

Commemorating the 50th Year of ASEAN-Japan Friendship and Cooperation

JENESYS2023 ASEAN-Japan Students Conference Report

1. Program Overview

(1) Objective

On the occasion of the 50th year of ASEAN-Japan Friendship and Cooperation, “ASEAN-Japan Students Conference” was conducted with the main objectives to help students realize their abilities and potentials and promote their contributions to society; to respect cultural diversity and deepen mutual understanding; and to strengthen networks of friendship and cooperation, by having students from (AMS)^(note), Timor-Leste and Japan deepen their knowledge of ASEAN-Japan relations and AOIP/FOIP, share common issues in Asia, visit and experience the sites of such issues, and exchange opinions on how to solve them.

(note) Brunei, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand, Viet Nam

(2) Overview

From December 10, 2023 to December 19, 2023, 109 students from 10 ASEAN Member States (AMS) and Timor-Leste visited Japan to participate in the "ASEAN-Japan Students Conference" (December 15-18, in Tokyo).

Prior to the ASEAN-Japan Student Conference, the delegation was divided into five groups based on the thematic areas of the Conference: the "Climate Change and Disaster Prevention" group visited Chiba and Miyagi Prefectures, the "Internet and AI" group visited Kanagawa and Shizuoka Prefectures, the "Startups" group visited Mie Prefecture, the "Tourism Development" group visited Hiroshima Prefecture, and the "Population Issue" group visited Okinawa Prefecture. Each group attended lectures and conducted observations related to their respective thematic area. They also had the opportunity to interact with their peers at the university and experience Japanese culture through homestays and other activities, and to experience the charms of the region from a variety of perspectives.

In the ASEAN-Japan Students Conference, students from Japan and the ASEAN region took part in a 3-night 4-day discussion program based on the aforementioned five thematic areas under the common theme of "What we (students) can do for peace, stability, growth, and prosperity in the Asian region." At the Reporting Session on the final day, the participants presented their thematic recommendations to the ASEAN Secretariat and the Ministry of Foreign Affairs of Japan. In the morning of December 17, Prime Minister Kishida and the leaders of AMS had a meeting, and in the afternoon of the same day, they attended the Tokyo Tower Light-Up Ceremony (at Azabudai Hills) held to commemorate the 50th year of ASEAN-Japan Friendship and Cooperation.

(3) Participating Countries and Number of Participants

Delegation Total: 129 undergraduate students and graduate students from ASEAN Member States (AMS) and Timor-Leste

Breakdown:

Total: 109 participants - 10 from each AMS and 9 from Timor-Leste

Total: 20 undergraduate students from Japan (participated only in the Student Conference from December 15 to 18)

(4) Locations

129 to Tokyo, 22 to Chiba and Miyagi, 21 to Kanagawa and Shizuoka, 22 to Mie, 22 to Hiroshima, 22 to Okinawa

(5) Program Schedule

■ Online Pre-study Program

Oct. 22 (Sun)	【Webinar and Q&A Session】 Online virtual tour “Aizu Lacquerware at Tsurugajo” Lecturers: - Mr. YUKI Koichi, Aizu Historical Tourist Guides Association - Mr. NAKAMURA Kousai, Suzue Lacquer Painter
Nov. 7 (Tue)	【Pre-departure Orientation (1)】 Country program 【Lecture】 Lecture on Japan “Japanese Society and Culture” Lecturer: Ms. Andrade Hisami, Lecturer for the Lecture on Japan, JICE
Nov. 27 (Mon)	【Pre-departure Orientation (2)】 Thematic Program 【Lecture】 “Socio Economic transformation of ASEAN-Japan and prospects for a better future” Lecturer: Professor Dr. ENDO Tamaki, Graduate School of Humanities and Social Sciences, Saitama University
Set Period Prior to Arrival	【Task-based Learning (VOD)】 “Virtual Home Visit”, “Message from Minamisanriku”, “Allure Aichi -Industry / Cutting-edge technology –”, “Study Japanese Culture in Kyoto”, “Japanese Language”, “Japan and the United Nations”, “50 Years of ASEAN-Japan Relationships”, “Aizu Lacquerware at Tsurugajo”

■ Inbound Program

Dec. 10 (Sun)	Arrival at Narita International Airport and Haneda Airport 【Post-arrival Orientation】 【Welcoming Ceremony】 Welcome performance by Waseda University's Tsugaru Shamisen Enthusiast Society Mitsudomoe
Dec. 11 (Mon)	【Lecture】 ASEAN-Japan Centre “The ASEAN-JAPAN Centre's efforts towards the 50th Year of ASEAN-

Japan Friendship and Cooperation”

Lecturers: ASEAN-Japan Centre

- K. Chris HIRABAYASHI, Secretary General
- Ms. MIYAUCHI Tomoko, Public Information Officer, Office of the Secretary General
- Ms. Aurora Tinio, Program Associate

【Japanese Cultural Experience】 Tea ceremony

Lecturer: Ms. MURASHIMA Yoshie, Professor, Omotesenke

【Lecture and Observation】 Chiba University of Commerce

Lecture: “CUC’s Net-Zero Carbon Actions & Campus Tour”

Lecturer: Chiba Mr. TESHIMA Susumu , Associate Professor, Platform for Arts and Science, University of Commerce

Dec. 12 (Tue)

Travel from Tokyo to Miyagi

【Local Government Visit/Lecture】 Sendai City, Miyagi

Lecture: “Creating a Disaster-Resilient and Environmentally-Friendly City”

Lecturer: Ms. OOTSUKI Yumiko Disaster-Resilient and Environmentally-Friendly City Promotion Office, City of Sendai

【Lecture and Observation】 Tohoku Regional Development Bureau

Lecture: “Disaster Prevention ・ Climate change”

Lecturer: Mr. SAITO Shigenori, Deputy Director-General, Disaster Prevention and Relief Department, Tohoku Regional Development Bureau, Ministry of Land Infrastructure and Transport

【Meeting with the Host Families】

Dec. 13 (Wed)

【Homestay】 Kami Town

Dec. 14 (Thu)

【Farewell Party with the Host Families】

【School Exchange】 Tohoku Gakuin University

Dec. 15 (Fri)

Travel from Miyagi to Tokyo

Student Conf. D1

【Orientation】

【Thematic Lecture】

Lecture: “Climate Change and Disaster Prevention”

Lecturer: Dr. MATSUO Naoki, Principal Policy Researcher, Institute for Global Environmental Strategies (IGES)

Dec. 16 (Sat)

【Group Discussion】

Student Conf. D2

Discussion on the tasks and lecture from before the program

Dec. 17 (Sun)

【Courtesy Call and Discussion】 Spouse of the Prime Minister of Japan, Spouses of ASEAN Leaders (Cambodia, Lao PDR, Malaysia, the Philippines, Singapore)

Student Conf. D3

【Group Discussion】 Group Leaders’ Competition

【50th Year of ASEAN-Japan Friendship and Cooperation Event】

Tokyo Tower Light-Up Ceremony

Dec. 18 (Mon)

Student Conf. D4

【Workshop】 Preparations for the Reporting Session (summarizing program findings, preparation of action plans)

【Reporting Session】 Presentation of program findings and action plans


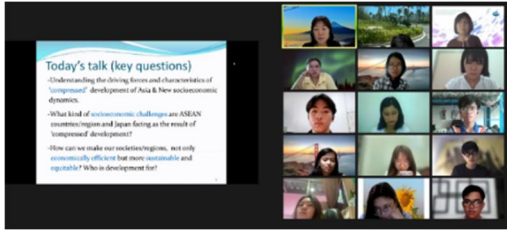
【Awarding Ceremony, Farewell Party】 Performances by each country

Dec. 19 (Tue)



Departure from Narita International Airport and Haneda Airport

2. Program Photos

● Online Pre-study Program

	
<p>October 22 【Online Virtual Tour】 Aizuwakamatsu City, Fukushima</p>	<p>November 27 【Lecture】 "Socio Economic transformation of ASEAN-Japan and prospects for a better future"</p>


● Inbound Program (Location: Tokyo)

	
<p>December 10 【Welcoming Ceremony】 Waseda University's Tsugaru Shamisen Enthusiast Society Mitsudomoe</p>	<p>December 11 【Lecture】 "The ASEAN-JAPAN Centre's efforts towards the 50th Year of ASEAN-Japan Friendship and Cooperation"</p>

Thematic Program

《Climate Change and Disaster Prevention》 (Locations: Tokyo, Chiba, Miyagi)

	
<p>December 11 【Japanese Cultural Experience】 Tea ceremony</p>	<p>December 11 【Lecture and Observation】 Chiba University of Commerce "CUC's Net-Zero Carbon Actions"</p>

	
<p>December 12 【Local Government Visit/Lecture】 Sendai City, Miyagi</p>	<p>December 12【Lecture and Observation】Tohoku Regional Development Bureau - “Disaster Prevention・Climate Change”</p>
	
<p>December 12-14 【Homestay】 Kami Town</p>	<p>December 14 【School Exchange】 Tohoku Gakuin University</p>
<p>《Internet and AI》 (Locations: Tokyo, Kanagawa, Shizuoka)</p>	
	
<p>December 11 【Japanese Cultural Experience】 Ohayashi</p>	<p>December 12 【Courtesy Call and Lecture】 Fujisawa City, Kanagawa</p>
	
<p>December 11 【Lecture and Observation】 Keio University Hospital - “Keio University Hospital Tour”</p>	<p>December 13 【 Observation 】 Fujisawa Sustainable Smart Town</p>

	
<p>December 13 【Observation】 ROBO TERRACE</p>	<p>December 13-15 【Homestay】 Gotemba City, Shizuoka</p>
<p>《Startups》 (Locations: Tokyo, Mie)</p>	
	
<p>December 11 【Japanese Cultural Experience】 Origami</p>	<p>December 11 【Lecture and Observation】 Joggo. Inc - “Company Overview: Joggo. Inc”</p>
	
<p>December 12 【Local Government Visit/Lecture】 Mie Prefecture</p>	<p>December 12-14 【Homestay】 Taiki Town, Mie</p>
	
<p>December 14 【Farewell Party with the Host Families】 Taiki Town, Mie</p>	<p>December 14 【School Exchange】 Mie University</p>

《Tourism Development》 (Locations: Tokyo, Hiroshima)

	
<p>December 11 【Japanese Cultural Experience】 Calligraphy</p>	<p>December 11 【Lecture and Observation】 Japan Tourism Agency - “To Realize Sustainable Tourism”</p>
	
<p>December 12 【Local Government Visit/Lecture】 “Tourism Development Efforts of Kitahiroshima Town” Hiroshima</p>	<p>December 14 【 School Exchange 】 Yasuda Women’s University</p>
	
<p>December 14 【 Farewell Party with the Host Families】 Kitahiroshima Town, Hiroshima</p>	<p>Dec. 12~14 【Homestay】 Kitahiroshima Town, Hiroshima</p>

《Population Issue》 (Locations: Tokyo, Okinawa)

	
<p>December 11 【Japanese Cultural Experience】 Papermaking</p>	<p>December 11 【Local Government Visit/Lecture】 “Current Situation and Efforts For Declining Birthrate, Aging Population, and Inclusive Society in Edogawa City” Tokyo</p>

	
<p>December 12 【Local Government Visit/Lecture】 Yomitan Village, Okinawa</p>	<p>December 12 - 14 【Homestay】 Yomitan Village, Okinawa</p>
	
<p>December 14 【Farewell Party with the Host Families】 Yomitan Village, Okinawa</p>	<p>December 14 【School Exchange】 University of the Ryukyus</p>
<p>ASEAN-Japan Students Conference (in Tokyo)</p>	
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<p>December 15 - 16 Thematic lectures and discussions</p>	
	
<p>December 17 【Courtesy Call and Discussion】 Address by Mrs. KISHIDA Yuko, Spouse of Prime Minister Kishida</p>	<p>December 17 【Courtesy Call and Discussion】 Address by the representative student</p>



December 17 【Courtesy Call and Discussion】

Meeting with Government Officials – Group photo

Source: Modified photo from the Prime Minister's Office of Japan's website (https://www.kantei.go.jp/jp/pages/kantei_00032.html)



December 17 【Courtesy Call and Discussion】
H.E. Mrs. Vandara SIPHANDONE, Spouse of the Prime Minister of the Lao People's Democratic Republic



December 17 【Courtesy Call and Discussion】
H.E. Dr. PICH Chanmony HUN Manet, Spouse of the Prime Minister of the Kingdom of Cambodia



December 17 【Courtesy Call and Discussion】
Mdm. Ho Ching, Spouse of the Prime Minister of the Republic of Singapore



December 17 【Courtesy Call and Discussion】
First Lady Louise Araneta-Marcos, Spouse of the President of the Republic of the Philippines



December 17 【Courtesy Call and Discussion】
Dr. Wan Azizah, Spouse of the Prime Minister of Malaysia



December 17 【Courtesy Call and Discussion】
Performance by the students (choir)



December 17 【50th Year of ASEAN-Japan Friendship and Cooperation Event】 Tokyo Tower Light-Up Ceremony

Source of left 2 photos: Prime Minister's Office of Japan's website

(https://www.kantei.go.jp/jp/101_kishida/actions/202312/17asean_kinenshikiten.html)



December 18 【Reporting Session】 Presentation of thematic recommendations and action plans



December 18 【Reporting Session】 Submitting thematic recommendations to the ASEAN Secretariat and the Ministry of Foreign Affairs of Japan

December 18 【Awarding Ceremony, Farewell Party】

3. Voices from the Participants (excerpt)

◆ Graduate Student (Brunei) (Climate Change and Disaster Prevention group)

During my visit to Chiba University of Commerce, I was impressed with the students' involvement in the selection and maintenance of vending machines for energy efficiency. Additionally, the implementation of solar panels at the university made me realize the potential of proposing a similar initiative at my university, contributing to global frameworks such as the SDGs and the

Paris Agreement. During the student exchange program at Tohoku Gakuin University, I am grateful for the opportunity to participate in engaging lectures. The content of the lectures also provided me with valuable insights into the passion of Japanese students, even at a young age, to assist one another. The content of the lecture also provided me with important historical information on the Great East Japan Earthquake, emphasizing the significance of preparedness in the face of natural disasters. I am also pleased with the program's structure, allowing students from various countries to discuss natural disasters in their respective nations. This not only provides insights into global issues but also fosters interactive discussions, enabling students to build friendships based on mutual understanding.

◆ **Undergraduate Student (the Philippines)** (Climate Change and Disaster Prevention group)

I was happy to learn not only about Japan's climate change and disaster prevention schemes, but also about the extent to which Japanese residents and students are highly aware of these schemes. This realization made me understand that Japan has been implementing an inclusive and multifaceted disaster prevention scheme, something that other ASEAN countries can strive to focus on.

◆ **Undergraduate Student (Lao PDR)** (Internet and AI group)

I'm particularly impressed by the work being done at Robo Terrace, where they're creating robots to assist people in various ways. This got me thinking about how AI could be used to help with health and well-being. For example, imagine a device that analyzes your posture and recommends personalized mini-games to improve it. This could be a fun and effective way to achieve optimal posture and prevent future health problems. Ultimately, the possibilities for using AI to help people are endless, and I believe we should explore them to the fullest.

◆ **Undergraduate Student (Myanmar)** (Internet and AI group)

The most impressive part was the visit to Fujisawa SST. The city is just under a trial-run but it can be said as the living proof of a potential of sustainable housing areas. Moreover, the homestay really touched my heart. Since I turned 10 years old, most of my family members passed away and I really miss the vibe of a big family. The homestay visit gave me the feeling of being in a vibrant and big family again.

◆ **Undergraduate Student (Cambodia)** (Startups group)

The most impressive part of the Exchange Program was the homestay to Mie as that allowed me to further understand the culture of Japanese people and how they live. We could understand how Mie tries to encourage and assist the startups in the Mie Prefecture. That is an amazing strategy of Mie as even though Mie does not have a lot of visitors compared to other prefectures, the mayor still works to help the startups and businesses in that certain prefecture to increase the number of startups in the long run, which also to sustain those startups in Mie.

◆ **Undergraduate Student (Japan)** (Startups group)

Engaging the discussion about startups with ASEAN students, each bringing unique knowledge and cultures, was truly incredible. Their enthusiasm and talent in their respective fields gave me

a lot of inspiration.

◆ **Undergraduate Student (Thailand)** (Tourism Development group)

One of the most memorable activities was the homestay in Hiroshima. I was able to experience an authentic taste of Japan in terms of culture, traditions, and behavior. Despite the language barrier, I was able to feel the care and love of my host family. Staying in the countryside of Kitahiroshima, I was able to experience real nature. This kind of activity to make a little-known area well known is a great practice. As a participant of the tourism development group, I was deeply impressed by this initiative and found it to be the most enjoyable program.

◆ **Undergraduate Student (Timor-Leste)** (Tourism Development group)

My first impression of Japan was that it is very cold, and the people here are very polite. And when I went to a university in Hiroshima, I met a lot of students there and the name of the university is Yasuda Women's University that university is just for women which means no men there. I learned a lot there, we practiced many activities there, like how to make tea, wear a kimono and others.

◆ **Undergraduate Student (Brunei)** (Population Issue)

Yomitan Village in Okinawa - Experiencing the daily life of our host family, the life was very quiet and peaceful but at the same time diligent and productive. The culture incorporates healthy lifestyle such as eating 3 meals a day and always having physical exercise into their daily lives. Starting off early allows them to have time later in the day to socialize and interact with other people. This healthy lifestyle is not forced into them, they do it willingly and habitually which personally benefits them and also gives positive externality to their society. Hence, therefore assists the development progress in their area.

◆ **Undergraduate Student (Myanmar)** (Population Issue)

During the JENESYS Japan-ASEAN student conference, the school exchange to the University of the Ryukyus in Okinawa left a lasting impression. The cultural exchange at the university provided insightful perspectives on Japanese education, fostering mutual understanding, and much knowledge about the population issue theme. Additionally, the visit to Yachimun no Sato showcased the innovative practices in Okinawa's industries, broadening my knowledge and creating a bridge between our cultures. These experiences were invaluable, fostering cross-cultural connections that will undoubtedly influence my personal and academic growth.

4. **Voices from the Receiving Parties (excerpt)**

◆ **School Faculty** (Climate Change and Disaster Prevention group)

Our introduction of the Disaster Volunteer Station was very detailed with many messages that we wanted to convey to the participants from our university, but everyone listened very attentively to the entire presentation. After the presentation, we received various questions about the time from the occurrence of the earthquake to the evacuation, the burden of costs for volunteer activities, etc., which will be very helpful for us in communicating our activities at the university in

the future. The exchange with the students was far more exciting than we had anticipated, partly because our students were also undergraduates. Some of our students said that they were not good at starting conversations, but we were happy to see that they seemed to enjoy talking to each other, helped by the friendliness of the visiting delegation.

◆ **Host Family** (Kami town, Miyagi)

Hearing that they had never seen snow before, we took them to the border of Yamagata to experience it. They were so delighted with the snowfall and snow cover that we felt it was probably better than going to a tourist attraction. They surprised us by singing the music they had heard in the car when we first picked them up, and we were very impressed by how considerate and good they were. We hope to continue to host such amazing participants in the future.

◆ **Observation Destination Lecturer** (Startups group)

There were more questions than I had imagined. The questions and opinions of the motivated students were stimulating with nice vitality. I was also impressed by the strong passion of a student who is aiming to start a business in Myanmar when they approached me after the event.

◆ **School Faculty** (Tourism Development group)

Freshman and sophomore students who are preparing to study abroad long term became more motivated to study overseas and to improve their language and communication skills. For junior and senior students who are preparing to work or go out into society, the exchange with the youths from Southeast Asia seemed to be an opportunity for them to broaden their perspectives and improve their international mindset. We were reminded again that it is a meaningful experience for students to communicate their own culture as well as to discuss and give presentations on their major, for this visit tourism business, with people from different countries and cultures, as they were able to do for this program.

◆ **School Exchange Participant** (Tourism Development group)

I had participated in an international exchange event like this before, but this was the first time for me to interact with ASEAN countries and Timor-Leste, which are relatively close to Japan, and I was really looking forward to it. I participated in discussions and exchanged views with representatives from various countries: Indonesia, Myanmar, the Philippines, Singapore, and Viet Nam. During the discussions, the differences between Japan and ASEAN countries, as well as within ASEAN countries, became apparent. It was also a great opportunity for them to think about Japanese national issues as if they were their own national issues and for everyone to learn about each other's cultures.

◆ **Observation Destination Official**



Thanks to this visit, we were able to sense from the reactions of the students from ASEAN that what our ward is doing works and that we are heading in the right direction. All the students listened with great concentration, and I felt that countermeasures against the declining birthrate and the realization of a symbiotic society are shared issues throughout the world.

5 . Disseminations by the Participants (excerpt)

《Climate Change and Disaster Prevention》 (Locations: Tokyo, Chiba, Miyagi)

 <p>I'm pretty sure that many of us are aware of the Great East Japanese Earthquake(GEJE) that struck the country back in 2011. It was an awful tragedy in the history of mankind that it took away over 18,000 lives with more than thousand missing.</p> <p>Nevertheless, Japan's recovery from this disaster is something to be remembered and inspired from for the coming decades.</p> <p>During my visit to Japan, I had the chance to visit Sendai, one of the hardest hit cities during the GEJE. Through a few lectures and observations with the Tohoku Regional Development Bureau, I learnt on how this city built itself back into a disaster-resilient and environmentally-friendly city and its preparedness towards any upcoming unprecedented disasters. Sendai Framework for Disaster Risk Reduction was developed and adopted at the UN world conference after this cities efforts in building back.</p> <p>As a country that's vulnerable to natural disasters such as floods and landslides, I truly believe that Malaysia has a lot to learn from the adaptation and mitigation strategies of the land of the rising Sun. With all the resources that I've gained through these visits, I believe I can bring something valuable to the country's fight against natural disasters.</p>	 <p>A home was made in Kami-machi a little town near Sendai in Miyagi prefecture where I found a new family, four new moms, bunch of sisters and brothers, where we spent together living in rural Japan for 3 days and exchange our heart to each other. So many things take place in this home including things I will never take for granted, experience for life, and promise I made to come back there. Thank you so much for the opportunity and the hospitality.</p> <p>Forever will be my core memory ♡</p> <p>#jncosys_asian</p>
<p>December 18, 2023 (Instagram)</p> <p>I am pretty sure many of us are aware of the Great East Japan Earthquake that struck the country back in 2011. It was an awful tragedy in the history of mankind that it took away over 18,000 lives with more than thousand missing. Nevertheless, Japan's recovery from this disaster is something to be remembered and inspired from for the coming decades. During my visit to Japan, I had the chance to visit Sendai, one of the hardest hit cities during the GEJE. through a few lectures and observations with the Tohoku regional Development Bureau, I learnt on how this city built itself back into a disaster-resilient and environmentally- friendly city and its preparedness towards any upcoming unprecedented disasters. As a country that's vulnerable to natural disasters such as floods and landslides, I truly believe that Malaysia has a lot to learn from the adaptation and mitigation strategies of the land of the rising Sun.</p>	<p>December 18, 2023 (Facebook)</p> <p>A home was made in Kami-machi, a little town near Sendai in Miyagi Prefecture where I found a new family, four new moms, a bunch of sisters and brothers, where we spent together living in rural Japan for 3 days and exchanged our heart to each other. So many things take place in this home including things I will never take for granted, experience for life, and promise I made to come back there. Thank you so much for the opportunity and the hospitality. Forever will be my core memory.</p>

《Internet and AI》 (Locations: Tokyo, Kanagawa, Shizuoka)



 <p>I visited Japan before 2023 ended! 🇯🇵🇲🇻🇮🇪</p> <p>Honoured to represent Malaysia in the Japan-East Asia Network of Exchange for Students and Youths (JENESYS) 2023.</p> <p>Honestly, I'm not sure where to start because this whole experience has been so eye-opening. From going to a private tour at Keio University's hospital to learn about how AI is implemented in the medical field here, to living with our loving host family in Kanagawa — the amount of knowledge and kindness I received has been undecipherable.</p> <p>Thank you, Japan for this unforgettable experience. I'll post more specific experiences soon 🙏🙏</p> <p>#JENESYS_ASEAN #jenesys2023</p>	 <p>As a youth from Cambodia, I am impressed by all the discoveries and findings I have encountered during my stay in Japan, not only in Tokyo but also in Fujisawa.</p> <p>There are so many interesting insights I could bring back to my society such as Japan's technological advancement, AI, Internet, Fujisawa sustainable smart town, their amazing cultures, art and of course FOOD 🍴.</p>
<p>December 18, 2023 (Instagram)</p> <p>From going to a private tour at Keio University's hospital to learn about how AI is implemented in the medical field there, to living with our loving host family in Shizuoka - the amount of knowledge and kindness I received has been indescribable.</p>	<p>December 19, 2023 (Instagram)</p> <p>As a youth from Cambodia, I am impressed by all the discoveries and findings I've encountered during my stay in Japan.</p> <p>There are so many interesting insights such as Japan's technological advancement, AI, Internet, Fujisawa sustainable smart town, they're amazing cultures, art and of course FOOD.</p> <p>Democracy in Japan is pushing forward and is truly trusted by the people.</p>

《Startups》 (Locations: Tokyo, Mie)

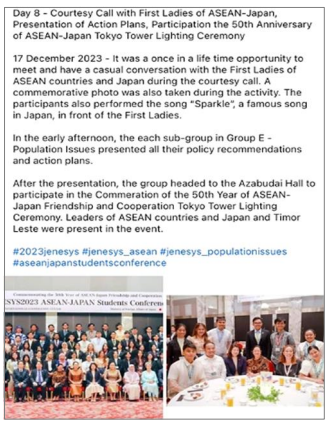

 <p>Today we went to visit Mie University and had the chance to get to know the students! It was a very insightful session and learning other's cultures was eye-opening. Super hectic and interesting day!</p>	 <p>Today, my team and I are working very hard on trying to come up with action plans for tomorrow's presentation. Everyone has been cooperating so well and we hope to excel in the presentation, aamiin! We have been researching and observing Japan and Mie prefecture by experiencing the homestays for 3 days and 2 nights. It has been an eye-opening experience for me and my team and we hope to utilise our knowledge anywhere we can.</p>
<p>December 14, 2023 (Instagram)</p> <p>Today we went to visit Mie University and had the chance to get to know the students!</p> <p>It was a very insightful session and learning other's cultures was eye-opening. Super hectic and interesting day!</p>	<p>December 18, 2023 (Instagram)</p> <p>Today, my team and I are working very hard on trying to come up with action plans for tomorrow's presentation. Everyone has been cooperating so well and we hope to excel in the presentation, aamiin! We have been researching</p>

	and observing Japan and Mie prefecture by experiencing the homestays for 3 days and 2 nights. It has been an eye-opening experience for me and my team and we hope to utilize our knowledge anywhere we can.
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《Tourism Development》 (Locations: Tokyo, Hiroshima)

 <p>A Tapestry of Hiroshima's Charm</p> <p>In Hiroshima, my journey was a blend of cultural exploration and warm connections. From the Samurai Museum's captivating history to the serene mountain climb, each experience left an indelible mark.</p> <p>Activities with a kind host family added a personal touch, creating cherished moments that transcended...</p>	 <p>Before our discussion, we had the opportunity to have 2 lectures for 2 days with our Fukawa (director of INDIGO LLC) and gained beneficial knowledge that helped with our presentation.</p>
<p>December 15, 2023 (Instagram)</p> <p>In Hiroshima, my journey was a blend of cultural exploration and warm connections. From the Samurai Museum's captivating history to the serene mountain climb, each experience left an indelible mark.</p>	<p>December 17, 2023 (Instagram)</p> <p>We listened to lectures by Mr. Fukawa Naohiro (Director of INDIGO LLC) and gained beneficial knowledge.</p>

《Population Issue》 (Locations: Tokyo, Okinawa)

 <p>Day 8 - Courtesy Call with First Ladies of ASEAN-Japan, Presentation of Action Plans, Participation the 50th Anniversary of ASEAN-Japan Tokyo Tower Lighting Ceremony</p> <p>17 December 2023 - It was a once in a life time opportunity to meet and have a casual conversation with the First Ladies of ASEAN countries and Japan during the courtesy call. A commemorative photo was also taken during the activity. The participants also performed the song "Sparkle", a famous song in Japan, in front of the First Ladies.</p> <p>In the early afternoon, the each sub-group in Group E - Population Issues presented all their policy recommendations and action plans.</p> <p>After the presentation, the group headed to the Azabudai Hall to participate in the Commemoration of the 50th Year of ASEAN-Japan Friendship and Cooperation Tokyo Tower Lighting Ceremony. Leaders of ASEAN countries and Japan and Timor Leste were present in the event.</p> <p>#2023Jenesys #jenesys_asean #jenesys_populationissues #asean-japan-student-conference</p>	 <p>About to end an emotional rollercoaster of a trip representing Malaysia among fellow ASEAN students in Japan. 🇲🇾 🇯🇵</p> <p>Here are some key takeaways!</p> <ul style="list-style-type: none"> 🇯🇵 Delving deep into Japanese culture was a bittersweet journey, from learning the delicate art of washi paper making to savoring their profoundly healthy cuisine. 🕒 The unwavering punctuality observed in Japan was a stark reminder of the value of time and its fleeting nature. 🏠 Staying with a host family in Yonitan Village, Okinawa was an emotional lesson in happiness and longevity, highlighting the contrasts with our fast-paced lives. 💡 Our discussions on the pressing population issues in ASEAN were sobering, yet there's a glimmer of hope with our action plan in the works. 👑 Meeting the First Lady and partaking in the Tokyo Tower light-up ceremony commemorating 50 years of Japan-ASEAN cooperation was an honor tinged with reflection. 🌟 Grateful for this soul-stirring experience, it's a poignant reminder of the depth of human connection and the beauty of diverse cultures. <p>#DemMalaysia #Japan #Jenesys_asean #Friendship</p>
<p>December 17, 2023 (Instagram)</p> <p>It was a once in a life time opportunity to meet and have a conversation with the First Ladies of ASEAN countries and Japan during the courtesy call. The participants also performed the song "Sparkle", a famous song in Japan, in front of the First Ladies.</p>	<p>December 18, 2023 (Instagram)</p> <p>Here are some key takeaways!</p> <ul style="list-style-type: none"> -Delving deep into Japanese culture was a bittersweet journey, from learning the delicate art of washi paper making to savoring their profoundly healthy cuisine. -The unwavering punctuality observed in Japan

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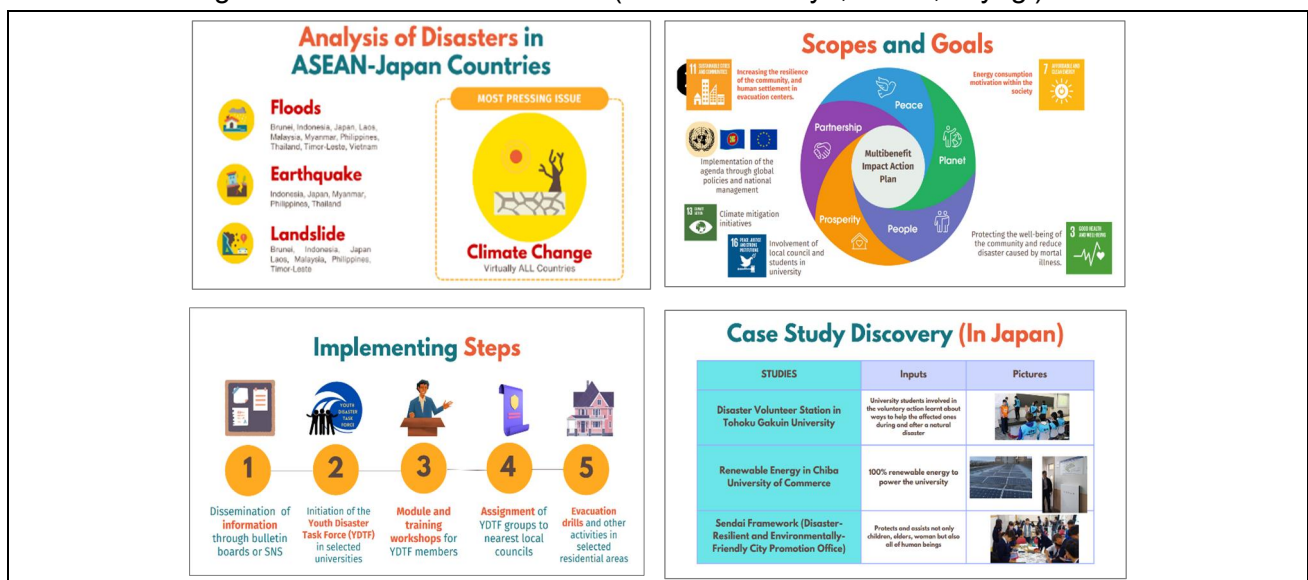
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-Grateful for this soul-stirring experience, it's a poignant reminder of the depth of human connection and the beauty of diverse cultures.

6. Presentations of Program Findings and Action Plan at the Reporting Session (excerpt) 《Climate Change and Disaster Prevention》 (Locations: Tokyo, Chiba, Miyagi)



《Internet and AI》 (Locations: Tokyo, Kanagawa, Shizuoka)

DATA ANALYSIS

Less than 50% of people can detect fake news

AI X MISINFORMATION

How has AI impacted misinformation?

- Images generated by AI a. Midjourney b. DALL-E c. Stable Diffusion
- Deep Fakes and voice spoofing

To develop a ASEAN organization to oversee standards on education of digital literacy and guidelines for future AI developments

- 1) Set standards on education for digital literacy.
 - Produce content to educate and inform others as well as accreditation.
- 2) Fact checking portal.
 - A one-stop website for users to refer to to check the legitimacy of widespread news.
- 3) Collaborate and develop technological solutions.
 - Work with experts from different countries to develop solutions for various issues that AI brings.

Action Plan

- Develop our AI skills and knowledge**
 - Learn about the capabilities and limitations of AI systems.
 - Become familiar with common AI-powered misinformation.
- Raise awareness and educate others**
 - Organize workshops and seminars.
 - Create educational content.
 - Advocate for AI education.
 - Join or create online communities dedicated to debunking misinformation.
- Policy and Advocacy**
 - Engage in government policy discussions.
 - Join advocacy groups.
 - Use social media.
- Collaboration and Networks**
 - Connect with other students.
 - Collaborate with experts.
 - Participate in international events.

《Startups》 (Locations: Tokyo, Mie)

We share & care about ASEAN-Japan challenges

Information gap, lack of technical skill
Information literacy for tourism apps
Small market size, short-term business
Small market size, brand acquisition and retention, local employment
Not enough promotion for intellectual Property Rights
Population shrinkage, lack of enthusiasm in startups
Brain drain

Lecture Recap

- 01 JGGO: BORDERLESS MARKET
- 02 TONGSAI: ACADEMIC COMMUNITY
- 03 ARUN SEED: SOCIAL IMPACT

Addressing key issues faced by multiple key players in ASEAN startup ecosystem

Target group	Pain Point	What we need?	Goal & Scope
ASEAN Social Entrepreneurs (for every startup stage & size)	Information Gap Limited Access to Funding Lack of education	1. bridge the gap & provide more room of opportunities 2. utilize & leverage existing ASEAN resources to suitable candidates 3. educate on social entrepreneurship	To foster ASEAN startup ecosystem through one platform by inclusive initiatives by 2030
ASEAN Investors Incubators, business consultant	Limited investment options Limited & low-quality startups		

Awareness Policy Recommendation

Success story by pitchin.my

Successfully funded campaigns

Traveler
Travel while Benefiting. Everyone can Travel the World
RAISED A CROWDFUNDING
RAISED: RM 238,000 (238%)
GOAL: RM 100,000
100% FUNDING

Billion
Asia's No. 1 Street & Local Food & Culture Experience App
RAISED A CROWDFUNDING
RAISED: RM 100,000 (100%)
GOAL: RM 100,000
100% FUNDING

PNEUMONIA
To deliver innovative techniques and technologies to promote sustainable and profitability in the agriculture industry
RAISED A CROWDFUNDING
RAISED: RM 2,000,000 (200%)
GOAL: RM 1,000,000
100% FUNDING

Piloting SEAFund 1.0 as our next step (Jan - Jun 2024)

Objective: To initiate community building among ASEAN university student networks & promote the usage of SEAFund

GLG, NGO: JICE, ASEAN, METI, etc.

Student Network: University of Malaysia, Universiti Teknologi Brunei, Kobe City University of Foreign Studies, Udayana University, Foreign Trade University, Sillipkan University, Singapore University of Social Science

Investors/Incubators: LendInvest, etc.

Upcoming event participation: J Startup 2024, Suzhi Tech Tokyo 2024

《Tourism Development》 (Locations: Tokyo, Hiroshima)

Points learned from Japanese Case Study

Case ① Hakone (from the lecture)

→ "It is important to foster local people as storytellers by developing activities with them to convey their culture"

→ Hakone as a "destination"

Government: Providing legal framework, Funding, Support (educational programs)

Agents: Feedback, provide job opportunities, Contribute ideas for service and development

Locals: Tell stories, Implement service

Travelers: Feedback

03 Action Plan

Feasible by utilizing resources, and networks available for the students


Two basic policies

- Assisting locals to thicken relationships with tourists
- Education and awareness: Assisting locals with knowledge and technology, Spreading the importance of CBT to customers



Assisting locals to thicken relationships with tourists

- Local events:** initiate external events that locals can contribute to prospering thicker relationships between the locals, country, and tourists.

《Population Issue》 (Locations: Tokyo, Okinawa)

<p>REASONS FOR POPULATION ISSUES</p> <p>Natural Change:</p> <ul style="list-style-type: none"> • Ageing population • Declining Birth Rate • Life Expectancy <p>Social Change:</p> <ul style="list-style-type: none"> • Immigration (Employment, Cost of living) 	<p>POPULATION ISSUES IN THE FUTURE</p> <p>Working age population will start to decline in ASEAN in 2030</p>  <p>COMMON THEME IN THE FUTURE: AGING / LABOR SHORTAGE</p> <p>PROJECT PLAN</p> <p>Purpose: The Project Team aims to create campaigns to raise awareness for population about the "Population issues in order to push community forward together"</p> <p>Implementation: Online Platform Via Social Media Campaign in various contents (Video / Blog / Podcast + Reaching Mass Media)</p> <p>Target Audience: People in ASEAN, Timor-Leste & Japan Project Timeline: 3 months after JENESYS2023 program Project Duration: 5 months (April - August, 2024)</p>
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7. Press Coverage

 <p>Lao University Students Head to Japan to Celebrate 50 Years of ASEAN-Japan</p> <p>By Jonathan Headley - December 11, 2023</p> <p>Ten university students from the National University of Laos will be in Japan from 9-19 December as part of the Japan-East Asia Network of Exchange for Students and Youth (JENESYS) exchange program to commemorate and solidify 50 years of ASEAN-Japan cooperation.</p> <p>The participants representing Laos were selected in cooperation with the Lao Youth Union. As part of the program, the Lao students and attendees from other ASEAN countries will hold talks to discuss five main topics, including climate change and disaster prevention, tourism development, population-related issues, startups, and the Internet and AI.</p>	 <p>លោកជំទាវបណ្ឌិត ពេជ្រ ចន្ទមុនី ហ៊ុនចា់ណែកភរិយា រួមទាំងករិយា ថ្នាក់ដឹកនាំអាស៊ាន-ជប៉ុន អញ្ជើញជួបជាមួយនិស្សិតមកពីអាស៊ាន</p> <p>លោកជំទាវបណ្ឌិត ពេជ្រ ចន្ទមុនី ហ៊ុនចា់ណែកភរិយា រួមទាំងករិយា ថ្នាក់ដឹកនាំអាស៊ាន-ជប៉ុន អញ្ជើញជួបជាមួយនិស្សិតមកពីអាស៊ាន</p>
<p>December 11, 2023 (laotiantimes.com)</p> <p>Lao University Students Head to Japan to Celebrate 50 Years of ASEAN-Japan</p>	<p>December 17, 2023 (CNC News)</p> <p>ASEAN-Japan leaders, including the spouse of the Prime Minister of the Kingdom of Cambodia, were invited to meet with students of the JENESYS2023 Japan-ASEAN Student Conference on Sunday, December 17, 2023.</p>

Implementation Agency: Japan International Cooperation Center (JICE)