

## JENESYS2022 The Philippines-Japan "Food Safety" Exchange (Online Invitation Exchange) Report

### 1. Program Overview

【Objectives】 Against the backdrop of high interest in health and Japanese food and products in the Philippines, this program was implemented with the aim of promoting understanding of the appeal of Japanese food and safe Japanese food products among Filipino students, further increasing interest in Japanese food, and eliminating harmful rumors. The group visited food-related facilities in Fukushima Prefecture, which has suffered from harmful rumors, and learned about Japan's food safety efforts and technologies, and how fresh and safe food is delivered from producers. After this program, the participants shared the safety of Japanese food through SNS in the Philippines.

【Participants】 Total: 87 undergraduate students and culinary school students from the Philippines

#### 【Locations】

Pre-study Program: Tokyo, Inbound Program: Tokyo, Fukushima

### 2. Program Schedule

#### ■ Pre-study Program (Online):

2022

Tuesday, August 23   **【Lecture and Q&A Session】** Lecture on Japan “Japan Today”  
Lecturer: Mr. KIMURA Hideo, Executive Managing Director,  
SIMA (Strategic International Management Associates)

2023

Tuesday, February 7   **【Pre-departure Orientation】** Inbound program overview, exchange with  
program participants

Self-Study before coming to Japan: **【Video Viewing】** Virtual Home Visit, Message from Minamisanriku,  
Study Japanese Culture in Kyoto, Allure Aichi -Industry / Cutting-edge  
technology -, Learning Japanese, WELCOME to JAPAN! ~infection control  
measure in Japan~

#### ■ Inbound Program

Tuesday, February 14 Entry from Narita International Airport

Wednesday, February 15 Post-arrival orientation

**【Orientation】**

**【Observation】** Shinjuku Culinary College

【Observation】 Meiji Jingu, Harajuku

Thursday, February 16 【Lecture】 "Food Safety in Japan"

Lecturer: Mr. Matsumoto Takashi

Professor, Department of Food Science and Technology, Tokyo University of Marine Science and Technology

【Observation】 CUPNOODLES MUSEUM YOKOHAMA

Friday, February 17 Travel from Tokyo to Fukushima

【Observation】 Japan Cooking Art Academy

Saturday, February 18 【Observation】 YAMATOGAWA SHUZOUTEN Ltd.

【Observation & Cultural Experience】

Wakaki Shop (soy sauce and miso brewery, tour of the brewery and painting Akabeko experience)

Sunday, February 19 【Home Visit】 Kitakata City (5 Families)

【Farewell Party with Host Families】

【Workshop】 Preparations for the reporting session





Monday, February 20 Travel from Fukushima to Tokyo

【Reporting Session】

Tuesday, February 21 Departure from Narita International Airport

### 3. Program Photos

#### Pre-study Program

	
<p>August 23, 2022 【Orientation】</p>	<p>August 23, 2022 【Lecture and Q&amp;A Session】 Lecture “Japan Today”</p>
	
<p>August 23, 2022 【Lecture and Q&amp;A Session】 Q&amp;A session</p>	<p>August 23, 2022 Group photo</p>

## Inbound Program

	
February 15 <b>【Orientation】</b>	February 15 <b>【Observation】</b> Shinjuku Culinary College
	
February 16 <b>【Lecture】</b> Commemorative photo of the "Food Safety in Japan" lecture	February 16 <b>【Observation】</b> Making original cup noodles at CUPNOODLES MUSEUM YOKOHAMA
	
February 17 <b>【Observation】</b> Japan Cooking Art Academy	February 18 <b>【Observation】</b> YAMATOGAWA SHUZOUTEN Ltd.
	
February 18 <b>【Observation &amp; Cultural Experience】</b> Wakaki Shop	February 18 <b>【Observation &amp; Cultural Experience】</b> Painting Akabeko experience
	
February 19 <b>【Home Visit】</b> Meeting the host families	February 19 <b>【Farewell Party with Host Families】</b> Performance by the participants

	
February 19 【Farewell Party with Host Families】 Commemorative photo	February 19 【Workshop】
	
February 20 【Reporting Session】 Presentations	February 20 【Reporting Session】 Commemorative photo

#### 4. Voices from Participants (excerpt)

##### ◆ Graduate Student

Thank you for the comprehensive and informative discussion you have provided. I am more eager to learn the Japanese culture as I began learning the language early last year. I am also interested on the culture that varies from Japan and the Philippines. What strikes me the most are the JENESYS' objectives in strengthening and building trust and mutual understanding between two countries also on sharing our cultural differences and information to generate worldwide interest in Japan.

##### ◆ Working Youth

I am extremely grateful for giving me this wonderful opportunity of giving us a grasp of what makes Japan unique and one of the most outstanding countries all over the world. All of the things that I've been seeing in TV, reading in books, magazines, and in social media account have been validated by the discussion of Kimura Sensei. This program makes me more excited and thrilled to visit Japan. Thank you.

##### ◆ Undergraduate Student

The most impressive experience that I had in this program is when we went to the Akabeko workshop in Kitakata, Fukushima. I really enjoyed my time there as we got to paint our own "Red cow" with Kabuki sensei. These "red cows" gave a great impression for me about the Japanese culture specially when Kabuki sensei explained that the red cow has a long story of granting locals wishes and it gives a great motivation for Japanese especially in times of Covid 19 as they also wish for everyone's health and cure for everyone in the world.

##### ◆ Undergraduate Student

The most impressive parts of the exchange program for me includes the Home Visit and the Cup

Noodle Museum. The home visit has opened my eyes to how truly beautiful the culture and people of Japan are. My host family has accepted us wholeheartedly and shown us their authenticity and genuine hospitality. The cup noodle museum is also impressive to me, as the technology used to run the whole place was innovative and creative.

#### ◆ Undergraduate Student

The most impressive thing was in Yamatogawa Sake Brewery because it gave us the opportunity to observe and taste the different sake that they offer. They also explained everything beautifully and we came to know about various interesting things on the history of their shop and rich heritage and dynamic culture. We will always remember the great time we had on that day. It has been a unique and unforgettable experience for all of us.

### 5. Voices from the Receiving Parties (excerpt)

#### ◆ Lecturer

This was our first time inviting people not part of the school for a lecture, so I'm sure there was room for improvement. I hope that this experience was the first of many, and that future exchanges can be even more fruitful.





#### ◆ Cooperating Organization

This being the first face-to-face home visit in three years was good for the participants as it was crucial for them to understand the lifestyle, food culture, and the people of Japan. It was also good for the host families to interact with and better understand the participants from the Philippines.

### 6. Disseminations by the Participants (excerpt)

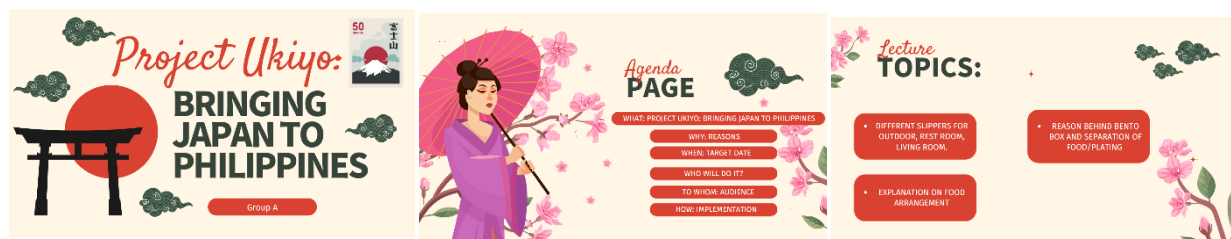
	
<p>August 23, 2022 (Facebook)</p> <p>Thank you for another engaging pre-exchange program where participants learn more about Japan, and this time I felt that the topics covered were relevant to my field of study, thus I was really interested in the lecture. Participants are as nice as</p>	<p>August 23, 2022 (Facebook)</p> <p>I'm very happy to be one of the participants of the JENESYS online program for Brunei Darussalam and the Philippines ! I enjoyed learning about Japan's technological advancements in science and industrial production from kimura sensei.</p>



they have always been. Looking forward!	Manifesting that I experience Japan's wonders someday.
	
<p>February 14, 2023 (Facebook)</p> <p>Touchdown Japan!</p> <p>We arrived at Narita Airport in Japan at around 4:00 PM and one thing I observed after the disembarkation is that the airport processes were so efficient. Quarantine procedures, claiming of checked in baggage, customs declaration, and immigration clearance were done in less than 10 minutes. Clearly, Japan highly values their precious time.</p>	<p>February 17, 2023 (Instagram)</p> <p>We're going to Fukushima by riding a "Shinkansen train".</p> <p>Shinkansen bullet trains are the fastest and most convenient way to discover Japan. Also Japan rail trains can reach a top speed of 320 km/h.</p>
	
<p>February 18, 2023</p> <p>Akabeko painting experience in Kitakata City, Fukushima.</p>	<p>February 19, 2023 (Facebook)</p> <p>Just finished a successful home visit with a Japanese local from Kitakata City! Thank you so much to the host family for their warmth and hospitality. I really appreciated the tea ceremony and the traditional Japanese food! Looking forward to coming back!</p>

## 7. Action Plans for After Returning Home Presented at the Reporting Session (excerpt)

Japan-Philippines Exchange (Food Safety)



## Project "Bringing Japan to the Philippines"

### ■ What

1. Japanese rice sake and tea, tasting, etc.
2. interactive cultural learning experience
3. basic food safety practices of Japanese people
4. chopping board sheet, gloves, wet wipes in table, oshibori
5. Japanese food traditions and its meaning
6. trying out chopsticks, itadakimasu etc
7. short explanation on Japanese food and its relation to Japanese culture

### ■ Why

To share our experience in Japan, culture, and tradition specifically in terms of food and to let Filipino locals experience the culture of Japan in an interactive manner

### ■ How

1. Partnership with various schools and institutions (national youth commission, department of tourism, calamba youth development, anihan technical school, barangay \*milagrosa local government unit) .
  2. Partnership with Japan community in the Philippines
  3. Buying of necessary things in Japan and bringing them to the Philippines
- \*In the Philippines, a municipality consists of a province, city, municipality, and barangay, with the barangay being the smallest autonomous unit. Milagrosa is a barangay in the city of Calamba

### ■ When: APRIL 2023

### ■ Who: Group A of Jenesys batch 40 - food safety

### ■ To Whom: students located in region iv-a and ncr

### ■ Lecture Topics

1. Different slippers for outdoor, restroom, living room
2. Reason behind bento box and separation of food / plating
3. Explanation of Food Arrangement

**Implementation agency: Japan International Cooperation Center (JICE)**