



CHARTERED
INSTITUTE
OF EXPORT &
INTERNATIONAL
TRADE

SEMINAR - UK WOMEN'S ECONOMIC EMPOWERMENT



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TODAY'S SPEAKER



Garima Srivastava

International trade legislation senior advisor at the Chartered Institute

With an undergraduate law degree from National Law University, Raipur, India, Garima began her career at Lakshmikumaran & Attorneys, a leading law firm in India, where she focused on trade and customs compliance.

Later, she pursued a master's degree in law at the University of Pennsylvania Law School in the US. Following her studies, Garima joined Ernst & Young's global trade advisory team in New York, where she continued to focus on customs compliance projects and customs health checks.

At the Chartered Institute of Export & International Trade, Garima delivers training on tariff classification and practical workshops on customs valuation, besides being a key member of the customs consultancy division.



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1. EMPOWERING WOMEN IN TRADE



INTERNATIONAL PRINCIPLES ON WOMEN IN TRADE

- The United Nations promotes gender equality and women's empowerment through various principles, such as the Sustainable Development Goals (SDGs), specifically SDG 5 (Gender equality)
- The World Trade Organization supports the Buenos Aires Declaration on Trade and Women's Economic Empowerment, aiming to make trade policies more inclusive
- The International Labour Organization has several conventions aimed at promoting gender equality in the workforce, including those that impact trade sectors
- The Organisation for Economic Co-operation and Development provides guidelines on gender equality in trade policies and practices





BARRIERS FOR WOMEN IN TRADE

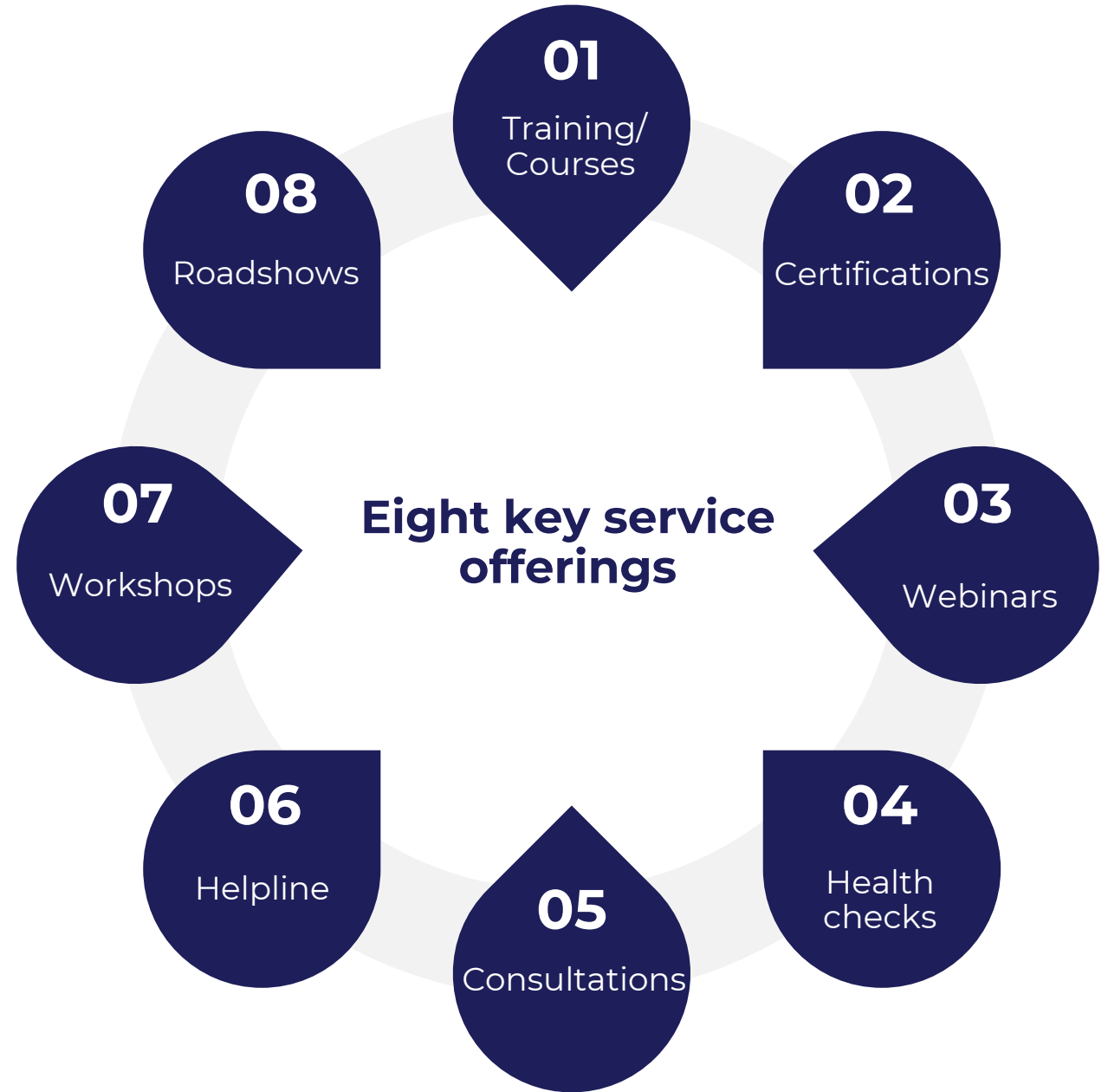
- Disparities in access to capital for female entrepreneurs
- Lack of access to comprehensive market data and trade networks
- Societal expectations and cultural norms can restrict women's mobility and access to business networks
- Lower levels of technological literacy among women in certain regions
- Legal restrictions on business ownership and operation for women

2. OVERVIEW OF THE CHARTERED INSTITUTE OF EXPORT & INTERNATIONAL TRADE

ABOUT THE CHARTERED INSTITUTE

- Established in 1935, with a legacy of advancing professional standards in trade and customs
- Offices and key partnerships worldwide, focusing on trade facilitation and customs compliance
- We enhance the export performance of GB traders through training, technical expertise and strategic support
- We provide assistance for developing effective export and import strategies

SUPPORT OFFERED BY THE CHARTERED INSTITUTE





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3. TRADING WITH JAPAN



EXAMPLES

Example 1 - High tariffs and stringent emissions standards for exporting electric vehicles to Japan

- The Chartered Institute educated a GB exporter on the benefits of the UK-Japan Comprehensive Economic Partnership Agreement (CEPA)
- We also organised compliance workshops and certification guidance
- The trader was able to utilise CEPA's tariff reductions, achieve emissions compliance and enhance market competitiveness

EXAMPLES

Example 2 - Navigating Japan's customs procedures for exporting fashion items

- The Chartered Institute provided detailed guidance on the correct classification and valuation of goods
- We also organised workshops on Japanese customs procedures and compliance
- This led to efficient customs clearance, reduced risk of misclassification and timely delivery to Japanese retailers





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EMPOWERING WOMEN IN GLOBAL TRADE

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QUESTIONS?

