



Juntos!! Japan-Latin America and the Caribbean Exchange Program

Report of Online Inbound Program

Japanese Latin America Society: Japan Festival

1. Program Overview

【Objective】 Juntos!! Japan-Latin America and the Caribbean Exchange Program was implemented for the main purpose of deepening understanding of Nikkei through learning about their history and current situation. In the online program, participants learned about the history and traditional culture of Japanese festivals through presentations by Japanese students, and deepened their interests in Japan.

【Participants】 A total of 18 working youth involved in Nikkei communities in Latin America (Argentina, Bolivia, Brazil, Mexico, Paraguay, Peru) *In alphabetical order

【Location】 Tokyo, Aichi Pref., Hokkaido, Miyagi Pref.

【Program Schedule】

Date and time (Japan time) Location	Program contents	Participants' questions and reactions
Pre-exchange Program		
From March 2021 to the end of the Main Exchange Program	【Video Viewing】 1. Overview/Mission 2. Message from Minamisanriku	Videos about Japan and the Pre-exchange Program have been distributed before the Pre-exchange Program period, and participants joined the Pre-exchange Program after watching these videos.
9:00am ~ 9:45am, Tuesday, March 30, 2021 Tokyo	【Webinar, Q&A session】 1. Lecture: "Latin American Diplomacy in Japan" Lecturer: Mr. MASAMOTO Kenichi, Director, Mexico, Central America and Caribbean Division, Latin American and Caribbean Affairs Bureau, Ministry of Foreign Affairs 2. Answers to questions	Some participants commented, "It was an opportunity to think about the bonds of friendship between Japan and the Latin American region," and their enthusiasm for future programs were renewed.

9:00am~ 11:00am Tuesday, April 13, 2021 Aichi Pref.	【Consulate-General of Brazil in Nagoya・Nikkei Exchange】 1. Address by Mr. Nei Futuro Bitencourt, Consul General, Consulate General of Brazil in Nagoya 2. Overview of Aichi Prefecture 3. Lecture Title: “Issues Brazilians residing in the Chubu District face and administrative efforts” Lecturer : Mr. WATANABE Marcelo, Administrative Scrivener 4. Q & A session with Japanese students (Faculty of Foreign Studies, Nanzan University) responsible for the future relationship with Brazil.	Through the online exchange with the Consulate General of Brazil in Nagoya, public notary and Japanese university students interested in Brazil, participants were able to learn about the administrative support for Brazilians residing in Aichi Prefecture, the activities of Nikkei, and the current livelihood and occupations of Brazilians.
9:00am~ 10:30am, Friday, April. 23, 2021 Hokkaido	【Japanese Culture Experience】 Musubiya Yuiku Lecturer: Ms. Noriko Saito 1. Introduction to “Musubiya Yuiku.” Address by instructor Noriko Saito 2. Presentation on the history of furoshiki and its connection the environment (eco) 3. Instructions on furoshiki wrapping and demonstration by the instructor 4. Furoshiki wrapping experience for participants 5. Q & A session・Comments	During the program, an instructor from Musubiya Yuiku, an organization based in Sapporo conducting activities in and out of Hokkaido, gave a presentation on the history behind wrapping items with furoshiki and its connection to the environment (eco), as well as the importance of passing down traditions and considering the environment. Participants used furoshiki cloths or handkerchiefs at home to experience furoshiki wrapping, deepening their interests and curiosity towards Japanese culture. The participants’ eagerness towards the program was renewed, and one commented, “It was a great and useful program. I learned about Japan and am now more interested.”
9:00am~	【Japanese Culture Experience】 Zen	There were questions such as

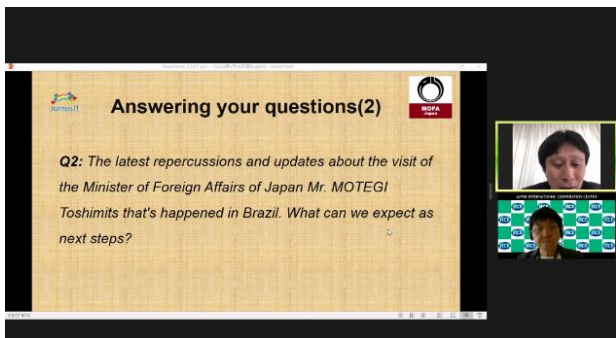



10:00am, Tuesday, May 11, 2021 Hokkaido	<p>meditation experience</p> <ol style="list-style-type: none"> 1. Introduction to "Houkouji-temple," Address by instructor Mr. ONO Ryuken, vice chief priest of Houkouji-temple 2. Talks on Buddhism and Zen meditation 3. Zen meditation tutorial and demonstration 4. Zen meditation experience for participants 5. Q & A session / Feedback 	<p>whether the attire worn by the priests had special meanings, and many participants said that the Zen meditation experience was beautiful and an opportunity to learn more about Japanese culture.</p>
9:00am~ 10:30am, Thursday, May. 20, 2021 Tokyo	<p>【Webinar/Q&A】 【Opinion Exchange Session】 Visited site: The Brazilian Chamber of Commerce in Japan</p> <ol style="list-style-type: none"> 1. Project outline and introduction of participants by the Brazilian Chamber of Commerce in Japan 2. Lecture by 3 successful businesspeople in Japan (Banco do Brasil, Nippon Fruit Juice Co., Ltd., IMAI Ltd.) 3. Opinion exchange in breakout rooms 4. Presentation of opinions by each group 	<p>Many questions were asked about what is necessary for business development in Japan, imports and exports of Japanese and Brazilian products, and how a company should be amidst COVID-19.</p>
9:00~10:45 Thursday, May 27, 2021 Minamisanriku Town, Miyagi Pref.	<p>【Minamisanriku Town (Exchange with Disaster-Affected Areas)】</p> <ol style="list-style-type: none"> 1. Introduction of lecturer 2. Overview of Minamisanriku Town and explanation on the situation at the time of the disaster by Minamisanriku Tourist Association 3. Opinion exchange session with lecturer 4. Sharing impressions 	<p>Some asked, "After your house, your friends, your family and everything was gone, didn't you want to leave your community and throw it away?" and others said, "The lesson of 'protect yourself first' was very impressive because I learned it help yourself, your family members, people around you and your community."</p>


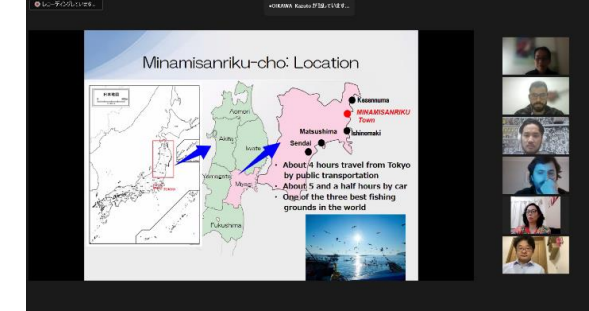
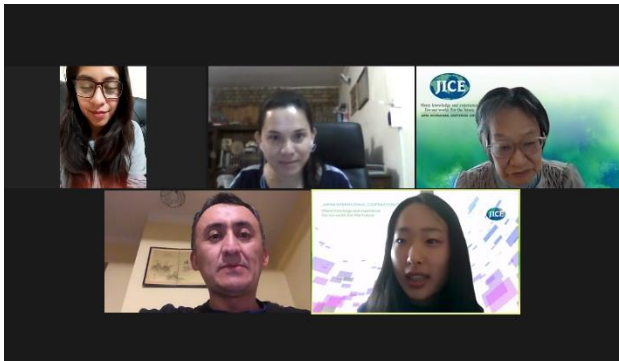



From the end of the Pre-exchange Program to the end of the Main Exchange Program (Between June and August)	【Video Viewing】 1. Lecture on understanding Japan 2. Home visit experience 3. Understanding Japanese culture (Kyoto) 4. Hiroshima Peace Tour 5. Attractiveness of Aichi: Industry and cutting-edge technology	Videos about Japan and the program were distributed after the end of the Pre-exchange Program period to the start of the Main Exchange Program, and participants watched the videos before participating in the Main Exchange Program.
Main Exchange Program		
9:00am～ 10:30am Wednesday, March 2, 2022 Tokyo	【Orientation】 【Ice Break】 【Exchange of Opinions among Participants】	Some information was delivered for the first time during the orientation, and the participants asked questions earnestly about the assignment in particular, such as which approach to be taken for preparing it and by when. After the overall explanation, an opportunity was given for self-introduction among the participants by each group, where they exchanged opinions on their motivations for participating the program and their relationship with Japan.
9:00am～ 11:30am, Monday, March 7, 2022 Tokyo	【Webinar/Q&A】 【Exchange with Nikkei】 Opinion exchange session 1. Lecture “JICA’s Collaboration with Nikkei (Japanese Immigrants and Descendants) Communities” Lecturer: Mr. YOSHIDA Satoshi, Director, Latin America and the Caribbean Dept., JICA 2. Questions and answers 3. Exchange among participants and dissemination of information by those dispatched to Japan	Some participants commented, “It was an opportunity for me to think about the bonds of friendship between Japan and the Latin American region.” Japanese university students gave a presentation on Japanese festivals and the relationship between modern Japanese and festivals. Brazilian participants who heard the presentation asked questions about the festival’s management.


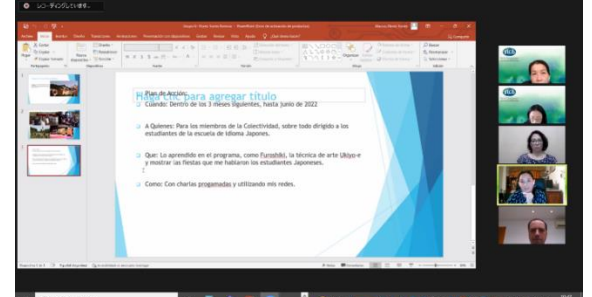
	<p>“The Relationship between Japanese Festivals and Modern Japanese”</p> <p>4. Opinion exchange</p>	
<p>9:00am～ 11:30am, Thursday, March. 10, 2022 Tokyo</p>	<p>【Workshop/Exchange among Participants】</p> <ol style="list-style-type: none"> 1. Announcement of presentation “Japan’s Attractiveness and Strengths and Close Links with Latin America” 2. Presentation of impressions and exchange of opinions 3. Formulation of action plan and preparation for the presentation 	<p>Opinions were exchanged actively with Japanese university students. Topics are wide ranging, such as the difference between sushi in Brazil and sushi in Japan, popular Brazilian music in Japan, and Portuguese words that was established as the Japanese language.</p>
<p>9:00am～ 10:40am Friday, March 11, 2022 Tokyo</p>	<p>【Webinar/Q&A, Exchange】</p> <ol style="list-style-type: none"> 1. Opening session 2. Lecture “Edo woodblock print” (Demonstration of Ukiyo-e, studio tour and introduction of Ukiyo-e works) Lecturer: Ms. TAKAHASHI Yukiko, Owner, Ukiyo-e studio “Takahashi Kobo” 3. Group discussion 4. Q & A session 5. Summary and commentary 	<p>After receiving a lecture from Ms. Takahashi of Ukiyo-e studio on the history of Ukiyo-e printmaking and its development, participants took a studio tour. They listened to and watched with great interest demonstrations of each production process until the completion of the Ukiyo-e and the introduction of the works. The work process of printer in the studio and the works were of great interest, and the participants were glued to the screen.</p> <p>When viewing the works by dividing into groups, each participant expressed his or her own opinion on each piece of work and enjoyed art appreciation.</p>
<p>9:00am～ 11:00am Monday, March 14, 2022</p>	<p>【Workshop】 【Reporting Session】</p> <ol style="list-style-type: none"> 1. Presentation by participants 2. Commentary 	<p>Each group made a presentation about an action plan to be implemented within three months after participation in the program. On</p>

Tokyo	Ms. YOSHIZAKI Maya Assistant Director Mexico, Central America and Caribbean Division Latin American and Caribbean Affairs Bureau Office	this day, a total of four groups including Spanish-speaking and Portuguese-speaking groups of the Nikkei community groups, the Pacific Alliance group, and the Brazilian group made presentations.
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2. Program Photos

Pre-exchange Program		
		
March 30, 2021 【Webinar, Q&A session】 Q&A session	April 13, 2021 【Consulate-General of Brazil in Nagoya/Exchange with Nikkei】 Participants listening to the outline of Aichi Prefecture's business	
		
April 23, 2021 【Japanese Culture Experience】 Participants practicing Furoshiki wrapping	May 11, 2021 【Japanese Culture Experience】 Explanation and demonstration on how to practice Zen meditation	

	
<p>May 20, 2021 【Lecture by the Chamber of Commerce and Industry of Brazil in Japan and Opinion Exchange Session】</p> <p>Lecture by the Bank of Brazil</p>	<p>May 27, 2021 【Minamisanriku Town (Exchange with Disaster-Affected Areas)】</p> <p>Outline of Minamisanriku Town and explanation of the situation at the time of the disaster</p>
<p>Main Exchange Program</p>	
	
<p>March 2, 2022 【Orientation】</p> <p>Participants introducing themselves by dividing into groups</p>	<p>March 7, 2022 【Webinar/Q&A】</p> <p>Taking a group photo with a lecturer</p>
	
<p>March 10, 2022 【Workshop/Exchange among Participants】Group photo taken after exchange</p>	<p>March 11, 2022 【Webinar/Q&A, Exchange】</p> <p>Taking a commemorative photo with an instructor of Ukiyo-e studio</p>

	
<p>March 14, 2022 【Reporting Session】 Presenting an action plan (1)</p>	<p>March 14, 2022 【Reporting Session】 Presenting an action plan (2)</p>

3. Voices from Participants (excerpt)

◆ Mexico, Working youth

It was very interesting to know how to do Furoshiki wrapping correctly and how to apply it in various ways. Besides learning about the Furoshiki wrapping method, the most important thing to me was that I was able to understand that using Furoshiki, a traditional Japanese culture, would lead to the protection of our living environment.

◆ Brazil, Working youth

This exchange program is a very unique opportunity to learn about and develop an understanding of Japan and its various aspects. For me, the most interesting element of this program was the opportunity to talk, ask questions and exchange opinions with Japanese people.

◆ Brazil, Working youth

This program was very good. Especially, the lecture on the Japanese market by the Chamber of Commerce and Industry of Brazil in Japan and the lecture on Zen meditation were wonderful.

◆ Bolivia, Working youth

I visited an Ukiyo-e studio and saw the process of making a woodblock print on which Mt. Fuji and the sea are expressed. I was impressed by the complexity of the technique, and my admiration for this art has been heightened further.

4. Voices from Japanese Locals (excerpt)

◆ Houkouji-temple, Soto sect

Staff's explanation from the advance preparation was polite and easy to understand, and the lecture went very smoothly.

◆ Brazilian Chamber of Commerce in Japan

There were few participants making it easier to talk to them individually.



◆ Student of exchanging university

Since people from Bolivia and Ecuador didn't come to my university as foreign students, this program gave me the opportunity of the first exchange with people of these countries. I think I had a very valuable experience.

◆ Person in charge of cooperating organization

In the group discussion on the subject of Ukiyo-e, I was very impressed that I was able to get to know a point of view that Japanese people would not notice, and it was also impressive to see the participants actively communicating with the lecturer.

5. Dissemination by the participants, articles, etc.

 <p>Ontem demos início as atividades online que antecedem o intercâmbio ao Japão através do Programa do Ministério de Relações Exteriores do Japão denominado #JUNTOS!! Este programa tem o objetivo de fortalecer as relações entre Japão e América Latina/Caribe e é uma grande honra participar e ser um dos representantes do Brasil nesta edição. Somos mais de 3.8 milhões de nikkeis em todo mundo, sendo mais de 2.24 milhões de nikkeis na América Latina/Caribe. Só no Brasil concentramos aproximadamente 2 milhões de nikkeis. Vamos melhorar esse ambiente de cooperação #JUNTOS!!</p> <p>JICE's International Exchange Programs 10 de março às 05:47 · 48</p>	 <p>Curtido por milalorenadiaz e outras pessoas</p> <p>Ainda ontem pelo #JUNTOS!! - Programa de Intercâmbio Japão, América Latina e Caribe tive a oportunidade de expor para o Sr. Cônsul Geral do Brasil em Nagoya Nei Futuro Bitencourt Ido Brasil, representantes da JICE e demais participantes sobre as iniciativas que a Associação Nipo-Brasileira de Goiás (ANBG) tem feito com muito entusiasmo em prol da comunidade japonesa, adaptando-se ao cenário desafiador da pandemia. Destacamos o Bon Odori Drive In, Projeto Ganbatte Seinen e eventos delivery com lives ensinando aos participantes como preparar em casa pratos típicos do Japão.</p> <p>#JUNTO!! #JICE #JAPAN</p>
<p>March 30, 2021 (Facebook)</p> <p>Yesterday, online exchange for promoting understanding Japan was held through a program called #Juntos!!, which is promoted by the Ministry of Foreign Affairs of Japan. This program aims to strengthen Japan's relations with Latin America and the Caribbean region, and I am very honored to participate in this program and to be one of the representatives of Brazil. We are Nikkei. There are over 3.8 million Nikkei in the world, and Nikkei in Latin America and the Caribbean region are over 2.24 million people. There are about 2 million Nikkei in Brazil alone. Let's make this collaboration better #together (Juntos!!)</p>	<p>April 13, 2021 (Instagram)</p> <p>Just yesterday for Juntos!! Japan, Latin America and the Caribbean Exchange Program Caribbean Exchange Program, I had the opportunity to expose to Mr. Consul Nago'a Nei Futuro Bitencourt Ido Brasil, and a participant who takes the initiatives of the Japan-Brazilian Association of Goiás (ANBG). It has been doing with much enthusiasm on behalf of the Japanese community, adapting to the challenging scenario of the pandemic. We highlight the Bon Odori. Drive In, Seinen Ganbatte Project and delivery events with lives teaching the participants how to prepare at home typical Japanese dishes.</p>



April 15, 2021 (Facebook)

I will directly learn from Japan and provide the best of the best to the people of Manaus through the Jungle Festival (an event of the local Nikkei communities organized and managed by the participants).

Estoy participando en una pre-beca de JICE's International Exchange Programs, del programa Juntos!! Japan-Latin America and the Caribbean Exchange Program, el cual es un programa sobre tradición, cultura y legado de Japón. Se realiza en formato webinar vía Zoom. El día de ayer tuve el agrado de participar en el taller práctico sobre el Furoshiki (F.R.S.R) que trata sobre las artes y técnicas de las envolturas tradicionales japonesas, que estuvo a cargo del equipo de JICE y la profesora Saito Noriko. Conoció el Furoshiki ya que mi abuela solía envolver mi bento bako con tela utilizando esta técnica. Pero gracias al taller de ayer aprendí y entendí, que esta es más que una simple técnica de envoltura. Brevemente explicando, esta técnica se comenzó a emplear en la era de Nara (710-794) y se sigue utilizando en la actualidad, a pesar de que es menos frecuente, gracias a la concentración sobre el cambio climático, en muchos países, no solo en Japón, se ha vuelto bastante popular. El Furoshiki no solo se utiliza para embellecer o estilizar un regalo, sino que también es la mejor alternativa para sustituir las envolturas o bolsas de plástico. Me impresionó bastante saber, que a pesar de parecer algo tan sencillo, el Furoshiki, tiene sus pasos. El nudo "Mamushi" y "Hitotsubu musubi" es un paso indispensable para que el Furoshiki sea efectivo. Este tipo de nudos, evita que el producto u objeto que estuviese dentro de la tela se caiga. Además, del nudo, también es importante el tamaño, color y tipo de tela. Posee 11 variaciones de tamaños, anteriormente el tamaño era semi-cuadrado, pero en la actualidad se utilizan telas de cuadrado perfecto, en diseños de varios patterns. Las telas pueden variar según el uso u ocasión, pero lo más común es utilizar la tela de algodón para el uso cotidiano y las telas de seda para regalos. Por ejemplo, se utilizan telas de seda de tonos rojos brillantes para bodas y telas de seda en tonos negros o grises (sobrios) para ocasiones funebres. En las imágenes/videos se puede apreciar un poco sobre el taller del Furoshiki.

April 23, 2021 (Facebook)

I participated in a workshop held by Noriko Saito and experienced Japanese traditional furoshiki wrapping. My grandmother used to wrap my lunch boxes in a furoshiki, so I knew about them. But thanks to the presentation, I now know there are not only 3 ways to wrap items with it, and was able to understand its history and Japanese culture on a deeper level.



May 27, 2021 (Instagram)

On the 11th, I experienced Buddhism meditation (Zazen) and felt its health benefits. At the online conference on the 19th, I learned about the daily lives of Japanese-Brazilians who are active in Japan, and on the 26th, I learned about the main activities of Minamisanriku Town (an area devastated by the 2011 earthquake and tsunami) for tourism, environment, and reconstruction.



March 13, 2022 (Facebook)

Today, I was able to listen to a lecture by an expert from Takahashi Kobo, a woodblock print studio that has been in existence for six generations.

■ 2021年6月14日

「Juntos!!中南米対日理解促進交流プログラム」実施レポート

■実施概要

【団体】 外務省が推進し、JICE（一般財団法人日本国際協力センター）が実施する「Juntos!!中南米対日理解促進交流プログラム」参加者の皆様

【日時】 2021年5月27日 9:00~10:45

【人数】 47名

■Juntos!!リアルタイム交流会の様子

南三陸町では、日本国内にかかわらず、海外の方々とも交流を行い、多くの縁を繋いできました。

今回、一般財団法人日本国際協力センター（以下JICE）様主催の下、中南米にお住まいの方々と南三陸町の復興の担い手たちが、ZOOMを使ったリアルタイム交流会を行いました。

初めに一般社団法人南三陸町観光協会事務局長の及川より、南三陸町の概要をご説明しました。英語に翻訳したデータや写真を共有し、南三陸町の震災時の状況や復興の様子をお伝えしました。



その後、10グループに分かれて交流を行いました。今回、南三陸町の講師として参加されたのは行政、観光、福祉など、それぞれの分野で活躍されている10名の方々。講師の方から、自身の震災時の経験や現在行っている活動について説明していただいたり、意見交換に入りました。

June 14, 2021 Minamisanriku Tourism Association


(Snip) The people who participated in the exchange meeting hosted by JICE are those who are involved in administration, education and news reporting in Latin America. Therefore, they seemed to be listening to the story from the viewpoint of how they could make use of the disaster prevention measures and administrative efforts in Minamisanriku in their own countries.

Kenji Endo, who was the deputy mayor of Minamisanriku at the time of the earthquake, and his group exchanged opinions on disaster prevention. Mr. Endo has been involved in the response and recovery of disaster victims as a town official. Minamisanriku town experienced the tsunami of the Chile earthquake in 1960, so the government has taken disaster prevention measures at a very high level. However, in the Great East Japan earthquake, he said, the tsunami was much higher than they had expected, so he felt that a natural disaster was something unexpected.

In response, one question, "A tsunami can occur in Costa Rica. What can the government do in case of a tsunami?" was raised. In response, Mr. Endo says it is important to inform the public of the disaster risk in the area using hazard maps and so on. Mr. Endo felt that there were many things that could not be prevented by the power of the administration, and that the administration itself could be struck by disasters, and that it was important for all residents to understand the disaster risk they were living in and to be conscious of protecting their own lives. Other questions covered specific areas such as "What technologies are being used to

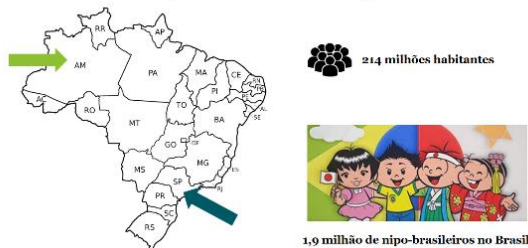
	<p>disseminate disaster prevention messages?" and there was a lively opinion exchange throughout the session.</p> <p>Participants commented, "I was very impressed by the experience of the people in the disaster-stricken area and was able to gain a lot of motivation." and "Because of the coronavirus, we were not able to have face-to-face interactions, but after the earthquake, I felt that just by connecting with people who are alive and talking about our experiences, the strength to unite and bond is strengthened, and a sense of empathy is born."</p>
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6. Presentation of action plan at final reporting session

Team G (Individual Action Plan)	
<p>Grupo G- Flores Torres Romina</p> <p>Pertenesco a la Colectividad Japonesa De Opera y Zona Centro. Quisiera implementar el proyecto porque la cultura japonesa además de interesante es muy amplia y representa mis raíces.</p>  <ul style="list-style-type: none"> □ Plan de Acción: □ Cuando: Dentro de los 3 meses siguientes, hasta junio de 2022 □ A Quienes: Para los miembros de la Colectividad, sobre todo dirigido a los estudiantes de la escuela de idioma Japones. □ Que: Lo aprendido en el programa, como Furoshiki, la técnica de arte Ukiyo-e y mostrar las fiestas que me hablaron los estudiantes Japoneses. □ Como: Con charlas programadas y utilizando mis redes. 	<p>Activities to disseminate Japanese culture (Argentina)</p> <p>■ Why:</p> <p>Japanese culture is deep and broad and represents my roots, so I want to try to disseminate it.</p> <p>■ When:</p> <p>I plan to conduct the first activity on March 26 this year.</p> <p>■ Who (Who will do it?):</p> <p>Presenter</p> <p>■ Who (To whom?):</p> <p>Personnel related to a Japanese language school in Opera City</p> <p>■ How:</p> <p>Using Facebook and Instagram, I will organize a gathering by recruiting members who are interested in Japanese culture. At that time, I will develop activities using the Japanese language school as a bridge.</p>

Team H (Individual Action Plan)

Atividades da Comunidade Nikkei no Brasil (Manaus e Marília)



Plano futuro:

• "Fortalecimento das culturas pop e tradicional japonesa no Brasil"

Fortalecer os laços da cultura nipo-brasileira, através de palestras com temas de interesse da sociedade nikkei, por exemplo: culturas pop e tradicional japonesas e como atrair os jovens para manter a cultura japonesa no Brasil.



Lectures on themes related to Nikkei communities (pop culture, traditional culture and succession of Japanese culture to young people, etc.)

■ When:

July 2022

■ Who (Who will do it?):

Japan-Brazil Association in Occidental Amazon and Marilia Japanese Association

■ Who (To whom?):

Japanese-Brazilians and non-Japanese Brazilians interested in Japanese culture

■ What (What are you planning to do?):

I will organize an online event in which anyone who is interested in Japan can participate. Lectures will be provided by experts on Japanese pop culture and traditional culture.

■ How:

Using SNS and other media, I will publicize the lectures (capacity 100 people) to teachers of Japanese language and culture courses at the University of Amazonas and representatives of youth groups of Nikkei organizations.

Implementation agency: Japan International Cooperation Center (JICE)