

JENESYS “ASEAN-Japan History of Development Cooperation Exchange” Report (Invitation Program)

1. Program Overview

【Objectives】 On the occasion of the 50th anniversary of ASEAN-Japan Friendship and Cooperation, this program was implemented with the main objectives of (1) deepening the understanding of the youth of ASEAN Member States (AMS) ^(Note) and Timor-Leste on Japan's development contributions to ASEAN over the past 50 years and the history of development cooperation between Japan and ASEAN, and (2) deepening mutual understanding through exchange of opinions between the youth of AMS and Japan who will lead the future and enhancing momentum for cooperation toward further friendship and development.

(Note) AMS: Brunei, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand, Viet Nam

【Participants】 Total: 174 University students from AMS, Timor-Leste

(Breakdown) Pre-study Program (Online): 174

Invitation Program: 100 ^(Note)

(Note) Brunei (9), Cambodia (10), Indonesia (8), Lao PDR (10), Malaysia (9), Myanmar (9), the Philippines (10), Singapore (5), Thailand (10), Viet Nam (10), Timor-Leste (10)

【Location of Invitation program】 All Groups: Tokyo, Group 1: Aichi, Group 2: Nagasaki, Group 3: Oita, Group 4: Hiroshima, Group 5: Chiba and Fukushima.

【Program Schedule】

■ Pre-study Program (Online):

Tue. August 30 **【Lecture, Q&A Session】** “History of the 50 Years of ASEAN-Japan Relations”

Lecturer: Mr. YAZAWA Hideki, Principal Secretary, Office of the Counselor for Regional Policy, Asian and Oceanian Affairs Bureau, Ministry of Foreign Affairs (MOFA)

Tue. January 17 **【Orientation】**

Self-Study before coming to Japan: **【Video Viewing】** “Virtual Home Visit”, “Message from Minamisanriku”, “Allure Aichi – Industry”, “Cutting-edge technology”, “Study Japanese Culture in Kyoto”, “Learning Japanese”, “WELCOME to JAPAN! ~infection control measure in Japan~”

■ Invitation Program: January 24 – January 31, 2023

Wed. January 25 Arrival in Haneda Airport or Narita International Airport

【Orientation】 Greetings from MOFA (Mr. TAKAMIZU Hidero, Director, Regional Cooperation Division, Asian and Oceanian Affairs Bureau)

Thu. January 26 **【Observation of Theme-related Facilities】** ASEAN-Japan Centre

(Including Exchange with ASEAN residents in Japan and JENESYS alumni)

Thu. January 26 to Sun. January 29: Participants were divided into 5 groups and visited Local Area.

And all groups travelled back to Tokyo on January 30,.

(1) Group 1 in Aichi:

【Observation, Exchange】 National Graduate Institute for Policy Studies

【Lecture】 “Overview of Nagoya City (Tourism PR Information)”

Lecturer: Mr. WAKAYAMA Rioya, Senior Staff Member, Tourism Promotion Division, City of Nagoya

【Observation】 NPO Wheelchairs and Friendship Center of ASIA (WAFCA), JICA Nagoya Global Plaza, Toyota Commemorative Museum of Industry and Technology, Nagoya Castle

【Exchange】 Nagoya University, 【】

【Workshop】 Preparations for the Reporting Session

(2) Group 2 in Nagasaki:

【Observation, Lecture】 Kao Corporation

【Exchange】 Institute of Tropical Medicine, Nagasaki University (Including exchanges with ASEAN students), 【Experience】 Origami and seasonal events at Isahaya International Center

【Observation】 Nagasaki Atomic Bomb Museum, Peace Memorial Park

【Lecture】 “The A-bomb experience” Lecturer: Mr. TSUIKI Shohei

【Workshop】 Preparations for the reporting session

(3) Group 3 in Oita:

【Observation, Exchange】 JICA Global Plaza, Exchange with Japan Overseas Cooperation Volunteers

【Exchange】 Ritsumeikan Asia Pacific University (Including exchanges with ASEAN students)

【Observation】 Hot Springs (at Umi Jigoku (footbath), Oniishibozu Jigoku, Yama Jigoku), Kitsuki Castle Town, Myoban Yunosato

【Cultural Experience】 Tea ceremony, Vegetable gardening, Grape pruning, Dumpling soup making, Bamboo chopsticks making, etc.) ,

【Lecture, Experience】 “One Village, One Product Movement (OVOP)”

Lecturer: Mr. MIYATA Seiichi, Chairperson of Ajimumachi Green Tourism Society

(4) Group 4 in Hiroshima:

【Observation, Exchange】 JICA Global Plaza, Exchange with Japan Overseas Cooperation Volunteers, 【Courtesy Call】 Higashihiroshima City Hall

【Opinion Exchange】 JDS^(Note) Students of Hiroshima University

【Observation】 Hiroshima Peace Memorial Museum, Shukkeien

【Experience】 Flower arrangement, Yukata dressing at Hiroshima International Plaza

(Note) The Project for Human Resource Development Scholarship by Japanese Grant Aid (JDS): A project to receive international students in Japan through grant aid under the government's plan to receive 100,000 international students.

(5) Group 5 in Chiba and Fukushima:

【Observation, Exchange】 JICA Global Plaza, Exchange with Japan Overseas Cooperation

Volunteers, 【Exchange】 Chiba University (Including exchanges with ASEAN students)

【Lecture】 "Nanukamachi Shopping Street (Case Study: Revitalizing local area)"

Lecturer: SHOJI Hiroshi, Vice Chairman, Nanukamachi Shopping Street Council

【Observation】 Yamada Momen Orimoto (Manufacture and sale of Aizu cotton, a traditional craft of Fukushima), Suzuzen, Inc. (Aizu lacquerware wholesaler) , Sazaedo, Tsuruga-jo Castle, Aizu Samurai Residence,



【Experience】 Tea ceremony at Miyazaki School of Tea Ceremony

Mon. January 30 【Reporting Session】 Presentation of program findings and action plans



Tue. January 31 Departure from Haneda Airport and Narita International Airport

2. Program Photos

Pre-study Program (Online):

	
<p>Aug.30 【Lecture, Q&A Session】 "History of the 50 Years of ASEAN-Japan Relations"</p>	<p>Aug.30 【Group photo】</p>

Invitation Program

	
<p>Jan.25 【Orientation】</p>	<p>Jan.26 【Observation】 ASEAN-Japan Centre</p>

Group 1 in Aichi:



	
<p>Jan.26 【Observation, Exchange】 Exchange with students at the National Graduate Institute for Policy Studies (GRIPS) (in Tokyo)</p>	<p>Jan.27 【Lecture】 Lecture on "City of Nagoya (tourism promotion)"</p>
	

Jan.27 【Observation】 Nagoya Castle	Jan.28 【Exchange】 Nagoya University
	
Jan. 28 【Observation】 Wheelchair experience at the NPO Wheelchairs and Friendship Center of ASIA (WAFCA)	Jan.29 【Observation】 Techno-circuit experience at Toyota Commemorative Museum of Industry and Technology
	
January 29 【Observation】 Observing the car manufacturing process at Toyota Commemorative Museum of Industry and Technology	January 29 【Observation】 JICA Nagoya Global Plaza
Group 2 in Nagasaki	
	
January 26 【Observation, Lecture】 KAO Corporation (in Tokyo)	Jan. 27 【Exchange】 With students of Institute of Tropical Medicine, Nagasaki University
	
Jan.28 【Observation, Lecture】 "A-bomb experience"	Jan.28 【Group photo】
	
Jan.29 【Experience】 Origami (at Isahaya International Center)	Jan.29 【Group Photo】 (at Isahaya International Center)





Group 3 in Oita

	
Jan.26 【Observation, Exchange】 JICA Earth Plaza (with Groups 4 and 5)	Jan.26 【Observation, Exchange】 JICA Earth Plaza (with Groups 4 and 5)
	
Jan.27 【Group photo】 Ritsumeikan Asia Pacific University	Jan.28 【Observation】 Experience of Foot bath at Umi Jigoku
	
Jan.28 【Observation】 Umi Jigoku	Jan.28 【Cultural Experience】 Tea ceremony at Dai no Chaya (Tea house)
	
Jan.28 【Observation】 Kitsuki Castle Town	Jan.29 【Lecture, Experience】 Ajimumachi Green Tourism Society

Group 4 in Hiroshima

	
Jan.27 【Courtesy Call】 Higashihiroshima City	Jan.28 【Exchange, Opinion Exchange】 With Hiroshima University JDS students

	
Jan.28 【Observation】 Hiroshima Peace Memorial Museum	Jan.29 【Experience】 Origami experience at Hiroshima International Plaza
	
Jan.29 【Experience】 Flower arrangement at Hiroshima International Plaza	Jan.29 【Group Photo】 At Hiroshima International Plaza
Group 5 in Chiba and Fukushima	
	
Jan.27 【Exchange】 Discussion at Chiba University	Jan.28 【Lecture】 “Initiatives to revitalize the streetscape of Nanukamachi Street”
	
Jan.28 【Observation】 Factory of Yamada Momen (as Japan’s tradition)	Jan.28 【Observation】 Suzuzen, Inc. Lacquerware shop (as Japan’s tradition)
	
Jan.28 【Experience】 Tea ceremony (Miyazaki School of Tea Ceremony)	Jan.29 【Observation】 Sazaedo (Wooden hall) (National Important Cultural Property)

	
Jan.29 【Observation】 Samurai residence	Jan.29 【Observation】 Tsuruga-jo Castle
	
Jan.30 【Reporting Session】 Presentation	Jan.30 【Reporting Session】

3. Voices from Participants (excerpt)

◆ Undergraduate Student (Malaysia)

It was a very insightful program. I wish more programs to come in the future. It helps ASEAN communities, especially for those who want to study abroad at Japan. As for the lecture, it helped me a lot. I read about the history relations between ASEAN-Japan. Yet, having the program help me in understanding further not only the history but the trust that we gain in our 50 years of relation.

◆ Graduate Student (Viet Nam)

I learned a lot about the cooperation between Japan-ASEAN. Moreover, I have added more friends from this webinar. We discussed the topics for the cooperation between Japan-ASEAN, where we play a main role.

◆ Working Youth (The Philippines)

The program brought the true nature of what exchange programs really are, what their goals are, and that it is not just about the learnings you gained individually but also the networking or meeting people with whom you can collaborate to expand and share the knowledge you learned with your home community for the betterment of the ASEAN and Japan bilateral relationship.

◆ Undergraduate Student (Brunei)

Most impressive part for me was the visit to the Nagasaki Atomic Bomb Museum where it was very impressed to see everything that the museum can offer to relay the messages and the history of the bombing. Having a lecture by Mr. Shohei Tsuiki, the oldest survivor of the bombing, was an eye-opening experience for me. I couldn't believe how scary and dark the story of the bombing actually is. But overall, all my JENESYS experiences have left a great impact on my perspective toward Japan and its culture.

◆ Working Youth (Cambodia)

There are many impressive parts during this program such as the characters of the people I met, smart cities, technology and science, history and culture, and others. Also, the special one I got

is the lecture of Nanukamachi-street Council, Fukushima Prefecture. I have learned a lot from the lecturer there especially how to make the city better and attractive. Moreover, it is very good practice to apply in my country. I hope to learn more about Fukushima.

◆ **Undergraduate Student (Viet Nam)**

I had the opportunity to have the exchange program with students and lecturers in Asia Pacific University (APU). I was amazed by the diversity of the Japanese and international students. The international students share with us plenty of stories about their distinctive experience in Beppu City. They dip into cultural life, and create their own lifestyles to achieve a work-life balance. APU also provides them with a considerably optimal environment for language (especially Japanese) study and puts them into an effective framework of education that helps them to get on well with the Japanese lifestyle and their study lives. I have the impression about the Japanese students learning at APU, as they are so willing to speak English with an easily audible accent, which is rarely seen among many other Japanese students. The exchange program at APU gives us a clear sense of the potential for collaboration among countries in education, and how we, the younger generation, can cross cultural barriers hand in hand, learn together, live together, and share and strive for sustainability and companionship among the communities.

4. Voices from the Receiving Parties (excerpt)

◆ **Observation Site**

The delegation was very aware of the importance of the program and proactively participated in the Q&A session. Through their comments after the program, I was impressed by their ability to understand the impact they felt and take it as their own. I was glad that they actively interacted with the students our organization organized.

◆ **Lecturer**

For the town development of Nanukamachi, interaction with young people from other countries will be necessary. I hope this program will be an opportunity for that. Although the development of successors is an urgent issue, I would like them to carry out activities for the future of the region based on free ideas, without being bound by past initiatives. I hope they will work with a global mindset.

◆ **Host University**


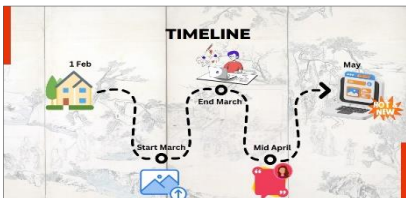

Very excellent students came to Japan, and it was a very meaningful time for us and the students of our university who participated. Thank you very much. It was the first time in a long time since we had accepted participants due to the COVID-19 pandemic. I realized once again that there is a lot to gain from face-to-face interactions.

5. Disseminations by the participants (excerpt)

	
<p>August 30, 2022 (Facebook)</p> <p>“Japan-ASEAN History of Development Cooperation” Arigato-gozaïmasu for a brand new international exchange experience! (University Student from The Philippines)</p>	<p>August 30, 2022 (Instagram)</p> <p>It was a fun experience to learn more about Japan and its long-standing cooperation with ASEAN. It's been such a long time since I had the chance to discuss with foreign friend: D</p>
	
<p>January 26, 2023 (Instagram)</p> <p>Hi folks. I had arrived at Japan after a long flight from Denpasar Bali Indonesia. The first impression? Speechless. I was amazed of the country. There're a lot of tree. There's some land covered by solar panels. It's really good to see some actions about helping reduce the carbon emissions. The city is so busy, people are driving so fast at the highway. If someone asks me what Japan is, I will answer Japan is the place where you can find past and future at one time. Later then we went to JICA Plaza where I learned a lot about what is JICA and the GOV. of Japan has done to the world to bring positive impact for the people (Security). And Japan SDGs. What they already achieved, better and in the process.</p>	<p>January 28, 2023 (Instagram)</p> <p>Tsuki-san was only 18 when the a-bomb was dropped over Nagasaki. He is not from Nagasaki, he was here to study to become a teacher, and was also working at a weapon factory. When the bomb exploded, he was sleeping, covered in his futon which protected him from the heat and debris. He had injuries but managed to find help. His family from another area, found him the day after, at the aid care centre but they didn't recognize him at first. His family took him home and treated him until he recovered, which took a long time. Back then he wished to die because of the pain. At 95 today, he extended his wish to us for world peace and to fight against nuclear weaponry.</p>

6. Action Plans for After Returning Home Presented at the Reporting Session (excerpt)



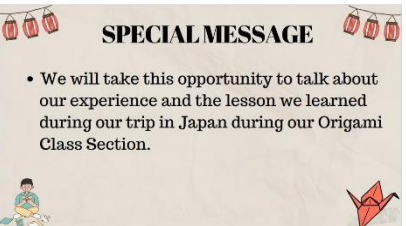
Group 1 (Aichi)

Group 1 (1)			
			

- Implementation plan: Introduction to Japan-ASEAN relations for undergraduate, graduate, pre-admission and students on leave
- Method of implementation:
 - (1) Post a blog to gather word-of-mouth information. Post information about the site of the observation program, videos taken during the program, and collage photos via social media with designated hashtags.
 - (2) Publish what we experienced during the Main Exchange Program on the bulletin board of universities, journals, and local newspapers.
 - (3) Become a student ambassador who takes the initiative in disseminating information about the knowledge gained through the Program. The ambassador will work with other students to spread Japanese culture and history within their own country.

Group 1 (2)			
			

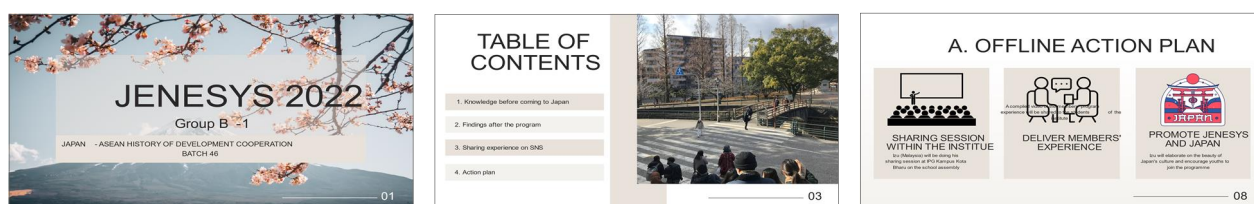
- Implementation plan: We learned about Japanese culture and history through the program. We also learned that cutting-edge technology is applied everywhere in Japan. There are many developing regions in our country, and there are many challenges. After returning home, we will work with other students and government officials to establish an organization to discuss and extract solutions to the problems our countries are facing. The organization will take the lead in implementing solutions, and after a certain period of time, the solutions will be reviewed within the organization. We will present what we review to students and government officials in our country, while also exploring better solutions and program content.

Group 1 (3)		
		

- Implementation plan: Promote the unique Japanese origami culture in our country. During the origami workshop, we will share what we learned and experienced in Japan with participants.
- Method of implementation: Organize origami workshops for children 13 and under at schools, villages, and community centers at Community center, school hall, universities, day care centers, youth hubs
- Timing of implementation: Weekend events and gatherings, Break time in school, Liaise with school staff for special hours for us to have the origami workshop, Arts and crafts subject in school, International Day of Friendship in February

Group 2 (Nagasaki)

Group 2 (1)



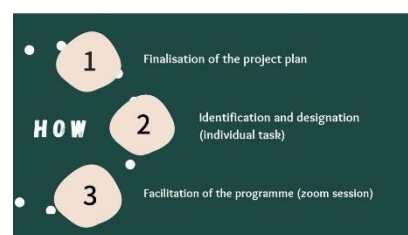
- Implementation plan:
 - (1) Upload and share on social media (from January 27, 2023) and share our experiences during the program to many people through Instagram and Facebook by posting photos and stories, and creating a social media platform.
 - (2) Offline action plan: At a sharing session within the institute, the Main Exchange Program participants will:
 - Compile a video of the members' program experiences and share it with the students of the institute
 - Introduce the JENESYS project overview and the beauty of Japan's culture to encourage youths to join the Japan's Friendship Ties Programs

Group 2 (2)



- Implementation project :
 - (1) The epicenter of peace: As Nagasaki teaches us a plethora of lessons about the exploded Atomic Bomb and the importance of peace.
 - (2) Peace Tourism: As Nagasaki is one of most attractive tourism prefectures in Japan.
- Implementation plan:
 - Create a video and carousel for netizens
 - Hold an online conference for young people
 - Hold a small group of workshops for families and friends
 - Hold a coffee talk for friends

Group 2 (3)



ICHIGO-ICHIE-CONFERENCE : To achieve the goal of (1) To promote people-to-people cooperation and collaboration, (2) To know and understand Japanese and ASEAN culture, (3) To identify ways to promote culture and tradition by joining exchange programs such as JENESYS, we will implement “ICHIGO-ICHIE-CONFERENCE” for High school students and college students.

- Method of implementation: Blended learning approach (combine face-to-face and online study sessions)

Group 3 (Oita)

Group 3 (1)



- Cambodia: The new policy model to boost “Green tourism”
 1. Implement a new program to promote the production and sale of community products
 2. Diversify products produced in the community
 3. Utilize technology and science in the community to improve productivity
 4. Empower activities of communities and local governments
- Indonesia: Promote the farm products in East Java
 1. Adopt OVOP and create a geographical indications map for main farm products
 2. Do research about the farm products
 3. Connect the detailed information of the products to the map in 1 and post it on social media
- Philippines: Create clean spaces and hygienic communities
 1. Do research about how Japan maintains cleanliness
 2. Educate people, not just action but mindset
 3. Set up social activities to collect garbage and recycle
 4. Try to reduce garbage and promote 'reuse' activities
- Singapore: Learn about Japanese culture through JENESYS alumni
 1. Post photos of the Inbound Program on Instagram stories
 2. Write an overview of JENESYS on LinkedIn
 3. Create a blog at the university Japanese club
 4. Share the program through personal social media

■ Thailand: Authentic Thai Cultural Exchange Program

1. Write a draft proposal plan
2. Find experts on Thai culture from each sector
3. Do more research about the benefits of the program
4. Propose the final project to the government

■ Timor-Leste: Educate people and add value to local products

1. Write a journal about the lessons from Japan
2. Based on knowledge gained in Japan, provide support for local branding and trademark registration
3. Promote young people to value the culture

Group 3 (2)



■ Implementation plan: To strengthen mutual understanding between Japan and ASEAN countries by increasing opportunities for the younger generation of Japan and ASEAN countries to communicate, the following will be implemented as an overall approach to 400-500 ASEAN youths.

Section 1. The compass to “Land of the rising sun”: Brief introduction about Japanese cultural identities

Section 2. “The golden panel”: Sharing of students’ opinions on ASEAN-Japan relationship

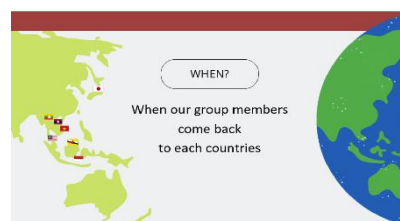
Section 3. “Golden tickets for young people”: Speech from JICE

Section 4. “The network of JENESYS alumni”: An overview of the JENESYS program and information on Japanese culture, history, and technology by JENESYS participants

(most important to note) Walking with the following party that runs the program:

International culture and language club, Vietnamese Union of Students of HCMUE (Ho Chi Minh City University of Education), English Communication House (Total followers of this network: more than 60,000 young people)

Group 3 (3)



■ Findings in Oita

Day 1: Initiatives to develop Beppu City, campus life at Japanese universities, lifestyle and transportation

Day 2: Understand unique Japanese customs and culture, such as foot bath and tea ceremony, that are not found in other countries

Day 3: Farmers in Oita enjoy working in the fields and making bamboo crafts as part of their exercise

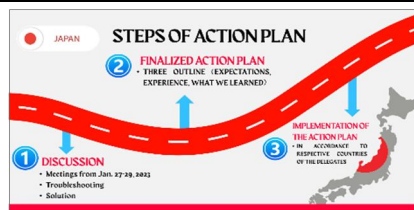
■ Implementation plan: Display posters on campus and hold study sessions in person and online

Example: Transportation in Japan, Japanese standard of living, Shinkansen

- The fastest and most convenient way of traveling around Japan
- The maximum speed of Shinkansen is 240 to 320 km/h
- Minimum price JPY 1,000 yen; Tokyo-Osaka JPY 8,750 yen
- Now, the network covers most of the big cities across Japan, with 2,764 km (1,717 miles) of train tracks.
- They are entirely electric and emit just 1/8th of the carbon per passenger mile of a typical commercial jet.

Group 4 in Hiroshima

Group 4 (1)



Steps of the action plan: “Expectations (history, culture, language)”

“Experience (environment, Japanese food, tradition)”

“What we learned (connecting with people, managing time, making memories, gaining knowledge, and using it)”

■ Implementation of the action plan: According to the participants of respective countries

- Brunei /the Philippines: Sharing session, Webinar, Higher institutions
- Myanmar /Timor-Leste: Vlogs and blogs, Radio, YouTube channel
- Laos /Thailand: Videos, Commentaries, Facebook and TikTok

Group 4 (2)



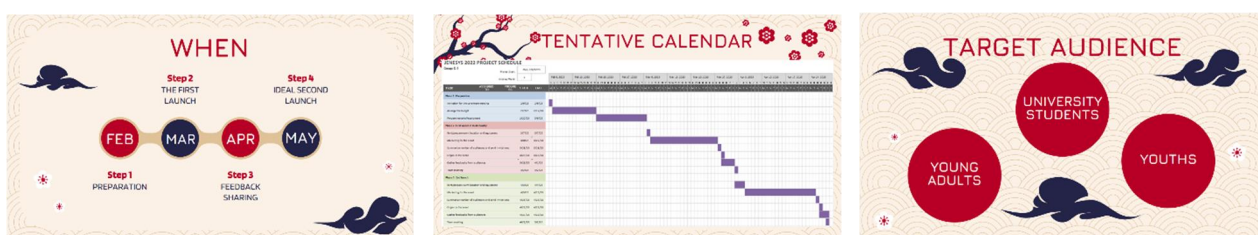
- Implementation plan:
- Use social media platforms popular with young people in each country to spread the experiences and knowledge learned through the JENESYS program. Hold workshops or sharing sessions through collaboration with centers, clubs, etc. in each country.

Plans:

- Post on Facebook and Instagram every week. “7 posts, 7 days in Japan”
- Hold a session to share what we learned and experienced through the JENESYS program.

Increase collaborators toward publication.

Group 4 (3)



- Program “Anything Japan!”: From the bustling streets of Tokyo, to the tranquil temples and gardens, Japan has something to enjoy for everyone. Organize events to promote the attractiveness of Japan in various aspects, such as culture, animation, entertainment, technology, and education, and to raise awareness of Japan among young people.

Group 5 in Chiba, Fukushima

Group 5 (1)



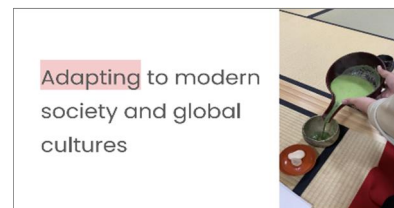
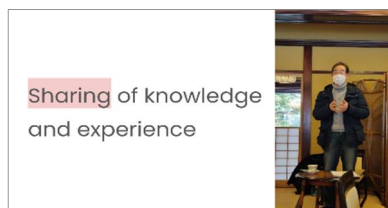
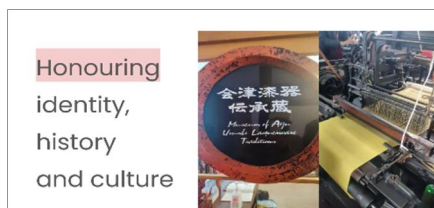
- Plan: Hold “ASEAN-Japan exchange session” for undergraduate students who are interested in exchange programs especially in Japan
- Reason for implementation:
 - To promote mutual communication between the Main Exchange Program participants
 - To provide information about exchange programs to Japan
 - To have more people know about Japanese culture
 - Promoting JENESYS program and sharing our experience of food, education, culture in Japan

Group 5 (2)



- Plan: Hold a seminar to disseminate the knowledge gained through the Main Exchange Program in ASEAN countries to Friends from university, families, friends

Group 5 (3)



- What we experienced and learned in the program
 - All Japanese have an identity and are proud of Japanese history and culture
 - They have passed down knowledge and experience from generation to generation in order to preserve and develop history and culture
 - They adapt to modern society and maintain an attitude to understand the cultures of countries around the world
- General problems in our countries
 - Ignorance of local cultures
 - Insufficient policies and regulations in cultural preservation and promotion
 - Lack of adaptability in promoting cultures
- Action plan
 - Disseminate information on local cultures: Symposiums, workshops, social media campaign
 - Participate in cultural activities: Volunteer for cultural organizations and promote understanding of cultural heritages (i.e. food, art)
 - Promote ASEAN programs to peers of the same generation: Share experiences and suggestions with society and communities

Implementation agency: Japan International Cooperation Center (JICE)