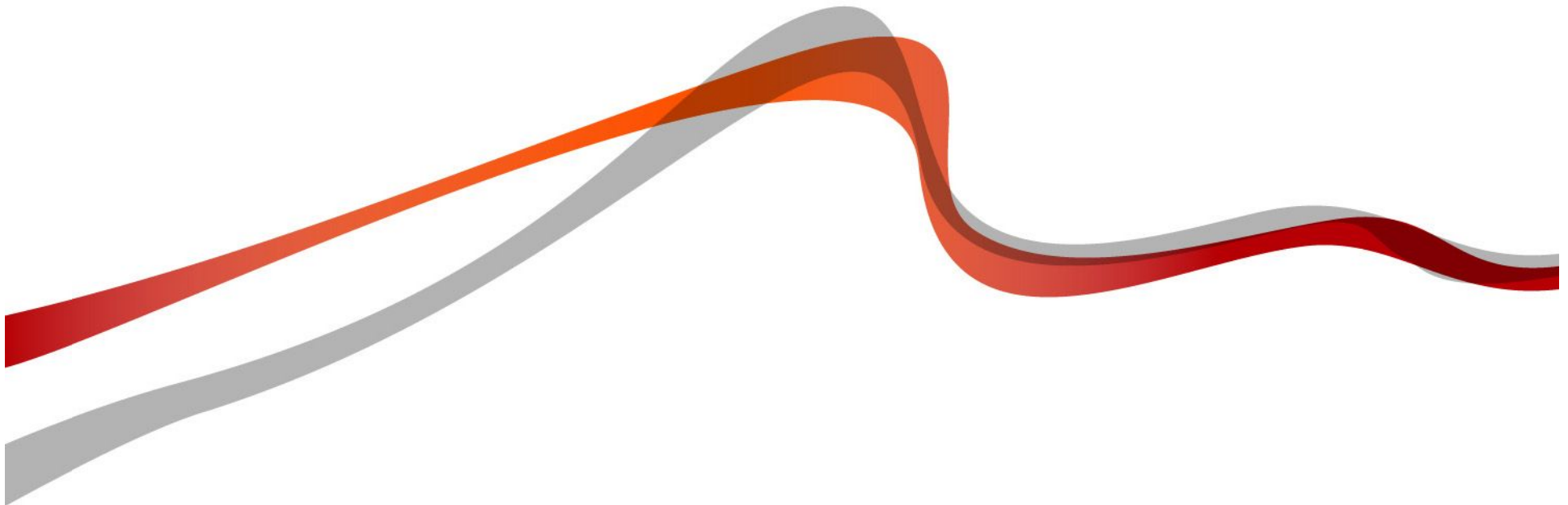


# Emerging Trends toward Responsible Natural Resource Development



Dr Graham Baxter

26th January 2010





**AN INDEPENDENT,  
BUSINESS-LED, NOT-FOR-  
PROFIT ORGANISATION  
WORKING WITH BUSINESS  
LEADERS AND THEIR  
COMPANIES TO DEVELOP &  
MANAGE SUSTAINABILITY  
PROGRAMMES WORLD-  
WIDE**

# WHAT WE SPECIALISE IN

## 1 PROGRAMMES FOR ACTION

Stimulating economic prosperity by developing **enterprise** and **job creation** and improving **employability** skills

Strengthening the enabling environment for **responsible business** and **improving health** of workers, families and communities

Promoting adaptation to climate change particularly in **water** and **food** management



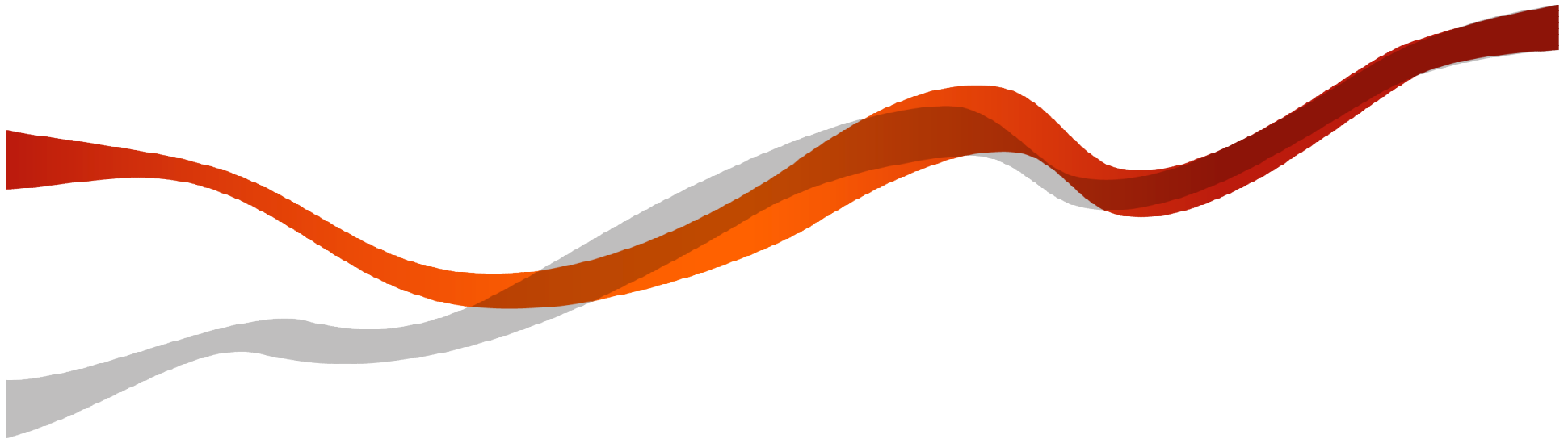
# WHAT WE SPECIALISE IN 2 STRATEGIC SERVICES

## Expert support for companies to:

Build and promote the firm's leadership engagement on business and development issues

Enhance the impact and effectiveness of the firm's own programmatic activities

Better integrate responsible business practices and build effective partnerships



# WHAT WE SPECIALISE IN

## 3 LEADERSHIP – THE FORUM

Opportunities for convening senior executives around emerging business and society issues

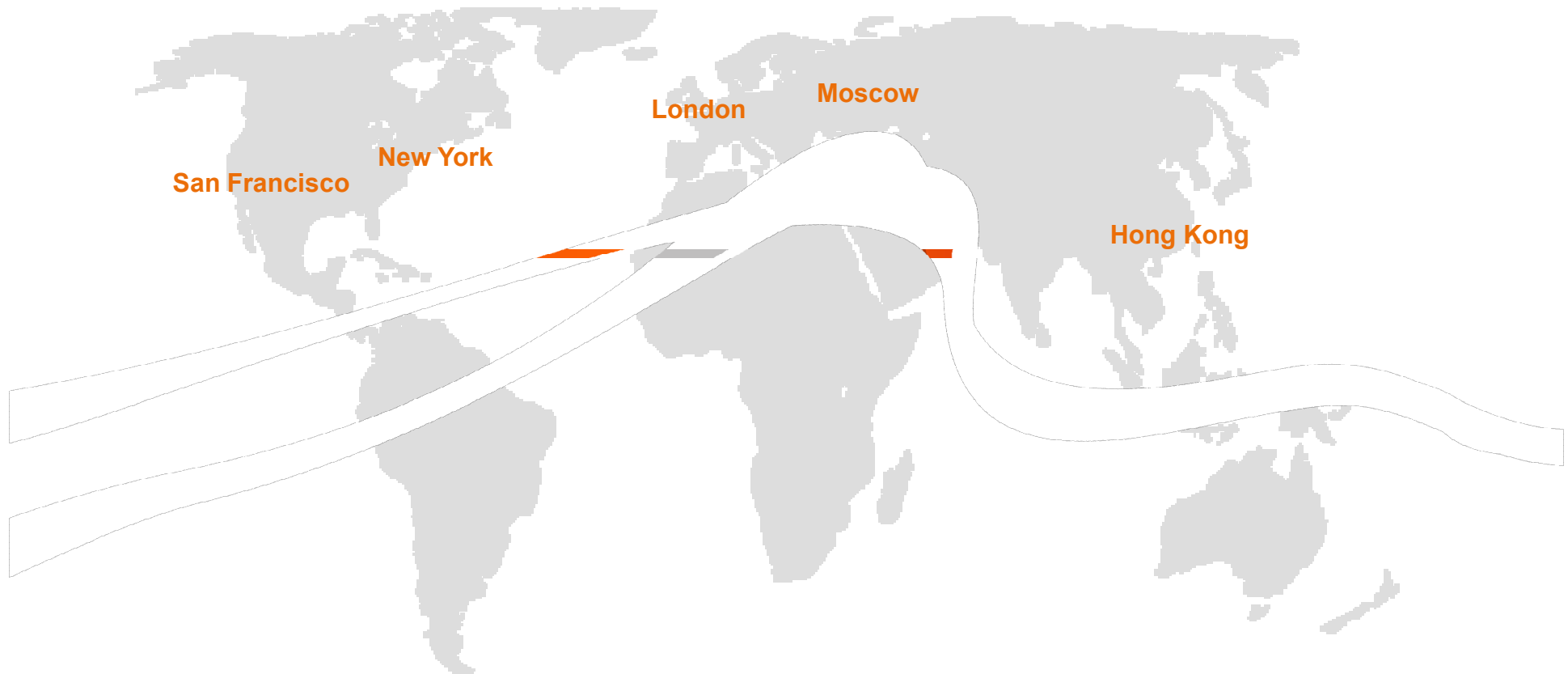
Visible platforms to highlight companies' good practices and leadership on key issues of interest

*Below: Accenture's Mark Foster sees the role of business in development first hand through an IBLF programme*



**WE DIFFER BY DELIVERING  
COLLECTIVE ACTION ON THE  
GROUND AND BEING A  
PREMIER THOUGHT-LEADER  
AND PRACTITIONER IN  
CROSS-SECTOR  
PARTNERSHIPS**

# OUR TEAM



# OVER 100 CORPORATE PARTNERS & a Global Network of Affiliates and Allies





# A FRAMEWORK FOR THE CORPORATE CONTRIBUTION TO DEVELOPMENT



**CORE BUSINESS  
OPERATIONS AND  
VALUE CHAINS**

**SOCIAL  
INVESTMENTS AND  
PHILANTHROPIC  
CONTRIBUTIONS**

**PUBLIC ADVOCACY,  
POLICY DIALOGUE  
AND INSTITUTION  
STRENGTHENING**

QuickTime™ and a  
TIFF (LZW) decompressor  
are needed to see this picture.

# **“The Resource Curse” - what can a company do?**

- **Use the “3 spheres of influence” model**
- **Ensure operations are responsible**
  - Impacts Assessments including Human Rights Impact
  - Effective compliance
- **Align Social Investment with business fundamentals**
- **Interact “appropriately” with public policy**
  - Capacity building through expert intermediaries
  - Voluntary Principles on Security and Human Rights
  - EITI

# **EITI - Business opportunity**

- **Transparency and Accountability**
- **Collaborative Action**
- **Multi-stakeholder engagement**
- **Good practise and good to practice**

# **Transparency is good for business!**

- “.. transparency is at the heart of good governance and the trust which is essential for the establishment of an open thriving economy”

Lord Browne, June 2003