

# JENESYS2021 Japan-Indonesia Online Exchange for Young Journalists Report

## 1. Program Overview

[Objective] The main objectives of this program were: (1) to learn about Japan's reporting stance and deepen friendship with Japanese journalists through exchanges of opinions with Japanese media representatives; and (2) to deepen understanding of Japanese society, industry, and culture among these young Indonesian journalists, who are expected to play an active role as a bridge between Japan and Indonesia in the future.

[Participants] Total: 33 young journalists and others from Indonesia

[Location] Kyoto, Tokyo, Hokkaido

## [Program Schedule]

Date		,	
Location	Program contents	Participants' questions and reactions	
Number of participants for the following day: 25 (Jointly with other programs)			
October 6,	[Webinar, Q&A session]	The lecturer introduced the textiles using wild	
2021	Lecture on Friendship Cities	Yogyakarta silkworms and how they	
Kyoto	1. General Outline of "Te-collabo"	supported reconstruction activities, which all	
	Project	started as a result of the Friendship City	
	Lecturer: Dr. YAMAGUCHI	relationship between Kyoto Prefecture and	
	Hironori, Chair of Te-collabo	the Special Region of Yogyakarta.	
	2. "Summary of Past Activities	Following the lecture, the participants asked	
	Related to Indonesia"	questions about product sales forecasts and	
	Lecturer:	marketing methods. They also asked about	
	Mr. NAKANISHI Hidenori, CEO of	the impressions Japanese people had	
	Honaizome Miyabiori Kobo	towards batik, such as "What do Japanese	
	3. Q&A session	people think about batik shirts being formal	
		wear in Indonesia?"	
Number of participants during the following 6 days: 8 (Jointly with other programs)			
March 2~,	[Video Viewing]	To foster better understanding of Japan,	
2022	1. Welcome Address	participants watched a video about Japan and	
	2. Message from Minamisanriku	the program before they participated in the	
	3. The Host Town Initiative	main program.	

March 9,	[Orientation]	The participants listened intently to the
2022	【Webinar, Q&A session】	explanation of their roles and missions in the
Tokyo	1. Orientation	program. They also listened to the lecture
	1)Opening remarks, Welcome	attentively, nodding their heads and reacting
	address by Mr. ISOMURA	to the content. Many participants were also
	Shintaro, Second Secretary	taking notes and seemed very focused.
	Information and Culture Section	During the Q&A session, participants asked
	Embassy of Japan in Indonesia	questions such as "The aging population is an
	2) Introduction of JENESYS	issue in Japan, but what measures have the
	3)Explanation of the program	government taken?" Some participants
	contents and participants'	shared how Japanese anime and excellent
	mission	video games were familiar to them growing
	2. Lecture on Japan	up, while another participant mentioned, "I
	1) Lecture "Japan Today"	only knew Japan as a country with beautiful
	Lecturer: Mr. KIMURA Hideo,	cherry blossoms, but through this lecture I was
	Executive Managing Director,	able to learn about its history, culture, and
	Strategic International	postwar economic development."
	Management Associates	
	2) Q&A session	
	3) Group photo	
	3. Group orientation	
	1) Self-introductions, Election of	
	group leaders and sub- leaders	
	2) Description of the itinerary	
	4. Action plan overview	
March 10,	【Local Observation】	The guide introduced an abundance of
2022	Virtual tour to discover the	information at a good pace, and the
Otaru City,	attractions of Otaru City	participants listened attentively the entire way
Hokkaido	1) Otaru Sakaimachidori	through. The pop quizzes kept the participants
	2) Tour of the Otaru Coast using a	engaged, and during the tour, they asked
	drone	many questions and gave many comments
	3) Otaru Canal	regarding how to get to Otaru City, Otaru's
	2. Group photo	most beautiful seasons, local specialties, the
	3. Each groups' reflection on the	professions of the locals, and about the
	program	herring fishing industry.
March 11,	【Media Exchange, Observation】	Since the dilemmas faced by journalists are
2022	1. Explanation of the program,	the same even in different countries,
Hokkaido	Introduction of the lecturer	questions were asked about how journalists

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	2. Lecture	deal with victims who do not want to be
	"Disaster Reporting and Reporter	interviewed in the event of a disaster, how
	—From Hokkaido to Indonesia"	printed newspapers and online media
	Lecturer: Mr. SAITO Masaaki	compare nowadays, the importance of special
	Former Manager of News Section,	(extra) editions, and so on. The participants
	Tomakomai Branch Office,	were not only intrigued, but also seemed to
	The Hokkaido Shimbun Press	learn a lot hearing about the differences in
	3. Q&A session	customs and practices in the aspect of
	4. Comments from the participants	disaster reporting.
	5. Group photo	
March 12,	【Home Visit】	During the introduction of the region, a video
2022	1. Introduction to the City of Takikawa	introducing local media companies was
Hokkaido	2. Host family introductions (4	played specifically for this group of
	families)	participants, and they seemed very interested
	3. Home visit exchange	in the video. The home visit was conducted in
	4. Group photo	a friendly atmosphere with smiles on the faces
	5. Each groups' reflection on the	of the participants from start to finish. The
	program	participants were interested in Japanese
		culture in general and the Japanese press in
		particular, and asked questions about the
		daily lives and customs of people in Japan.
		After the home visit, the participants told each
		other how they had spent their time at the
		other homes, and it was clear that all groups
		had enjoyed themselves very much and were
		satisfied with the experience.
March 15,	【Reporting Session】	The day of the event went smoothly because
2022	1. Opening remarks	the participants had decided on their roles in
Tokyo	2. Presentations by group	advance and kept in touch with each other on
	3. Review by Mr. KIMURA Hideo,	social media.
	Executive Managing Director,	They seemed pleased that the lecturer was
	Strategic International	reviewing their presentations.
	Management Associates (SIMA)	
	4. Announcement from JICE, Closing	

## 2. Program Photos



Perialman indige di Yeyakarta.
Peralman indige di Yeyakarta.
Penampilan permasun tedua dengan pakaian Kimono (2004)

October 6, 2021 [Webinar, Q&A Session] "Te-collabo" Project.

October 6, 2021 [Webinar, Q&A Session] Honaizome Miyabiori Kobo's projects

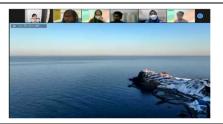




March 9, 2022 [Webinar about Japan]

March 9, 2022 [Orientation]





March 10, 2022 [Visit to Otaru Sakaimachi-dori]

March 10, 2022 【Visit to Otaru from the sky】





March 11, 2022 [Midia Exchange: wbinar, opinion exchange] The Hokkaido Shimbun Press





March 12, 2022 [Home Visit] Introduction of the region

March 12, 2022 [Home Visit]



March 15, 2022 [Reporting Session]
Action plan presentation



March 15, 2022 [Reporting Session]

## 3. Voices from Participants (excerpt)

- ◆ This program was very interesting. I learned many things for the first time, such as the fact that Kyoto and Yogyakarta have been Friendship Cities for a long time. I hope that this program will continue in the future, and that the friendship between Japan and Indonesia will become even stronger.
- ♦ I'm glad I could join the online program today. I would like to express my gratitude to the two instructors for promoting batik in Japan. I hope that batik will continue to be accepted in Japan, and that it will be an item favored by the people of Japan.
- ◆ Participating in this event has made me want to visit Japan very much. I imagine I will have a different impression of Japan when I actually visit.
- ◆ It was a good online program. The program also made me want to visit Japan in person someday.

### 4. Voice from Japanese Locals (excerpt)

#### **♦**Lecturer

Based on their questions that captured the precise issues, I could tell the participants had listened to my lecture well. I would like to thank JICE for all their support. I am so grateful. Thank you.

#### **♦** Representative from a Cooperating Organization

We were able to cooperate well with the JICE staff on the day of the visit and were able to handle the event with ease. This was the first time for us to conduct home visits online, and we had some concerns about the fact that it wasn't being conducted face-to-face. However, I am glad that we were able to conduct the online home visit because, with the help of the interpreter, the participating families were very satisfied with the exchange.

#### ♦ Host Family

It was a very valuable opportunity for me and my children to learn about Indonesia, a country we knew very little about until now. It was also very interesting to talk with the participants from Indonesia. They had never seen snow before and asked me many questions that I had not anticipated.

# 5. Dissemination by the participants



## October 6, 2021 (Instagram)

I participated in the JENESY online class (webinar) under the theme, "BATIK and Japan Blue." I hope the love we in Indonesia have for batik is as passionate as that of the lecturers introducing batik to the people in Japan.



# October 6, 2021 (Facebook)

Thank you for the opportunity. Hopefully the good relations between Yogyakarta and Kyoto will continue.



# March 11, 2022 (Facebook)

As a young journalist involved in the development of journalism, I am very happy to have had the opportunity to participate in the JENESYS program, which is an international exchange program supported by the Japanese



March 14, 2022 (Facebook)

The Japanese government has resumed the JENESYS program. Due to certain circumstances, it was not possible for participants to visit Japan in person, so this year's JENESYS program was being held online.

government to promote people-to-people exchanges between Japan and Asia-Pacific countries and regions.

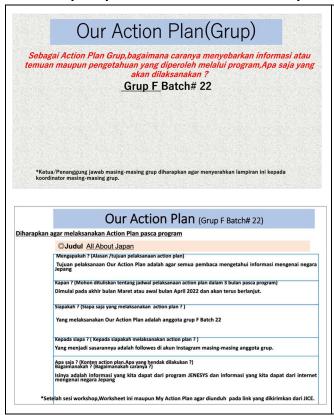
In past years, participants of the JENESYS program had been invited to visit Japan in person. However, due to COVID-19 still being an issue around the world, the program has been held online for the past two years.

I have learned a lot about Japan through my participation in the JENESYS program, from its culture, to its movies, geography, and beauty of its cities. I hope to be able to participate in this program again in the future, and next time, actually go to Japan.

Although it was an online exchange, it was very exciting. I was able to visit Japanese cities and families remotely and still enjoy the atmosphere. All of my Japanese family members were kind and welcomed me with open arms. I hope to fly to Japan as soon as our current situation settles down.

Here are some details of the lectures and tours held from March 9 to 12; the participating groups will make their final presentations on March 15.

## 6. Action plan presentations at the final reporting session



WHY: To disseminate information

WHO: Group members

WHEN: End of March - beginning of April, 2022 HOW: We will share with Instagram account followers information obtained from the JENESYS program and information that we have found on the Internet.

Implementation agency: Japan International Cooperation Center (JICE)