



Juntos!! Japan-Latin America and the Caribbean Exchange Program

Report of Online Inbound Program

Brazil Group: Diplomacy and Japanese Culture

1. Program Overview

【Objective】 Juntos!! Japan-Latin America and the Caribbean Exchange Program was implemented for the main purposes of promoting understanding of Japan's foreign policy toward Latin America and Japan's circumstances, deepening ties between them, and expanding Japan's diplomatic base through deepening understanding of Japanese politics and the Diet system and knowing Japan's administrative functions.

【Participants】 A total of 4 working youth from Brazil

【Location】 Tokyo, Aichi Pref., Hokkaido, Miyagi Pref.

【Program Schedule】

Date and time (Japan time) Location	Program contents	Participants' questions and reactions
Pre-exchange Program		
From March 2021 to the end of the Main Exchange Program	【Video Viewing】 1. Overview/Mission 2. Message from Minamisanriku	Videos about Japan and the Pre-exchange Program have been distributed before the Pre-exchange Program period, and participants joined the Pre-exchange Program after watching these videos.
9:00am~9:45am, Tuesday, March 30, 2021 Tokyo	4. 【Webinar, Q&A session】 5. Lecture Title: "Latin American Diplomacy in Japan" Lecturer: Mr. MASAMOTO Kenichi, Director, Mexico, Central America and Caribbean Division, Latin American and Caribbean Affairs Bureau, Ministry of Foreign Affairs 1. Lecture 2. Answers to questions	Some participants commented, "It was an opportunity to think about the bonds of friendship between Japan and the Latin American region," and their enthusiasm for future programs were renewed.

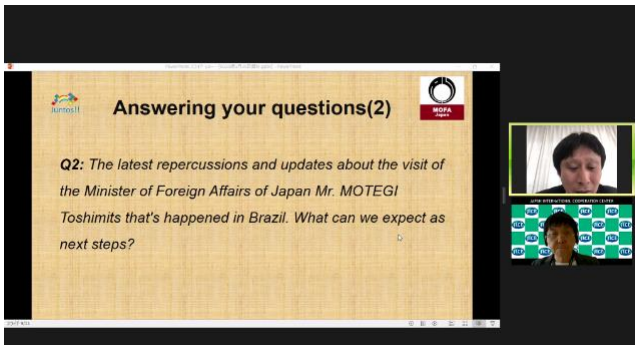

9:00am~ 11:00am Tuesday, April 13, 2021 Aichi Pref.	【Consulate-General of Brazil in Nagoya・Nikkei Exchange】 1. Address by Mr. Nei Futuro Bitencourt, Consul General, Consulate General of Brazil in Nagoya 2. Overview of Aichi Prefecture 3. Lecture Title: “Issues Brazilians residing in the Chubu District face and administrative efforts” Lecturer : Mr. WATANABE Marcelo, Administrative Scrivener 4. Q & A session with Japanese students (Faculty of Foreign Studies, Nanzan University) responsible for the future relationship with Brazil.	Through the online exchange with the Consulate General of Brazil in Nagoya, public notary and Japanese university students interested in Brazil, participants were able to learn about the administrative support for Brazilians residing in Aichi Prefecture, the activities of Nikkei, and the current livelihood and occupations of Brazilians.
9:00am~ 10:00am, Tuesday, May 11, 2021 Hokkaido	【Japanese Culture Experience】 Zen meditation experience 1. Introduction to “Houkouji-temple,” Address by instructor Mr. ONO Ryuken, vice chief priest of Houkouji-temple 2. Talks on Buddhism and Zen meditation 3. Zen meditation tutorial and demonstration 4. Zen meditation experience for participants 5. Q & A session / Feedback	There were questions such as whether the attire worn by the priests had special meanings, and many participants said that the Zen meditation experience was beautiful and an opportunity to learn more about Japanese culture.
9:00am~ 10:30am, Thursday, May. 20, 2021 Tokyo	【Webinar/Q&A】 【Opinion Exchange Session】 Visited site: The Brazilian Chamber of Commerce in Japan 1. Project outline and introduction of participants by the Brazilian Chamber of Commerce in Japan 2. Lecture by 3 successful	Many questions were asked about what is necessary for business development in Japan, imports and exports of Japanese and Brazilian products, and how a company should be amidst COVID-19.



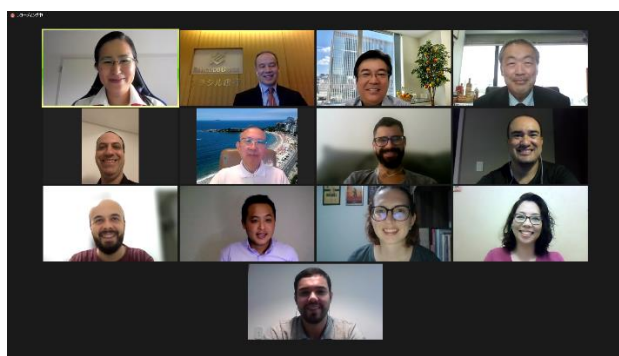
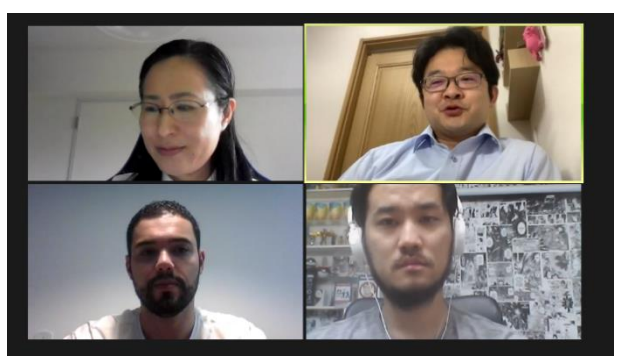
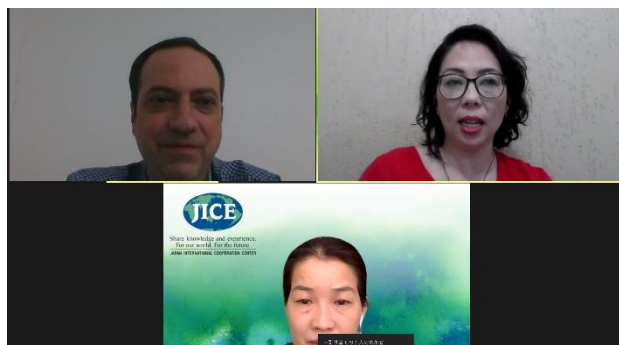
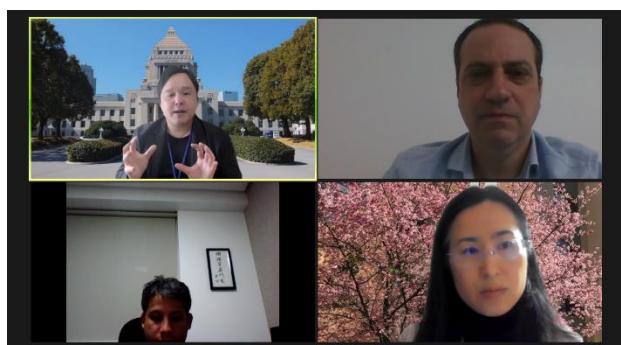
	businesspeople in Japan (Banco do Brasil, Nippon Fruit Juice Co., Ltd., IMAI Ltd.) 3. Opinion exchange in breakout rooms 4. Presentation of opinions by each group	
9:00am~ 10:45am, Thursday, May 27, 2021 Minamisanriku Town, Miyagi Pref.	【Minamisanriku Town (Exchange with Disaster-Affected Areas)】 1. Lecturers introductions 2. Outline of Minamisanriku Town and explanation on the situation at the time of the disaster by Minamisanriku-cho Tourist Association 3. Opinion exchange session with lecturer 4. Sharing impressions	There were questions like, “didn’t you want to throw everything away and leave the town, after losing your home, friends, and family?”, and comments like, “the lesson of ‘protecting yourself first’ left an impression on me, on how that in turn helps your family, the people around you.”
From the end of the Pre- exchange Program to the end of the Main Exchange Program (Between June and August)	【Video Viewing】 1. Lecture on Japan 2. Virtual Home Visit 3. Study Japanese Culture in Kyoto 4. Peace Tour in Hiroshima 5. Allure Aichi -Industry / Cutting-edge technology -	Before the start of the main exchange program, a video about Japan and the program was shared to the participants, who watched it before participating in the main program.
Main Exchange Program		
9:00am~ 10:30am Wednesday, March 2, 2022 Tokyo	【Orientation】 【Ice Break】 【Exchange of Opinions among Participants】	After the overall explanation, an opportunity was given for self-introduction among the participants by each group, where they exchanged opinions on their motivations for participating the program and their relationship with Japan.
9:00am~ 11:30am Friday,	【Webinar/Q&A】 National Diet Building virtual tour Lecturer: mikikiitos tour guide	In addition to an explanation on the history and architecture of the National Diet Building, participants

March 4, 2022 Tokyo	Mr. Taichi Niwano	were also able to learn about Japan's parliamentary system and asked questions about the number of political parties in Japan, the party to which the current prime minister belongs, Japan's election system, voter turnout, and the rules for election campaigns and party activities. There was also interest in the fact that Japan has not adopted electronic voting and is still holding it by writing down candidates of choice on paper.
9:00am~ 11:30am Thursday, March 10, 2022 Tokyo	【Workshop/Exchange with Japanese Students】 1. Announcement of presentation "Japan's Attractiveness and Strengths and Close Links with Latin America" 2. Presentation of impressions and exchange of opinions 【Exchange of Opinions among Participants】 Preparation for presenting an action plan	The participants engaged in a lively exchange of opinions with the Japanese undergraduate students. They talked about an array of topics, from the differences of sushi in Japan and Brazil, to the popular Brazilian music in Japan and Portuguese words that are now a part of the Japanese language.
9:00am~ 10:40am Friday, March 11, 2022 Tokyo	【Webinar/Q&A, Exchange】 1. Opening session 2. Lecture "Edo woodblock print" (Demonstration of Ukiyo-e, studio tour and introduction of Ukiyo-e works) Lecturer: Ms. TAKAHASHI Yukiko, Owner, Ukiyo-e studio "Takahashi Kobo" 3. Group discussion 4. Questions and answers 5. Summary and commentary	The participants were so interested in the woodblock artist's working process and final products that they could not keep their eyes off their screens. When they were viewing the different works in groups, the participants enjoyed themselves and exchanged their opinions on what they thought about a specific piece.

9:00am~ 11:00am Monday, March 14, 2022 Tokyo	【Workshop】 【Reporting Session】 1. Presentation by participants 2. Commentary Ms. YOSHIZAKI Maya Assistant Director Mexico, Central America and Caribbean Division Latin American and Caribbean Affairs Bureau Office	Each group made a presentation about an action plan to be implemented within three months after participation in the program. The presentation was held in the form of joint reporting session with a total of four groups including Spanish-speaking and Portuguese-speaking groups of the Nikkei community groups, the Pacific Alliance group, and the Brazil group. The Brazil group announced that they would like to continue to disseminate about Japan and Japan-Brazil relations in the academic circle.
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2. Program Photos

Pre-exchange Program		
		
March 30, 2021 【Webinar/Q&A】 Q&A session	April 13, 2021 【Consulate-General of Brazil in Nagoya/Exchange with Nikkei】 Participants listening to the outline of Aichi Prefecture's business	

	
<p>April 13, 2021 【Consulate-General of Brazil in Nagoya/Exchange with Nikkei】 Taking a commemorative photo</p>	<p>May 11, 2021 【Japanese Culture Experience】 Taking a commemorative photo with an instructor of Zen meditation experience</p>
	
<p>May 20, 2021 【Webinar, Q&A session】 Taking a commemorative photo after lecture by the Chamber of Commerce of Brazil in Japan and opinion exchange session</p>	<p>May 27, 2021 【Minamisanriku Town (Exchange with Disaster-Affected Areas)】 Opinion exchange session with lecturer</p>
<p>Main Exchange Program</p>	
	
<p>March 2, 2022 【Orientation】 Participants introducing themselves by dividing into groups</p>	<p>March 4, 2022 【Webinar/Q&A】 Participants listening to the lecturer's explanation</p>

	
<p>March 10, 2022 【Workshop/Exchange among Participants 】 Participants listening to a presentation by a student in the dispatch program</p>	<p>March 11, 2022 【Japanese Culture Experience】 A virtual tour of printing work of Ukiyo-e "The Great Wave"</p>
	
<p>March 11, 2022 【Webinar/Q&A, Exchange】 Taking a commemorative photo with an instructor of Ukiyo-e studio</p>	<p>March 14, 2022 【Reporting Session】 Taking a commemorative photo after the presentation of action plan</p>

3. Voices from Participants (excerpt)

◆ Participating working youth

I have great expectations on learning more about Japan during the online Pre-exchange Program so that I will be able to disseminate accurate information through traditional media in Brazil.

◆ Participating working youth

The program is being very important to know more aspects about Japan. In addition, it has allowed some connections with other researchers and enthusiasts about Japan.

◆ Participating working youth

Today's program was remarkable. I have heard stories about incredible things that happened from people who experienced the 2011 tsunami. In particular, I learned a lot from the strong will and determination of storyteller. I'll never forget it.

◆ **Participating working youth**

It was a very well-organized program. The theme was interesting. Technologically speaking, the time was punctual and the communication was good.

6. Voices from Japanese Locals (excerpt)

◆ **Brazilian Chamber of Commerce in Japan**

There were few participants making it easier to talk to them individually, but the time allocated to exchanging opinions was too short.

◆ **Minamisanriku Tourism Association**

I believe I was able to convey the feelings of the residents after the Great East Japan Earthquake, which was a tremendous disaster, and their activities toward reconstruction, though only for a short time.

◆ **Student of exchanging university**

It was a good opportunity for me to learn about Latin American countries. In addition, I was also able to learn about the current situation and social situation in those countries, so I would like to study further about the countries that I am personally interested in at a later date.

◆ **Person in charge of cooperating organization**

In the group discussion on the subject of Ukiyo-e, I was very impressed that I was able to get to know a point of view that Japanese people would not notice. It was also impressive to see the participants actively communicating with the lecturer.

5. Dissemination by the participants, articles, etc.

APRENDENDO INOVAÇÃO COM QUEM É REFERÊNCIA NO ASSUNTO!

Como presidente da Comissão de Ciência e Tecnologia, nada melhor do que buscar boas práticas com a maior referência que há: o Japão.

Hoje, participei do primeiro encontro online do JUNTOS! - Programa de Intercâmbio entre Japão, América Latina e Caribe, desenvolvido pelo Ministério das Relações Exteriores do Japão, para o qual fui selecionado pela embaixada no Brasil.

Oportunidade única para aprender mais sobre a economia, política e relações diplomáticas entre nós e esse gigante em tecnologia, como também para participar ativamente da troca de ideias.

Ainda esse ano - se a pandemia permitir -, teremos encontros presenciais no Japão. O trabalho não para, e a busca por novidades para o Rio também não. Pra cima! 🚀



Prazer poder participar do Programa #Juntos!! Muito inspirador aprender mais sobre a história de resiliência e superação de Minamisanriku depois do Tsunami de 2011. Cooperação 🇧🇷 🇯🇵

Abaixo fotos da devastação do tsunami e da reconstrução.

#JICE #Juntos!!



March 30, 2021 (Facebook)

I am learning innovation from references in the field!

As chairman of the Science and Technology Committee, it is always better to look for good examples in Japan, the largest reference.

I was selected by the Embassy of Brazil in Japan to participate “Juntos!! Japan-Latin America and the Caribbean Exchange Program” promoted by the Ministry of Foreign Affairs. Today, I participated the first “Juntos!!” meeting online due to the impact of the novel coronavirus infection.

This is a unique opportunity to learn more deeply about economic, political and diplomatic relations with this technological superpower and to actively exchange opinions.

In the second half of this year, a face-to-face meeting is planning to be held in Japan without cracking under the pandemic. Work doesn't stop and Rio doesn't stop looking for new things. Let's go up!

May 27, 2021 (Twitter)

I'm honored to be part of the #Juntos!! program.

I was very moved to learn about the story of Minamisanriku Town's reconstruction and conquest after the 2011 tsunami. Brazil and Japan must cooperate! Below is photos of the tsunami damage and reconstruction.



March 8, 2022 (Facebook)

I participated in a virtual tour (due to the impact of the novel coronavirus infection) of the National Diet Building in Japan as a participant in the “Juntos!” Exchange Program.



March 11, 2022 (Facebook)

I participated in a virtual tour (due to the impact of the novel coronavirus infection) of the Ukiyo-e (Japanese woodblock print) studio as a participant in the “Juntos!” Exchange Program.

HOME > 休職レポート > 「Juntos!!中米対日理解促進交流プログラム」実施レポート

■ 2021年6月14日

「Juntos!!中米対日理解促進交流プログラム」実施レポート

■ 実施概要

【団体】 外務省が推進し、JICE（一般財団法人日本国際協力センター）が実施する「Juntos!!中米対日理解促進交流プログラム」参加者の皆様
【日時】 2021年5月27日 9:00~10:45
【人数】 47名

■ Juntos!!リアルタイム交流会の様子

南三陸町では、日本国内にかかわらず、海外の方々と交流を行い、多くの縁を築いてきました。

今回、一般財団法人日本国際協力センター（以下JICE）様主催の下、中米にお住まいの方々と南三陸町の復興の担い手たちが、ZOOMを使ったリアルタイム交流会を行いました。

初めに一般財団法人南三陸町観光協会事務局長の及川より、南三陸町の概要をご説明しました。英語に翻訳したデータや写真を共有し、南三陸町の震災時の状況や復興の様子をお伝えしました。



その後、10グループに分かれて交流を行いました。今回、南三陸町の講師として参加されたのは行政、観光、福祉など、それぞれの分野で活躍されている10名の方々。講師の方から、自身の震災時の経験や現在行っている活動について説明していただいたから、意見交換に入りました。


June 14, 2021 Minamisanriku Tourism Association

(Snip) The people who participated in the exchange meeting hosted by JICE are those who are involved in administration, education and news reporting in Latin America. Therefore, they seemed to be listening to the story from the viewpoint of how they could make use of the disaster prevention measures and administrative efforts in Minamisanriku in their own countries.

Kenji Endo, who was the deputy mayor of Minamisanriku at the time of the earthquake, and his group exchanged opinions on disaster prevention. Mr. Endo has been involved in the response and recovery of disaster victims as a town official. Minamisanriku town experienced the tsunami of the Chile earthquake in 1960, so the government has taken disaster prevention measures at a very high level. However, in the

	<p>Great East Japan earthquake, he said, the tsunami was much higher than they had expected, so he felt that a natural disaster was something unexpected.</p> <p>In response, one question, "A tsunami can occur in Costa Rica. What can the government do in case of a tsunami?" was raised. In response, Mr. Endo says it is important to inform the public of the disaster risk in the area using hazard maps and so on. Mr. Endo felt that there were many things that could not be prevented by the power of the administration, and that the administration itself could be struck by disasters, and that it was important for all residents to understand the disaster risk they were living in and to be conscious of protecting their own lives. Other questions covered specific areas such as "What technologies are being used to disseminate disaster prevention messages?" and there was a lively opinion exchange throughout the session.</p> <p>Participants commented, "I was very impressed by the experience of the people in the disaster-stricken area and was able to gain a lot of motivation." and "Because of the coronavirus, we were not able to have face-to-face interactions, but after the earthquake, I felt that just by connecting with people who are alive and talking about our experiences, the strength to unite and bond is strengthened, and a sense of empathy is born."</p>
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6. Action plan presentations at the final reporting session

Team B (Action plan as the group)	
	<p>■ Why:</p> <p>Themes about Japan have not been covered much in the academic circle yet. The action plan will be implemented because the history, culture, and diplomacy of Japan are not often discussed in today's Brazil.</p> <p>■ When:</p> <p>The action plan will begin to be implemented within three months after the end of the program and will be continued throughout the year.</p> <p>■ Who (Who will do it?):</p> <p>Two program participants will implement the action plan with the support of local Japanese government agencies and the Institute of Asian Studies of the Federal University of Pernambuco.</p> <p>■ Who (To whom?):</p> <p>University students and other academic personnel and the general public</p> <p>■ What (What are you planning to do?):</p> <p>We will introduce the characteristics of Japanese culture, diplomacy and pop culture through classes, lectures and articles. We also think it is important to address the similarities between Brazil and Japan in order to emphasize the friendship between the two countries.</p> <p>■ How:</p> <p>For classes and lectures, we will prepare in advance with foundations, research groups, consulates, and other interested people. From there, a target party is decided, and the activities will be prepared according to the content to be expected by the target party. We will publish articles in newspapers and on the Internet.</p>

Implementation agency: Japan International Cooperation Center (JICE)