

“ JICA's Cooperation Policy in SME Promotion in Thailand, and Outline of the Project for Enhancing Regional Integrated SME (RISMEP) Mechanism”

JICA Thailand

Japan International Cooperation Agency

JICA's Country Assistance Policy for Thailand

Basic Policy of Assistance/Partnership:

Promotion of mutual benefit and contribution to regional development based on a strategic partnership

PRIORITY AREA 1: Sustainable development of the economy and providing a response towards a maturing society

Development Issue 1-1: Flood Control

Development Issue 1-2: Development of bases for enhancing competitiveness

Development Issue 1-3: Advancement of research capabilities and networking

Development Issue 1-4: Environment and climate change

Development Issue 1-5: Social Security (response to an aging society, support for the socially vulnerable)

PRIORITY AREA 2: Promotion of the ASEAN Economic Community

PRIORITY AREA 3: Assistance to third countries outside the ASEAN region

PRIORITY AREA 4: Others

e.g. Grassroots Grant Aid, Issue-based training, etc.

[Strategy/Program Summary]

Mutual benefit to both Japan and Thailand & Enhance competitiveness for Thailand

- Promote the private sector by policy advice
- Human resources development including supporting higher education for value-added production
- Improvement of productivity and infrastructure development

Project for Enhancing Regional Integrated SME (RISMEP) Mechanism

Background:

1997: Asian Financial Crisis

1999: - SME Promotional Master Plan

- Establishment of the Small and Medium Enterprise Development Bank of Thailand (SMEDB)

- Development of the SHINDAN-SHI (SME management consultant) training and utilization system

2000: - Enactment of the SME Promotional Law

- Establishment of the Office for Small and Medium Enterprises Promotion (OSMEP)

Project for Enhancing Regional Integrated SME (RISMEP) Mechanism

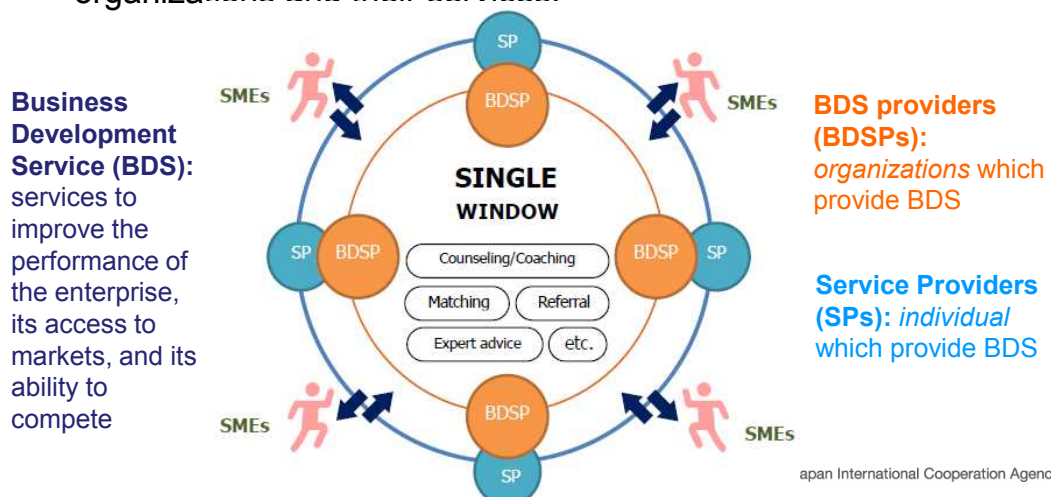
Jun. '09: Project Formulation Study on the Strengthening Mechanisms for Regional SME Promotion and Consultancy Service Quality Development in the Kingdom of Thailand

Sep.'09 – Sep.'11: Technical Cooperation for Development Planning on the Strengthening Mechanisms for Regional SME Promotion and Consultancy Service Quality Development in the Kingdom of Thailand

May'13 – May'16: Project for Enhancing Regional Integrated SME (RISMEP) Mechanism

What is **RISMEP** Mechanism?

RISMEP is a mechanism to deliver SME support services in an effective and efficient manner, consisting of a **SME support network** that links individuals and organizations engaged in SME support and a **one-stop service function** to select and introduce a set of appropriate support services from an integrated list of SME support organizations and their services.



Project for Enhancing Regional Integrated SME (RISMEP) Mechanism

Implementing Agency:

Bureau of Industrial Management Development (BIMD),
Department of Industrial Promotion (DIP),
Ministry of Industry

The Purpose of the project:

- Effective integration of locally accessible SME support services
- Long-lasting service delivery platform
- RISMEP project to build and operate the mechanism

Benefits of RISMEP Mechanism to BDSPs/ SPs/ SMEs

Chiang Mai

Area: 20,107 km²
Population: 1,708,564
Biz establishments: 86,279

- Major industries:
- Artifacts (woodwork, furniture, textiles, handmade paper, ceramics, etc.)
 - Food processing (fruits and vegetables)

Surat Thani

Area: 12,892 km²
Population: 1,005,475
Biz establishments: 58,667

- Major industries:
- Food processing (seafood)
 - Palm oil
 - Rubber and Parawood

Nakhon Ratchasima

Area: 20,494 km²
Population: 2,522,251
Biz establishments: 84,118

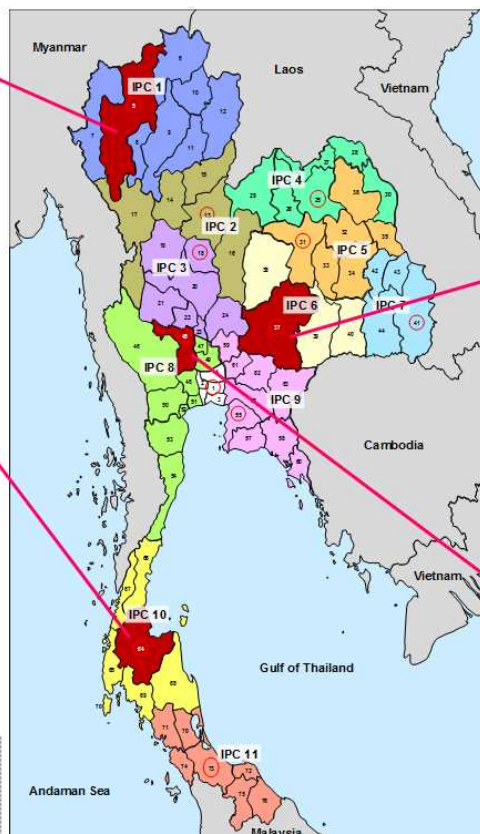
- Major industries:
- Food processing (tapioca and sugar)
 - Textiles and Apparel
 - Wood processing and furniture

Suphanburi

Area: 5,358 km²
Population: 844,962
Biz establishments: 22,341

- Major industries:
- Food processing (meat)
 - Textiles and Apparel

For more info on the Project, contact:
[Miwako Oikawa \(Ms.\)](mailto:Miwako.Oikawa@unice-intl.co.jp)
Team Leader, JICA Support Team
M.Oikawa@unice-intl.co.jp





Thank you.