

anri

About ANRI

My core value and mission:

To be a strong supporter of, and to cultivate a better environment for those who wish to challenge and succeed.

Current Role:

Investment

- YourTrade(trade business), Jamm(fintech), polyfit(govtech), OneMedica(medical platform), amu(upcycle material), Next Genba(SaaS), grow&partners(nursery platform), RyuLog(HRtech) (also supporting SPeak, Ystory, MamaWell)

Community/ Incubation office management

Experience


- 2019-2022: Director of product development at empheal (JV of NTT DOCOMO and M3, providing corporate health solutions)
- 2006-2019: Staff→Manager at NTT DOCOMO (marketing in Chiba → operating partnership alliances with overseas MNOs→working on smartlife solutions including healthcare services)

Education

- Wharton School of the University of Pennsylvania (MBA, class of 2016)
- Keio University (Environment and Information, class of 2006)



企業概要

VC name	ANRI	
Representative	Anri Samata	
Founded	2012	
Head-quarter	Tokyo	
Team	12 investment members, 14 corporate members	
Description	<ul style="list-style-type: none">Independent VC focusing on seed stage investment.Invests in internet and deeptech startups.Operates incubation office "CIRCLE by ANRI" in 2023 to provide a space for startup community.	

General Partner

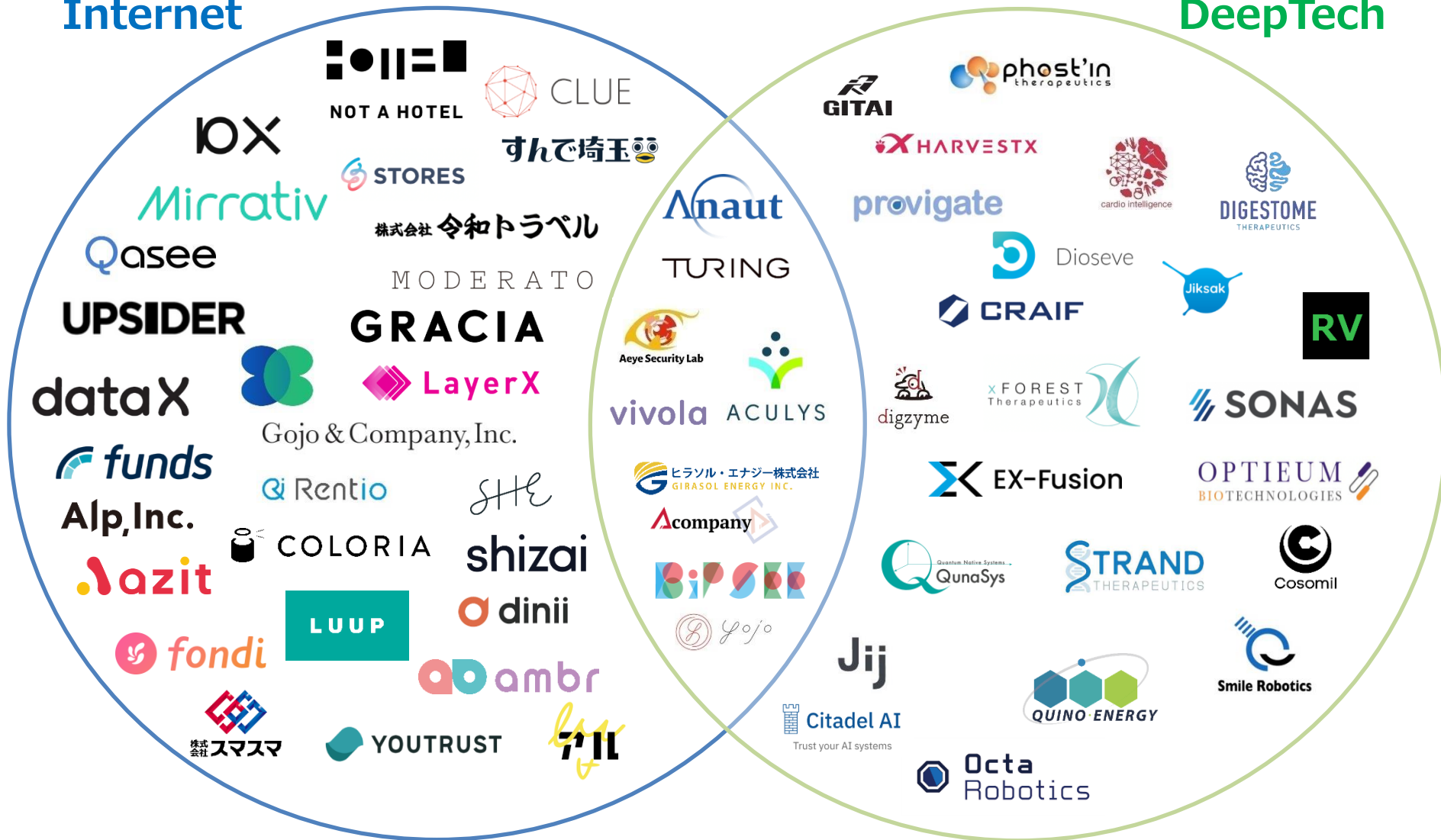


Member/ Capitalist



Internet

DeepTech



We continue to aim making our investments in female led startups more than 20% of our investments

We declared, and was able to announce our goal achievement (20 out of 98 invested) in Fund IV.

We continue to keep our target in Fund V, and so far have invested in 14 startups led by female founders.

ANRI has invested in more than 37 startups led by female founders in total.



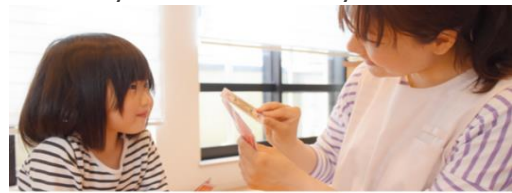
We have held events to meet and create community for female founders and provide support menu

Office hours for 1on1 session with VCs, A social experiment event that intentionally reversed the gender ratio



Celebration of marriages and babies

Babysitter service by Florence



Florence 事業NPO法人フローレンス

anri

Female Founder Accelerator operated by ANRI



UNLOCK
ANRIとジャフコによる「女性起業家特化投資プログラム」
第1期募集中～2024年6月30日締切

日本において資金調達に至る女性起業家はわずか「2%」という厳しい現状があります。この状況を打破するための取り組みとして、ANRIとジャフコは「女性起業家」を対象とした投資プログラムを開始します。

マイノリティがマイノリティでないと感じられる30%以上に向け、また、「女性起業家」が自然と「起業家」と呼ばれる社会になるまで。

応募フォーム



We made decision to invest in 5 companies

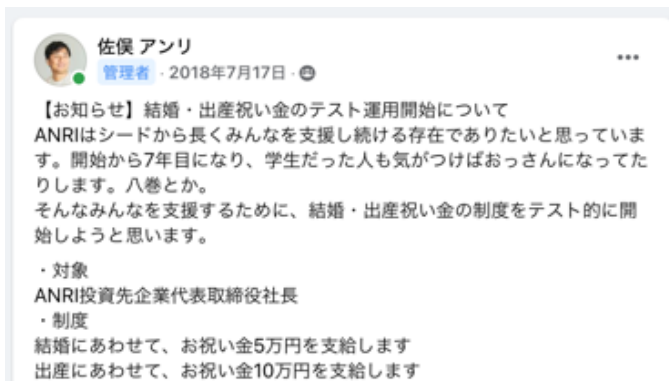
- We announced the program in August, and had over 150 applications.
- Out of the 150 applicants, we have decided to make investments in 5 startups.

Support

- ✓ The selected startups locates its office in our incubation office, close to our staff/ VC that will be able to watch closely and guide them
- ✓ We will host a demo-day inviting VCs and media to make opportunities for them to meet potential investors and media press.
- ✓ We will announce our decision to invest in the 5 startups externally to boost their reputation.
- ✓ Hold meetups and sessions amongst the UNLOCK program startups, as well as sessions with non-female led portfolio startups to help them build relationships with other startups

- ANRI believes that founders should have the right and freedom to get married and have children when the wish to. We take these life events positively and wish to support founders to pursue these rights.

Celebration of marriages and babies



佐俣 アンリ
管理者 · 2018年7月17日 · 公開

【お知らせ】結婚・出産祝い金のテスト運用開始について
ANRIはシードから長くみんなを支援し続ける存在でありたいと思っています。開始から7年目になり、学生だった人も気がつけばおっさんになってたりします。八巻とか。
そんなみんなを支援するために、結婚・出産祝い金の制度をテスト的に開始しようと思います。

・対象
ANRI投資先企業代表取締役社長

・制度
結婚にあわせて、お祝い金5万円を支給します
出産にあわせて、お祝い金10万円を支給します



ANRI支援プラン：結婚・出産祝い金申請 フォーム

起業家は起業家である前に人間である。すべての人間は等しく幸せになる権利があり、結婚する・しない自由、出産する・しない自由があると思っています。その権利をANRIとして前向きに支援していきたいと思っています。

Babysitter service by Florence



Florence
認定NPO法人フローレンス



VCのANRI、病児保育NPOと提携 起業家の育児を支援

スタートアップ [+フォローする](#)

2021年11月1日 11:22 [有料会員限定]

 保存



ベンチャーキャピタル (VC) のANRI (アンリ、東京・渋谷) がNPO法人と組み、投資先の起業家向けに子どもの病児保育サービスを始めた。認定NPO法人のフローレンスと提携した。起業家の子どもが病気の際、保育のスタッフが自宅を訪問する。ANRIは一部費用を負担する。投資先の支援を厚くし、家庭と企業経営の両立を促す。

Incubation

We believe that providing a community and space for startups to challenge, interact, and compete is the best support we can provide for seed stage startups.



good morning building



good morning building by anri

Location

Shibuya

Est

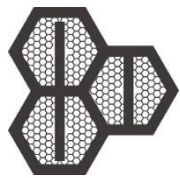
November 2016

Function

- Free share-office, meeting room
- Study sessions, cafe



#NestHongo



#NestHongo

Location

Hongo

Est

August 2016

Function

- Deep-Tech incubation
- Study sessions

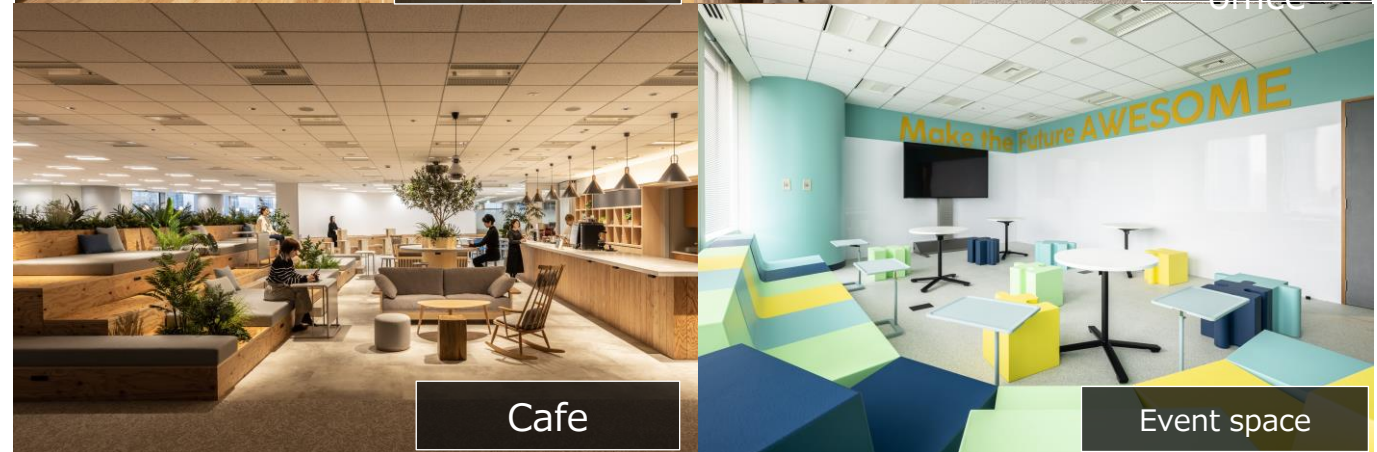


We built a large size incubation shared by our seed stage portfolio companies (including software based and deeptech), and also with ANRI VC members



Entrance

Free office



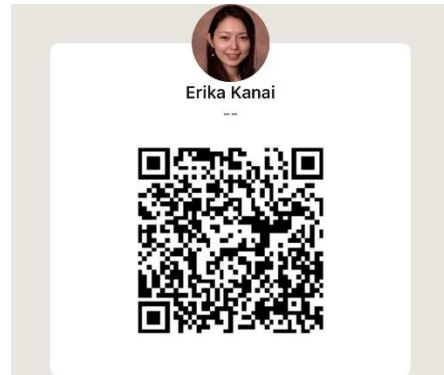
Cafe

Event space

I can be reached through email and SNS.

Erika Kanai
(LinkedIn)

<https://www.linkedin.com/in/erika-kanai-b6295ba0>



(email)

minty@anri.vc

You can also contact us through our website.

ANRI
(website)

<https://anri.vc/about>

(contact form)

<https://anri.vc/contact>

