

JENESYS2024 Timor-Leste-Japan Business Exchange (Dispatch Program of Japanese University Students and Working Youths) Report

1. Program Overview

【Objective and Overview】 A total of five Japanese students and working youths with startup experience or with aspirations to start their own businesses visited Timor-Leste from November 19 to 26. The main objective of the program was to have the participants build business networks for the future by conducting on-site inspections, and sharing experiences and exchanging opinions with their peers in Timor-Leste. The participants had business exchanges with entrepreneurs in Timor-Leste, visited PARC Interpeoples' Cooperation (PARCIC), the Japan International Cooperation Agency (JICA), Peace Winds Japan, and other organizations, and disseminated information about what they learned and realized in Timor-Leste through social media and other platforms.

【Participants】 Total: 5 Japanese university students and working youths

【Locations】 Dili, Timor-Leste 5

【Schedule】

■ Online Pre-study Program :

Aug. 27(Tue)	<p>【Orientation】 First Joint Orientation</p> <p>【Alumni Insights】 Alumni of FY2023 JENESYS ASEAN outbound programs</p> <p>【Lecture】 “Welcome to ASEAN-JAPAN Centre”</p> <p>Joint implementation with FY2024 JENESYS ASEAN outbound programs</p> <p>Lecturer: Mr. WATANABE Mitsuo, Tourism Exchange Team, ASEAN Promotion Centre on Trade, Investment and Tourism (ASEAN-Japan Centre)</p>
Sep. 11(Wed)	<p>【Lecture】</p> <p>Lecture on the Country/Theme “Let’s Learn about Timor-Leste! (Introduction)”</p> <p>Lecturer: Ms. NAGASAWA Yuka, Country officer, JICE JDS Project Office in Timor-Leste</p>
Nov. 7(Thu)	<p>【Participant Briefing】</p>

■ Dispatch Program :

Nov.19 (Tue)	<p>【Pre-departure Orientation】</p> <p>Departure from Narita International Airport</p> <p>Arrival at I Gusthi Ngurah Rai International Airport (Denpasar, Bali)</p>
Nov.20 (Wed)	<p>Arrival at Presidente Nicolau Lobato International Airport (Dili) from I Gusthi Ngurah Rai International Airport (Denpasar, Bali)</p> <p>【Courtesy Call】 Mr. KIMURA Tetsuya, Ambassador, Embassy of Japan in</p>

Timor-Leste

【Lecture】 “Timor Leste and Japan”

Lecturer: Ms. OTSUKA Nao, First Secretary, Embassy of Japan in Timor Leste

【Observation】 PARC Interpeoples' Cooperation (PARCIC)

Nov.21 (Thu)

【 Exchange 】 Business Exchange with Entrepreneurs (United Nations Development Programme (UNDP), International Labour Organization (ILO) Business Contest Awardees)

【Observation】

Japan International Cooperation Agency (JICA) Timor-Leste Office

1. Observation of JICA Overseas Cooperation Volunteers' Activities (Escola Dominicana Hera)

2. Visit to The National University of Timor-Leste (UNTL) Faculty of Engineering Projects and Interaction with Students

【Reception】 Interaction with Local Entrepreneurs (At the Residence of Ambassador Tetsuya Kimura, Embassy of Japan in Timor-Leste)

Nov.22 (Fri)

【Exchange】 University visit (at UNPAZ) and Business Exchange with members of Junior Chamber International Timor-Leste (JCI-TL)

【Observation】 Peace Winds Japan

【Observation】 Timorese Resistance Archive and Museum

Nov.23 (Sat)

【Observation】 Mercado de Manleuana (market)

【Home Visit】

Nov.24 (Sun)

【Observation】 Cristo Rei (statue of Jesus Christ), Tais market, Santa Cruz Cemetery

【Workshop】 Preparations for the Reporting Session (summarizing program findings, preparation of action plans)

Nov.25 (Mon)

【Reporting session】 Presentation of program findings and action plans

Departure from Presidente Nicolau Lobato International Airport (Dili), Arrival at I Gusti Ngurah Rai International Airport (Denpasar, Bali)







【Observation】 Around Bali

Departure from I Gusti Ngurah Rai International Airport (Denpasar, Bali)

Arrival at Narita International Airport

2. Program Photos

Online Pre-study Program

<p>◆ASEAN加盟の歴史</p>  <p>ASEANについて知るう！</p> <p>日系企業：14,500社以上</p>	
<p>August 27, 2024 【Lecture】 “Welcome to ASEAN-JAPAN Centre”</p>	<p>August 27, 2024 【Lecture】 Commemorative photo</p>
	
<p>September 11, 2024 【Lecture】 Lecture on the Country/Theme “Let’s Learn about Timor-Leste! (Introduction)”</p>	<p>September 11, 2024 【Lecture】 Commemorative photo</p>
	
<p>November 7, 2024 【Participant Briefing】</p>	<p>November 7, 2024 【Participant Briefing】 Commemorative photo</p>

Dispatch Program



November 20, 2024 【Courtesy Call】
Mr. KIMURA Tetsuya, Ambassador, Embassy of Japan in Timor-Leste



November 20, 2024 【Observation】
PARC Interpeoples' Cooperation (PARCIC)



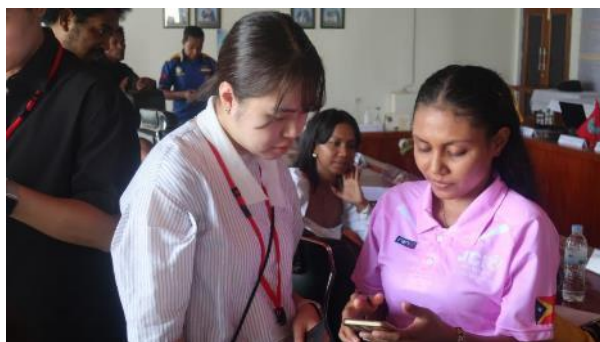
November 21, 2024 【Exchange】
Business Exchange with Entrepreneurs



November 21, 2024 【Observation】 Observation of JICA Overseas Cooperation Volunteers' Activities (Escola Dominicana Hera)



November 21, 2024 【Reception】 Interaction with Local Entrepreneurs



November 22, 2024 【Exchange】 University visit (at UNPAZ) and Business Exchange with members of Junior Chamber International Timor-Leste (JCI-TL)



November 22, 2024 【Observation】
Peace Winds Japan



November 22, 2024 【Observation】
Timorese Resistance Archive and Museum



November 23, 2024 【Observation】
Mercado de Manleuana (market)



November 23, 2024 【Home Visit】



November 24, 2024 【Observation】 Tais market



November 24, 2024 【Observation】 Santa Cruz Cemetery



November 24, 2024 【Reporting session】



November 24, 2024 【Reporting session】
Group photo

3. Voices from the Participants (excerpt)

Online Pre-study Program

◆ Working youth

I had the opportunity to listen to someone who is actually working in Timor-Leste, and not only did I gain knowledge, but I also developed a clearer image of what it would be like to visit Timor-Leste. Seeing real photos and videos made it feel more vivid, and I found it extremely valuable to learn not only about the positive aspects of Timor-Leste but also about the real aspects of the country.

Dispatch Program

◆ University Student

I think the home visit was a great opportunity to experience things that are hard to encounter on a regular trip. Visiting a local family's home allowed me to observe the atmosphere of their daily life and learn in detail about customs related to marriage and other aspects of their culture. It was a highly educational experience.

◆ Working Youth

I was glad to learn about the lives of local people and hear how they perceive their own country. While I often feel "I'm glad I came" when traveling domestically or internationally, I rarely revisit the same place. However, having had the chance to connect with the host family this time, I truly wish to see them again. I hope to visit again someday.

◆ Working Youth

The most valuable aspect was having the opportunity to directly talk with entrepreneurs and students and learn about local business and politics. During the business exchanges at the Embassy of Japan in Timor-Leste and UNTL, I was deeply impressed by the efforts of people involved in various businesses who are striving to develop projects that contribute to solving social issues in Timor-Leste. Additionally, through interactions with students at UNTL, I was able to gain insight into how local students perceive the future of Timor-Leste's industries and what they aspire to achieve. It was a precious experience that felt like catching a glimpse of Timor-Leste's future.

4. Voices from the Receiving Parties (excerpt)

◆ Observation Destination Representative



Considering the lack of employment opportunities in Timor-Leste, the participation of working youths and university students with an entrepreneurial spirit was highly meaningful.



5. Disseminations by the Participants (excerpt), Articles, etc.

Online Pre-study Program

	<p>September 11, 2024 (Instagram)</p> <p>"About Timor-Leste" I participated in a study session organized as part of a dispatch program by the Ministry of Foreign Affairs of Japan.</p>
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Dispatch Program

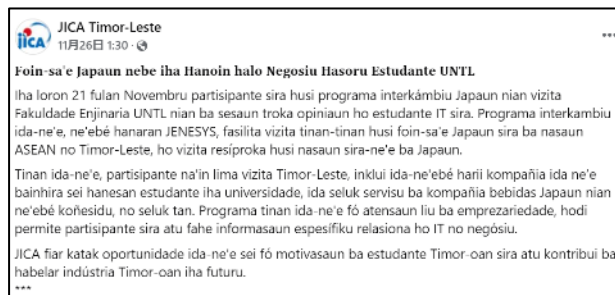
	
<p>November 22, 2024 (Instagram)</p> <p>"A school where Japan Overseas Cooperation Volunteers are working"</p> <p>Very impressed with the nutritional meals they were providing and the way teaching students to separate garbage.</p>	<p>November 23, 2024 (Facebook)</p> <p>I am currently staying in Timor-Leste, the newest country in Asia. During my time here, I had the honor of being invited to a reception party at the official residence of H.E. Tetsuya Kimura, Ambassador Extraordinary and Plenipotentiary of Japan to Timor-Leste. I had the opportunity to interact with local entrepreneurs, deliver a</p>

	<p>presentation on Japanese culture to an audience of over 100 students, and visit schools supported by JICA. These experiences have made my days here truly fulfilling.</p>
	
<p>November 24, 2024 (Instagram)</p> <p>I had the privilege of speaking with a representative of the NPO Peace Winds Japan stationed in Timor-Leste. They mentioned that Timor-Leste is a country brimming with potential and emphasized that the people here are "truly kind-hearted." I am deeply grateful for this valuable opportunity.</p>	<p>December 20, 2024 (Instagram)</p> <p>I visited Timor-Leste as part of JENESYS, a Japan's Friendship Ties Program promoted by the Ministry of Foreign Affairs.</p> <p>・ ・ ・</p> <p>During my stay, I had the opportunity to interact with local students and entrepreneurs, as well as meet Japanese individuals actively working in the region. These were connections I would not have encountered through regular travel. Thanks to this experience, I was able to establish relationships with the local community. I feel compelled to return to Timor-Leste in the future, as I want to witness the country's progress in the coming years.</p> <p>I will continue to move forward steadfastly, ensuring that the lessons I've learned here contribute to my future endeavors.</p>



November 22, 2024 (Embassy of Japan in Timor-Leste's Facebook page)

5 Japanese young entrepreneurs (or future entrepreneurs) are visiting Dili as part of the JENESYS business exchange program. They are interacting with Timorese young businesspersons, NGOs, students, etc. to exchange their experiences and perspectives. Have a fruitful stay in Timor-Leste!



November 26, 2024 (JICA Timor-Leste Office's Facebook page)

"Japanese Youths with Business Mindsets Meet UNTL Students"

On November 21, Japanese exchange program participants visited UNTL Faculty of Engineering for an opinion exchange session with IT students. This exchange program, known as JENESYS, facilitates yearly visits of Japanese youth to ASEAN countries and Timor-Leste, with reciprocal visits from those countries to Japan.

This year, a variety of five participants visited Timor-Leste, including one who established a company while a university student, another working for a well-known Japanese beverage company, etc. This year's program emphasized entrepreneurship, allowing participants to share insights specifically related to IT and business.

JICA believes that this opportunity will motivate Timorese students to contribute to the expansion of the Timorese industry in the future.

6. Presentations of Program Findings and Action Plans at the Reporting Session (excerpt)


Presentation by the one group

東ティモールの魅力

- ・ 文化的魅力
 - 「みんなの利益」を優先する温かい社会。
 - 多言語話者が多く、国際的な交流にポテンシャルが高い。
- ・ 自然資源と環境
 - 資源が豊富で農業・漁業に適した環境。
- ・ ビジネスチャンス
 - 起業家が積極的で、社会問題解決型ビジネスの成長余地が大きい。


改めて感じた日本の凄さ

- ・ 資源「乏しさ」の中で、少ない資源で、産業や生活
- ・ 課題を克服して多くの課題に直面・解決
- ・ 観光資源を有効活用
- ・ 資源上での限界が少なめ
- ・ 高度な文化
- ・ 若くから伝わる伝統文化



ACTION PLAN

【東ティモールの魅力発信week】



手段
01 発表内容
02 発信内容
03 発信目的

【Results of the Program】

◆ The Charm of Timor-Leste

We believe that Timor-Leste is a country with a warm society that prioritizes "the benefit of everyone." It has high potential for international exchange, with many multilingual speakers. The country is rich in natural resources and offers an environment well-suited for agriculture and fisheries. Entrepreneurs are proactive, and we had the impression that there is significant room for growth in businesses focused on solving social issues.

◆ The Enduring Charm of Japan

Despite having few natural resources such as oil and natural gas, Japan has developed its industries. As a country that faces advanced challenges, Japan has successfully addressed many issues. It makes effective use of its tourism resources. Moreover, the gap between urban and rural areas is relatively small, and the country offers a well-developed education system. Japan also has long-standing traditions and cultures that have been passed down through generations.

【Action Plan】

- ・ Within one month of returning to Japan, some of us will share the experiences and lessons learned through the JENESYS program with the managers and team members of our department at our company. We will introduce the history, culture, and political environment of Timor-Leste, and present on the business opportunities there.
- ・ We will launch a "Timor-Leste Charm Promotion Week" on Instagram, where we will share information about Timor-Leste, the JENESYS Program, and the insights and opportunities we discovered during our time there. This is to help others learn about Timor-Leste and consider it as a potential destination for future travel.
- ・ Within one week of returning to Japan, we will create a short video and post it on various social media platforms to generate interest about Timor-Leste among the people in Japan.
- ・ After returning, some of us will share the insights gained from Timor-Leste within our company and incorporate Timor-Leste in some form into the travel-related system currently under development.

Implementation Agency: Japan International Cooperation Center (JICE)