

NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY

The Philipines' National Evaluation Policy Framework, Evaluation Practice, Challenges and Prospects

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Outline of the Presentation



The National Evaluation Policy Framework (NEPF) B **Initiatives to Strengthen the Evaluation Culture Utilization of Evaluation Results Challenges Prospects**

Background on the NEPF





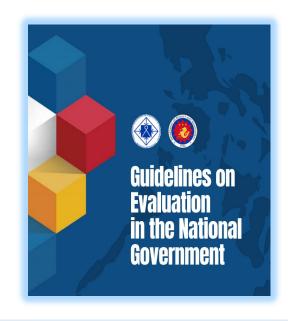


NEDA and the Department of Budget and Management developed a national evaluation policy framework, through Joint Memo Circular 2015-01, signed 15 July 2015, for the **purposive conduct of evaluations in the public sector** in support of good governance, transparency, accountability and evidence-based decision-making.



The NEPF requires the government agencies to:

- (a) Prepare rolling six-year evaluation agendas,
- (b) Submit evaluation plans with their program/project proposals,
- (c) Provide adequate response on findings,
- (d) Use evaluation results for planning and programming, and
- (e) Set up neutral and capable evaluation units.



Link to the NEPF Guidelines:

https://nep.neda.gov.ph/guidelines



The **Evaluation Task Force (ETF)** shall develop a National Evaluation Agenda which spells out the evaluations to be which focused on **themes**, **sectors**, **or programs** that concern multiple agencies; **meta-evaluations of evaluations** conducted by implementing agencies and other entities; and on **specific priority programs** that are critical to the success of the <u>Philippine Development Plan (PDP)</u>, and the <u>Public Investment Plan (PIP)</u>.. **NEDA shall provide Interim Secretariat support**.

Contents of the NEPF Guidelines





INTRODUCTION

- 1.1 What is an evaluation?
- 1.2 Why evaluate?
- 1.3 Evaluation in the context of government's drive towards results
- 1.4 Evaluation, development planning, and investment programming
- 1.5 Evaluation and the budget cycle
- 1.6 Evaluation principles, norms, and standards
- 1.7 Applicability of guidelines
- 1.8 Overview of the evaluation process

INSTITUTIONAL RESPONSIBILITIES

- 2.1 Implementing Agencies
- 2.2 Evaluation Task Force and Secretariat

INITIATING AN EVALUATION

- 3.1 Developing an agency evaluation agenda
- 3.2. Developing an evaluation plan
- 3.3 Assessing evaluability
- 3.4 Evaluations vs. internal assessments
- 3.5 Stakeholder engagement

PREPARING AN EVALUATION

- 4.1 Program objectives and intended outcomes
- 4.2 Evaluation objectives
- 4.3 Evaluation methods
- 4.4 Risk identification and assessment
- 4.5 Financial and human resource requirements

IMPLEMENTING EVALUATIONS

- 5.1 Evaluation governance arrangements
- 5.2 Managing risks
- 5.3 Ethical behavior
- 5.4 Evaluation reporting

UTILIZING EVALUATIONS

- 6.1 Management response
- 6.2 Communication and dissemination
- 6.3 Planning for the next evaluation

QUALITY ASSURANCE

- TOR
- Inception Report
- Evaluation Structure, Methodology, and Data Sources
- Findings, Conclusions and Recommendations



The Monitoring and Evaluation (M&E) Fund

Supports NEDA Key Result Areas on the National Development Monitoring and Evaluation Program through the conduct of evaluation studies and capacity building activities

- Aims to strengthen evaluation implementation and management capacities in NEDA and the implementing agencies
- Seeks to enhance capacities in government on engaging the public in monitoring and evaluation of priority programs and projects



I. NEDA-led track

- NEDA-initiated evaluation activities (conduct and management of studies and capacity building activities)
- Procurement guided by GPRA & IRR / RA 9184, NEDA Central/Regional Office BACs
- NEDA-Monitoring and Evaluation Staff as Secretariat
- Approving body is the M&E Fund Steering Committee

II. NEDA-UNDP Strategic M&E Project

- Partnership Agreement with UNDP (since 2018)
- M&E Funds transferred to UNDP to commission thematic evaluation studies, capacity building activities, advisory services, and M&E systems
- NEDA-Monitoring and Evaluation Staff as Evaluation Manager
- Procurement guided by the UNDP Procurement Policies and Procedures
- Approving body is the Strategic M&E Project Board (co-chaired by NEDA and UNDP)

M&E Fund: NEDA-Commissioned Studies



COMPLETED NEDA-COMMISSIONED STUDIES

- Impact Evaluation of the
 Diversified Farm Income and
 Farm Management Project/
 NRO VI
- Impact Evaluation of the Camiguin Coastal Resource Management Project/ NRO X

- Impact Assessment of the National Shelter Program/ SDS
- 4 Impact Evaluation of the Rural Road Network Development Project/ MES

- 5 Impact Evaluation of the Light Rail Transit Line 2/ MES
- Impact Evaluation of the Cervantes-Mankayan-Abatan Road Project/ NRO- CAR

- Impact Evaluation of Marikina-Infanta Road/ NRO IV-A
- Impact Evaluation Study of LISCOP Project in CALABARZON / NRO IV-A

- Impact Evaluation of the Agrarian Reform Infrastructure Support Project in Eastern Visayas (ARISP)/ NRO VIII
- Impact Evaluation of the Agri-Pinoy Livestock Program in Samar/ NRO VIII
- Impact Assessment of the Lower Agusan Development Project (Flood Control Component)/ NRO- Caraga
- 12 Impact Evaluation of the Batangas Port Development Project Phase II/ NRO IV-A

- Impact Evaluation of Awang-Upi Lebak-Kalamansig Palimbang Sarangani Road/ NRO XII
- Impact Evaluation of the Subic-Clark-Tarlac-Expressway (SCTEX) Project/ NRO III
- Ex-post Evaluation of the Angat Water Utilization and Aqueduct Improvement Project Phase II/ MES
- Ex-post Evaluation of the Agno
 River Integrated Irrigation
 Project/ MES

The NEDA-UNDP Strategic M&E Project





Primarily aims to strengthen the M&E capacities of the national government to support the achievement of the Philippine Development Plan (PDP) as well as the Sustainable Development Goals (SDGs) through evidence-based decision-making

Commissioning Evaluations

- Roster of evaluators established
- 9 thematic evaluations commissioned
 - 5 completed studies (ARTA, PPAN, PAMANA, MSME, and CCA)
 - 4 ongoing studies (ECCD, AWA, DLM, and Mandanas study)

Capacity Development

- 8 agencies supported to implement the NEPF guidelines through evaluability assessment and training
- Development of Capacity Development Plan conducted
- Crafting of Competency Framework for Public Sector M&E



Advisory Services

- NEPF guidelines formulated
- National Evaluation Portal developed
- M&E Forum held in 2018 and 2019
- Community of Practice revitalized
- Monthly M&E Webinar Series in 2021 (February to December)
- Crafting of National Evaluation Agenda & Toolkit



Management Information Systems

- Programs and Projects Monitoring System developed
- Matching Algorithm between NEDA-DBM databases conducted



COMPLETED NEDA-UNDP COMMISSIONED STUDIES

Assessment of the Implementation of the Anti-Red Tape Act (ARTA) Policy of 2007: Efficiency, Effectiveness, and Relevance Towards the Expanded ARTA of Ease of Doing Business (EODB) Act Implementation

Evaluation of the Payapa at Masaganang Pamayanan (PAMANA) Program

Formative Evaluation of the Philippine Plan of Action for Nutrition (PPAN) 2017-2022

4 Evaluability Assessment of Micro, Small, and Medium Enterprises Development Plan (MSMEDP) and Its Priority Programs with a Process Evaluation of Government Support

5 Evaluation of the National Climate Change Action Plan (NCCAP) with Focus on the Food Security Pillar



ONGOING NEDA-UNDP COMMISSIONED STUDIES

1 Evaluation of the National Early Childhood Care Development Program (ECCD) Program

Evaluation of the Implementation of the Policy on Alternative Work Arrangements in Selected Government Agencies and Local Government Units (LGUs) in the National Capital Region (NCR)

Assessment of Readiness of Select LGUs for the Implementation of the Mandanas Ruling

Evaluation of the Implementation of the Department of Education's Distance Learning Modalities (DLM) during COVID-19 Pandemic

The NEDA-UNDP Strategic M&E Project







Advisory Services for the National Evaluation Policy Framework:

M&E Network Webinar Series 2021

Date	Title	Speakers/ Panelists	
24 February 2021	Revisiting Fundamentals of M&E in the New Normal	Mr. Roi Avena (UNFPA) and Dir. Nassreena Sampaco-Baddiri (IPA)	
30 March 2021	Conducting Evaluability Assessments and Crafting Evaluation Agendas	Ms. Meg Battle (IDinsight, Inc.), Dr. Socorro Santos (DOH), Dr. Maria Sheilah Napalang (DOTr), and Mr. Donn Bertis (DA)	
28 April 2021	Commissioning and Managing Evaluations	Dir. Violeta Corpus (NEDA), Mr. Christian Deloria (DSWD), and Ms. Marian Valera-Co (UNDP)	
26 May 2021	Communicating Evaluation Results	Leonora Aquino Gonzales (UP) and Emmanuel Jimenez (3ie)	
30 June 2021	Monitoring and Evaluation Systems	Rey Macalindong (USAID Opportunity 2.0 Programme), Dir. Violeta Corpus (NEDA), Dr. Socorro Santos (DOH), Ms. Alethea de Guzman (DOH), and Ms. Marilyn Platero (DA)	
28 July 2021	Participatory M&E	Ms. Angelita Gregorio-Medel (ANSA-EAP), Ms. Vivien Suerte-Cortez (OGP), and Ms. Marilyn Platero (DA)	
25 August 2021	Data Collection and Analysis (Quantitative Methods)	Dr. Josefina Almeda (PSRTI) and Dr. Aniceto Orbeta (PIDS)	
29 September 2021	Data Collection and Analysis (Qualitative Methods)	Dr. Josefina Almeda (PSRTI) and Dr. Mary Racelis (ADMU)	
27 October 2021	Mixed Methods and Technology- enabled Data Gathering	Dr. Enrique Lozari (PMES) and Dr. Reinabelle Reyes (UNDP)	
24 November 2021	Data Visualization and Advocacy for Evidence-based Policy and Decision-making	Dr. Erika Fille T. Legara, Ph.D. (AIM)	
20 December 2021	Year-end Session for the M&E Community of Practice	Mr. Alan Fox (UNDP-IEO), Ms. Ana Erika Lareza (APEA), and Mr. Xavier Foulquier (UNICEF)	

The Policy Window Philippines Program







The **PWP** aims to enhance the effectiveness of programs by:

- (a) producing actionable, evidence-based findings from impact evaluations; and
- (b) building interest and capacity for evidence-based by supporting policymakers
- (c) prioritize and articulate their needs for evidence and research.



The PWP is an Australian Department of Foreign Affairs and Trade (DFAT) facility being administered through the International Initiative for Impact Evaluation (3ie) supporting evaluation of programs implemented by government and carries out capacity-building wherein NEDA serves as the focal agency.

PWP Phase One (2014-2020)

- □ Supported through Au\$2,800,000.00 (or US\$1.88 million); implemented from 2014 to 2020. PWP 1 Supported the evaluation of the following **priority programs**:
 - Special Program for the Employment of Students of the Department of Labor
 - Sustainable Livelihood Program of the Department of Social Welfare and Development
 - Small Claims Procedure and e-Court Program of the Supreme Court of the Philippines (SC)
 - Continuous Trial Program (SC)
- ☐ Under the program's capacity-building component, the ff. activities were carried out:
 - Training Course on Impact Evaluation or CLEAR IE
 - o Joint NEDA-3ie Workshop on Conducting and Managing Real-World Evaluations
- ☐ Supported NEDA's participation in **high-level policy forum and participating in conferences**

The Policy Window Philippines Program





PWP Phase Two (2020 to 2023)					
Description	The following are line-up of activities for PWP 2 (total grant amount: Au\$ 3 million or PHP 112.67million): (a) Demand generation workshops (b) Three (3) impact evaluation studies (c) Policy influence clinic (d) Evaluation capacity development activities (e) Systematic review/synthesis research on priority topic by government				
Progress	 □ Priority programs proposed for evaluation: Kadiwa ni Ani at Kita Program (DA) Primary Care Reform under the Universal Health Care Program of the Department of Health (DOH), covered by the Konsultasyong Sulit at Tama (KonSulTa Package) of the Philippine Health Insurance Corporation (PhilHealth) Telemedicine Program (DOH) □ Planned PWP2 capability building event within 2022 (concept note to be finalized) □ Ongoing selection of priority subject areas for the evidence synthesis component. 				

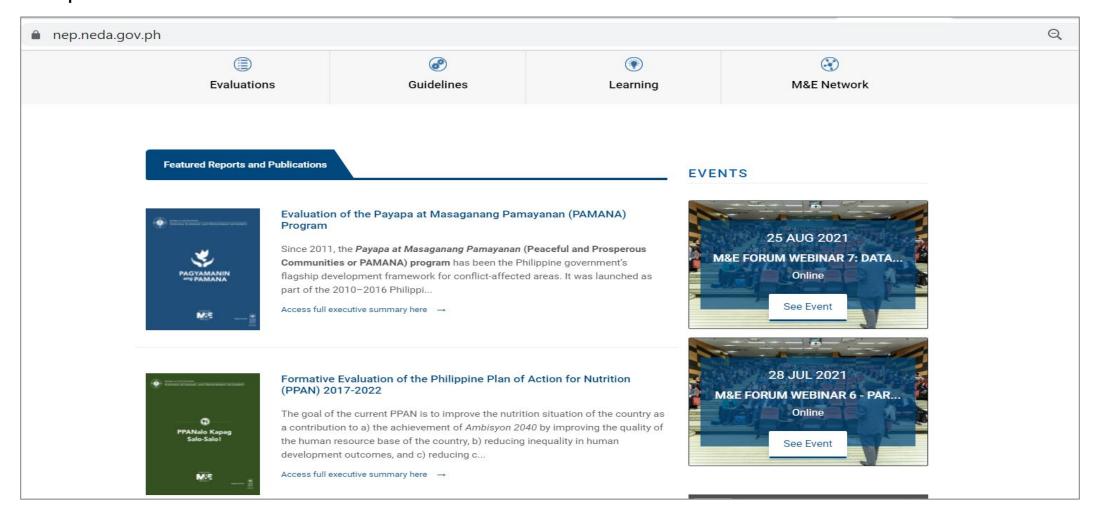
Dissemination of Evaluation Results





The National Evaluation Portal

Evaluation Portal (https://nep.neda.gov.ph/) shall (a) serve as repository of evaluation studies and learning materials, (b) publish the draft NEPF Guidelines, and (c) utilize the online platform for interaction among the evaluation practitioners' network.



Utilization of Evaluation Results





Dissemination and Utilization of the Evaluation Findings of Recently-Completed Studies

Title of the Study	Dissemination	Utilization	
Assessment of the Anti-Red Tape Act (2007 ARTA): Efficiency, effectiveness, and relevance, towards the expanded ARTA/Ease of Doing Business (EODB) Act implementation	 Study findings were disseminated to the ff: ARTA Study Presentation and Action Planning Workshop (April 2020) 8th M&E Network Forum (19 Nov. 2019) National Conference Statistics by PSA (1-3 Oct. 2019) https://nep.neda.gov.ph/storage/document/1597657363_ARTA-POLICY%20BRIEF-revised%2011%20NOV%202019.pdf 	Findings:	
Evaluation of the PAyapa at MAsaganang PAmayanan (PAMANA) Program	 8th M&E Network Forum (19 Nov. 2019) https://nep.neda.gov.ph/evaluation s/70 	Ongoing monitoring of implementation of the management response based on the evaluation recommendations	

Utilization of Evaluation Results





Title of the Study	Dissemination	Utilization
Formative evaluation of the Philippine Plan of Action for Nutrition (PPAN) 2017-2022	 Study findings were disseminated to the ff: 8th M&E Network Forum (29 Nov 2020) 2nd SEPO-CPBRD NEP Forum (3 Nov 2020) Multisectoral Actions to Prevent Stunting Forum (2 Oct. 2020) https://nep.neda.gov.ph/evaluations/71 	 NNC proposing to amend policies such as: PD 491 (Nutrition Act of the Philippines), EO 234 (Reorganization Act of the National Nutrition Council), PD 1569 (Barangay
Impact evaluation of the Philippine Special Program for Employment of Students (SPES) - Under PWP 1	•	 Implementing Guidelines, such as: Focus shift to improving youth employability from completing formal education

Challenges encountered





Initiation

- Identification of appropriate stakeholders to be involved
- Ascertaining evaluability of the evaluation topic
- Consultation process during evaluation planning

Preparation

- Low capacity of end-users to design and manage evaluation studies
- Delays in procurement due to failed biddings, which is usually due to the thin market of evaluation consultants and training service providers
- Unavailability of baseline/data and reference documents which limited/changed the scope and adjusted evaluation design/ methodologies
- Difficulty in securing commitment from stakeholders (Implementing Agencies and NEDA Sector Staffs) with regard to ownership of evaluation efforts
- Immediately following the pandemic, procurement of activities has slowed down and/or suspended and not being able to immediately shift through virtual implementation and due to nonresponsive market during lockdown

Implementation

- Limited capacity/knowledge of end-users on contract management
- Thin industry for evaluation and poor performance of contractors/quality of outputs
- The design and implementation (e.g., online data collection, workshops, coordination meetings) of some sub-outputs could no longer proceed as originally planned because of mobility restrictions due to COVID
- Transitions/changes across project management teams and agency focals

Utilization

- Difficulty in securing stakeholder acceptance of evaluation findings and acknowledgement of the independence of the evaluation process, as well as commitment on follow-up actions
- Access and dissemination of evaluation findings
- Uncertainty in the utilization of evaluation results

Insights gained





















M&E Fund activities supported NEDA's mandated evaluation function

Evaluation capacities were promoted through actual conduct and management of evaluations and participation to the capacity building activities

The **quality of evaluation studies** were improved through the creation of the Evaluation Reference Groups, Technical Working Groups, and Peer reviewers

Commissioning of studies and mounting of capacity building activities facilitated the identification of **M&E champions** in NGAs and Congress

The conduct of **annual M&E Network Forum and Monthly Webinar series** created venues for learning, knowledge sharing for sustained community of practice for M&E practitioners within and outside government

Crafting of the **NEPF Guidelines** provides guidance on the preparation, design, conduct, management, and utilization of evaluation studies, translating the NEPF into action

National Evaluation Portal developed for ease of access of evaluation findings and learning and development materials

Evaluability assessments helped assess the agencies' readiness to conduct proposed evaluation studies

The formulation of the **National Evaluation Agenda and its toolkit to a**id in the generation of the pipeline of evaluation studies consistent with the PDP



Frontload the foundational activities

Sustain the regular alignment sessions

Ensure risk assessment and mitigating measures are in place

Secure active participation and ownership of key stakeholders

Monitor successes and challenges



Senate Bill No. 788: An Act Establishing a National Evaluation Policy

• Proposes the establishment of a **National Evaluation Policy** to strengthen the legal and institutional framework for the regular M&E of the results of public policies, programs and projects intended to promote sustainable development

SB No. 1885: An Act Establishing A Results-based National Evaluation Policy

 Aims to institutionalize and legalize a National Evaluation Policy that is interlinked with Results- Based Management (RBM) approaches and builds upon current and future integrated M&E systems.

House Bill Nos. 3293 and 8025: An Act Establishing a National Evaluation Policy

• Supporting SBs No. 788 and 1885, the HBs mandate the establishment of a NEP to strengthen regular evaluation of public policies, programs, and projects, strengthening evidence-based decision, ensuring program improvement, and promoting transparency and accountability in the public sector.

House Bill No. 10181: An Act Establishing a National Evaluation for Results Policy (NERP)

• The NERP aims to contribute to the achievement inclusive development and poverty reduction goals by institutionalizing the legal framework for the regular conduct of M&E for results of proposed, ongoing, and completed development interventions.



Further improve the capacity to manage evaluations at both the agency and individual levels

- Sustain evaluation capacity development efforts
- Continue to improve design, implementation, and management of evaluations
- Pilot agencies conduct their own evaluations

Enhance the quality of evaluation studies and promote the use of their results

- Secure commitment of stakeholders to ensure ownership of evaluation findings
- Ensure the utilization and application of evaluation recommendations
- Conduct of evaluability assessments prior to evaluations
- Employ quality assurance
- Continuously promote the utilization of the National Evaluation Portal across government

Enrich the enabling environment

- Pursue organizational reform initiative
- Support the passage at the legislative of the National Evaluation Policy
- 2023-2028 PDP shaped by evaluations and released with an evaluation agenda
- Tier 2 budget proposals & ICC project decisions backed by evaluations





The National Evaluation Policy Framework: Practices, Results and Prospects

Thank you!

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