



Juntos!! Japan-Latin America and the Caribbean Exchange Inbound Program (Nikkei Society Group) Report

Theme : Business exchange

1. Program Overview

【Objectives】 Not a few young Nikkei people and members of the Japanese community are expected to have strong expectations for ties with Japan in terms of business opportunities and business matching. Some of these individuals are active in the economic world, having started their own businesses, for example, and it is also significant for Japan to collaborate with Nikkei society in terms of promoting efficiency and expanding the horizons of business. The program was implemented to introduce young Nikkei business leaders to Japanese companies, trade associations, and Nikkei business people residing in Japan to gain knowledge of Japan and Japanese business.

【Participants】

Total: 3 working youth from the following three countries:

Peru, Mexico, Bolivia

*in no particular order

【Location】

Tokyo, Saitama

2. Program Schedule

■ Pre-study program (online):

January 21, 2025

Orientation before arriving in Japan, prior explanation on the Inbound Program Set period

■ Inbound program :

Sunday, January 26

Participants from Bolivia, Mexico, and Peru arrived at Narita airport

Monday, January 27 Lecture, observation, courtesy call and orientation

【Orientation】 Arrival orientation

【 Theme related Lecture】

”Efforts for Collaboration with Nikkei Communities in Latin America by Ministry of Foreign Affairs”

Mr. KONDO Ken, Senior Deputy Director, Division for Collaboration Communities of Japanese Immigrants and Descendants in Latin America, Ministry of Foreign Affairs

【Courtesy Call】 Ms.Eri, Parliamentary secretary, Ministry of Foreign Affairs

【Theme related Lecture】 Ministry of Agriculture, Forestry and Fisheries
”Washoku__Traditional Dietary Culture”Mr. MAKINOSE Yasushi, Director of Traditional
Dietary Cultures
”Expocor for Latin America” Mr. SAITO Shun, Technical Official, Emerging Regions
Division, Export and International Affairs Bureau

Tuesday, January 28 Lecture and observation

【Theme related lecture】

JICA, Head Office

“JICA’s collaboration with Nikkei (Japanese emigrants and their descendants)

Communities” Ms. YAGO Naoko, Latin America and Caribbean Department, Planning
and Nikkei Partnership Division

【Observation】

-JICA Yokohama, Japanese Overseas Migration Museum

-Osanbashi, International Passenger Terminal

Wednesday, January 29 Lecture and Observation

【Theme related lecture】

Sagawa X frontier

【Theme related observation】

• Uniqulo and Big camera

【Theme related lecture】

Hagiwara Industries Inc.

Mr. TAKAMIYA Junichi, Director to the President for Global Strategy and Social
Missions, Corporate planning Office

Thursday, January 30 Observation and lecture

【Theme related observation and lecture】

TS Co. Ltd.

Friday, January 31 Observation and wrap up session

【Observation】 Asakusa

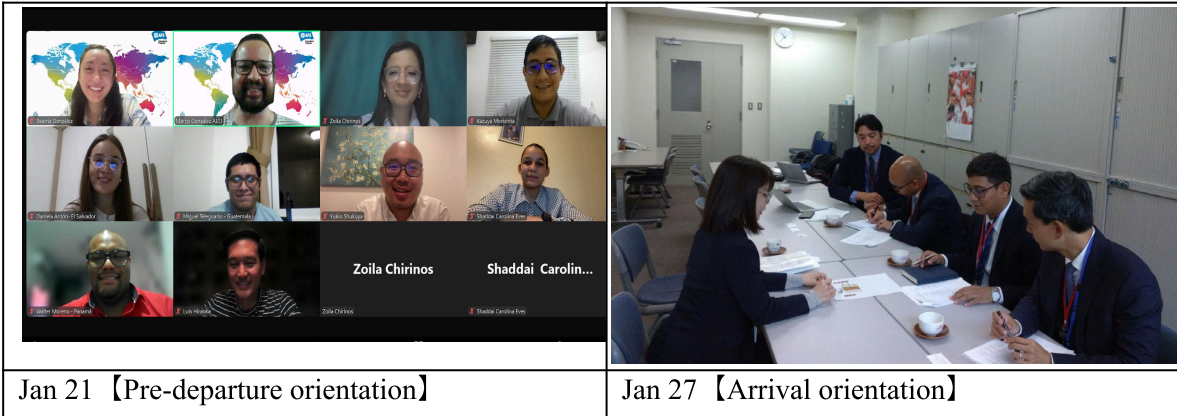
【Wrap up session】

Saturday, February 1 Participants from Mexico and Peru departed from Narita airport

Participants from Bolivia departed from Haneda airport

3. Program photos

Pre-departure orientation and Theme related lecture at arrival



Inbound program





Jan 28 【Observation】 Osanbashi, International Passenger Terminal



Jan 29 【 Observation】 Sagawa X Frontier



Jan 29 【Lecture】 Hagiwara Industries Inc.



Jan 30 【Observation and Lecture】 TS Farm



Jan 31 【Observation】 Asakusa



Jan 31 【Wrap up session】

4. Voices from Participants (excerpt)

◆ Working Youth (Peru)

Learned that there is a great interest from the Japanese Government in connecting with the Nikkei community in other countries and support from the Japanese Government to Nikkei communities through technical, professional and educational assistance. In addition, learned about the importance of Nikkei communities for the growth and development of Japanese companies. Moreover, learned the impact of the Nikkei community in Japan, especially local communities.

◆ Working Youth (Mexico)

The program exceeded the mission objectives. Various reflections were made regarding the Nikkei origin, its roots and specifically valuing our ancestors

We are convinced that Nikkei culture and the pride of society will continue to be promoted.

We will be a bridge between Mexico and Japan to share the best of both worlds.

◆ Working Youth (Bolivia)

Our Japanese ancestry makes it easier for us to strengthen cultural and commercial ties with Japan, promoting closer and more effective exchanges. The experiences shared during our visits have shown us the importance of continuing to strengthen relations between Japan and Bolivia.

5. Action Plans Presented at the Reporting Session (excerpt)

Nikkei Society Group (Future Action Plan)

<Mexico>

-Investing in Nikkei development in Mexico

-Building relationships with governmental and non-governmental entities that help spread and strengthen Nikkei development in Mexico

-Supporting the Nikkei community in diverse social and economic environments

-Uniting Nikkei society at large

<Bolivia>

-Promoting cultural exchange: We can organize activities that promote Japanese culture in Bolivia, such as festivals, language classes or educational exchanges.

-Developing joint business projects: Working together with Japanese companies to introduce Japanese products in Bolivia and vice versa.

<Peru>

-Highlight the image of Nikkei companies (and the Nikkei community) in Peru

-Promote and increase knowledge of Japanese culture in Peru

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-Supporting Japanese companies to grow or enter Peru

Implementation Agency: AFS Japan