

Remarks (Video Message) by Mr. TSUJI Kiyoto, State
Minister for Foreign Affairs of Japan at the Japan-
Tanzania Business Forum
Dar es Salaam, Tanzania (July 4th, 2024)

Your Excellencies and Distinguished Guests

Ladies and Gentlemen,

I am honored to address you today on this memorable first
Japan-Tanzania Business Forum.

I visited Dar es Salaam in May and discussed the
importance of expanding trade and investment between
our two countries with the Minister of Foreign Affairs and
East African Cooperation, Hon. Makamba. I also had the
opportunity to meet with Mr. Teri, Executive Director of
the Tanzania Investment Center, and heard about his
strong commitment to expanding investment in Tanzania
through various activities to attract investors and

facilitate investment activities.

In Dar es Salaam, I exchanged views with Japanese companies, including those making presentations today. I was able to experience firsthand the determination and enthusiasm of Japanese companies operating in Tanzania despite some challenges. It reminded me of the importance of expanding investment and made me strongly believe that Tanzania is a country full of charm and potential.

I understand that Japanese companies operating in various fields are making presentations today. In addition, I have heard that more than 100 Tanzanian companies have expressed their willingness to participate in the forum, seeking networking and business matching opportunities with Japanese companies. I hope that companies of both countries will take full advantage of

this valuable opportunity to interact with each other, and that this will lead to the expansion of investment between the two countries.

Let me refer to the importance of introducing Tanzania's attractive companies to Japan. Tanzanian companies led by TANTRADE, the organizer of SabaSaba, are preparing for the exhibition at Expo 2025 Osaka-Kansai in Japan. We sincerely hope that Tanzanian companies will take advantage of the Expo to showcase Tanzania's attractive land, people, products, and potential market to Japanese people. I am confident that the very active interaction between Japanese and Tanzanian business people at the SabaSaba and the Business Forum can lead to a great success of the Expo, which will ultimately contribute to increased investment and stronger economic ties between the two countries.

Last but not least, I would like to express my deep appreciation to the Ministry of Industry and Trade for bringing together trade, investment and business-related ministries and agencies and improving their communication with Japanese companies through the Japan-Tanzania Business Dialogue, the upper-level framework of this forum. I hope that this dialogue will continue to serve as a foundation for building business confidence between our two countries. I also believe that TANTRADE, together with the many Tanzanian companies gathered here this time, will work together to promote trade between our two countries.

I would like to conclude my remarks by expressing my sincere wishes for the success of this event.

Thank you and good luck.