

JENESYS 2022 Brunei-Japan Exchange (Online Invitation Program of Japanese Language Learners) Report

1. Online Program Overview

【Objectives】 The main purpose of the program was to provide students studying Japanese in Brunei with opportunities to learn and experience Japanese culture, industry, administration, lifestyle, culture, and local attractions, in order to motivate them to study Japanese, to promote a deeper understanding of Japanese culture, and to develop human resources who can serve as a bridge between the two countries.

【Participants】 Total: 39 high school students and undergraduate students from Brunei

【Location】

Pre-study Program: Tokyo, Online Program: Aichi

【Program Schedule】

Date Location	Program contents	Participants' questions and reactions
Pre-study Program (Online)		
August 23, 2022 Tokyo	<p>(Note)*Jointly conducted with other programs</p> <p>【Orientation】 【Lecture, Q&A Session】</p> <p>Outline</p> <p>Lecture</p> <p>“Japan Today”</p> <p>Lecturer: Mr. KIMURA Hideo, Executive Managing Director, Strategic International Management Associates (SIMA)</p> <p>【Exchange of opinions】</p>	<p>As the lecturer gave his explanations using many pictures and diagrams, many participants kept nodding their heads, taking notes, and listening attentively to fully understand the lecture. During the Q&A session, many questions were asked on a wide array of topics. The main questions were as follows: “Is the Japanese government and society taking measures to make use of Japan's traditional culture and history in the modern age?” “I heard that if you drop money in Japan, it will eventually come back to you. What significance does money have to people in Japan?” “Is the Japanese government taking any measures to cope with Japan's declining and aging population?”</p>

Self-Study before coming to Japan	【Video Viewing】 (1) Remarks from the Ministry of Foreign Affairs (2) Overview/Mission (3) Study Japanese culture in Kyoto (4) Virtual home visit (5) Allure Aichi -Industry / Cutting-edge technology - (6) Learning Japanese	To deepen their understanding of the program, participants watched videos about Japan and the program.
Online Program		
Day 1 January 11, 2023 City of Nagoya in Aichi	【Orientation】 (1) Opening ceremony (2) Orientation (3) Q&A session / Commemorative photo (4) Viewing a video introducing Aichi Prefecture (5) Exchange among participants (by group)	The participants eagerly observed the objectives and mission of the program at the orientation and seemed to have high hopes for the program that was about to start. During the exchange among the participants, the leaders and sub-leaders were selected and the discussion proceeded. All groups were actively interacting.
Day 2 January 12, 2023 City of Nagoya in Aichi	【Lecture】 (1) Quiz about the City of Nagoya (2) Lecture “City of Nagoya (Tourism PR Information)” Lecturer: Mr. OTSUKA Katsuki, Manager for tourism promotion, Tourism Exchange Department, Tourism and Cultural Exchange Bureau, City of Nagoya (3) Q&A session	In the lecture, many of the participants had heard of the “City of Nagoya in Japan” for the first time and they attended the lecture with interest. They seemed very interested in the tourist attractions of the City of Nagoya in particular. In the introduction of food, some commented that it looked delicious, and in the introduction of Nagoya Cochin chicken, there were questions such as how it differs from other chickens. During the review, there were many comments such as “the lecture was substantial” and “I got new information.”
Day 3 January 13, 2023 City of Nagoya in Aichi	【 Experience 】 Japanese language lesson (1) Introduction of proverbs (2) Onomatopoeia quiz (3) Japanese MandalArt (mandala art) game	In the Japanese lesson, the participants actively participated in proverbs, onomatopoeia, and MandalArt (mandala art) lessons and quizzes using the chat function. The fact that the participants are currently studying Japanese at school

		showed that they are highly motivated to learn.
Day 4 Morning on January 14, 2023 City of Nagoya in Aichi	【Observation】 (1) Quiz and review on the City of Nagoya in Aichi (2) Osu Shopping District virtual tour (3) Conclusion	For the virtual tour, which introduced the Osu Shopping District while walking there in the bustling early afternoon on a Saturday, the participants seemed to feel as if they were there. They seemed very interested in food such as takoyaki and taiyaki, maid cafes, comic book cafes, public baths, and capsule toys, etc. The participants actively participated in quizzes given during the tour, raising many comments and questions, making for a lively program that proceeded with two-way communication.
Day 5 Afternoon on January 14, 2023 City of Nagoya in Aichi	【Cultural Experience】 Calligraphy Lecturer: Ms. IWAI Narumi Chief Japanese Language Instructor, Chubu Branch Office, Japan International Cooperation Center (JICE) (1) Introduction and explanation of calligraphy tools (2) Description of writing styles (3) Calligraphy experience	The assignment was to write “夢” (dream) in Kaisho and Gyosho styles under the guidance of the instructor. It was a first calligraphy experience for the participants, but they wrote very well. The participants turned on their cameras, showed their work, and listened carefully to the instructor's advice. Several participants commented, “I had thought the calligraphy experience would be a bit difficult, but I was more satisfied than I imagined.”
Day 6 January 16, 2023 City of Nagoya in Aichi	【Workshop】 ▪ Creation of action plans ▪ Preparations for the reporting session	In preparation for the presentation at the reporting session, the participants discussed and worked hard until the end to make presentation materials, reflecting on what they learned from the program. Despite the short time, they showed once again their excellence and willingness to work on the project by engaging in efficient discussions and finishing the project properly.
Day 7 January	【Reporting Session】 (1) Group presentations	The presenter in each group reported confidently and firmly. The PowerPoints

17, 2023 City of Nagoya in Aichi	(2) Review Mr. UCHIDA Naomichi Branch Director, Chubu Office, Japan International Cooperation Center (3) Closing session	covered every required item, and included specific information that each participant learned in the program. All listened with great interest to the presentations of the other groups.
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2. Program Photos

Pre-study Program

August 23, 2022 【Orientation】	August 23, 2022 【Lecture and Q&A Session】 Lecture
August 23, 2022 【Lecture, Q&A Session】 Q&A session	August 23, 2022 Group photo

Online Program:

January 11 【Orientation】	January 12 【Lecture】 “City of Nagoya (Tourism PR information)”
January 13 【Experience】 Japanese lesson: Learning Japanese proverbs and onomatopoeia	January 14 【Observation】Osu Shopping District virtual tour

	
January 14 【Cultural Experience】 Calligraphy	January 17 【Reporting Session】 Group photo

3. Voices from Participants (excerpt)

◆ Undergraduate Student

My thoughts on joining the pre-exchange program are:

- 1) It gave me an insight into the history of Japan in terms of religion, mass production of goods (steel, car and etc.), and advanced science from before World War 2(WW2) to WW2 and finally to today's era.
- 2) The lecture surely gave me a deeper understanding of Japan and further equipped me more before coming to Japan, one day.
- 3) Since I am a medical student in Brunei, I would love to learn more about the progress of the iPS stem cells in Japan and how the Japanese Government can make these cells readily available on a worldwide scale.

◆ Undergraduate Student

They have shown us a lot of videos that showcase the charms and attractions of Japan. Even though it was implemented online, they were very interactive with the participants.

◆ Undergraduate Student

Everything was interesting and fun. The best point was learning new things and especially the shodo (calligraphy) session.

◆ Undergraduate Student

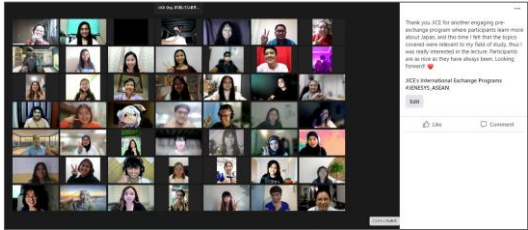

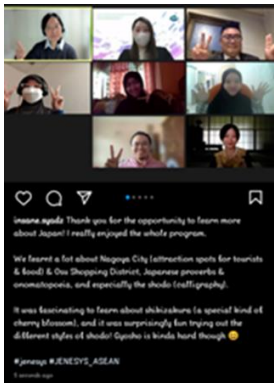
Honestly, I didn't expect the virtual Osu Shopping District tour to be live, I only thought watching some recorded videos. So, it was a very fun and interesting experience for me as I got to see how things actually look like there.

4. Voices from the Receiving Parties (excerpt)

◆ Lecturer

At first, I was worried about whether the participants had any tools, such as paper, brushes, and Chinese ink (paint or ink can be substituted), but everyone took up the challenge of calligraphy with the proper tools. I introduced the three calligraphic styles of Kai, Gyo, and So and the participants tried their hand at them. Even those who were new to calligraphy took up the challenge actively and vigorously, and everyone happily presented their works.

5. Disseminations by the participants (excerpt)

	
<p>August 23, 2022 (Facebook)</p> <p>Thank you for another engaging pre-exchange program where participants learn more about Japan, and this time I felt that the topics covered were relevant to my field of study, thus I was really interested in the lecture. Participants are as nice as they have always been. Looking forward!</p>	<p>January 14, 2023 (Instagram)</p> <p>I wrote “夢” (dream) in three main Japanese calligraphic styles: Kaisho, Gyosho, and Sosho (right).</p> <p>I think I could have done better with the proper tools and materials, but I’m glad I did well with a paintbrush and my self-made coffee powder ink.</p> <p>Thank you for giving me such a wonderful opportunity.</p>
	<p>January 14, 2023 (Instagram)</p> <p>Thank you for the opportunity to learn more about Japan. I really enjoyed the whole program.</p> <p>I learned a lot about the City of Nagoya (tourist spots and food), Osu Shopping District, Japanese proverbs and onomatopoeia, and especially calligraphy.</p> <p>It was very interesting to learn about <i>shikizakura</i> (a special kind of cherry tree) and surprisingly fun to try out different calligraphic styles.</p> <p>Gyosho style is a little difficult.</p>

6. Action Plans for After Returning Home Presented at the Reporting Session (excerpt)

Brunei Exchange (Invitation of Japanese Language Learners) (1)		
		

- What: (What are you planning to do?)
Posting a Tik Tok video on our experiences throughout the program through the screenshots photo.
- Why (Reasons to do it)
Tik Tok is currently a medium that is very trendy and a lot of people can watch our video. Through showing pictures of what we did, people would be interested in the Japan culture, history, language etc. or have the desire to join the program.
- When
Two weeks after the JENESYS program ends.
- Who will do it?
Group 1 members
- To Whom?
Anyone who came across the video on their 'for you page' and followers of the account.
- How (How will you implement your plan?)
One of our group members will make the Tik Tok video and post it on her account. After that, the other group members will repost the same video to their social media such as 'Instagram story' or 'Whatsapp status'.

Brunei Exchange (Invitation of Japanese Language Learners) (2)



- Action plan 1 "Tourism"
Tell relatives, family, and friends about the historical and popular places in the City of Nagoya that we studied. Timing of implementation is planned in February, 2023.
- Action plan 2 "Education"
Introduce the technology industry in Aichi Prefecture to undergraduate students interested in Japanese technology, and create an opportunity to consider studying in Japan. Timing of implementation is planned in August, 2023.

Brunei Exchange (Invitation of Japanese Language Learners) (3)



Our plans: Share our experience with calligraphy and introduce the Mandala art game.

■ Why

To expose Bruneians with Japanese Culture and Art.

■ When

February

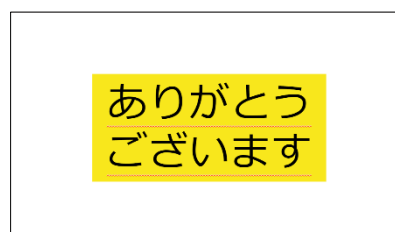
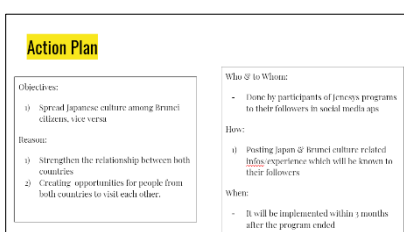
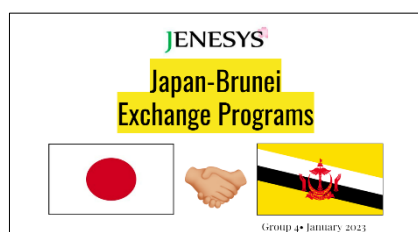
■ How

We will make a video of us doing calligraphy, take some pictures of us playing mandala art game with friends and family, and post them on social media with instructions in the caption.

■ To Whom

Family, friends and those who have interest in Japanese language and culture.

Brunei Exchange (Invitation of Japanese Language Learners) (4)



Action Plan

■ What

Spread Japanese culture among Brunei citizens, and vice versa

■ Why

- (1) Strengthen the relationship between both countries
- (2) Creating opportunities for people from both countries to visit each other.

■ Who

Done by participants of Jenesys programs

■ Whom

their followers on social media apps

■ How

Posting Japan & Brunei culture related infos/experience which will be known to their followers

■ When

It will be implemented within 3 months after the program ends

Implementation agency: Japan International Cooperation Center (JICE)