

JENESYS2025 Viet Nam-Japan Young Government Officials and Diplomats Exchange (Invitation Program)

JENESYS2025 Viet Nam-Japan Farmland Development Technology Exchange (Invitation Program) Report

1. Program Overview

【Objectives and Overview】

- **JENESYS2025 Viet Nam-Japan Young Government Officials and Diplomats Exchange (Invitation Program)**

Twelve young government officials who will one day lead the future of Viet Nam visited Japan from October 21 to 28.

The primary objective of this program was to provide them with a multifaceted understanding of Japan by deepening their knowledge of its administrative systems and governance, while also strengthening bilateral relations through the development of networks with Japanese counterparts.

During their stay, the delegation learned about the current state of Japan–Viet Nam diplomatic relations and engaged in discussions with relevant stakeholders on key issues such as Japan’s semiconductor industry and regional revitalization strategies addressing population decline. The participants also gained firsthand experience of Japanese culture through homestays with local farming families, which they actively shared about on social media platforms.

- **JENESYS2025 Viet Nam-Japan Farmland Development Technology Exchange (Invitation Program)**

Three young officials from the Ministry of Agriculture and Environment of Viet Nam visited Japan from October 21 to 28.

The primary objective of this program was to deepen their understanding of Japan through site visits showcasing sustainable resource and environmental management technologies and innovations that strengthen agriculture as a competitive industry, while fostering Japan–Viet Nam cooperation through exchanges with experts and relevant stakeholders.

During their stay, the delegation learned about Japan’s efforts in farmland development and advanced technologies for land management utilizing satellite data and AI. They also engaged in discussions with experts and institutions on challenges such as labor shortages in agriculture and strategies for future agricultural development. The delegation also experienced rural life in Japan through homestays with local farming families, shared knowledge on agricultural practices between the two countries, and actively communicated their learnings on social media platforms.

【Participants】 Total: 15 participants from Viet Nam (12 young administrative officials and diplomats; 3 young officials from the Department of Hydraulic Works Management and Construction (DWMC))

【Locations】 Tokyo 15, Kagawa 15, Kanagawa 12

【Schedule】

■ Online Pre-study Program :

Oct. 14 (Tue) **【Pre-departure Orientation】**

Set Period Prior to Arrival **【 Task-based Learning (VOD) 】** “Overview/Mission”, “Virtual Home Visit”,
“Message from Minamisanriku”, “Allure Aichi -Industry/ Cutting-edge technology-”,
“Study Japanese Culture in Kyoto”, “The Host Town Initiative”

■ Invitation Program :

Oct. 21 (Tue) Arrival at Narita International Airport and Haneda Airport

【Post-arrival Orientation】

【Observation】 Meiji Jingu, Harajuku

Oct. 22 (Wed) <Group Based Programs>

● Young Government Officials and Diplomats Exchange

【Theme Related Lecture】 “Japan-Vietnam Relations”

Lecturer: Ms. RYUSAKI Ai, Assistant Director, First Southeast Asia Division,
Southeast and Southwest Asian Affairs Department, MOFA

【Theme Related Observation】

Kioxia Corporation Yokohama Technology Campus

● Farmland Development Technology Exchange

【Theme Related Lecture】 “Agricultural Land Improvement Projects in Japan”

Lecturer: Mr. IWATA Hiroyuki, Technical Chief, Overseas land improvement
office, Design Division, Rural Development Bureau, Ministry of Agriculture,
Forestry and Fisheries of JAPAN (MAFF)

【Theme Related Observation】 Sagri Co., Ltd

Oct. 23 (Thu) Travel from Tokyo to Kagawa

【Courtesy Call】 Mr. UEMATSU Kazuhiro, Director General of Governor's
Secretariat, Kagawa Prefecture

【Theme Related Lecture】

“Exchange between Kagawa Prefecture and Haiphong City, Vietnam”

Lecturer: Mr. HASHIMOTO Takahiro, Supervisor, Governor's Office
International Affairs Division, Kagawa Prefectural Government

【Theme Related Lecture】 “Agriculture in Kagawa Prefecture”

Lecturer: Mr. Furuichi Koji, Assistant Director, Agriculture Policy Division,
Kagawa Prefectural Government

【Theme Related Lecture】 “Tourism Initiatives in Kagawa Prefecture”

Lecturer: Mr. KODAMA Takashi, Supervisor, Airport Promotion Division, Kagawa
Prefectural Government

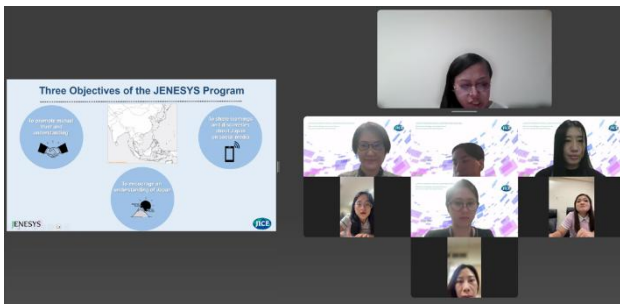
【Theme Related Lecture】 “Setouchi Triennale”

Lecturer: Mr. SEKIMORI Yuki, Supervisor, Setouchi Triennale Promotion
Division, Culture and Arts Bureau, Kagawa Prefectural Government

Oct. 24 (Fri)	【Observation】 Marugame Castle 【Japanese Cultural Observation】 Setouchi Triennale 2025 - Utazu Area 【Theme Related Observation】 Setouchi Inland Sea Folk History Museum 【Meeting with the Host Families, Homestay】 Takamatsu City, Sakaide City, Marugame City, Ayauta District Ayagawa Town
Oct. 25 (Sat)	【Homestay】 including Japanese cultural experiences
Oct. 26 (Sun)	【Homestay, Farewell Party with the Host Families】 【Workshop】 Preparations for the Reporting Session (summarizing program findings, confirming social media posts, preparation of action plans)
Oct. 27 (Mon)	Travel from Kagawa to Tokyo 【Reporting Session】 Presentations of Program Findings and Action Plans
Oct. 28 (Tue)	Departure from Narita International Airport

2. Program Photos

Online Pre-study Program / Invitation Program

	
October 21 【Pre-departure Orientation】	October 21 【Observation】 Meiji Jingu, Harajuku
	
October 22 【Theme Related Lecture】 “Japan-Vietnam Relations” (Young Government Officials and Diplomats Exchange)	October 22 【Theme Related Observation】 Kioxia Corporation Yokohama Technology Campus (Young Government Officials and Diplomats Exchange)



October 22 【Theme Related Lecture】
“Agricultural Land Improvement Projects in Japan”
(Farmland Development Technology Exchange)



October 22 【Theme Related Observation】
Sagri Co., Ltd (Farmland Development Technology Exchange)



October 23 【Courtesy Call】
Kagawa Prefectural Government



October 24 【Observation】 Marugame Castle



October 25 【Homestay】



October 25 【Homestay】



October 27 【Reporting Session】



October 27 【Reporting Session】 Group photo

3. Voices from the Participants (excerpt)

◆ **Administrative Official (Ministry of Public Security)**

The time we spent with our host family was truly fulfilling. They were cheerful and friendly, and prepared an abundance of delicious, heartfelt meals for us. During our stay, we enjoyed experiencing the unique culture of the countryside and the simple pleasures of daily life. We visited a local shrine, explored an art exhibition, and even tried our hand at pruning bonsai trees and cleaning the garden. Through these activities, we gained a deeper understanding of Japanese traditions and ways of living. This experience was incredibly valuable, and we are deeply grateful for it. We hope our host family stays healthy and continues to take part in this wonderful program. We truly wish for the chance to return and visit this place again someday.

◆ **Administrative Official (Ministry of Agriculture and Environment)**

During our visit and exchanges in Kagawa, we were warmly welcomed by local residents, and we truly felt the spirit of Japanese hospitality. The homestay, in particular, was an unforgettable experience. Living in a Japanese household gave us a deeper understanding of the values that shape daily life—social norms, discipline, a strong sense of belonging, and a lifestyle that is both simple and refined. The kindness and sincerity of our host family left a lasting impression and made us appreciate the strong bonds of friendship between the people of Viet Nam and Japan.

We were also fascinated by Kagawa's creative approach to tourism development, especially the Setouchi Triennale. This art festival transforms the islands into open-air galleries, captivating visitors while revitalizing the local economy.

This program not only broadened our knowledge of how science and technology are applied but also deepened our understanding of Japanese people and culture, contributing to the continued growth of friendship between Viet Nam and Japan.

◆ **Administrative Official (Ministry of Agriculture and Environment)**

We were deeply impressed by Japan's modern, vibrant development, its stunning natural landscapes, and the clean, well-maintained environment everywhere we went. What stood out most about the culture, lifestyle, and people was the strong sense of gratitude and humility, along with a disciplined, orderly, and impeccably clean way of living.

Our two-night, three-day homestay was an invaluable opportunity to gain a deeper understanding of Japanese culture and everyday life. In the agricultural field, we developed great respect for Japan's land reform policies and its innovative use of artificial intelligence (AI) in land management and distribution.

We also had the chance to explore Japan's history and traditions through visits to Meiji Shrine and Marugame Castle, which enriched our understanding even further. The JENESYS program gave us countless memories and experiences that we will truly cherish.

4. Voices from the Receiving Parties (excerpt)

◆ Lecturer

I believe the biggest achievement was being able to take the time to introduce our work to our Vietnamese counterparts in depth. The Q&A session was also a great opportunity to have meaningful conversations and gain insights into local perspectives, which made the experience truly worthwhile. We sincerely hope that this opportunity will contribute to the future development of agriculture in Viet Nam.

◆ Host Family

While exploring the area, the participants had the chance to interact with local residents. They were liked by everyone they met, especially the people they worked alongside in the fields, and were greeted with big smiles and cheerful voices at every corner. During their stay, they eagerly joined in a variety of activities, from preparing and serving meals to farm work, dyeing, trying their hand at traditional crafts, and even challenging themselves with kendama. Their curiosity and enthusiasm stood out in everything they did, and thanks to that, our family was also able to enjoy every moment with them.

5. Disseminations by the Participants (excerpt), Articles, etc.

	October 25, 2025 (Instagram) Administrative Official (Ministry of Industry and Trade of Viet Nam) It was a great pleasure to come and visit Ministry of Foreign Affairs of Japan on the second day of the Jenesys program. We met Ms. AI, who is an expert in the Viet Nam – Japan relations. The session was informative and helpful.
Buổi sáng chúng tôi đã có 01 trải nghiệm thú vị cùng gia đình Ông Kenzo với việc cắt tỉa cây Thông và dọn dẹp khu vườn nhà 	October 26, 2025 (Instagram) Administrative Official (Ministry of Public Security) In the morning, we joined our host family at their home to try our hand at pruning pine trees and tidying up the garden. Getting a glimpse into the art of Japanese gardening gave us a deeper appreciation for its delicate sense of beauty and the cultural value placed on harmony with nature. It was a truly fascinating experience.



October 26, 2025 (Facebook)

Administrative Official (Ministry of Agriculture and Environment)

We spent a day in Kagawa with local residents, immersing ourselves in the rhythms of their daily life and experiencing the region's unique culture. Through these exchanges, we felt the depth of Japan's traditions and the warmth of its people, making it an incredibly meaningful and memorable experience.



October 26, 2025 (Instagram)

Administrative Official (Supreme People's Procuracy of Viet Nam)

Cooking with Sudachi — a specialty of Tokushima Prefecture in Japan.

Through cooking with locally sourced ingredients, we discovered just how rich and nuanced Japanese food culture truly is.

2025.11.07 お知らせ
 サグリ株式会社、JENESYS2025にてベトナム農業環境省へ技術紹介を実施



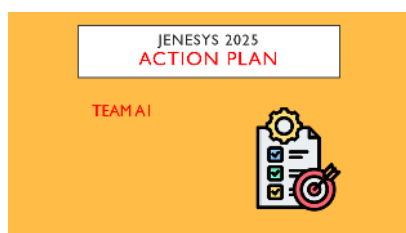
November 7, 2025 (Sagri Co., Ltd.'s website)

"Sagri Co., Ltd. Showcases Cutting-Edge Technologies to Viet Nam's Ministry of Agriculture and Environment as part of JENESYS2025"

6. Presentations of Program Findings and Action Plan at the Reporting Session (excerpt)

Locations: Tokyo, Kagawa, Kanagawa – Presentation by a total of 3 groups

Group A-1 (Young Government Officials and Diplomats Exchange)



【Results of the Program】

◆ Learnings from the program

Streets and public spaces in Japan are exceptionally clean, reflecting a high level of hygiene awareness among citizens. Elderly people continue to work diligently, demonstrating a strong respect for labor. In public services, police officers and train station staff are polite and always keep a smile. Traffic is orderly and quiet, with almost no honking or loud motorcycles.

◆ Learnings about Diplomacy, Politics, and Economics

We learned that Japan and Viet Nam maintain a comprehensive strategic partnership, cooperating across a wide range of fields. In immigration control, procedures have been streamlined through automated gates and biometric authentication. In the industrial sector, Japan possesses world-class technological capabilities in electronics and clean energy, with products boasting high reliability and added value. In education, Japan's methods are highly regarded, and the Vietnamese student community is large, benefiting from well-developed cultural and life skills education.

【Action Plan】

“Discover Japan”

We will create “Discover Japan” channels on different social media platforms (Facebook, TikTok, YouTube, etc.) to share the appeal of Japan with Vietnamese youths who want to learn about Japan's economy, society, history, culture, and diplomatic relations.

We plan to prepare the contents in November 2025 and launch dedicated channels the following month to post articles and videos. We plan to share the results by January 2026.

Through social media, we aim to achieve over 500 online interactions and spread awareness of Japan's people, culture, and national image among Vietnamese youths. Furthermore, we will build new networks between young people in Viet Nam and Japan, promoting mutual understanding and exchange between our two countries.

Group A-2 (Young Government Officials and Diplomats Exchange)



【Results of the Program】

◆ Learnings from the program

Striving to secure a workforce, Japan is promoting policies to enable elderly citizens and foreign workers to actively be a part of society. Japan is also actively utilizing technology to address social issues and is focusing efforts on both preserving historical materials and disseminating them internationally. Kagawa Prefecture is a region where culture, art, and nature converge, characterized by the tranquil scenery of the Seto Inland Sea and the contemporary art of the Setouchi Triennale. Marugame Castle is renowned as a masterpiece of historical architecture, adding to the region's appeal.

◆ Learnings about Diplomacy, Politics, and Economics

We discovered that promoting cultural characteristics unique to a region effectively contributes to the development of regional tourism. We also understood that cultural exchanges between our two regions (Kagawa Prefecture and Haiphong City) which share geographical similarities has been contributing to the strengthening of diplomatic relations between our two countries.

【Action Plan】

We will continuously conduct promotional activities and share our experiences for three months after returning home, aiming to widely promote the true value of Kagawa Prefecture's culture, economy, and tourism through our perspectives as government officials and young diplomats. We will target youths aged 18 to 35 interested in Japanese culture and art, as well as tourists aged 25 to 45 seeking destinations where they can experience nature. We will combine digital content such as videos, photos, and articles with more direct promotions like in the workplace or through seminars to share information from multiple angles. We will also utilize social media platforms like Facebook and Instagram to spread information within different communities. Furthermore, we will post travel experience reviews and personal travel stories to relevant community groups, directly sharing our experiences in Kagawa with friends and colleagues. We will continue to make such posts once or twice a week for three months to keep the different communities engaged.

We aim to enhance awareness of Kagawa Prefecture's culture and tourism resources, fostering a large community interested in Japanese culture and local attractions. We also aim to contribute to promoting exchanges between Viet Nam and Japan and attracting tourism.

Group B (Farmland Development Technology Exchange)



【Results of the Program】

◆ Learnings from the program

Through the program, we gained unforgettable memories and valuable experiences. By visiting many places and interacting with numerous people, we were able to both gain and share useful information and insights. This experience has left a deep impression on us.

◆ Learning about the Environment and Technology

At the Ministry of Agriculture, Forestry and Fisheries, we received an explanation about Japan's farmland improvement programs, deepening our understanding of Japan's Agricultural Land Improvement Act, challenges related to farmland improvement, and projects that have been completed, are currently underway, or are planned in Japan. We also exchanged opinions on the application of artificial satellites and AI technology in the agricultural sector, learning that AI is being introduced for tasks such as confirming farmland size, analyzing soil chemical components, and measuring water levels.

【Action Plan】

From the moment we return home until around January 2026, we will continuously share our experiences and learnings gained through the program, aiming to promote sustainable agriculture within our country and deepen understanding of Japan.

We will utilize social media platforms such as Facebook, TikTok, and YouTube to share the knowledge and experiences we gained in Japan through photos, videos, and articles. We will also share insights obtained through the program with colleagues, agricultural facilities, family, and friends who are interested in sustainable agriculture and Japanese culture.

By spreading the learnings from Japan, we aim to promote understanding among local communities and agricultural stakeholders, while contributing to strengthening networks between Viet Nam and Japan.

Implementation Agency: Japan International Cooperation Center (JICE)