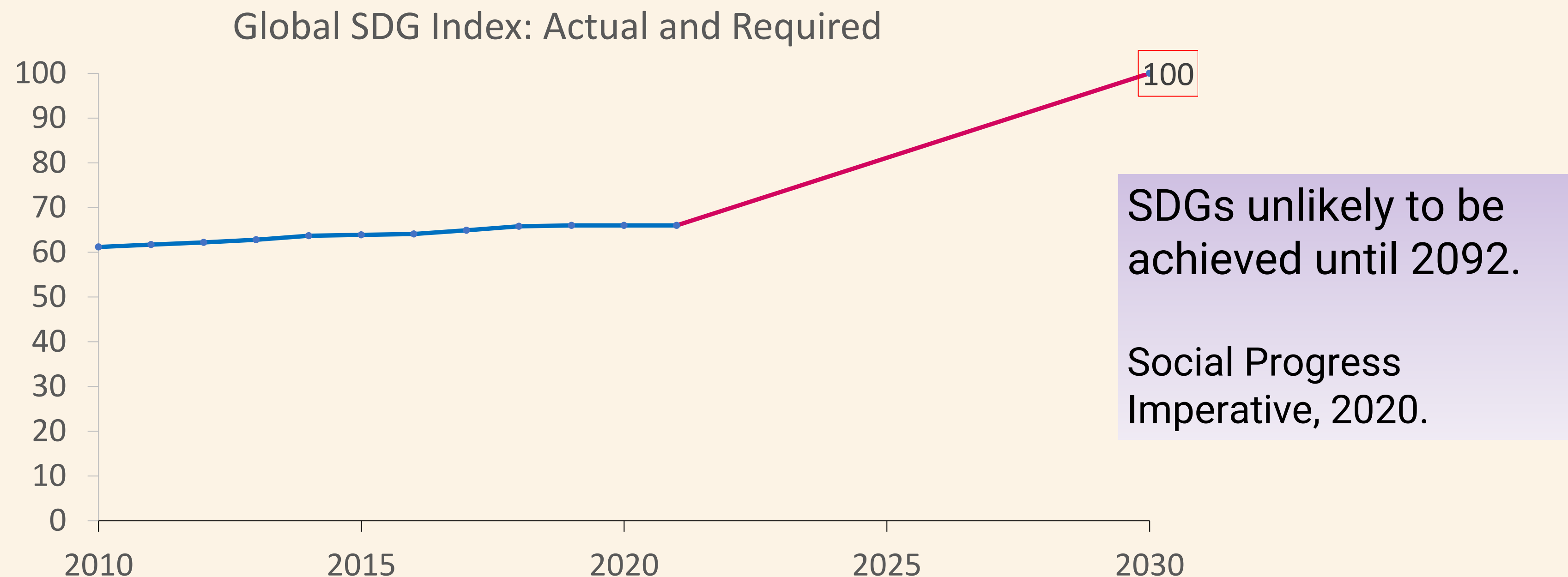
THEORY OF CHANGE FOR DEVELOPMENT SUCCESS

A hierarchical tree diagram with yellow nodes and black arrows indicating flow from bottom to top. The root node is a yellow oval at the top. It has two children, which are yellow circles. Each of these circles has two children, which are yellow ovals. This pattern continues down to the bottom level, which consists of 16 yellow circles. The arrows point from the bottom level up to the root, indicating a bottom-up flow or hierarchy.

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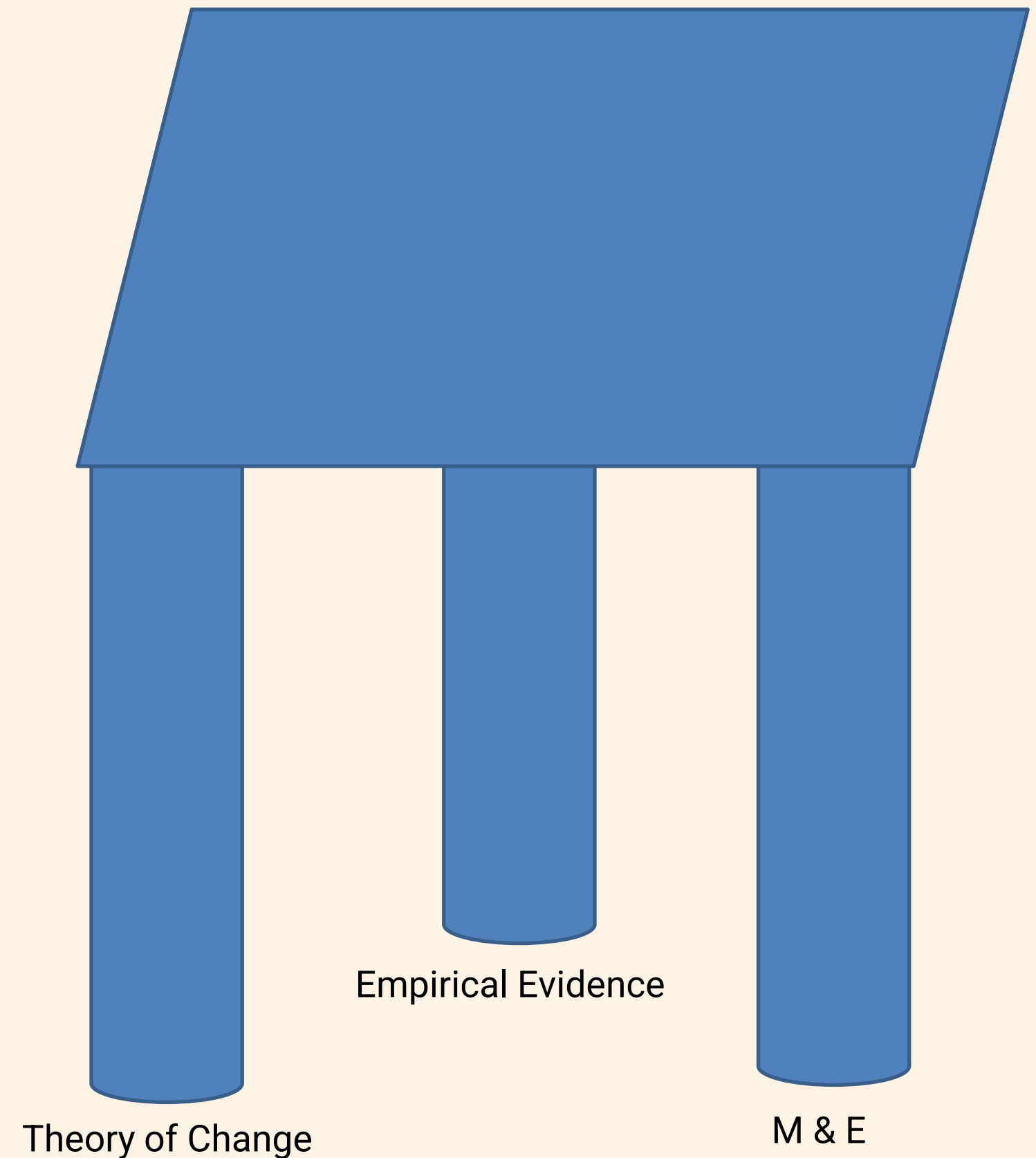
Have development efforts really failed?



Source: Data eye-estimated from Figure 2.1. in Sachs et al, 2022.

Our Focus

- What makes development interventions successful
- Three pillars of a development intervention
- Program cycle: Key features of each component
- Drivers of successful implementation



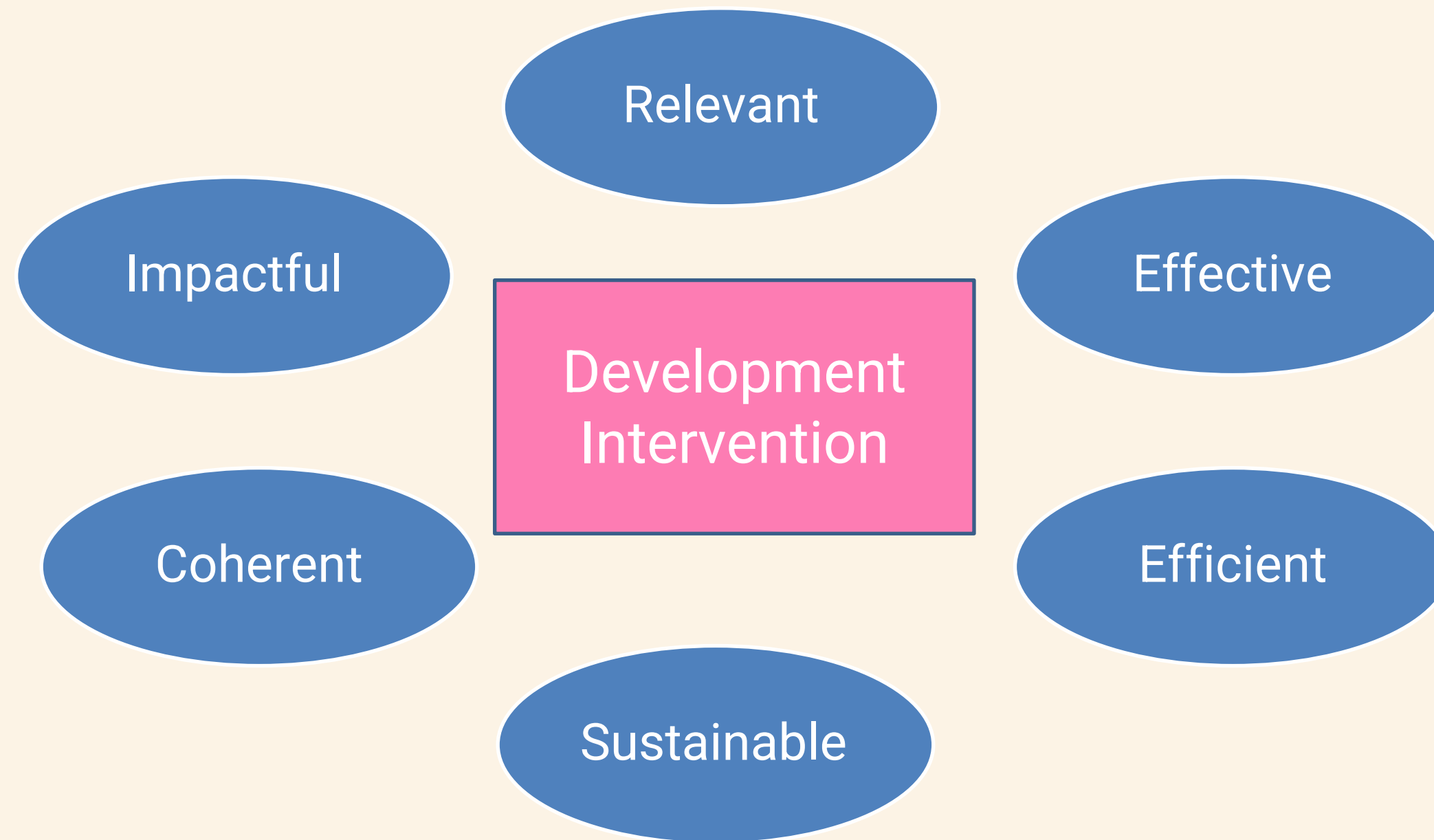
<https://www.menti.com/cy4fz4ufku>.

Let's Reflect.
Why have development efforts failed?

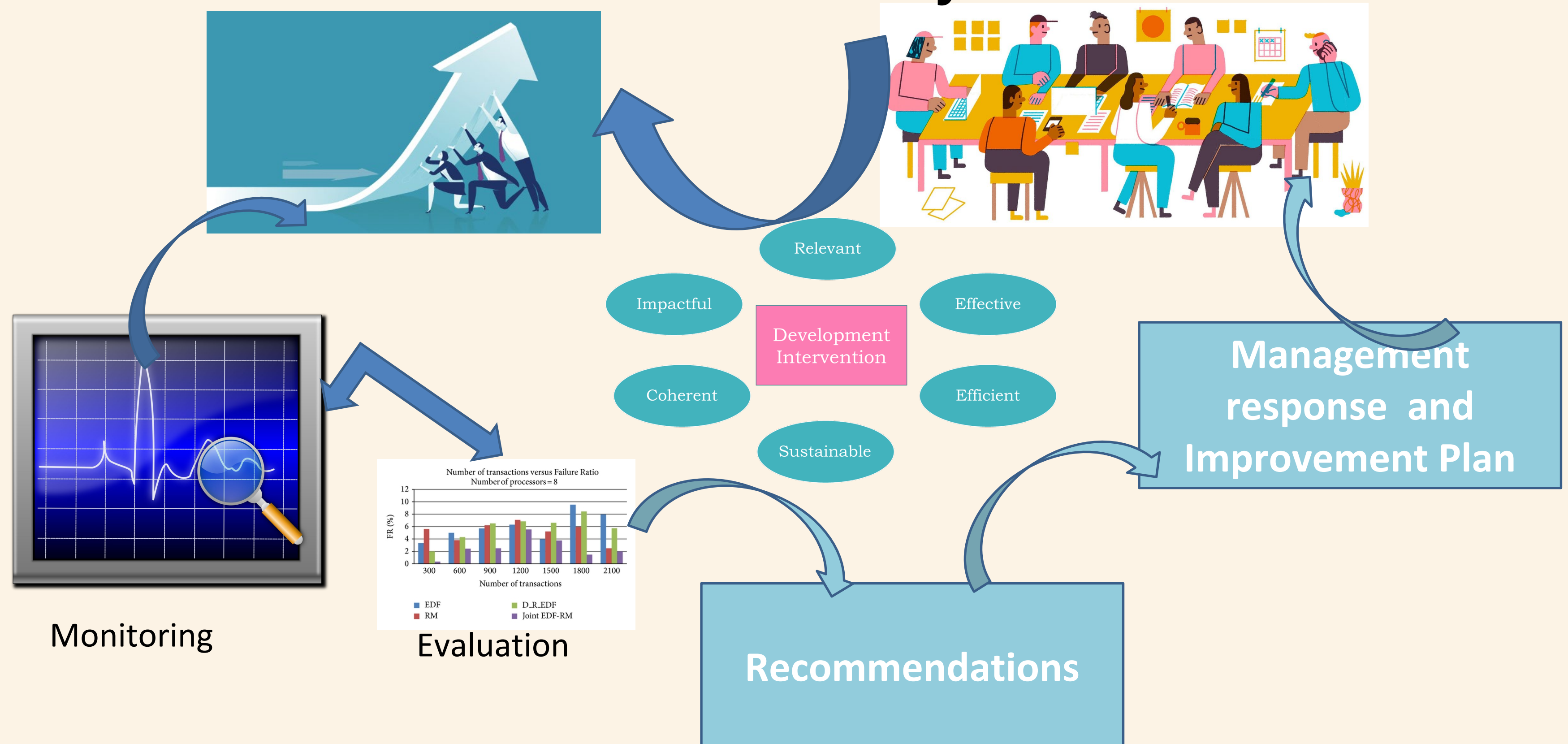
?
?
?
?
?

Reflection: Two minutes

A Successful Development Intervention

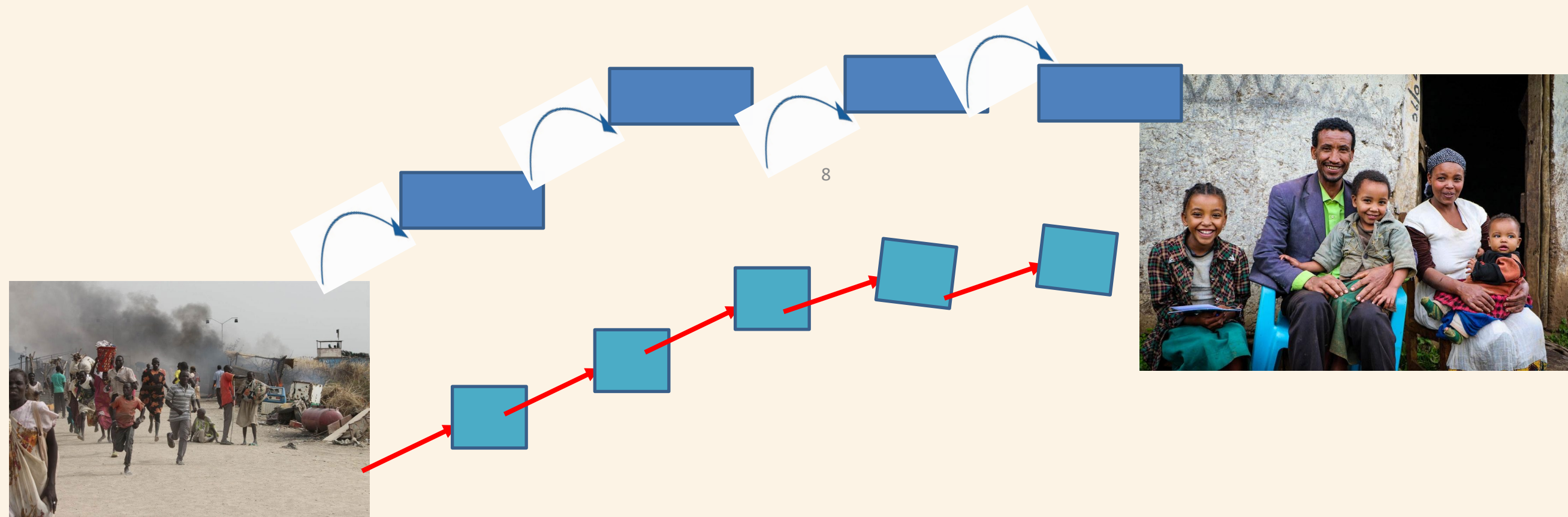


An Intervention Cycle

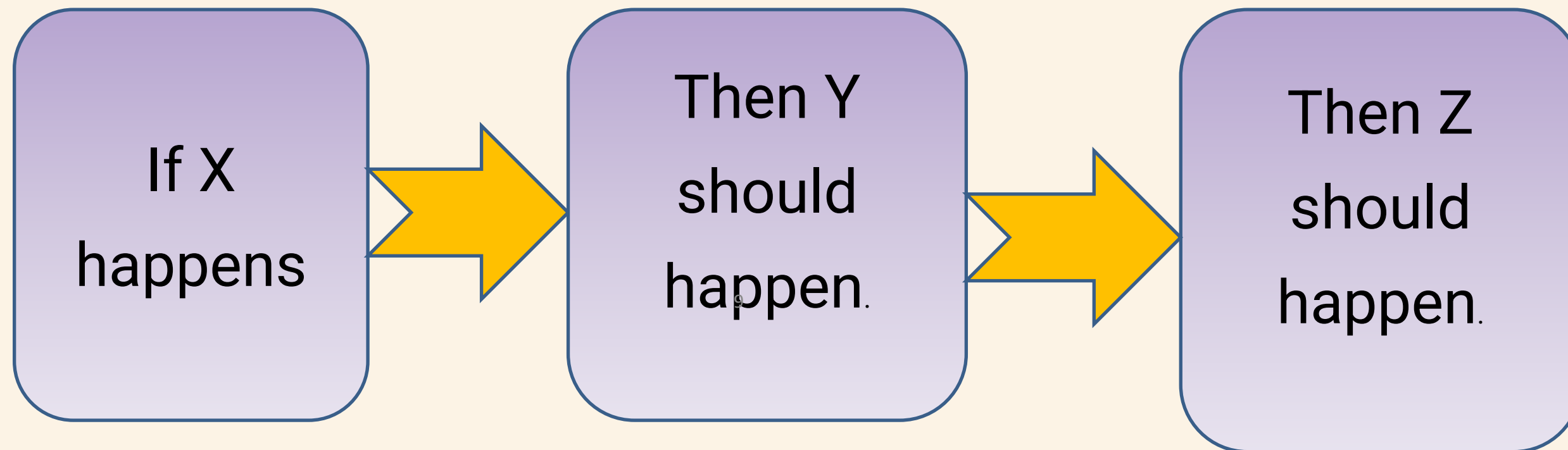


“A program theory explains how an intervention (a project, a program, a policy, a strategy) is understood to contribute to a chain of results that produce the intended or actual impacts.”

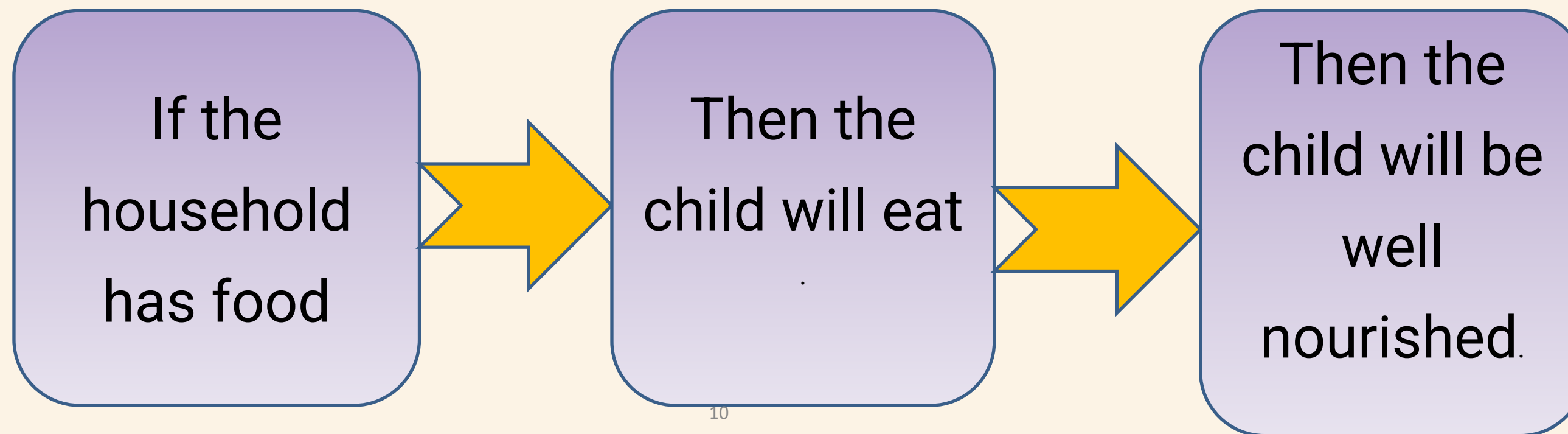
Rogers, P. (2014)



The Logic of the Theory of Change

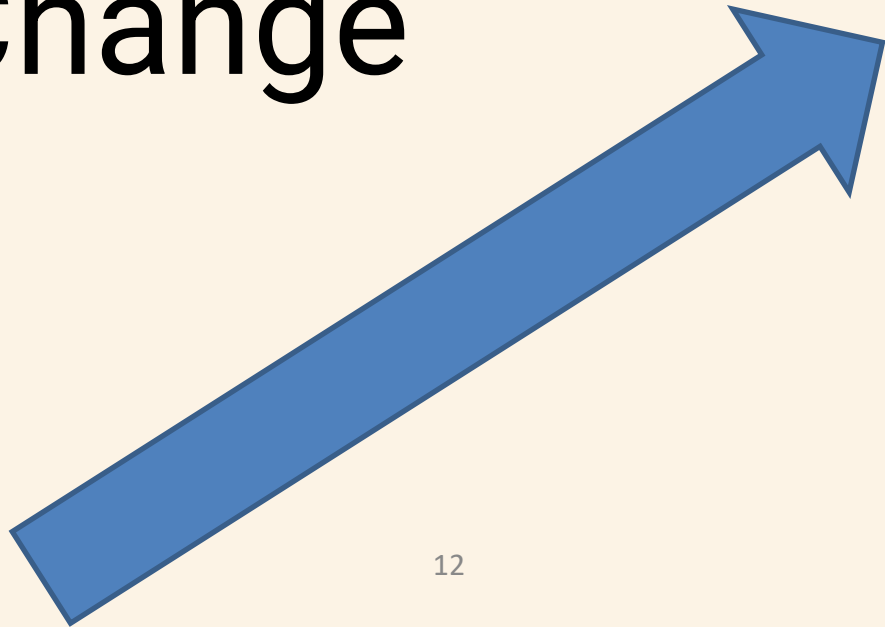


The Logic of the Theory of Change



**Do you agree with this Theory of Change?
Why or why not? Give one reason.**

Change

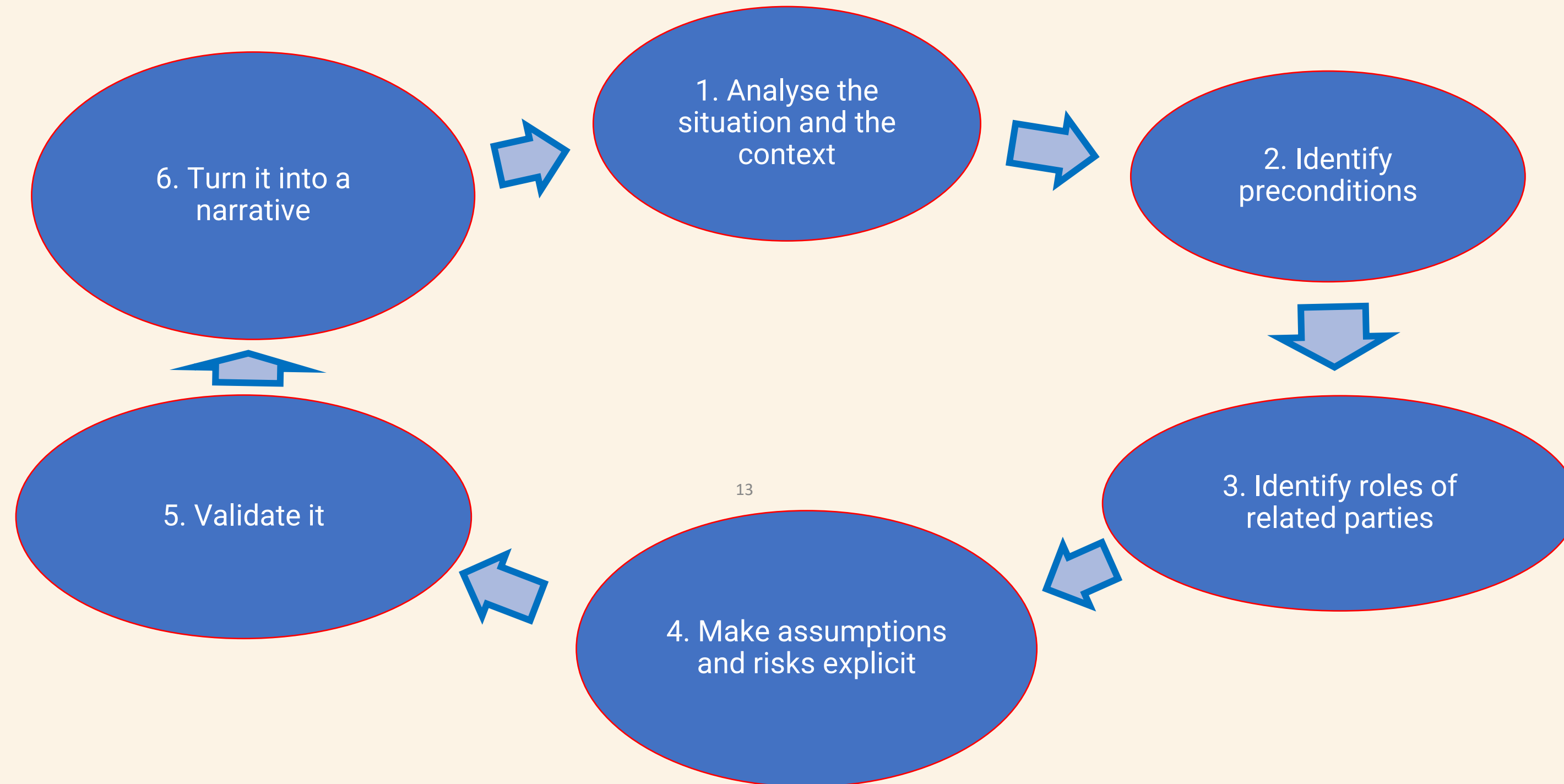


12

Theory ??

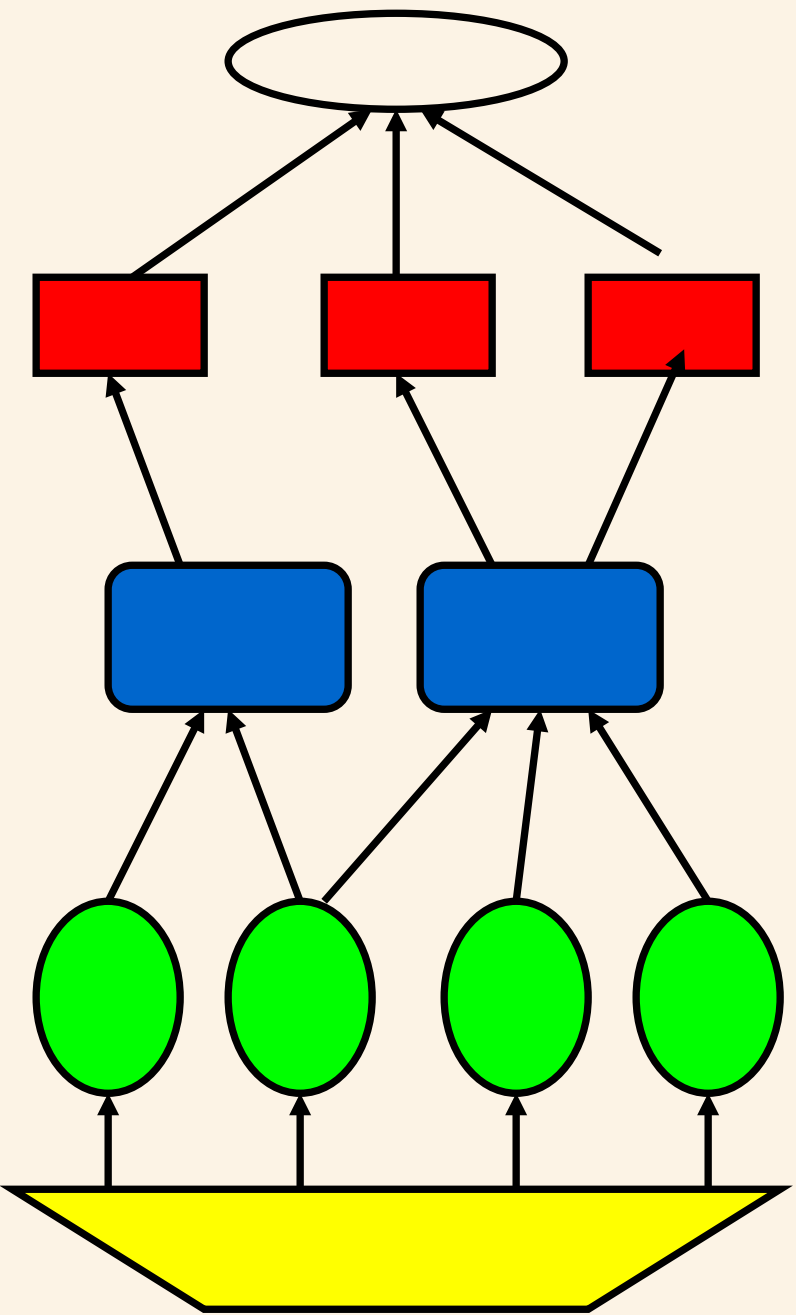


The Process of Developing a Theory of Change

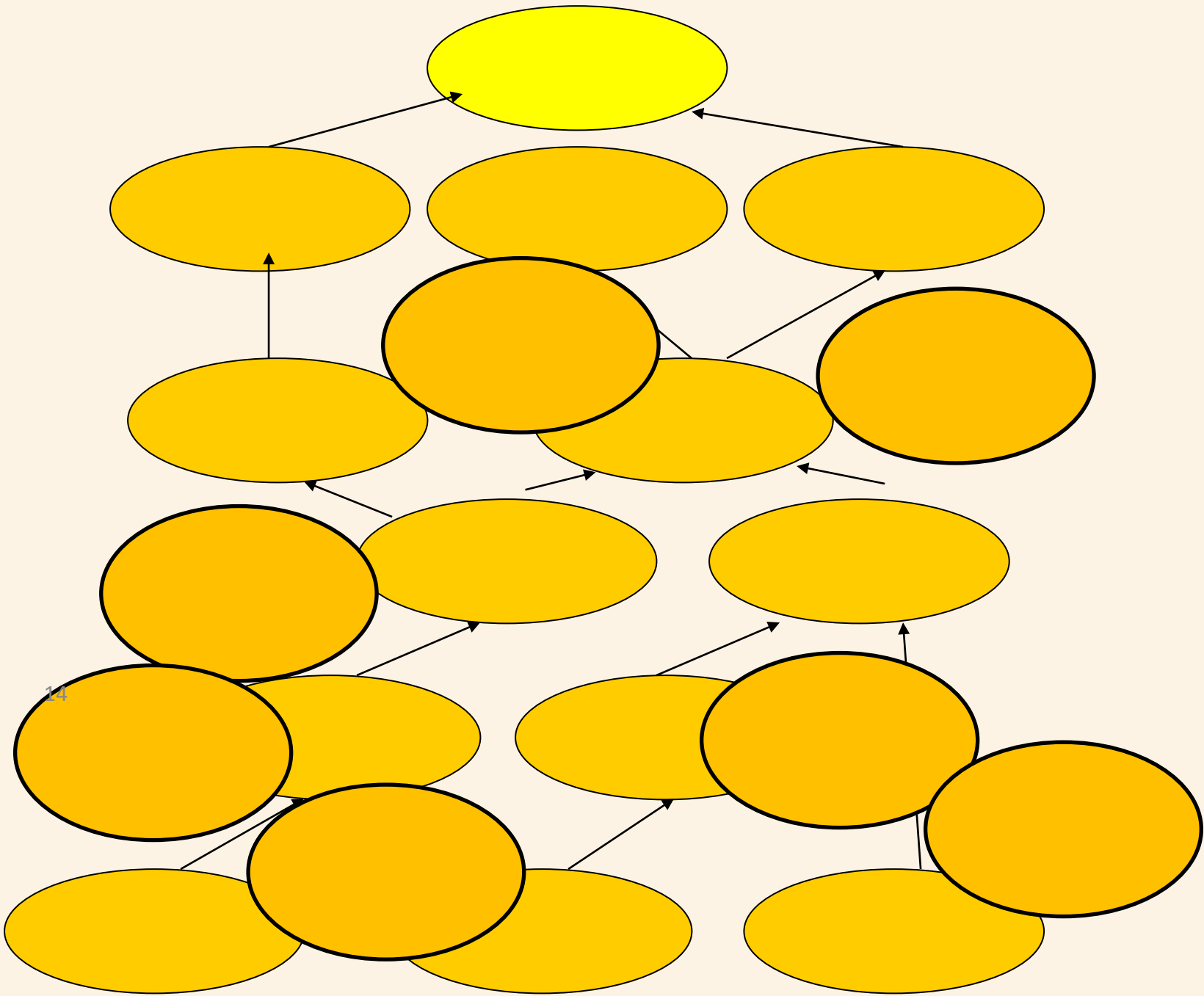


13

Theoretical Model



Real Life



Describe the problem and identify the causes

Problem:

In Track 5 village undernutrition among children under five years is very high.
40% girls and 35% boys.

The villagers are mostly farmers and there is sufficient rice and vegetables available most of the year.

Diarrhea is common and children are frequently ill.

15

- ? What
- ? Who
- ? Where
- ? When

To develop an intervention what more critical information do you need?

Causes??

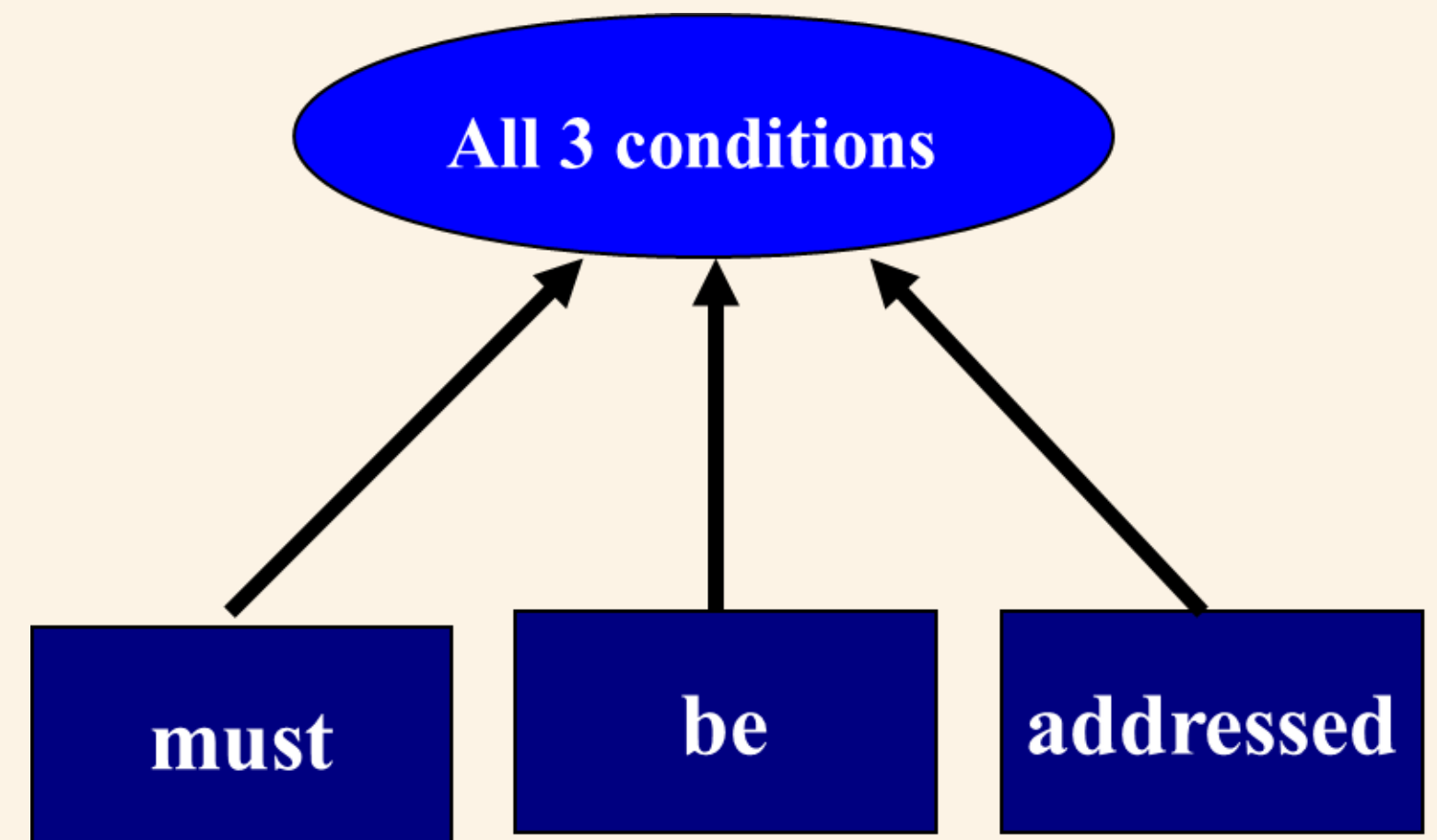
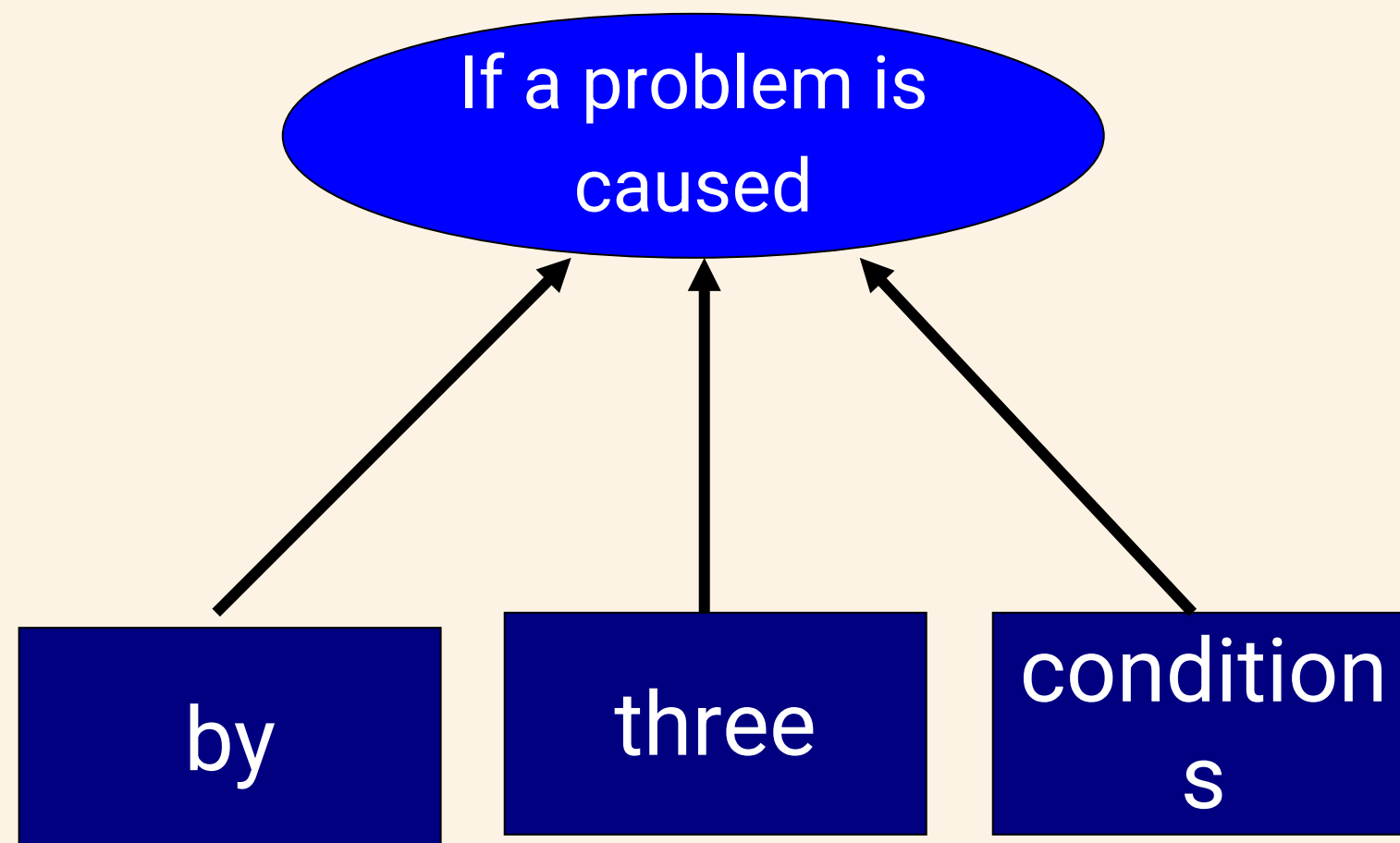
Immediate Causes
Underlying Causes
Basic Causes



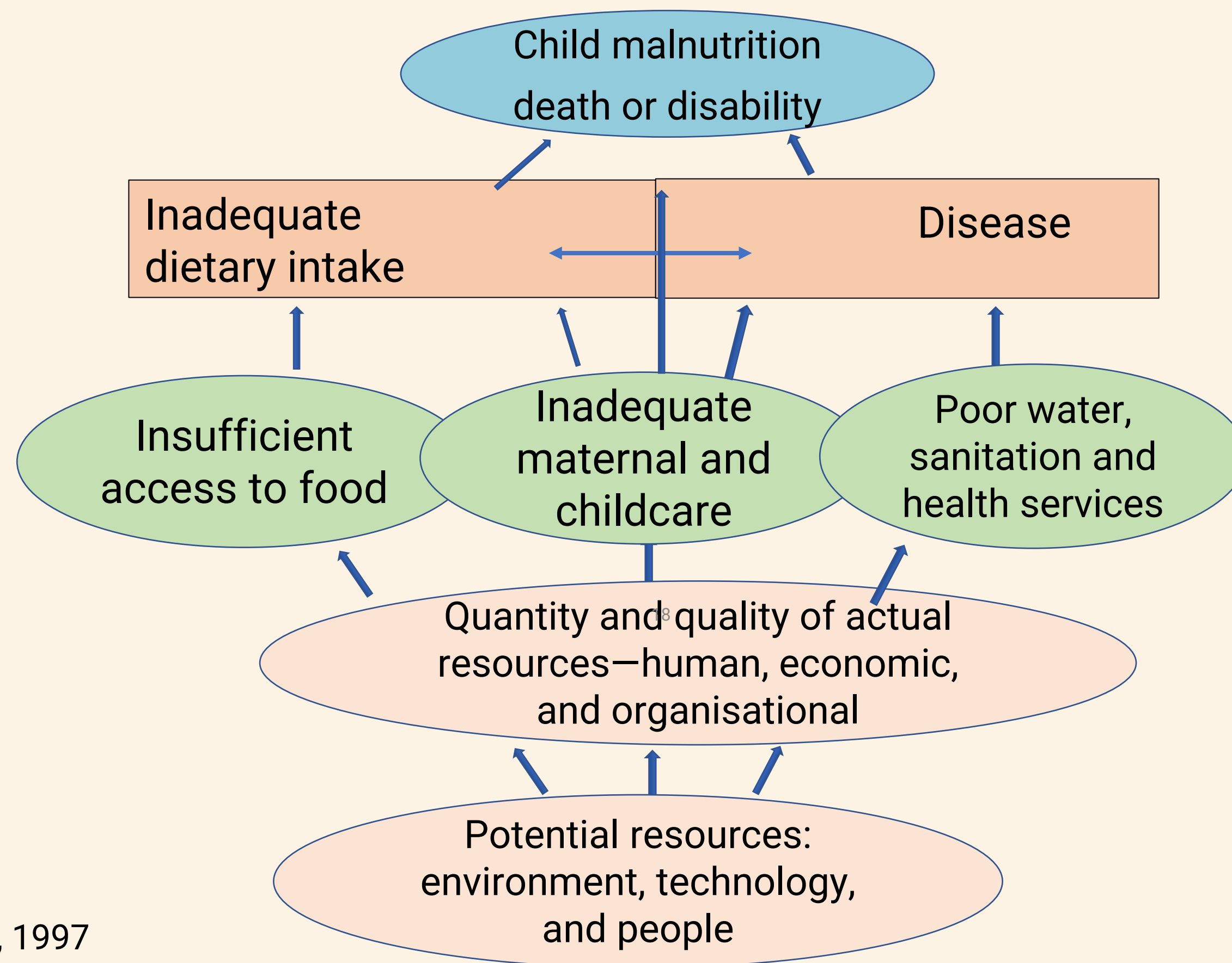
Analysis

N & S Condition

Principle: Interventions must not only be necessary,
but also sufficient to achieve the expected result



Conceptual Framework of Causality of Child Malnutrition

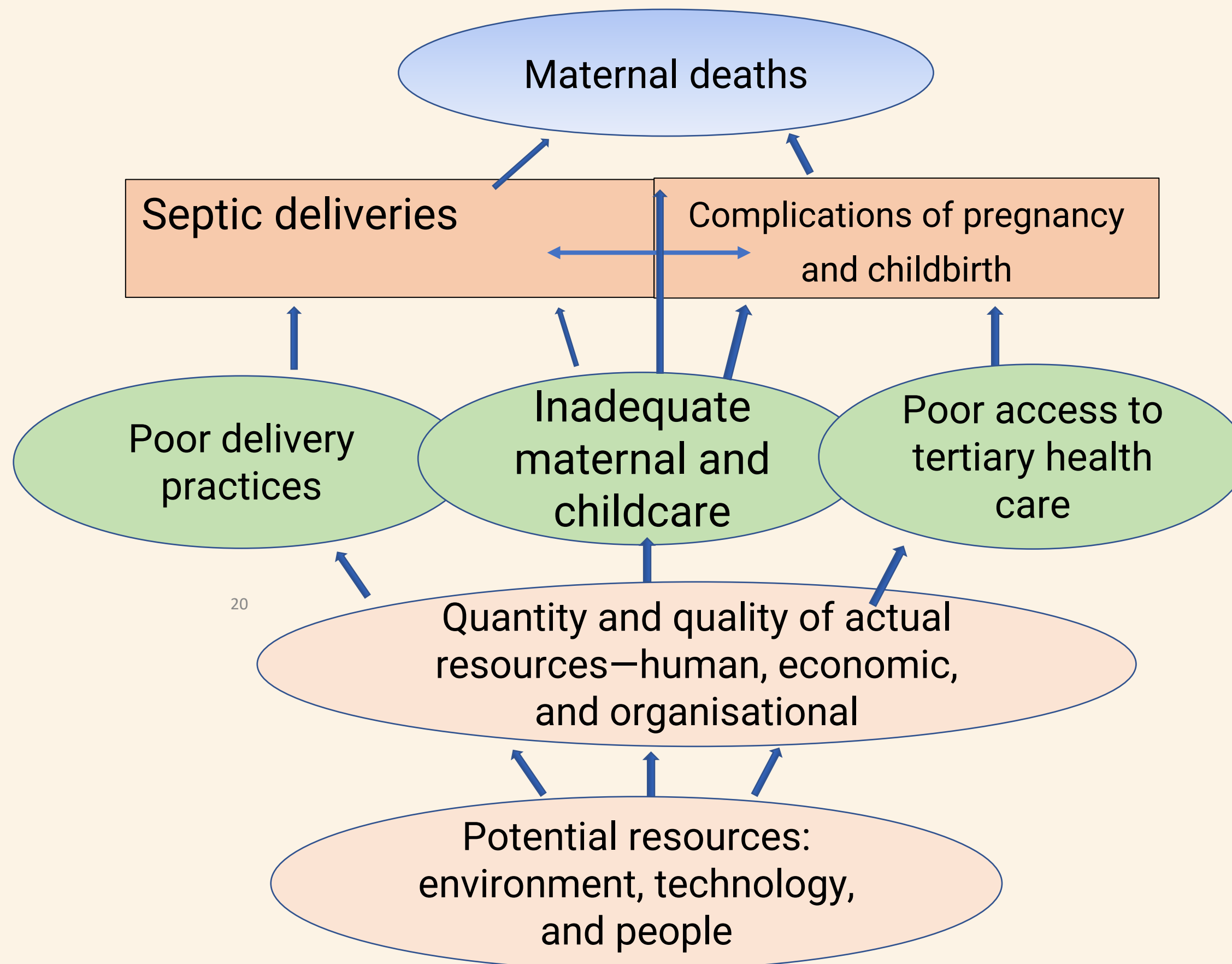


Source: Redrawn from UNICEF, 1997

An Unequivocal Success Story

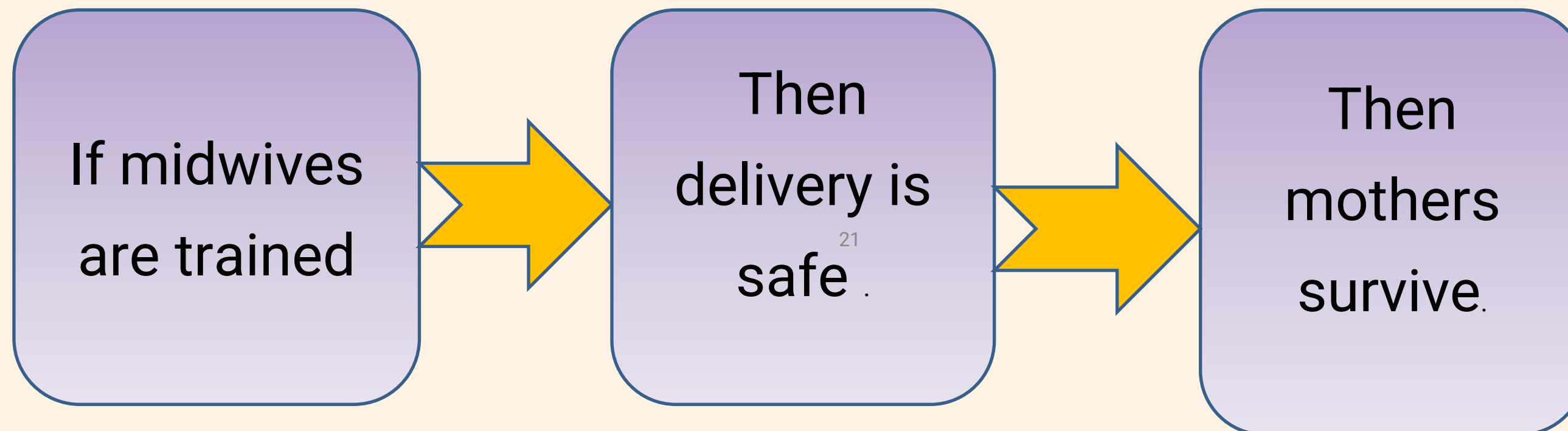
How Sri Lanka Reduced Maternal Deaths

Conceptual Framework of Causality of Maternal Deaths

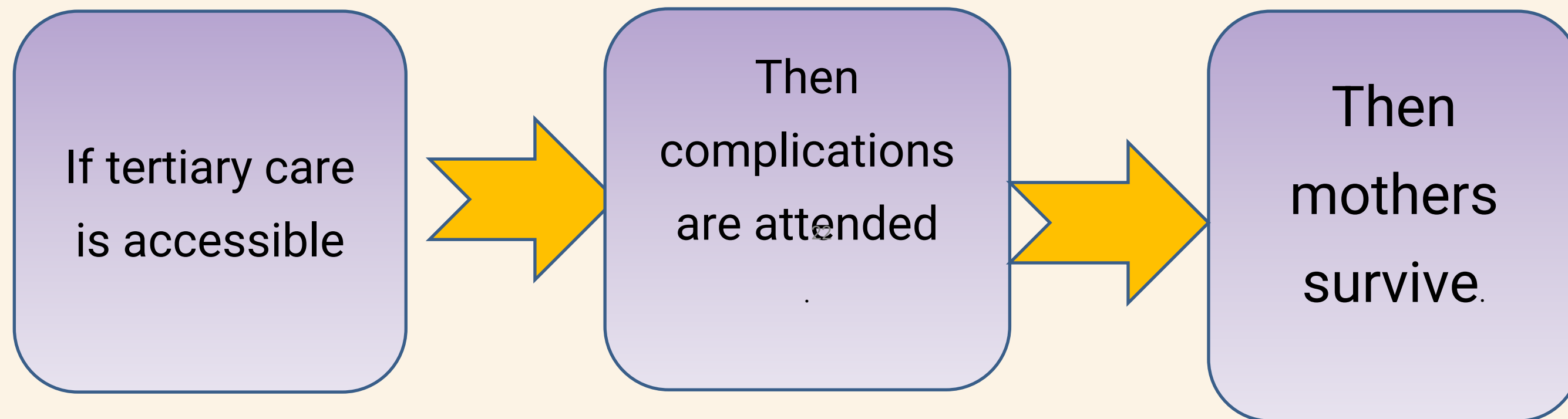


Source: Redrawn from UNICEF, 1997

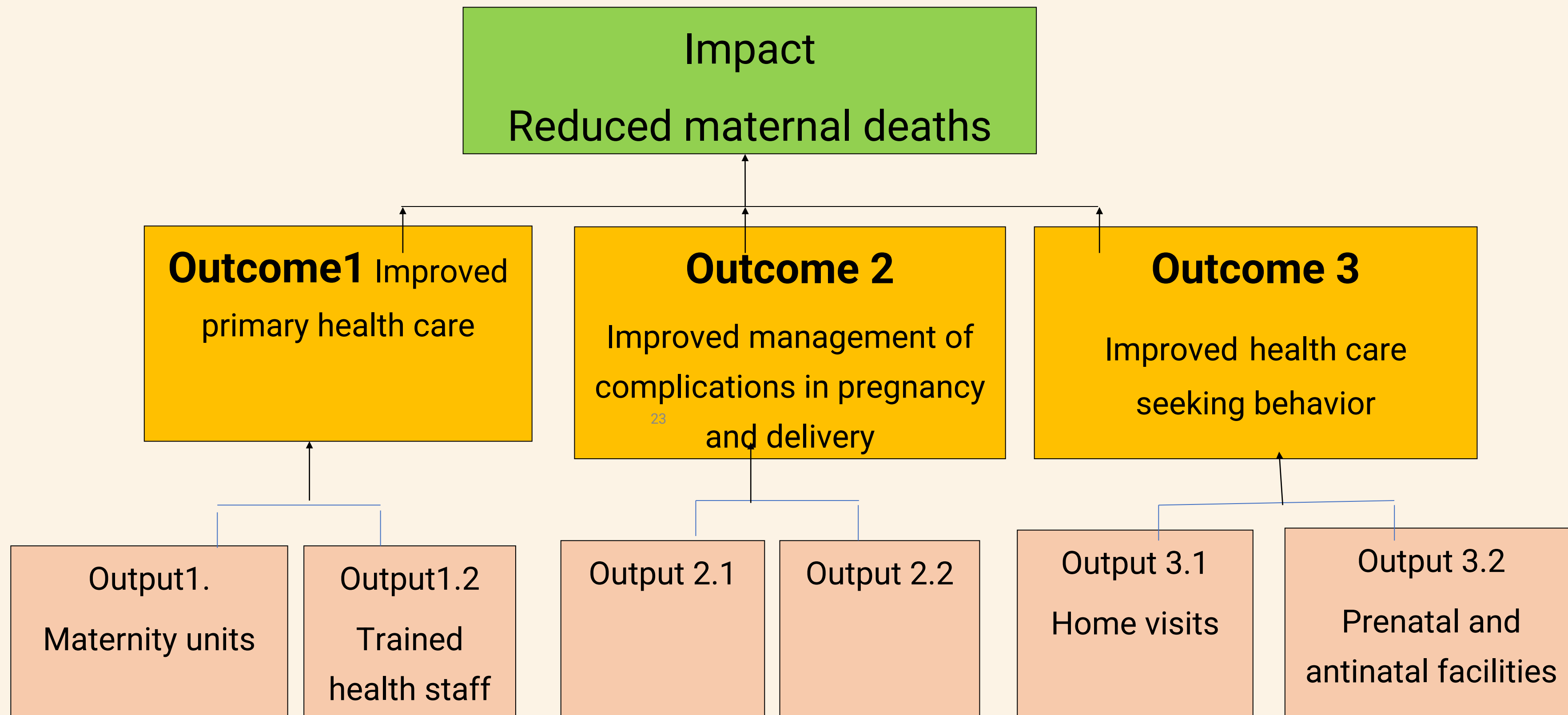
The Logic of the Theory of Change



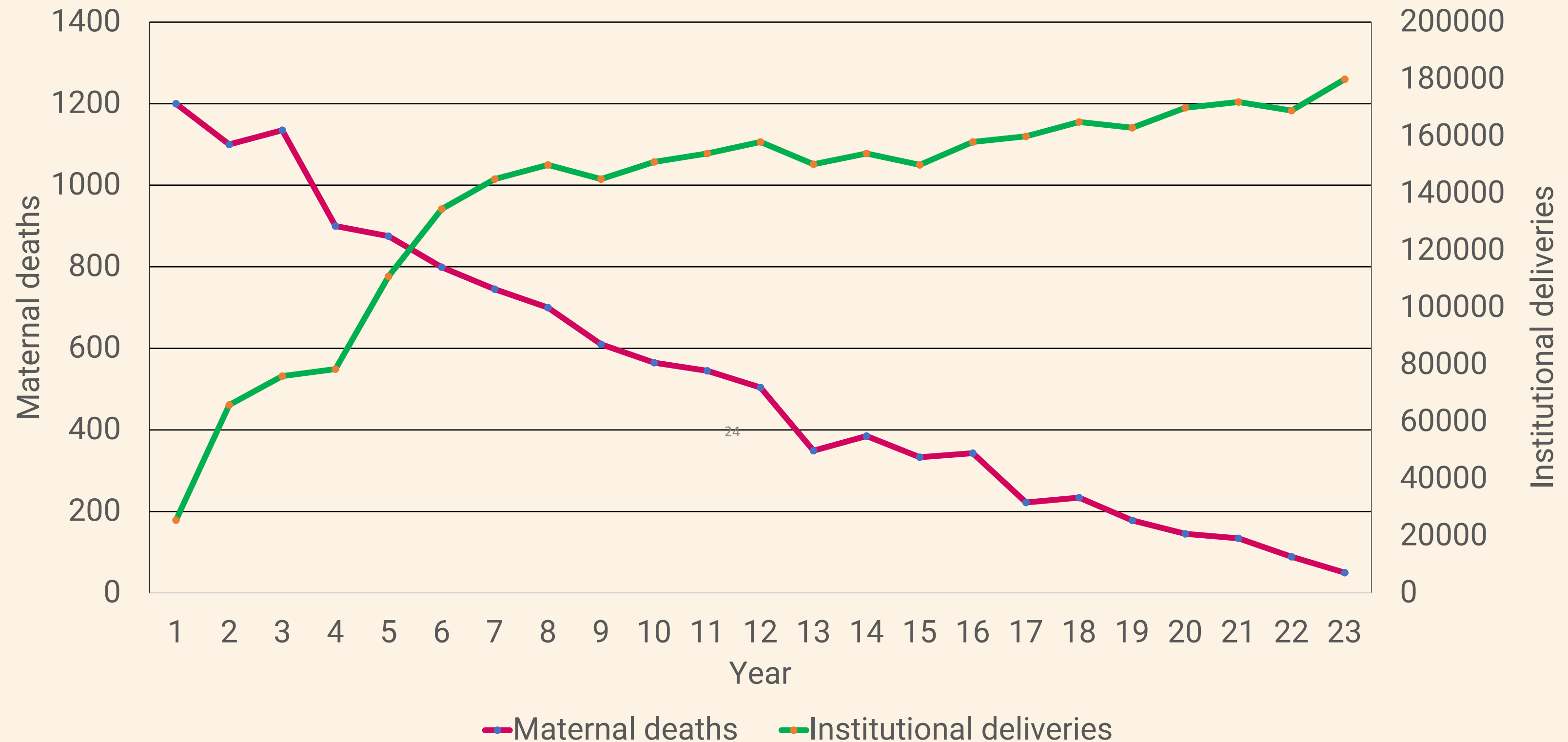
The Logic of the Theory of Change



Results Framework



Falling Maternal Deaths and Rising Institutional Deliveries



Let's Review: Results Based, Theory driven, evidence-Informed Development Interventions

