



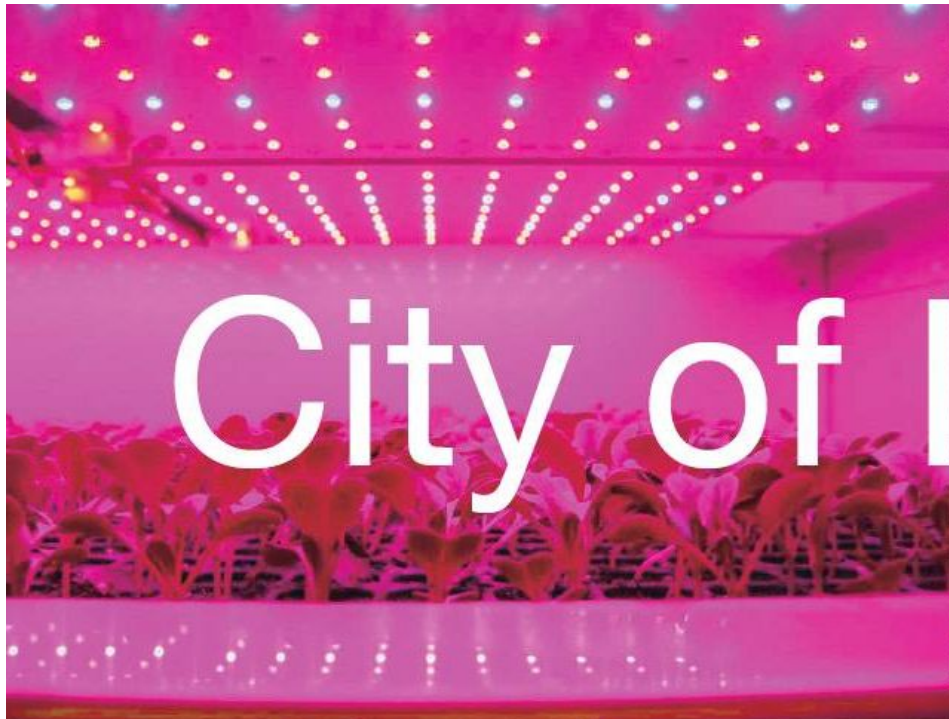
HAMAMATSU CITY



# Located Midway between Tokyo & Osaka



# City of Industry



# Home to World-Class Companies

Hamamatsu: the birth place and modern-day center of Japan's manufacturing tradition



**HAMAMATSU**

**HONDA**



**KAWAI**

**Roland**

# City of Music

第6回 浜松国際ピアノコンクール



# *Home to World-Class musical instrument companies*

## The “city of music” movement

This “city of music” movement has given rise to a number of policies and cultural projects since its inception in 1979. Some examples include international competitions and public performances of the highest caliber; the establishment of Act City and the Museum of Musical Instruments; and various activities initiated by the residents themselves.



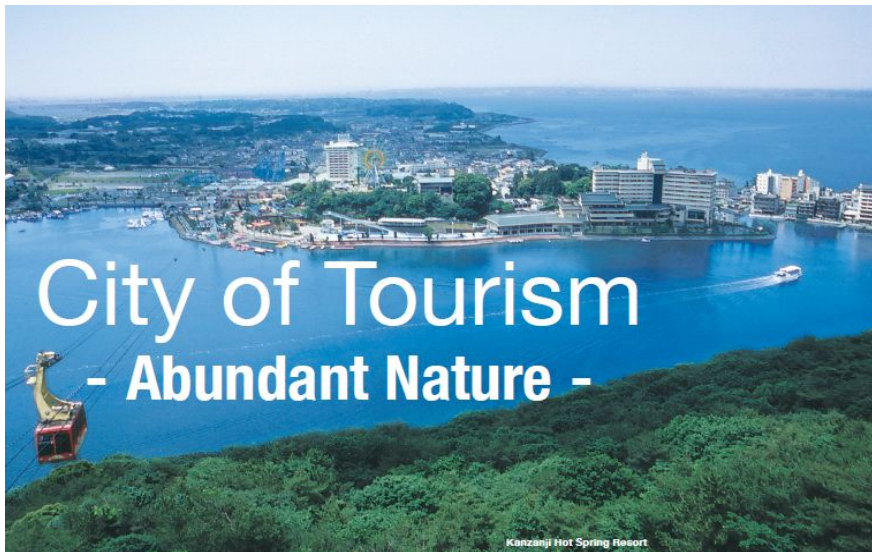
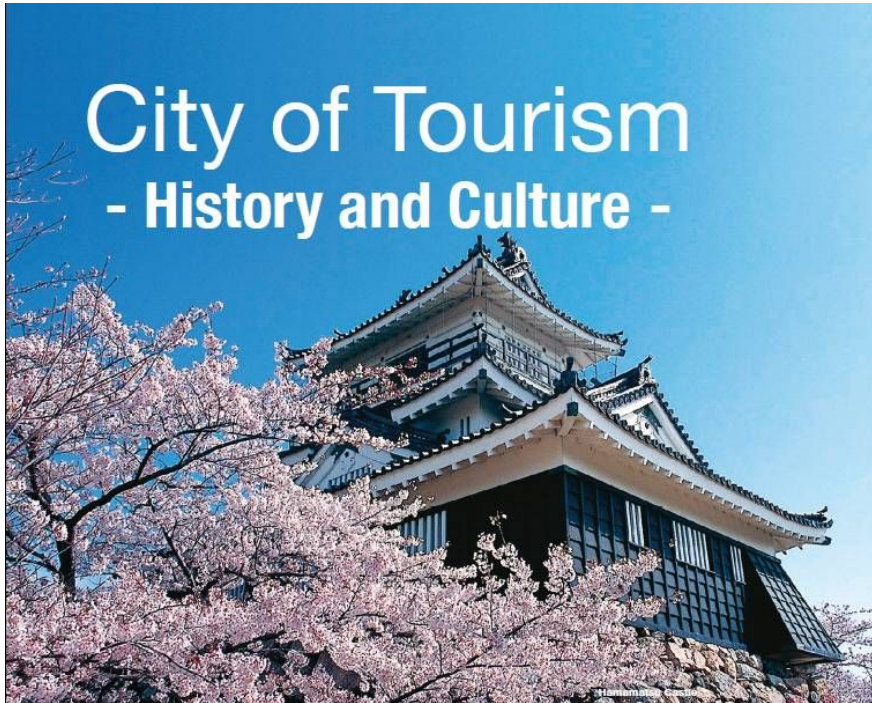
 **YAMAHA**



**KAWAI**



 **Roland**

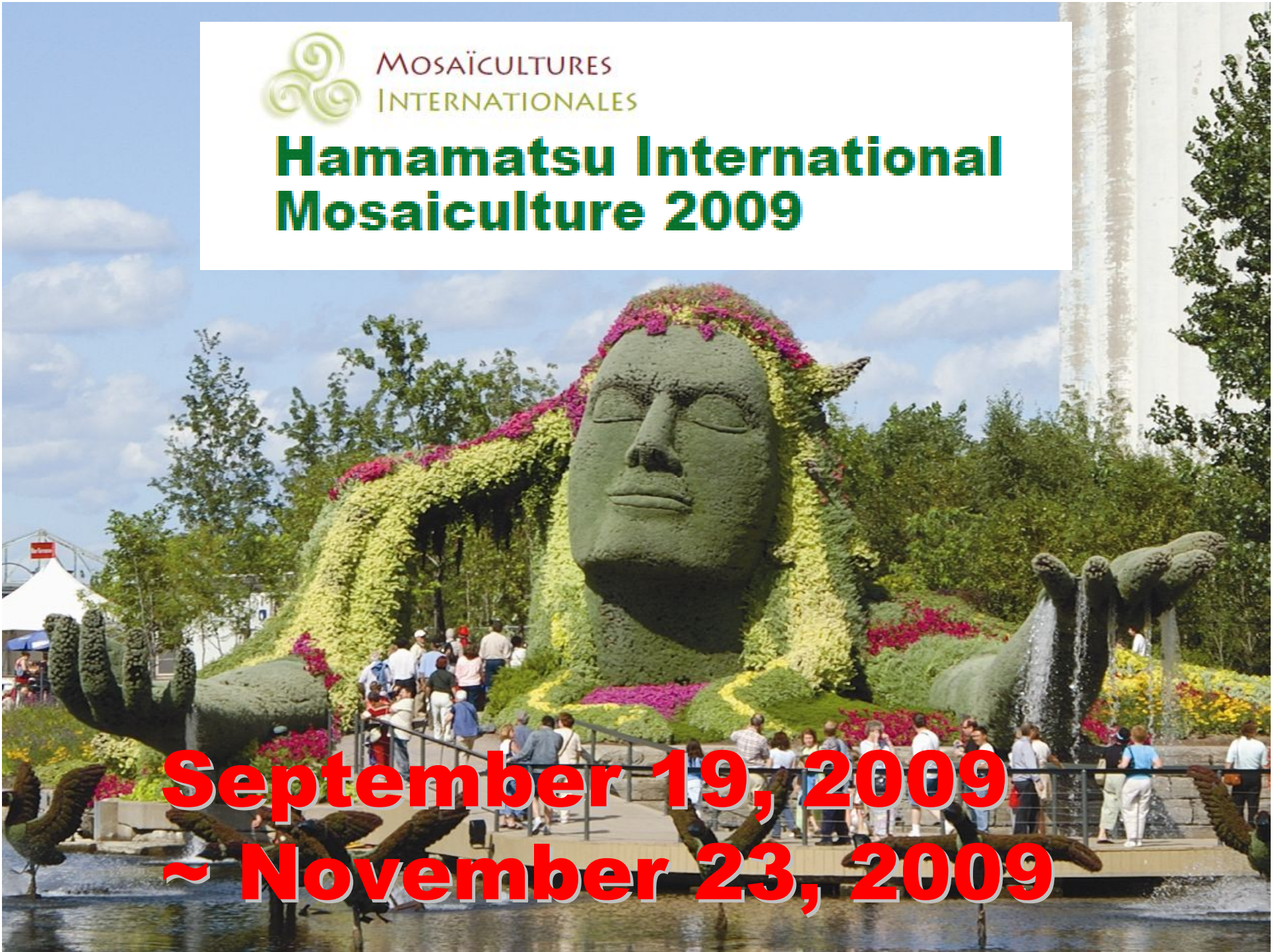




MOSAÏCULTURES  
INTERNATIONALES

# Hamamatsu International Mosaiculture 2009

**September 19, 2009**  
**~ November 23, 2009**







## Types of Mosaiculture

### 2D Two Dimensional

Flat pictures painted with plants and flowers



### 3D Three Dimensional

Sculpture created with flowers and plants, growing on a frame





# How to make Mosaïcultures?

Mosaiculture begins with a wire frame and mesh skeleton into which soil is packed.

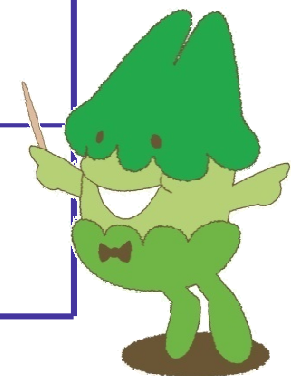


A variety of plants are set into the soil to create unique mosaic-like images and forms by drawing on each plant's colour and characteristics.



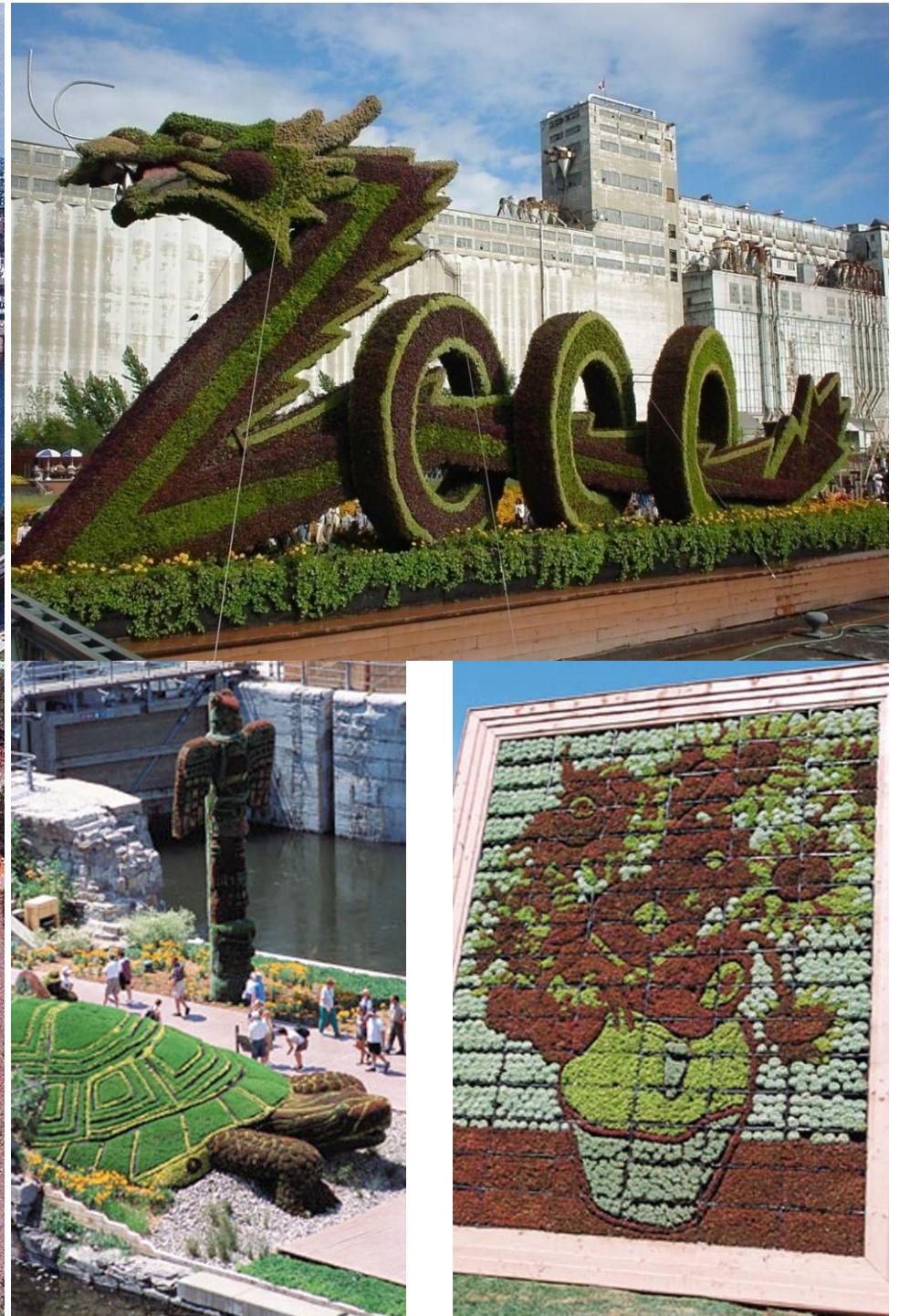
## Past Mosaiculture Events

	MIM2000	MIM2003	MIS2006
<b>Location</b>	<b>Montreal, Canada</b>	<b>Montreal, Canada</b>	<b>Shanghai, China</b>
<b>Theme</b>	<b>The Planet is a Mosaic</b>	<b>Myths and Legends of World</b>	<b>The Earth, Our village</b>
<b>Period</b>	<b>113days</b>	<b>116days</b>	<b>77days</b>
<b>Participants</b>	<b>35 cities, 14 countries</b>	<b>51 cities, 32 countries</b>	<b>55 cities, 15 countries</b>





**MIM2000**





**MIM2003**





**MIS2006**



**2006 Shanghai**



MOSAÏCULTURES  
INTERNATIONALES

**Hamamatsu International  
Mosaiculture 2009**



**Name**

**Hamamatsu International  
Mosaiculture 2009**

**Theme**

***“The symphony of  
people and nature”***





MOSAÏCULTURES  
INTERNATIONALES

**Hamamatsu International  
Mosaiculture 2009**



**Venue**

**Hamamatsu Flower Park**

**Period**

**September 19, 2009  
~ November 23, 2009**







**Venue**

**Hamamatsu Flower Park**



MOSAÏCULTURES  
INTERNATIONALES

**Hamamatsu International  
Mosaiculture 2009**



**Anticipated Participants**

**80 exhibits from around the  
world**

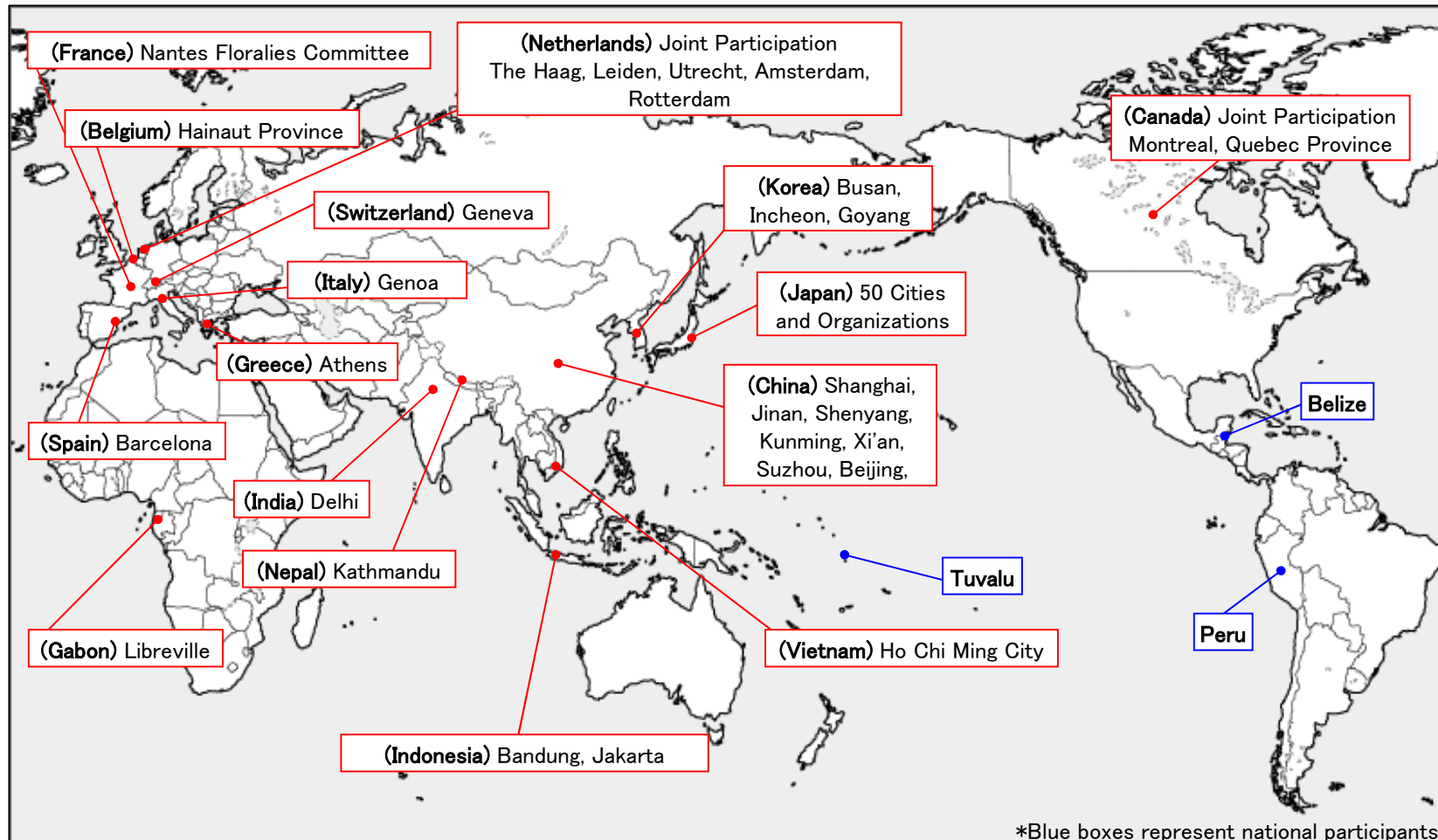
**Anticipated Visitors**

**0.8 million people**



# Anticipated Participants - World Map

We are currently expecting **77 exhibits** from **82 Cities and Organizations** from around the world.



As of February 12<sup>th</sup> 2009.



MOSAÏCULTURES  
INTERNATIONALES

**Hamamatsu International  
Mosaiculture 2009**



## Method of Exhibition

Exhibiting a Mosaiculture by:

- Sending a team
- Commissioning the  
MIH2009 Association





## Exhibit Costs

Exhibitor, responsible for:

- Plants,
- Frame construction,
- Foundation,
- Planting,
- Dismantling.

Provided for free:

- Exhibit Maintenance
- Exhibition site.

\*Please refer to promotional materials for further details





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Mosaiculture 2009**

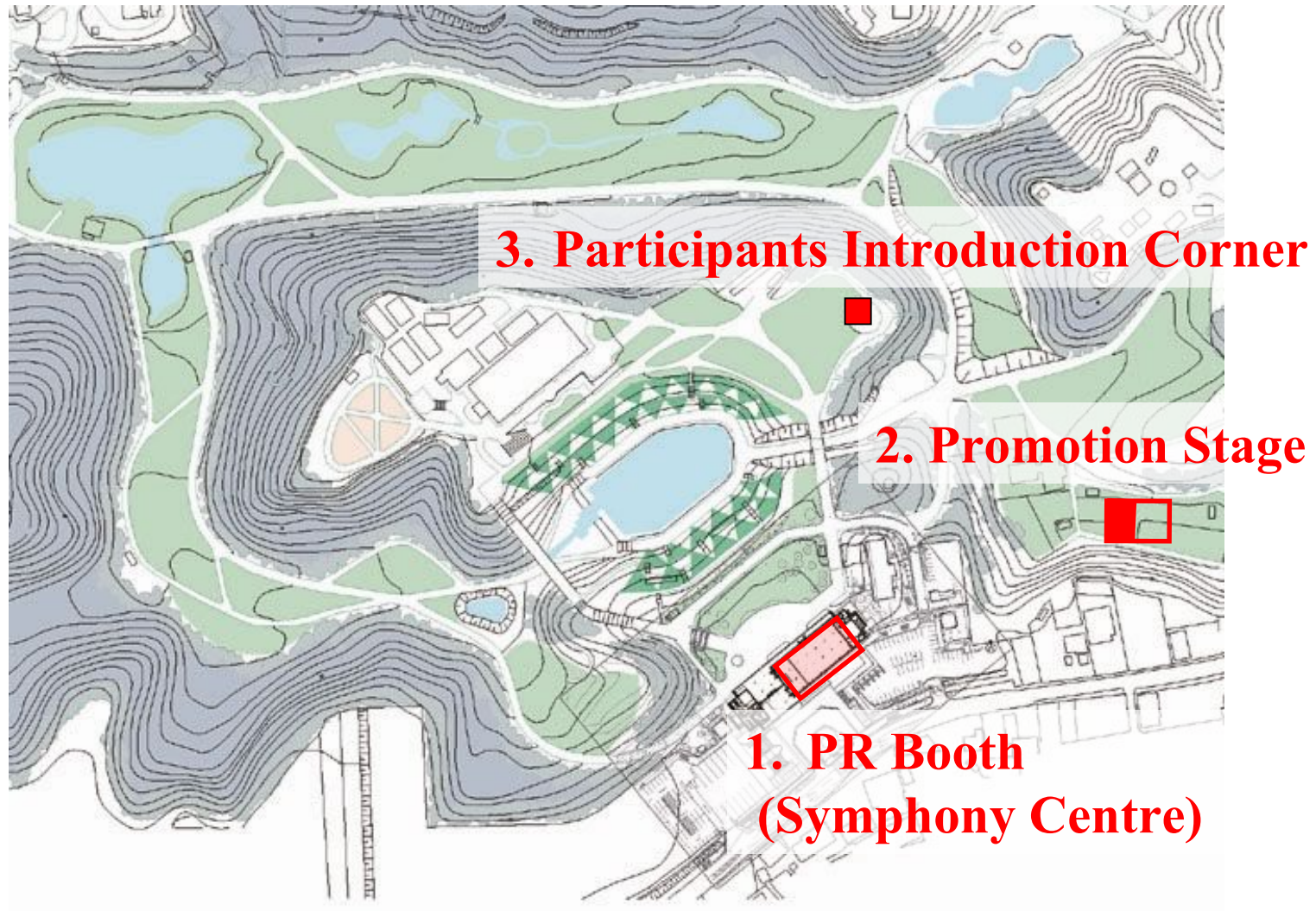


## **Benefits of Exhibiting in MIH2009**

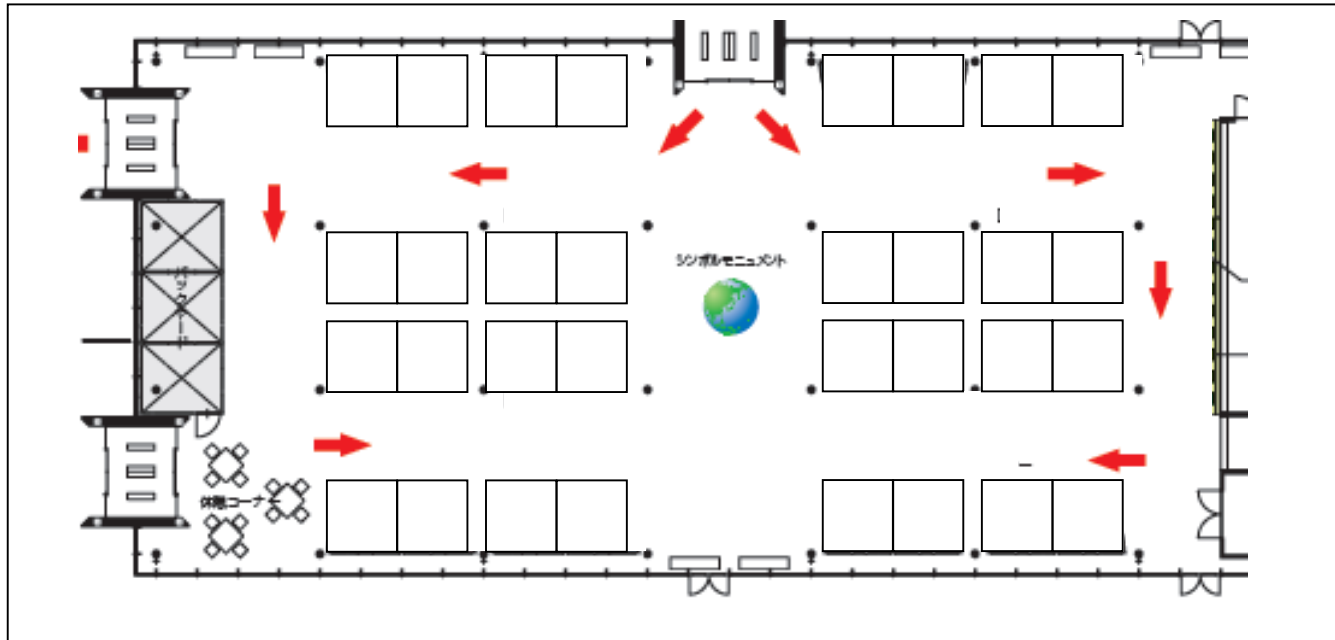
- 1. City / Organization Promotion**
- 2. Products Promotion**
- 3. Advancement of Horticultural Arts**



# Promotional Opportunities for Participants



# PR Booth (Symphony Center)



Participants and Product Promotion Period			Max. number of booths
1st	9.19 (Sat.)- 9.24 (Thur.)	6 days	32
2nd	10.15 (Thur.) -10.20 (Tues.)	6 days	16
3rd	11.18 (Wed.) - 11.23 (Mon. Nat. Hol.)	6 days	32



# Promotion Stage



\*Intended as an image only

# Participants Introduction Corner





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**Hamamatsu International  
Mosaiculture 2009**



We are looking forward to  
your participation in MIH2009!!

