

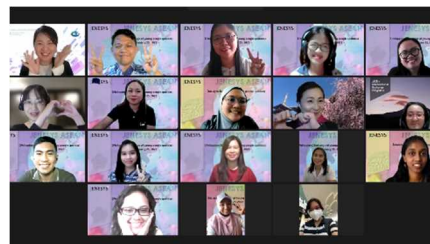
JENESYS2020 Japan-Malaysia Online Exchange (Visiting Host Town, Creating Attractive Towns) Report

1. Program Overview

【Objective】 The main objective of this program is to provide lectures on understanding Japan to undergraduate students, graduate students, and working youth from Malaysia who are interested in Japan, to learn an overview of Japanese politics, economy, and culture in order to deepen their understanding of Japan.

【Participants】 Total: 192 undergraduate students, graduate students, and working youths (Young Politician) from Malaysia

【Location】 Ehime Pref., Tokyo



【Program Schedule】

Date Location	Program contents	Participants' questions and reactions
January 28, Ehime Pref.	(Jointly with another program) 【Webinar, Q&A session】 183 undergraduate students, graduate students, and working youths from Malaysia 1. International Exchange Programs in Ehime Prefecture Lecturer: Mr. KIMURA Tomohiro, International Exchange Division, Ehime Prefectural Government 2. Host Town Exchange with Malaysia Lecturer: Mr. HAGIWARA Ken, Olympic and Paralympic Masters Promotion Office, Community Sports Section, Sport Bureau, Sports and Culture Department, Ehime Prefectural Government 3. Introduction of the charms of Ehime Prefecture and the activities of CIRs	There were questions about "the possibility of expanding exchanges between Ehime Prefecture and Malaysia in the future in fields other than sports", "how to participate in and apply for programs unique to the prefecture ", and "Muslim-friendly services in Ehime Prefecture (halal food restaurants, places for prayer, etc.)". Being able to hear firsthand from a CIR who knows the situation, participants showed much interest on the online chat.


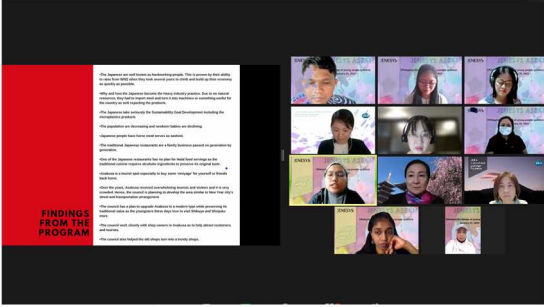
	Lecturer: Ms. Noor Farahnaz Abu Mansor, CIR, Regional Community Division, Citizen Environment Department, Niihama City	
Number of participants during the following 5 days: 9 (Jointly with other programs)		
January 22~, 2022	【Video Viewing】 1. Virtual Home Visit 2. The Host Town Initiative	To foster better understanding of Japan, participants watched a video about Japan and the program before they participated in the main program.
January 25, 2022 Tokyo	【Orientation】【 Webinar , Q&A session】 1. Self-introductions (in groups) 2. Lecture on Japan, Q&A “Japan Today” Lecturer: Mr. KIMURA Hideo, Executive Managing Director, SIMA (Strategic International Management Associates) 3. Exchanges in groups	The program began with some warm self-introductions by the participants. Many questions were asked during the lecture on Japan, such as "What measures is the government taking to cope with the current population concentration in Tokyo?", "What kind of technology is used in Japan to create energy from waste?", and "Please tell us about the policies in Japan regarding the aging society." It was a good start for the first day, with positive feedback from the participants on the content of the lecture. Leaders and sub-leaders were selected for the group exchanges.
January 26, 2022 Taito City, Tokyo	【Webinar, Observation】 “Virtual Tour in Asakusa -Let's enjoy Japanese Food!-“ in cooperation with Co-op THE ASAKUSA SHOTEN FEDERATION 1. Video: “Shin-Nihon-Fudoki”(NHK) With an appearance by the Asakusa Shoten Federation 2. Presentation: Introduction to Asakusa Presenter: Mr. NISHIYAMA Shigeo, a director of the Asakusa Shoten Federation 3. Introduction of Japanese restaurants Ichimatsu, Ms. MIYASHIRO, Kiyoko	The program began with a video of an NHK program on the different issues and initiatives in Asakusa, followed by an introduction by the Asakusa Shoten Federation on Asakusa's attractions and historical background, including tourism, performing arts, artisans, Nakamise, and Sensoji temple. Next, the owners of established Japanese restaurants with long histories introduced their restaurants, and the participants were divided into groups to engage in exchanges with each other. After seeing the video and photos, the participants asked many questions such as "What are some things to keep in mind in

	<p>Sakura Nabe Nakae, Mr. NAKAE, Shiroshi</p> <p>Komakata Dozeu, Mr, WATANABE, Takashi</p> <p>4. Exchange with restaurant owners</p> <p>5. Live-stream: Asakusa Nakamise, Sensoji Temple, Asakusa Shrine</p>	<p>running a business while maintaining an old building?", and "Are dishes made with horse meat more expensive than dishes with other ingredients?" In the final live-feed, the participants were introduced to the Asakusa Nakamise, Sensoji Temple grounds, and Asakusa Shrine, and although the program was short and held online, the participants wrote around 150 comments, making it a very lively and enjoyable program.</p>
<p>January 28, 2022</p> <p>Taito City, Tokyo</p>	<p>【Online Visit to a Local Government, Exchange】</p> <p>“Town Development by Renovation in Asakusa of Taito Ward”</p> <p>Lecturer: Ms. INOUE Tomomi, Section Manager, Second regional Development Section, Taito City Office</p> <p>1. Lecture</p> <p>2. Q&A</p>	<p>The program was easy for participants to become familiar with because it was a lecture on urban development in Taito Ward, including Asakusa, which they virtually visited for the "Let's enjoy Japanese food tour" on January 26. Participants commented that "Japan balances tradition and culture with modern aspects in urban development," and that "it is important to promote tourism without compromising nature and tradition." Participants were also sympathetic to Asakusa's over-tourism problem, as over-tourism is a problem in some areas in their own countries as well. During the Q&A session, participants asked questions such as "How are financial resources being secured to make Taito Ward stand out from the other 22 wards in Tokyo?", "Is there any support from the government provided to the wards?", and "Are there any initiatives for places of prayer and halal food for Muslims?"</p>
<p>January 31, 2022</p> <p>Tokyo</p>	<p>【Workshop】 【Reporting Session】</p> <p>1. Group presentations</p> <p>Review</p> <p>Mr. KIMURA Hideo, Executive</p>	<p>Each group presented an action plan based on what they had learned during the program. The leaders led the other participants in creating the content in the</p>

	<p>Managing Director, SIMA (Strategic International Management Associates)</p> <p>2. Commemorative photo</p>	<p>limited amount of time they had, and each group gave excellent presentations. Activities that the students could enjoy together on social media were proposed, such as discussions on the halal situation for Muslims and Islamic facilities such as mosques, photo puzzles, Japanese art, quizzes about Japan, and so on.</p>
--	--	---

2. Program Photos

	
<p>January 28, 2021 【Webinar , Q&A session】 International Exchange Programs in Ehime Prefecture</p>	<p>January 28, 2021 【Webinar , Q&A session】 Host Town exchange with Malaysia</p>
	
<p>January 28, 2021 【Webinar , Q&A session】 Introduction to the charms of Ehime Prefecture and the activities of CIRs</p>	<p>January 28, 2021 【Webinar , Q&A session】 Q&A session underway</p>
	
<p>January 25, 2022 【Webinar , Q&A session】 Lecture</p>	<p>January 26, 2022 【Webinar, Observation】 Lecture</p>

	
<p>January 28, 2022 【Online Visit to a Local Government, Exchange】 Lecture</p>	<p>January 31, 2022 【Reporting Session】 Presentations</p>

3. Voices from Participants (excerpt)

◆ Working Youth

Before joining this program, I had never heard of Ehime. However, through the program, I was able to learn much about Ehime. After hearing about the charms of Ehime Prefecture such as its hot springs, mandarin oranges, Cat Island, and the warm and kind people, I wanted to go to Ehime Prefecture right then and there. Thank you very much for introducing me to the charms of Ehime Prefecture.

◆ Working Youth

After participating in this program I wanted to learn more about Ehime Prefecture, and started thinking about what I could do to promote both Malaysia and Japan. I would like to continue to learn about Japan by participating in other online programs as well.

◆ Working Youth

I love the program and I wish it will be longer and introduce us more towards school organization and ministry or education. I would like to visit more schools in Japan wish JICE will invite us to Japan one day physically to do some program with Japanese.

◆ Working Youth

It would be beneficial to share about the Halal status progress in Japan since there are many Muslim tourists eager to visit Japan. Kindly include some Halal content in future lectures.

4. Voice from Japanese Locals(excerpt)

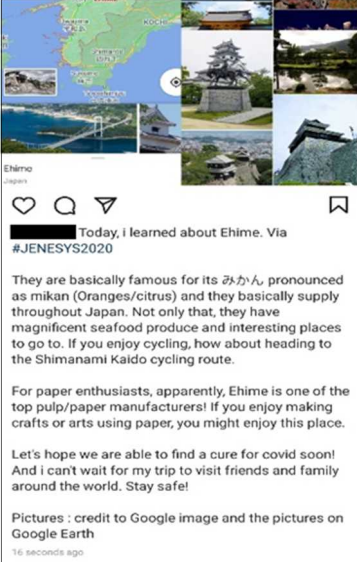

◆ Ehime Prefecture CIR

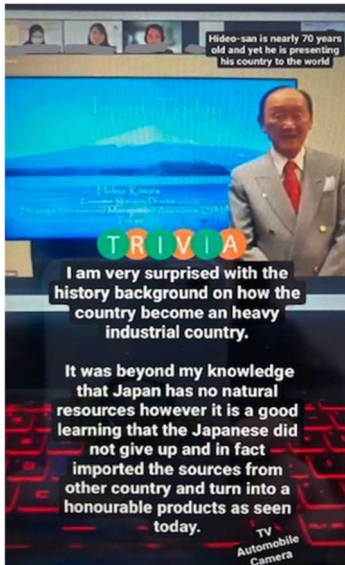
Thank you very much for allowing us to participate as one of the destinations in Japan. This was the first time that we had an online lecture attended by people from overseas, but thanks to the support from the implementation organization, I think it went very smoothly.

◆ **Representative from the Visited Location**

I resonated with this program, promoting exchanges and human resource development beyond borders, despite the current difficulties to travel to and from foreign countries with COVID-19. This was a first for us, but we would like to improve on the time allocation and content to make the program even better in the future. We were pleased that everyone was eager to listen to our lecture.

5. Dissemination by the participants, articles, etc.

	
<p>January 28, 2021 (Instagram)</p> <p>Today, I learned about Ehime.Via #JENESYS2020</p> <p>They are basically famous for its みかん pronounced as mikan (Oranges/citrus) and they basically supply throughout Japan. Not only that, they have magnificent seafood produce and interesting places to go to. If you enjoy cycling, how about heading to the Shimanami Kaido cycling route.</p> <p>Far paper enthusiasts. apparently, Ehime is one of the top pulp/paper manufacturers! If you enjoy making crafts or arts using paper, you might enjoy this place.</p> <p>Let's hope we are able to find cure for covid soon! And I can't wait for my trip to visit friends and family around the world. Stay safe!</p>	<p>January 28, 2021 (Facebook)</p> <p>I was excited to hear about the places in Japan I didn't know about! It was very Interesting and piqued my interest more towards Japan, like the Aoshima a.k.a. the island of cats, where the population of cats is higher than the population of the people there! XD And the mascot of Ehime, Mican! Unfortunately because of the pandemic, we can only do an online session in getting to know these places. It's quite sad but I hope the condition for both countries in handling the pandemic will get better soon. Thank you for the alternative exchange program!</p>



January 25, 2022 (Instagram)

I am very surprised with the history background how the country become a heavy industrial country.

It was beyond my knowledge that Japan has no natural resources however it is a good learning that the Japanese did not give up and in fact imported the sources from other country and turn into an honorable products as seen today.



January 28, 2022 (Instagram)

Dear Japanese International Cooperation Center (JICE)、ありがとうございます for organizing this interesting and resourceful JENESYS2020 online event to introduce Ehime (愛媛) prefecture and to share Farah-san's experience as the current Malaysian CIR under JET Programme via Zoom Webinar.

Hope to join more online events from Japan and JENESYS in the future!

Looking forward to visiting 愛媛 and all the other regions in Japan.



January 28, 2022 (Tokyo Shimbun)



As part of an exchange program for youth from the Association of Southeast Asian Nations (ASEAN) region and other countries to learn about Japanese industry and other topics, a lecture by Mr. Shigeo Nishiyama (62), director of the Asakusa Shoten Federation, was broadcast from Asakusa, Taito Ward (Japan) to the world. The program was organized by the Japan International Cooperation Center (Shinjuku Ward, Tokyo), to give youth overseas, that currently cannot go beyond their national borders due to COVID-19, the opportunity to learn about Japan.

On this second day of the seven-day program, a total of approximately 200 participants from ASEAN countries and Timor-Leste, ranging from high school students to working youth in their 30s, joined in on the online program and listened to Mr. Nishiyama speaking from Asakusa.

Mr. Nishiyama used slides and clips to introduce the charms of Asakusa, including the 'luck' of Asakusa Shrine and Sensoji Temple, and the bustle of the Sanja Festival and Nakamise. There was also a "virtual tour", in which the participants actually walked from the Kaminarimon gate, through the Nakamise, all the way to the grounds of Sensoji Temple. Online exchanges were also held between the participants and the owners of three long-established restaurants in Asakusa.

After the program, Mr. Nishiyama said, "Even through the screen I could feel the participants' passion toward Japan."

6. Action plan presentations at the final reporting session

<p>Our Action Plan (Group H Batch# 33)</p> <p>◎Title "Japan - the Rising Sun country"</p> <p>WHY : (Reasons to do it)</p> <ul style="list-style-type: none"> Japan is well known country and it is good to share the progress of the country so that we could learn about them. inspire future generations towards modernization nevertheless the importance of ethics and moral values as what has been practiced by the Japanese People. Nurture the importance of visiting, learning, and experiencing the development of a country To gain knowledge, sharing with students and family members and motivate them <p>WHEN : (Please write the period within 3 months after the program)</p> <p>All members will do somewhere in February - April 2022</p> <p>WHO : (Who will do it?)</p> <p>All members. Each member will deliver their own initiatives.</p> <p>WHO : (To whom?)</p> <p>Friends, family, colleagues, students and blog readers</p> <p>WHAT : (What are you planning to do?)</p> <p>Naifiah</p> <ul style="list-style-type: none"> Share the info through my social media account such as Facebook on the Muslim's famous discussion that is halal food and status as well as the mosque/Muslim facilities in Japan. <p>Ashraf</p> <ul style="list-style-type: none"> Fun activities with students such as - photo puzzles, practicing japan's art, and quiz about Japan Create a short video about the uniqueness of Japan for public view and post it in social media <p>Alyssa</p> <ul style="list-style-type: none"> Create a short video to introduce Japan to students and sharing pictures 	<ol style="list-style-type: none"> 1. Discuss the status of halal food, mosques and Islamic facilities for Muslims in Japan, etc. on Facebook and other social media platforms. 2. Conduct activities that can be enjoyed with students such as photo puzzles, Japanese art exercises, quizzes about Japan, etc. <ul style="list-style-type: none"> - Create short videos that can illustrate the uniqueness of Japan and post them on social media. - Create short videos to introduce Japan and share photos.
<p>Our Action Plan (Group H Batch# 33)</p> <p>◎Title "Japan - the Rising Sun country"</p> <p>WHEN : (How will you implement your plan?)</p> <p>Naifiah</p> <ul style="list-style-type: none"> Through social media such as Facebook and blog https://www.instagram.com/naifiahnaifiah <p>Ashraf</p> <ul style="list-style-type: none"> To conduct research on Japan and their culture (in education field) Participate in Japan-related programs in future <p>Alyssa</p> <ul style="list-style-type: none"> To explore more Japanese education tips and their culture in school organization To complete Japanese class level JPT N3 To apply N3/JPT scholarship "teacher training program" 	

Implementation agency : Japan International Cooperation Center (JICE)