



AN INTRODUCTION TO OWIT THE ORGANISATION OF WOMEN IN INTERNATIONAL TRADE JULY 2024

What is OWIT





OWIT – the organisation of women in international trade - is a global not-for-profit membership organisation for women and men working in all facets of international trade, designed to promote the advancement of women in trade and business.

It Supports and Facilitates





- By providing access to training and skills,
- by ensuring their voices are heard at all levels,
- by contributing towards policy that impacts them,
- by enabling and empowering women in trade through the global ecosystem and OWIT Chapters.



Mission Fostering international trade around the globe and the advancement of women in business.



Our Pillars



Gender Trade Advocacy: Consult and contribute to policy impacting women in trade

Empowering the Ecosystem: Enable and empower the ecosystem for women in trade

Access to Knowledge: Facilitate, signpost and enable access to training, learning and upskilling

Network Support: Support through access to the global OWIT network and chapters

Partner Collaboration: Partner, collaborate and contribute towards economic empowerment through advocacy, discussion, participation and sharing of knowledge

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International Governance: Executive





HULYA KURT President in 🖾



FRIDA OWINGA Immediate Past President (IPP)

in 🖾





NOREEN BURROUGHES Executive Vice President

in 🖾



TORREY CHAMBLISS Treasurer





RHODA MBUGUA Assistant Treasurer

in 🖾



JOYCE BITUTU Secretary





KAREN BLAND General Counsel

in 🖾





EVELYN SUERO Co General Counsel





SUSAN BAKA Co-VP Chapter Development





TSHENGI NDOLVU Co-VP Chapter Development





SHAQUANA TEASLEY Co-VP Chapter Support





TAMUNA GABILAIA Co-VP Chapter Support





DIMAKATSO MALWELA VP Conference and Meetings





DORICE MALLE Co-VP IT





NOBUNTU PEARL NGWENYA Co-VP IT





NIKI JONES VP Marketing







in 🖾



SANAZ FARAHZADI Co-VP Partnerships





ALEXANDRA PREMPEH Co-VP Partnerships





SYDONIE NEYSMITH Ca VP Membership





BLESSING IRABOR-OZA Co-VP Programming





ANGELA HOFMANN Co-VP Programming

⊠ in



BUHLEBENKOSI NYATHI Co-VP Sponsorship

in 🖾



CAMIMAZARD Ca-VP Sponsorship

In

Our Global Footprint



AFRICA



AMERICAS



EUROPE



Africa	Canada /North America		Central and South America	Europe
Egypt	Canada: Toronto	USA: New York	Ecuador	Switzerland: OWIT Lake Geneva
Ghana	Canada: Ottowa	USA: Northern California		UK: OWIT UK
Kenya: Nairobi	USA: Arkansas	USA: Orange County		Belgium: OWIT Brussels
Nigeria	USA: Charleston SC	USA: St Louis		
South Africa	USA: Los Angeles	USA: South Florida		
Tanzania	USA: Monterrey	USA : Tampa		
Zimbabwe	USA: New Jersey	USA: Washington DC		

How We Operate





Our Thought Leadership



Research, Reports, Recommendations, White Papers, Fact Sheets to help in increasing gender inclusivity in the formulation and reform of trade policies





Breaking Trade Barriers That Hinder Women-Led Businesses from Entering Global Markets #inspireinclusion #WD2024





Advocacy

Advocate for supportive policies by encouraging governments to include gender-specific considerations in trade agreements.



Market Insights and Intelligence

Gather relevant data and insights if and where possible, provide insights, research and intelligence specific to women-led businesses trading across borders.



Inclusive Trade Missions

Assist in the organization of trade missions focused on women-led businesses trading internationally.



Visibility Campaigns

Launch global visibility campaigns to showcase the success stories of women entrepreneurs and the opportunities ahead.

Our Global Programme



Capacity Building, Training & Upskilling







Mentorship



Network Support





Facilitation









Our Collaborations





























"PRESERVING MASAAI CULTURE"

A Conversation on Intellectual Property Protection For Masaai Arts with Kenya's Ambassador to Belgium and the European Union,

Mr Ndemo Bitange



Our Partners































Our Sponsors











SMALL BUSINESS SPONSORS

































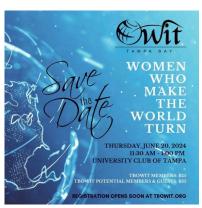


Chapter Events















UK Chapter Governance



Executive

Founding President



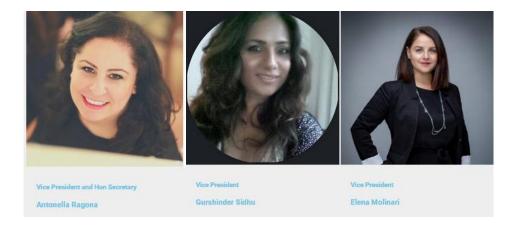
Vice President Noreen Burroughes Cesareo Nicole Pitter Patterson



Véronique Rapetti



Vice President Elisabeth Spry



Advisory Board



Chair: Helene Martin Gee



Sue Lawton MBE



Fiorina Mugione



Deb O'Leary OBE

UK Chapter Launch June 2021





A virtual launch during the pandemic which had over 160 participants. Supported by global partners and collaborators, we launched a programme focused on three pillars.

OWIT UK: Pillars





- Advocacy on trade finance and access to funding to women in trade
- Champion digitalization and access to digital tools, infrastructure, skills and marketplaces
- Promote, organise and deliver programmes centered around capacity building and trade facilitation

OWIT UK: Programme of Activities



Going Global:

A to Z of International Trade



OCTOBER 25TH, 2022 10.30 AM to 3:30 P.M. BST



Trading globally, what are the current challenges faced by entrepreneurs?

Join us at our Going Global Conference as we navigate the international business landscape. Hear from leading industry experts and gain the knowledge you need to scale up.

TO REGISTER: WWW.OWITUK.ORG









www.owituk.org @OwitUK

#AZTrade |

#GoingGobal

www.natwest.com @NatWestBusiness

- Roundtables, meetings and webinars with industry leaders and stakeholders
- Conferences, training Webinars and Masterclasses
- Research, thought leadership and recommendations
- Participation in conferences and meetings: WTO Public Forum; ITC; UNCTAD; Export Academy, Institute of Export and International Trade, Rose Review, APPG for Women and Enterprise; ICC and BCC
- Access to partnerships with capacity building and support services

UK Chapter Activities: Trade Finance/Funding















UK Chapter Activities: Capacity Building and Facilitation





















UK Chapter Activities: Digitalisation

















OWIT UK Chapter



How can we support women entrepreneurs from Japan to trade more effectively and engage with women-owned businesses in the UK?

- Meet and greet online webinars
- Shared invitations to join training, webinars and masterclasses
- Knowledge Share: introduction to industry verticals and sectors
- Shared access to OWIT UK members and Japanese women entrepreneurs
- Access to the OWIT supporting network

Get In Touch



OWIT UK Chapter

President: Noreen Burroughes Cesareo

E: admin@owituk.org W: www.owituk.org

OWIT International

President: Hulya Kurt

E: <u>admin@owit.org</u> W: <u>www.owit.org</u>

Social Media

Facebook: <u>owit.uk</u>

Instagram: <u>owit.uk</u>

LinkedIn: owit-uk

Twitter/X: owituk

Facebook: OWITIntl

Instagram: owit_intl

LinkedIn: <u>organization-of-women-in-international-trade-owit-</u>

Twitter/X: <u>owitintl</u>