



Juntos!! Japan-Latin America and the Caribbean Exchange Program Online Inbound Program 1 (Theme: Passing Down Traditional Culture) Report

1. Program Overview

【Objective】 This program was conducted to provide an opportunity for alumni who had participated in past "Juntos!! Japan-Latin America and the Caribbean Exchange Programs" to learn about the conservation and restoration efforts of tangible cultural heritage in Japan and other countries around the world, thereby allowing the alumni to gain ideas that can be applied to the conservation of cultural heritage in their own countries.

【Participants】 Juntos!! Japan-Latin America and the Caribbean Exchange Program alumni (participants from FY2015 to FY2021)

(Vocational school students, undergraduate students, and people who participated online from Ecuador, Guatemala, and Paraguay) 3 participants


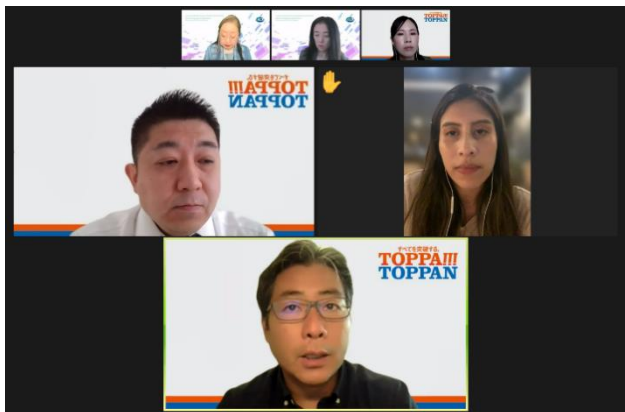

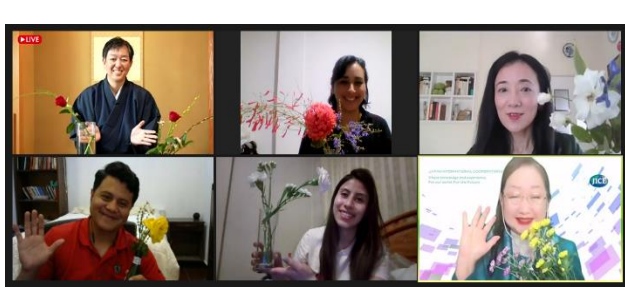
【Program Schedule】



Date Location	Program contents	Participants' questions and reactions (number of participants)
Day 1 October 19, 2022	【Orientation】 【Workshop】 1. Greetings 2. Overview of the Juntos!! Program 3. Programs by group (Self-introductions, Choosing roles) 1 group 4. Group photo	During the orientation, the participants listened to an explanation on the objectives of the 4-day program, upcoming schedule, and what to prepare for the presentation on the last day of the program. The orientation was relaxed and friendly, and the participants actively exchanged their opinions and were excited for the upcoming program. (3 participants)
Day 2 October 20, 2022 Tokyo	【Theme Related Lecture, Q&A Session, Exchange of Opinions】 Toppan Inc. 1. Lecture "Introduction of Toppan's Cultural Businesses - Contributing to Society through the Digitization of Culture"	The lecture introduced state-of-the-art efforts to digitally archive cultural heritage and pass them down to the future by making full use of accumulated printing technology and the latest digital technology. In the exchange of opinions, participants

	<p>Lecturer: Ms. YAMAUCHI Reika, Supervisor, Cultural Promotion Division, Toppan Inc.</p> <p>2. Q&A session</p> <p>3. Exchange of opinions with personnel from the Cultural Promotion Division of Toppan Inc. Mr. YAZAWA Hidetaka (Manager), Mr. NAKAMURA Yu (Manager), Ms. YAMAUCHI Reika (Supervisor)</p> <p>4. Exchange of opinions on the lecture</p>	<p>expressed their interest in the use of digital technology as a tourism tool, and their desire to learn how architectural models can be reproduced using 3Dmax with digital technology to pass on tangible cultural heritage in Latin America and the Caribbean region. (3 participants)</p>
<p>Day 3 October 21, 2022 Tokyo</p>	<p>【Japanese Cultural Experience, Q&A Session, Exchange of Opinions】 Ikebana (flower arrangement)</p> <p>1. Lecture “Ikebana” Ikebana history and styles, The work of an Ikebana artist, International exchange Lecturer: Mr. MIYAMOTO Rijo, Vice-president, Koryutoyokai</p> <p>2. Ikebana demonstration: Koryutoyokai Suibokuka-temae</p> <p>3. Ikebana experience workshop</p> <p>4. Review, Q&A session, Exchange of opinions</p> <p>5. Exchange of opinions on the lecture</p>	<p>The participants were thrilled to learn, experience, and receive instruction on "Ikebana" during the lecture, which until then they had only heard about. The participants expressed how they didn't want to forget how impressed they were with Ikebana, and how they would like to share with more people the art of Ikebana as a part of Japanese culture by incorporating Ikebana into their daily lives and sharing their works on social media.</p> <p>During the Q&A session, there were questions about the lecturer's kimono and the history behind Ikebana. (3 participants)</p>
<p>Day 4 October 22, 2022</p>	<p>【Workshop】【Reporting Session】</p> <p>1. Group discussions Themes <ul style="list-style-type: none"> Knowledge of and activities related to the theme prior to the program (prior knowledge of cultural preservation activities in your country and/or personal knowledge of such activities) Learnings and findings during the program (new findings about Japanese culture and cultural </p>	<p>During the workshop, participants summarized their learnings and findings from the program and prepared materials for a Reporting Session on their future activities.</p> <p>In the Reporting Session, each participant described their prior knowledge of the cultural heritage of their own country and presented their thoughts on how they could apply what they learned from the program to</p>

	<p>preservation activities)</p> <ul style="list-style-type: none"> Japanese culture and its appeal that you would like to promote <ol style="list-style-type: none"> Group presentations (1 group) Review Group photo 	<p>preserve and pass on such heritage. (3 participants)</p>
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2. Program Photos

	
<p>October 19, 2022 【Orientation】</p>	<p>October 20, 2022 【Theme Related Lecture, Q&A Session, Exchange of Opinions】 Exchange of opinions</p>
	
<p>October 21, 2022 【Japanese Cultural Experience, Q&A Session, Exchange of Opinions】 Ikebana works by the lecturer</p>	<p>October 21, 2022 【 Japanese Cultural Experience, Q&A Session, Exchange of Opinions】 Ikebana experience</p>

	
<p>October 22, 2022 【Reporting Session】 Reporting session</p>	<p>October 22, 2022 【Reporting Session】 Group photo</p>

3. Voices from Participants (excerpt)

◆ High School Student (Guatemala)

The organizers were very vocal and supportive. I was impressed by all the support.

◆ Vocational School Student (Paraguay)

The content of the program was great, and I love how the themes were set. I gained much by interacting with the lecturers and the other participants.

◆ Vocational School Student (Ecuador)

We prepared flowers and other items beforehand, and I just loved how we could really take part in the Ikebana workshop.

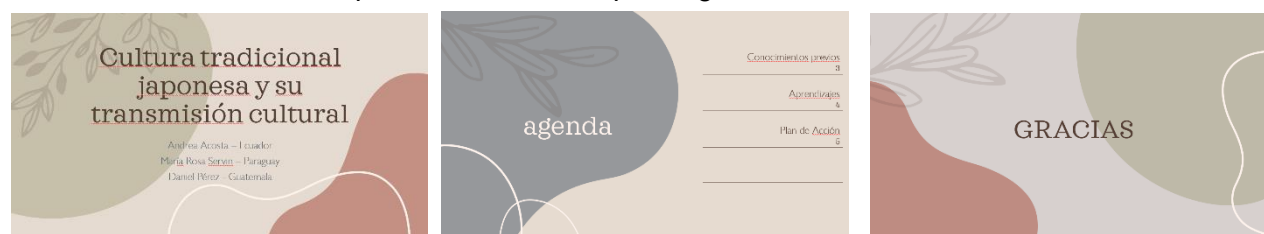
4. Voices from the Receiving Parties (excerpt)

◆ Lecturer

The interpreter kindly connected me with the participants, and thanks to this, the lecture went very smoothly.

5. Presentations at the Reporting Session (excerpt)

■ Theme: “Traditional Japanese culture and passing them down”



1. Knowledge of and activities related to the theme prior to the program

- Japan is considered a cosmopolitan country because it is composed of immigrants from various countries.
- Japan has well-preserved historic districts and museums related to tangible heritage such as

churches and monasteries, and the protection and preservation of these buildings is very important.

- Japan is said to be a multicultural country where various ethnic groups coexist.

2. Learnings and findings during the program

The state-of-the-art virtual reality digital technology was very interesting. We also learned that this technology is ideal for museums that attract many tourists from overseas, etc. The development of 3D imaging technology will allow us to learn about the culture, lifestyle, and even the way of thinking of people who lived in the Edo period, or even during the Inca Empire. By recreating ancient and modern cities in 3D, we can understand each culture in more detail, which makes it easier to deepen our understanding of each period's cities. It would be very interesting if the system could be used in Latin America and the Caribbean region as well.

3. Japanese culture and its appeal that you would like to promote

We will share the Ikebana we learned to do through social media. We would also like to learn more about Japanese culture by searching for interactive museums in Japan. We wish to also learn to use 3D max (software for creating 3D computer graphics) so that we can reproduce architecture in 3D, which would allow us to research and share the tangible cultural heritage of the Latin America and the Caribbean region to the world in the future.

Implementation agency: Japan International Cooperation Center (JICE)