

【Attachment】

## 1. Logo

(1) Creator: TANABE Masaya (Japan)

(2) Design Concept:

The logo design features for ensuring the friendship that ASEAN and Japan have built, and it will be continued for many years to come by a red circle which symbolizes the Japanese flag is wrapped in a Mobius ring of ribbons of the ten bound stalks of rice which represent the member states of ASEAN in the ASEAN emblem. The Blue waves below represents the Ocean which connects Southeast Asian countries and Japan, which expresses the hope for each country will enjoy the rich benefits from the Ocean together, and connects friendship and cooperation to be built together.



## 2. Catchphrase

(English) **Golden Friendship, Golden Opportunities**

(Japanese) **輝ける友情 輝ける機会 [Kagayakeru Yujo Kagayakeru Kikai]**

(1) Creator: Marlon Villones Guerrero (Philippines)

(2) Explanation:

"Golden Friendship, Golden Opportunities" being celebrated by ASEAN-Japan by 2023. This strong ties between member-states found in the long run of friendship and cooperation within 50-years, can be seen in their friendship that develops 50 years ago, and it was found productive and cooperative amongst the member-nations having their Golden Era of Opportunities amidst the pandemic, thus, another strong 50 years of Friendship and Cooperation, amidst economic recovery, is also looking forward for another golden opportunities along the way of Golden Friendship.