



**Juntos!! Japan-Latin America and the Caribbean Exchange Program**  
**Report of Online Inbound Program (South America Group)**  
**Theme: Sustainable environment**

**1. Program Overview**

【Objective】 Juntos!! Japan-Latin America and the Caribbean Exchange Program was implemented for the main purpose of utilizing the initiatives of creating a sustainable environment and improving systems in home countries of participants. In addition to learning about examples of Japanese government and environmental business, the participants learned about the connections between Japanese companies and Latin American countries, and examined the cooperative relationship between Japan and the Latin American region on environmental issues.

【Participants】 A total of 10 theme-related administrative officers and professionals from Argentina, Bolivia, Ecuador, Paraguay and Uruguay \*In alphabetical order

【Location】 Tokyo, Hokkaido, Miyagi Pref., Hyogo Pref.

【Program Schedule】


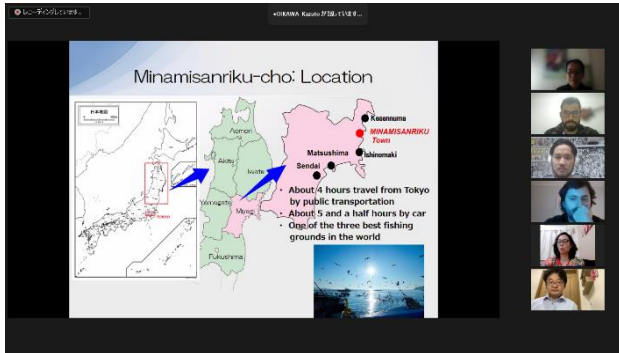
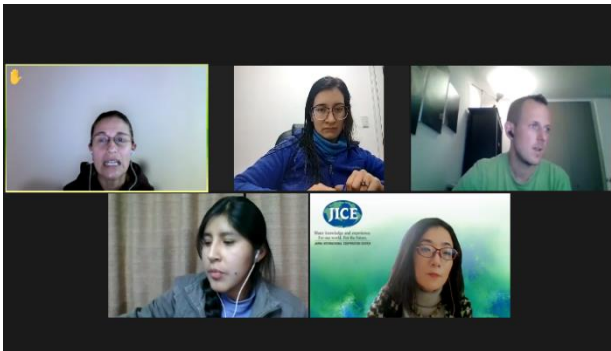

Date and time (Japan time) Location	Program contents	Participants' questions and reactions
Pre-exchange Program		
From March 2021 to the end of the Main Exchange Program	<b>【Video Viewing】</b> 1. Overview/Mission 2. Message from Minamisanriku	Videos about Japan and the Pre-exchange Program have been distributed before the Pre-exchange Program period, and participants joined the Pre-exchange Program after watching these videos.
9:00am~9:45am, Tuesday, March 30, 2021 Tokyo	<b>【Webinar, Q&amp;A session】</b> Lecture Title: "Latin American Diplomacy in Japan" Lecturer: Mr. MASAMOTO Kenichi, Director, Mexico, Central America and Caribbean Division, Latin American and Caribbean Affairs Bureau, Ministry of Foreign Affairs	Some participants commented, "It was an opportunity to think about the bonds of friendship between Japan and the Latin American region," and their enthusiasm for future programs were renewed.

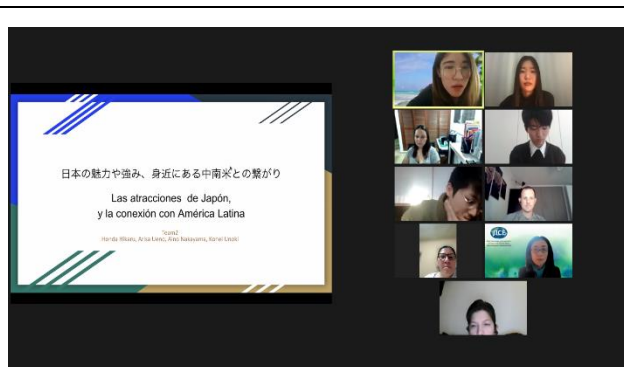
	1. Lecture 2. Answers to questions	
9:00am~10:00am Tuesday, April 27,2021 Tokyo	<b>【Webinar/Q&amp;A】</b> Japan Chamber of Commerce and Industry/Tokyo Chamber of Commerce and Industry 1. Lecture “Activities and Roles of the Chamber of Commerce and Industry in Japan under the Coronavirus Surge” Lecturer: Mr. Go Ishii, Deputy Manager Industrial Policy Division I Yuta Himeno, Deputy Leader 2. Questions and answers 3. Exchange of opinions among participants	One participant said, “I was able to learn about the wonders of Japanese culture and useful information to deal with various issues, which led to the strengthening of the bonds of friendship between the two countries.”
9:00am~10:00am, Tuesday, May 11, 2021 Hokkaido	<b>【Japanese Culture Experience】</b> Zen meditation experience 1. Introduction to “Houkouji-temple,” Address by instructor Mr. ONO Ryuken, vice chief priest of Houkouji-temple 2. Talks on Buddhism and Zen meditation 3. Zen meditation tutorial and demonstration 4. Zen meditation experience for participants 5. Q & A session / Feedback	There were questions such as whether the attire worn by the priests had special meanings, and many participants said that the Zen meditation experience was beautiful and an opportunity to learn more about Japanese culture.
9:00am~10:45am, Thursday, May 27, 2021 Minamisanriku Town, Miyagi Pref.	<b>【Minamisanriku Town (Exchange with Disaster-Affected Areas)】</b> 1. Lecturers introductions 2. Outline of Minamisanriku Town and explanation on the situation at the time of the disaster by Minamisanriku-cho Tourist	There were questions like, “didn’t you want to throw everything away and leave the town, after losing your home, friends, and family?”, and comments like, “the lesson of ‘protecting yourself first’ left an impression on me, on how that in turn

	<p>Association</p> <p>3. Opinion exchange session with lecturer</p> <p>Sharing impressions</p>	helps your family, the people around you.”
From the end of the Pre-exchange Program to the end of the Main Exchange Program (Between June and August)	<p>【Video Viewing】</p> <p>1. Lecture on Japan</p> <p>2. Virtual Home Visit</p> <p>3. Study Japanese Culture in Kyoto</p> <p>4. Peace Tour in Hiroshima</p> <p>5. Allure Aichi -Industry / Cutting-edge technology -</p>	Before the start of the main exchange program, a video about Japan and the program was shared to the participants, who watched it before participating in the main program.
Main Exchange Program		
9:00am~10:30am Wednesday, March 2, 2022 Tokyo	<p>【Orientation】</p> <p>【Ice Break】</p> <p>【Exchange of Opinions among Participants】</p>	Information obtained for the first time during orientation was also shared. Concerning the assignment in particular, participants asked questions about which approach to be taken for preparing it and by when. After the overall explanation, an opportunity was given for self-introduction among the participants by each group, where they exchanged opinions on their motivations for participating the program and their relationship with Japan.
9:00am~11:30am Wednesday, March 9, 2022 Hyogo Pref.	<p>【Webinar/Q&amp;A】</p> <p>“SDGs thinking from coffee”</p> <p>Lecturer: Ms. Chie Ganno Sustainability Promotion Office, UCC Holdings, Co., Ltd.</p> <p>1. Lecture</p> <p>2. Questions and answers</p> <p>【Exchange with Japanese Students】</p> <p>Reviewing lecture</p> <p>【Exchange of Opinions among Participants】 Review</p>	For participants who had little knowledge of the SDGs, the lecture was very interesting because it approached from coffee they drink on a daily basis. There were feedbacks from participants including; "It is very impressive to know how the company goals are linked to SDGs" and "I learned about Japan's achievement of the SDGs and was inspired by Japan's emphasis on achieving its goals." They could understand the

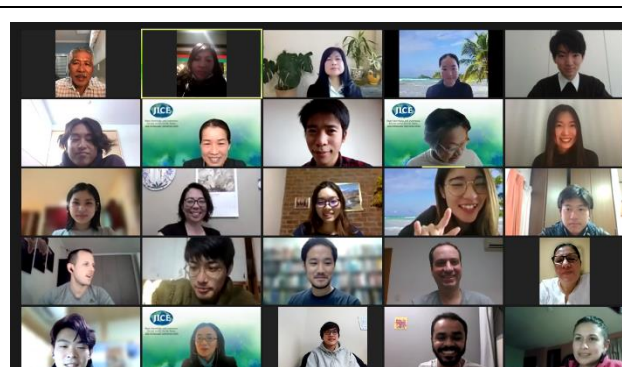
		efforts of Japanese companies toward the SDGs.
9:00am~11:30am Thursday, March 10, 2022 Tokyo	<b>【Workshop/Exchange with Japanese Students】</b> 1. Announcement of presentation "Japan's Attractiveness and Strengths and Close Links with Latin America" 2. Presentation of impressions and exchange of opinions <b>【Exchange of Opinions among Participants】</b> Preparation for presenting an action plan	Participants were inspired by the introduction of Japan's attractiveness by Japanese university and graduate students. After the Japanese students' presentation, a participant asked, "Whether there is a difference in the consciousness among generations about the coexistence of modern cartoon animation culture including animation works directed by Hayao Miyazaki and Japanese traditional culture."
9:00am~10:40am Friday, March 11, 2022 Tokyo	<b>【Webinar/Q&amp;A, Exchange】</b> 1. Opening session 2. Lecture "Edo woodblock print" (Demonstration of Ukiyo-e, studio tour and introduction of Ukiyo-e works) Lecturer: Ms. TAKAHASHI Yukiko, Owner, Ukiyo-e studio "Takahashi Kobo" 3. Group discussion 4. Questions and answers 5. Summary and commentary	There was a high level of interest in the work processes of the printer in the studio and the works, and participants listened intently to the explanation of the printer while looking at the screen. During group viewing, the participants analyzed the elements printed while being conscious of reading as much information as possible from a single woodblock print. Participants deepened their understanding of Japanese traditional culture through appreciation of Ukiyo-e.
9:00am~11:00am Saturday, March 12, 2022 Tokyo	<b>【Workshop】</b> <b>【Reporting Session】</b> 1. Presentation by participants 2. Commentary	Each group made a presentation about an action plan to be implemented within three months after participation in the program. On this day, the South America Group and SICA/Cuba Group made presentations.

## 2. Program Photos

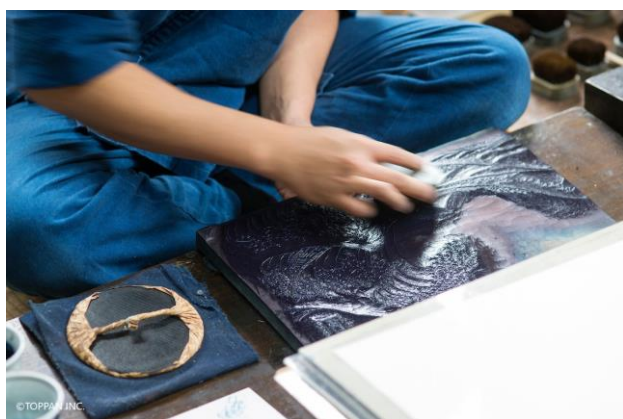
<p>Pre-exchange Program</p> 	
<p>March 30, 2021 【Overview of Juntos!! Japan-Latin America and the Caribbean Exchange Program】</p> 	<p>April 27, 2021 【Webinar/Q&amp;A】 Lecture by the Japan Chamber of Commerce and Industry</p> 
<p>May 11, 2021 【Zen meditation experience】 Talks on Buddhism and Zen meditation</p>	<p>May 27, 2021 【Minamisanriku Town (Exchange with Disaster-Affected Areas)】 Outline of Minamisanriku Town and explanation on the situation at the time of the disaster</p>
<p>Main Exchange Program</p>	
	
<p>March 2, 2022 【Orientation】 Participants expressing their opinions to each other</p>	<p>March 9, 2022 【Theme-related lecture】 Introduction of UCC's business activities with consciousness of sustainable environment</p>



March 10, 2022 【Exchange among Participants】  
Students participating in the dispatch program  
and participants in the invited program (1)



March 10, 2022 【Exchange among Participants】  
Students participating in the dispatch program  
and participants in the invited program (2)



March 11, 2022 【Japanese Culture Experience】  
A virtual tour of printing work of Ukiyo-e "The  
Great Wave"



March 11, 2022 【Japanese Culture Experience】  
Taking a commemorative photo with an  
instructor of Ukiyo-e studio with a smile



March 12, 2022 【Reporting Session】 Participant  
giving a presentation focused on Japan's smart  
city concept

### **3. Voices from Participants (excerpt)**

#### **◆ Ecuador, Working youth**

It was a wonderful experience to learn how Japan has worked with Latin America and the Caribbean countries to bring benefits to several million people.

#### **◆ Uruguay, Working youth**

I think the “Juntos!!” program is a great opportunity to learn about Japanese culture and to strengthen Japan’s diplomatic relations with Latin America. The online Pre-exchange Program was very useful and fulfilling. I had a good understanding of the current diplomatic plan being implemented and its importance. I am very happy and grateful to be able to participate in this Juntos!! program.

#### **◆ Bolivia, Working youth**

The lectures by the Ministry of Foreign Affairs and the Chamber of Commerce and Industry were a very good experience for me, and above all, I was very happy to learn about the situation of the Chamber of Commerce in Japan and to exchange opinions with other participants from the Latin America region.

#### **◆ Argentina, Working youth**

I have a great experience participating in this program. I’m learning many aspects of Japan that I didn’t know about.

#### **◆ Bolivia, Working youth**

I feel even stronger that I want to go to Japan and interact with Japanese culture and people. I think it is a wonderful program because it allows me to communicate with people not only in Japan but also in Latin America and the Caribbean region and broaden my knowledge.

#### **◆ Uruguay, Working youth**

I think it is the best form of exchange before visiting Japan, where you can learn about Japanese culture, the current situation of Japan, relations with Latin America and the Caribbean region, and interact with local people.

#### **◆ Ecuador, Working youth**

I think it was wonderful that the program was implemented with simultaneous interpretation. Thanks to this, my knowledge of Japan has increased.



#### 4. Voice from Japanese Locals(excerpt)


##### ◆ UCC Holdings, Co., Ltd.

Latin American countries are deeply involved in coffee, and I am very pleased to hear directly from participants from such countries and Japanese students interested in such countries.

##### ◆ Person in charge of cooperating organization



In the group discussion on the subject of Ukiyo-e, I was very impressed that I was able to get to know a point of view that Japanese people would not notice. It was also impressive to see the participants actively communicating with the lecturer.

#### 5. Dissemination by the participants, articles, etc.

<p>Feliz de haber sido seleccionado para participar del programa <a href="#">#Juntos!!</a> Japan-Latin America and the Caribbeann Exchange Program.</p>	<p>Gracias a <a href="#">#JICE</a> por aceptarme para participar en el programa <a href="#">#Juntos!!</a> encantada con la charla de hoy y los intercambios que vendrán 😊 <a href="#">#japon</a> JICE's International Exchange Programs <a href="#">Juntos!!</a> Japan-Latin America and the Caribbean Exchange Program Alumni</p>
<p>March 30, 2021 (Twitter) I am happy to be selected as a participant in the <a href="#">#Juntos!!</a> Latin America and Caribbean Exchange Program.</p>	<p>March 30, 2021 (Facebook) Thank you for letting me join the <a href="#">#JICE</a>, <a href="#">#Juntos!!</a> program. I am looking forward to today's talk and exchange thereafter.</p>
<p>Excelente presentación de la Cámara de Comercio e Industria de Japón! Y gran intercambio con Maria de Bolivia, Gabriela de Paraguay e Isabel de Ecuador en el programa <a href="#">#Juntos!!</a> JICE's International Exchange Programs <a href="#">Juntos!!</a> Japan-Latin America and the Caribbean Exchange Program Alumni <a href="#">#JICE</a> <a href="#">#japon</a></p>	<p>El Programa de Intercambio <a href="#">!!Juntos!!</a> Japón-Latinoamérica y el Caribe es una iniciativa del Gobierno de Japón implementado por su Ministerio de Relaciones Exteriores, lanzado en el año 2015, cuyo fin es promover el entendimiento de Japón en Latinoamérica y el Caribe, y profundizar el desarrollo de las relaciones basadas en un amplio entendimiento mutuo.</p> <p><a href="#">Juntos!!</a> Plantea la creación, consolidación y profundización de los lazos entre Japón - Latinoamérica y el Caribe, con el propósito de constituir a Japón como un socio estratégico imprescindible en la región, por medio de un intercambio recíproco, recurrente y sostenido. Está dirigido a estudiantes de grado y pregrado, así como profesionales de diversas áreas y especialidades que puedan contribuir en el fortalecimiento de las relaciones entre Japón, América Latina y el Caribe.</p> <p>Para fortalecer las relaciones bilaterales entre Japón y Bolivia se participará a través de intercambio de experiencias, compartir similitudes que puedan existir entre las dos naciones, de esa manera se puedan fortalecer la cooperación Técnica para Bolivia y fortalecer los vínculos de amistad en Latinoamérica y el Caribe. <a href="#">Juntos</a> podemos construir un mejor futuro para nuestras naciones.</p> <p><a href="#">#JICE</a> <a href="#">#JAPAN</a> <a href="#">#JUNTOS!!</a> <a href="#">#mabccgdf</a></p> <p>翻訳を見る</p> 



<p>March 30, 2021 (Facebook)</p> <p>It was a wonderful lecture by the Japan Chamber of Commerce and Industry. And I had wonderful exchanges with Maria in Bolivia, Gabriela in Paraguay, and Isabel in Ecuador in the Juntos!! program.</p>	<p>April 15, 2021 (Facebook)</p> <p>Juntos!! Japan-Latin America and the Caribbean Exchange Program is led by the Government of Japan and implemented by the Ministry of Foreign Affairs of Japan. It was launched in 2015 to promote understanding of Japan in Latin America and the Caribbean region and to deepen the development of relations based on broad mutual understanding.</p> <p>Juntos!! aims to establish Japan as an important strategic partner in Latin America and the Caribbean region through mutual, repeated and sustained exchanges by proposing the building, strengthening and deepening of relationship between Japan and these regions. Juntos!! program targets university and graduate students who can contribute to strengthening the relationship between Japan and Latin America and the Caribbean region, as well as people in various fields and professions.</p> <p>In order to strengthen bilateral relations between Japan and Bolivia, I will participate in the program by exchanging experiences and sharing similarities that may exist between the two countries, thereby strengthening technical cooperation with Bolivia and strengthening bonds of friendship with Latin America and the Caribbean countries. Together, we can build a better future of each country.</p>
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<p>" Zazen (meditación Zen)"  " Shhh... Un momento de silencio frente a la pantalla..."  Continuando con las actividades del Programa de Intercambio Japón América Latina y el Caribe #Juntos!!, hoy tuve la oportunidad de participar y practicar la meditación Zen con integrantes de los países de América Latina y el Caribe. #seguimosjuntos.  El Za es la posición del cuerpo y el zen, la de la mente. La concentración pura en el aquí y ahora. Es, la condición natural de la existencia. Gran experiencia!!!  #JICE #JUNTOS!! #JAPAN</p> 	<p>Acaba de terminar otra hermosa actividad del programa #Juntos!! Meditación Zen, algo útil y muy necesario en estos tiempos que corren</p>
<p>May 11, 2021 (Facebook)  Zen meditation  "Shh ... A moment of silence in front of the screen..."  Following the activities of #Juntos!! Japan-Latin America and the Caribbean Exchange Program, today I had the opportunity to participate in and practice Zazen (Zen meditation) with members from Latin America and the Caribbean region. #Let's move on together.  "Za" means posture, and "Zen" means mindset. You must purely concentrate on "now here." It's just being yourself. It was a great experience!!</p>	<p>May 11, 2021 (Twitter)  I participated in another wonderful activity of the #Juntos!! program. Zen meditation is useful and very necessary in times like these.</p>
<p>Uno de los Peores Desastres Naturales en La Historia de Japón  A través del Programa Juntos, tuve la oportunidad de conocer un poco más lo ocurrido en marzo de 2011, en Japón, en la prefectura de Miyagi - Minamisanriku.  En marzo de 2011, la noticia de un terremoto y una posterior catástrofe marítima en el archipiélago japonés dio la vuelta al mundo y apareció en todos los medios de comunicación internacionales. El tsunami de Japón, con olas que superaban los nueve metros, destruyó todo lo que encontró a su paso, justo después de que un terremoto de magnitud 9 en la escala Richter sacudiera el país.  Los japoneses quedaron profundamente afectados. Las carreteras se agrietaron, los coches fueron arrojados hacia los edificios, escuelas, viviendas familiares fueron devoradas, más de 1200 de personas perdieron la vida, y reparar los daños causados iba a costar millones de yenes.  Ante tal catástrofe, lo importante destacar la fortaleza de Japón para levantarse de las ruinas y restaurar las áreas afectadas por el Tsunami.  Hoy, Minamisanriku luce como una gran ciudad nueva, restauraron la zona con nuevas viviendas, carreteras, centros comerciales, los pobladores de Minamisanriku recuerdan el Tsunami como una experiencia donde el ser humano puede salir de la adversidad con la solidaridad y apoyo mutuo.  #JICE #JAPAN #JUNTOS!! #seguimosjuntos</p> <p>8:19:15</p> 	<p>Minamisanriku es una ciudad localizada en la prefectura de Miyagi, Japón. El 2011 la ciudad fue azotada por el tsunami más poderoso de la historia de Japón. Un terremoto de magnitud 9,0 provocó olas que inundaron más de 200 millas de costa, con consecuencias fatales en 18.500 personas y provocando un desastre nuclear en la planta nuclear de Fukushima que repercutió en todo el mundo. Pocos lugares se vieron tan afectados como Minamisanriku.</p> <p>Diez años después: Nuevas carreteras. Nuevos ayuntamientos. Nuevos centros comerciales. Las cicatrices están desapareciendo de la costa noreste de Japón a medida que la gente se reconstruye tras el tsunami que arrasó la región hace 10 años.</p> <p>Pero Minamisanriku ha decidido preservar los recordatorios del desastre del 11 de marzo de 2011, como símbolo de su capacidad de recuperación, para recordar a sus seres queridos fallecidos y como una lección para las generaciones futuras.</p> <p>Los ciudadanos de Minamisanriku han compartido sus experiencias desde la tragedia del 2011 hasta la reconstrucción de su región, a través del Programa de Intercambio Japón América Latina JUNTOS, demostrando que trabajando unidos por una misma causa se pueden llegar a alcanzar grandes beneficios para la comunidad.  #JICE #JUNTOS!! #JAPAN #seguimosjuntos</p>

<p>May 27, 2021 (Facebook)</p> <p>One of the worst natural disasters in Japanese history</p> <p>Through the “Juntos!” program, I had the opportunity to learn, in a little more detail, about what happened in March 2011 in Minamisanriku Town in Miyagi Prefecture, Japan.</p> <p>In March 2011, the news of the earthquake that occurred in the Japanese archipelago and the marine accident that accompanied it traveled around the world and was covered by all kinds of foreign media. In Japan, just after the magnitude 9.0 earthquake occurred, a tsunami with a wave height of over 9 meters occurred, destroying everything.</p> <p>Japanese people were deeply hurt. Roads were broken, cars were thrown into buildings, schools and family homes were devastated, more than 1,200 people were killed, and repairs are said to cost several million yen.</p> <p>In the face of such a catastrophe, it is important to note Japan’s indomitable spirit in rising from the ruins and restoring tsunami-hit areas.</p> <p>Now, Minamisanriku Town has been restored with new housing, roads and shopping centers, making it look like a new town. People in Minamisanriku Town remember the tsunami as an experience in which people were able to overcome adversity with unity and mutual support.</p>	<p>May 27, 2021 (Facebook)</p> <p>Minamisanriku is a city located in Miyagi Prefecture. In 2011, it was hit by the largest tsunami in Japanese history. Due to the 9.0 magnitude earthquake, waves washed over more than 200 miles of the coastline and killed 18,500 people. Moreover, the accident at the Fukushima Nuclear Power Station sent ripples throughout the entire world. Few areas suffered as much damage as Minamisanriku Town.</p> <p>10 years later, new roads, new town hall building and new shopping centers were constructed. In the Tohoku region of Japan, which was devastated by the tsunami 10 years ago, the scars are fading toward reconstruction.</p> <p>However, Minamisanriku Town decided to preserve the memory of the March 11, 2011 earthquake as a symbol of reconstruction, as a memorial to those who died, and as a lesson for future generations.</p> <p>Through Juntos!! Japan-Latin America and the Caribbean Exchange Program, people of Minamisanriku Town shared with us their experiences from the 2011 tragedy to the reconstruction of the region. And it became clear that working together for the same purpose will bring a great benefit for a region.</p>
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UCC GROUP una empresa ambientalmente sostenible en Japón ..

Juntos!! Japan-Latin America and the Caribbean Exchange Program Alumni

JICE's International Exchange Programs



Gracias a Juntos!! Japan-Latin America and the Caribbean Exchange Program Alumni y JICE's International Exchange Programs he podido conocer Ukiyo-e : Una compleja técnica japonesa de pintura sobre papel..



March 11, 2022 (Facebook)

The UCC Group in Japan is an environmentally sustainable company.

March 11, 2022 (Facebook)

Thank you for Juntos!! Japan-Latin America and the Caribbean Exchange Program. I was able to learn about the art called Ukiyo-e which expresses pictures on paper by making full use of complicated techniques unique to Japan.

HOME > 体験レポート > 「Juntos!!中南米対日理解促進交流プログラム」実施レポート

■ 2021年6月14日

### 「Juntos!!中南米対日理解促進交流プログラム」実施レポート

#### ■ 実施概要

【団体】 外務省が推進し、JICE（一般財団法人日本国際協力センター）が実施する「Juntos!!中南米対日理解促進交流プログラム」参加者の皆様  
【日時】 2021年5月27日 9:00~10:45  
【人数】 47名

#### ■ Juntos!!リアルタイム交流会の様子

南三陸町では、日本国内にかかわらず、海外の方々とも交流を行い、多くの縁を繋いできました。

今回、一般財団法人日本国際協力センター（以下JICE）様主催の下、中南米にお住まいの方々との南三陸町の復興の担い手たちが、ZOOMを使ったリアルタイム交流会を行いました。

初めに一般財団法人南三陸町観光協会事務局長の及川より、南三陸町の概要をご説明しました。英語に翻訳したデータや写真を共有し、南三陸町の震災時の状況や復興の様子をお伝えしました。



その後、10グループに分かれて交流を行いました。今回、南三陸町の講師として参加されたのは行政、観光、福祉など、それぞれの分野で活躍されている10名の方々。講師の方から、自身の震災時の経験や現在行っている活動について説明していただいたり、意見交換に入りました。

June 14, 2021 Minamisanriku Tourism Association

(Snip) The people who participated in the exchange meeting hosted by JICE are those who are involved in administration, education and news reporting in Latin America. Therefore, they seemed to be listening to the story from the viewpoint of how they could make use of the disaster prevention measures and administrative efforts in Minamisanriku in their own countries.

Kenji Endo, who was the deputy mayor of Minamisanriku at the time of the earthquake, and his group exchanged opinions on disaster prevention. Mr. Endo has been involved in the response and recovery of disaster victims as a town official. Minamisanriku town experienced the tsunami of the Chile earthquake in 1960, so

	<p>the government has taken disaster prevention measures at a very high level. However, in the Great East Japan earthquake, he said, the tsunami was much higher than they had expected, so he felt that a natural disaster was something unexpected.</p> <p>In response, one question, "A tsunami can occur in Costa Rica. What can the government do in case of a tsunami?" was raised. In response, Mr. Endo says it is important to inform the public of the disaster risk in the area using hazard maps and so on. Mr. Endo felt that there were many things that could not be prevented by the power of the administration, and that the administration itself could be struck by disasters, and that it was important for all residents to understand the disaster risk they were living in and to be conscious of protecting their own lives. Other questions covered specific areas such as "What technologies are being used to disseminate disaster prevention messages?" and there was a lively opinion exchange throughout the session.</p> <p>Participants commented, "I was very impressed by the experience of the people in the disaster-stricken area and was able to gain a lot of motivation." and "Because of the coronavirus, we were not able to have face-to-face interactions, but after the earthquake, I felt that just by connecting with people who are alive and talking about our experiences, the strength to unite and bond is strengthened, and a sense of empathy is born."</p>
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March 18, 2022 (Kobe Shimbun)

UCC Holdings (HD, Chuo-ku, Kobe) is focusing on online seminars for students to familiarize them with activities related to the SDGs through coffee.

The seminars aim to disseminate the industry's efforts for SDGs and deepen understanding among young people who will lead the next generation. (Omitted) On the 9th, the Japan International Cooperation Center (JICE) implemented the program as an international exchange program commissioned by the Ministry of Foreign Affairs. Simultaneous interpretation was offered in English and Spanish. In addition to Japanese students, 25 people, such as Ministry of Foreign Affairs employees and media workers, from 7 Latin American countries participated.

Ms. Chie Ganno (31 years old), an employee of UCC, introduced general knowledge of coffee and the efforts to solve poverty and environmental problems in producing countries with quizzes and videos. She appealed, "I want to contribute to the development of the coffee industry and make the world smile." The participants asked questions, reported on circumstances of local coffee cultivation and exchanged their impressions, etc.



## 6. Presentation of action plan at final reporting session

Action plan as the group	
	<p>Title: “Actions for Sustainable Environment in Japan”</p> <p>Subtitle: “Japan, the most advanced country in Asia in terms of SDGs implementation”</p> <p>Based on the content of group study which is consisted of three parts, we presented an action plan assigned to us.</p> <p>In light of the theme given to the South American group in the Juntos!! program, we have studied the examples of SDGs implemented by the public and private sectors in Japan. And based on this study, we individually prepared and introduced an action plan regarding activities to be implemented by each of us in respective home country within the next three months.</p> <p>Content of the group study:</p> <ol style="list-style-type: none"> <li>1) Case studies of sustainable environmental initiatives by Japan’s leading companies (Toyota, Panasonic and Sony)</li> <li>2) Method of treating and utilizing solid waste</li> <li>3) Introducing the spirit of “Mottainai”</li> </ol>

## Individual action plan

### Importancia del Reciclaje en Japón

- ▶ Japón cuenta con una clara legislación ambiental, que hasta cierto punto ha obligado a los diferentes actores a tomar acciones para la protección y recuperación del medio ambiente, haciendo un uso responsable de los recursos y dando tratamiento apropiado a los residuos sólidos y líquidos. Los gobiernos locales con el apoyo del gobierno central hacen inversiones impresionantes para el desarrollo de tecnología para la disposición final de residuos, reciclaje, la reutilización de los residuos tanto sólidos como líquidos.



### Mi Plan de Acción

Haga el favor de implementar Plan de Acción después del programa!

Grupo: D Nombre de país: Latinoamérica País : Paraguay Nombre: Gabriela

Nombre del proyecto: El éxito de la diplomacia gastronómica y cultural japonesa en Asunción

Por qué : (¿Por qué va a implementar este proyecto?/Objetivo del proyecto)

Particularmente considero que la gastronomía dice mucho de un país ya que el sentido del gusto genera mucha satisfacción cuando se consume algo considerado delicioso y más aún al ser una comida extranjera. Es un medio muy efectivo de plasmar una cultura extranjera adaptada en los nacionales de otro país. Además lo visual desde hace años tiene una tendencia importante a través de su difusión por televisión o películas como los animes.

Cuándo : (Haga el favor de establecerlo dentro de 3 meses tras haber terminado el programa.)  
Desde el 10 de marzo al 15 de abril.

Quién : (¿Quién lo va a implementar?) Gabriela Robertti

Para quién : (¿Para quién va a implementarlo?)

Connacionales, colegas de trabajo, colegas internacionales, familia y amigos personales.

Qué : (¿Qué va a hacer concretamente?) La promoción de diferentes restaurantes y/o platos japoneses a través de las redes sociales o compartiendo personalmente si es posible en atención a las medidas de seguridad que existen en Paraguay en razón del Covid-19.

Cómo : (¿Cómo va a implementar el proyecto?) A través de la promoción personal y/o por redes sociales.

\*Haga el favor de entregarnos la Hoja de Plan de Acción el Día 4 mediante el link abajo indicado.

[https://forms.office.com/f/g/personal/matsuda\\_yukino\\_ljce\\_org/ErhgaAfGdKtvtU5GQg5yBxuzGHZioRvUJTT7vGZATPq7e?w=44W](https://forms.office.com/f/g/personal/matsuda_yukino_ljce_org/ErhgaAfGdKtvtU5GQg5yBxuzGHZioRvUJTT7vGZATPq7e?w=44W)

### Mottainai, la filosofía del residuo cero



- ▶ Japón es el segundo productor mundial de residuos plásticos per cápita, después de Estados Unidos, por lo tanto, se ha propuesto reducir su producción de este tipo de residuos en un 25 % para 2030, y llegar a reciclar o reutilizar por completo todos esos desechos, incluidos componentes usados en electrodomésticos y automóviles, para 2035.
- ▶ En términos formales 'Mottainai' es un adjetivo que sirve para expresar un estado negativo o de pena cuando un objeto o recurso no se utiliza suficientemente, su significado sería similar a ¡que desperdicio! o ¡que pena! cuando se echa a perder algo útil y valioso, como el tiempo o la comida.

### 【In case of Ecuador, Working youth】

“Dissemination of Japanese technological development”

#### ■ Why:

I want to spread information about Japan's technological progress by using my SNS.

#### ■ When:

April-June 2022

#### ■ Who (Who will do it?):

Myself

#### ■ Who (To whom?):

I will deliver information widely from friends to friends' friends as well as general users of SNS without narrowing the target.

#### ■ What (What are you planning to do?):

I will post photos, videos, and comments.

#### ■ How:

I will use digital information to disseminate information in an interactive manner so that Internet users will be interested.

### 【In case of Paraguay, Working youth】

“Success of food and cultural diplomacy in Asuncion”

#### ■ Why:

Food is very important in Paraguay. You can get a sense of satisfaction from delicious food, and if it is foreign food, you will be even more impressed. As a means of giving shape to a foreign culture adapted to a country, food is a very effective means. Food has been disseminated visually for many years through television, movies and animation.

#### ■ When:

From March 10 to April 15

#### ■ Who (Who will do it?):

	<p>Myself</p> <ul style="list-style-type: none"> <li>■ Who (To whom?): Paraguayan citizens, co-workers, foreign colleagues, family members, and friends</li> <li>Content and method of activities: I will introduce Japanese restaurants and menus through SNS. At the same time, I will personally communicate the food culture to the target people after taking measures against the new coronavirus infection set by the national government.</li> </ul> <p>【In case of Bolivia, Working youth】</p> <p>“Activities to disseminate the connection between Japan and Bolivia in the economic, social and environmental fields”</p> <ul style="list-style-type: none"> <li>■ Why: To make widely known the characteristics of the cooperative relationship between Japan and Bolivia in the economic, social and environmental field through exchanging experiences between the two countries.</li> <li>■ When: April-June 2022</li> <li>■ Who (Who will do it?): Myself</li> <li>■ Who (To whom?): Colleagues, friends, and family members</li> <li>■ What (What are you planning to do?): I will disseminate information through images, photos, and videos with comments.</li> <li>■ How: I will deliver information to as many people as possible through my personal accounts on various SNS (Facebook, Instagram, Twitter).</li> </ul>
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Implementation agency: Japan International Cooperation Center (JICE)