



外務省

Ministry of Foreign Affairs of Japan

February 19, 2025

## Seminar Information

# “Global Business Seminar”

### ～Sustainable Future Society (Society 5.0) and rural revitalization 2.0～

Ministry of Foreign Affairs of Japan (MOFA) is pleased to announce the hosting of "Global Business Seminar," featuring topics such as Japan's business environment from overseas perspective and Japan's attractiveness as an investment destination. This year also marks the opening of the Osaka-Kansai Expo in April 2025, which will bring world business leaders together, and will attract international attention to Japan.

In this seminar, officials involved in the Expo, local authorities, and foreign companies based in Japan will give remarks in light of the Osaka-Kansai Expo on the recent investment environment in Japan, the business environment in Japan from a foreign perspective, and the advantages of investing in Japan; while government officials will give remarks regarding institutional reforms and major policies to attract more FDI to Japan.

We welcome the participation of businesspeople and investors overseas who are interested in the international investment trend; those considering to establish and/or expand foreign direct investment in Japan in the fields such as development of cross-border innovative service and startup investment; and Japanese companies and local governments being interested in collaborating with foreign affiliated companies.

### Information of the Seminar

- ◎ **Date/Time** : March 7, 2025(Friday) 14 : 00 - 16 : 50 (Doors open at 13 : 30),
- ◎ **Venue** : Mita Conference Hall (Mita Kaigisho), Online viewing is also available
- ◎ **Organizer** : Ministry of Foreign Affairs of Japan (MOFA)
- ◎ **Co-operation** : Ministry of Economy, Trade and Industry (METI), Cabinet Office (CAO),  
Japan External Trade Organization (JETRO)
- ◎ **Capacity** : Around 180 people
- ◎ **Participation Fee** : Free of charge (Pre-registration is required. If applicants exceed capacity, participants will be selected by lottery)

**Program** (subject to change) Japanese-English simultaneous interpretation will be provided

14 : 00 Opening remarks Political representative from MOFA (TBD)

14 : 05 Keynote Speech

-14 : 25 **“Creating a sustainable future society on the basis of the Osaka-Kansai Expo”**

Mr. TAKASHINA Jun, Deputy Secretary-General, Japan Association for the 2025 International Exposition

14 : 25 Presentation1

**“Kyoto City's Efforts to Promote the Attraction of Foreign Businesses.”**

-14 : 45 Mr. ONOUE Shintaro, Director, Metropolitan Business Attraction Promotion Division, Industry and

Tourism Bureau, Kyoto City

14 : 45 Presentation 2

**“Japan's Efforts to Promote the FDI in Japan.”**

-14 : 55 **a. “Japan's efforts to achieve rural revitalization 2.0”**

Mr. KOBAYASHI Goya, Director, Secretariat of the Headquarters for Promoting Decentralization Reform, Cabinet Secretariat

-15 : 05 **b. “Priority Program for Attracting FDI ”**

Mr. MYOCHIN Mitsuru, Deputy Director-General for Economic and Fiscal Management, Director-General of the Office of Foreign Direct Investment Promotion

-15 : 15 **c. “JETRO's Efforts to Promote Investment in Japan”**

Mr. NAKAJIMA Takeo, Director-General, Innovation Department, Japan External Trade Organization (JETRO)

15 : 30 Coffee Break

15 : 30 Presentation3

**“Benefit of doing business in Japan”**

-15 : 45 Mr. TAKEUCHI Ryosuke, Manager, Materials Development, QuantumScape Japan G.K.

-16 : 00 Dr. Buzz PALMER, Founder and CEO, MedTech Actuator

-16 : 15 \*Q&A(16 : 00 - 16 : 15)

16 : 15 Closing remarks Political representative from METI (TBD)

[16 : 20 - 16 : 50 Networking available after the programme]

**◎Registration (Deadline: March 3 (Monday), 2025)**

For registration, please fill in the dedicated application form via the URL or QR code below:

**\*Pre-registration is required** for this seminar. Without pre-registration, you are not allowed to enter.

~~~~~Registration link~~~~~

【URL】 [https://forms.office.com/Pages/ResponsePage.aspx?id=-OTFDQ9iEk-CeZE0QXBOFZSLOJn\\_b3FKok98rtgYPwxUQ1dXQ1c0VvkZEVDNIUIUyS0FEWkgwMTJIRi4u](https://forms.office.com/Pages/ResponsePage.aspx?id=-OTFDQ9iEk-CeZE0QXBOFZSLOJn_b3FKok98rtgYPwxUQ1dXQ1c0VvkZEVDNIUIUyS0FEWkgwMTJIRi4u)

【QR code】



- \*Because of the venue's limited capacity, you may not be able to participate even if you submit application with option 1. You will be notified of your admission about 5 days before the seminar only if your application is accepted.
- \*For those who wish to watch online or missed out on the draw, we will inform the URL for online viewing about 5 days before the seminar.
- \*Please note that we do not contact those whose applications have been accepted.
- \*All submitted personal information will be appropriately managed and used only for this seminar.

## 【Contact】

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## 【Access】

### Mita Conference Hall (Mita Kaigisho), Large conference room 2-1-8 Mita, Minato-ku, Tokyo 108-0073 TEL:+81-3-3455-7591

- Tokyo Metro Subway Nanboku Line, 5 minutes walk from Azabujuban Station Exit 2
- Toei subway Oedo Line, 9 minutes walk from Azabujuban Station Exit 2
- Toei bus 都 06 Route: Shimbashi Station~ Shibuya Station, 2 minutes walk from Ninohashi
- JR Yamanote Line, 20 minutes walk or 7 minutes taxi ride from Tamachi Station
- Toei subway Mita Line, Asakusa Line, 20 minutes walk or 7 minutes taxi ride from Mita Station

