



## **Juntos!! Japan-Latin America and the Caribbean Exchange Program**

### **Report of Online Inbound Program**

#### **SICA and Cuba Group: Sustainable Environment and Disaster Countermeasures Including Disaster Prevention and the Novel Coronavirus Infectious Disease Control**

#### **1. Program Overview**

【Objective】 In addition to learning about the lessons learned from the earthquake and efforts related to reconstruction, Juntos!! Japan-Latin America and the Caribbean Exchange Program was implemented to learn about examples of Japanese government and environmental businesses. The participants learned about the connections between Japanese companies and Latin America and the Caribbean countries online, and gained an opportunity to utilize this knowledge for environmental protection and disaster countermeasures in their home countries.

【Participants】 A total of 22 participants including administrative officials, academic personnel, media personnel, etc. (Costa Rica, Cuba, Dominican Republic, El Salvador, Guatemala, Honduras, Nicaragua, Panama) \*In alphabetical order

【Location】 Tokyo, Hokkaido, Miyagi Pref., Hyogo Pref.

#### **【Program Schedule】**

Date and time (Japan time) Location	Program contents	Participants' questions and reactions
Pre-exchange Program		
From March 2021 to the end of the Main Exchange Program	<b>【Video Viewing】</b> 1. Overview/Mission 2. Message from Minamisanriku	Videos about Japan and the Pre-exchange Program have been distributed before the Pre-exchange Program period, and participants joined the Pre-exchange Program after watching these videos.
9:00am~9:45am, Tuesday, March 30, 2021 Tokyo	<b>【Webinar, Q&amp;A session】</b> Lecture Title: "Latin American Diplomacy in Japan" Lecturer: Mr. MASAMOTO Kenichi, Director, Mexico, Central America and Caribbean Division, Latin American	Some participants commented, "It was an opportunity to think about the bonds of friendship between Japan and the Latin American region," and their enthusiasm for future programs were renewed.

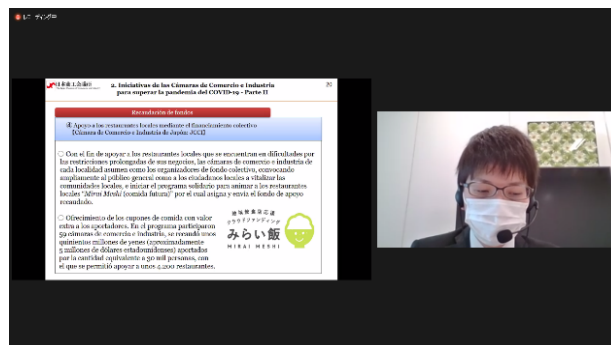
	and Caribbean Affairs Bureau, Ministry of Foreign Affairs 1. Lecture 2. Answers to questions	
9:00am~ 10:00am Tuesday, April 27, 2021 Tokyo	<b>【Webinar/Q&amp;A】</b> Japan Chamber of Commerce and Industry/Tokyo Chamber of Commerce and Industry 1. Lecture “Activities and Roles of the Chamber of Commerce and Industry in Japan under the Coronavirus Surge” Lecturer: Mr. Go Ishii, Deputy Manager Industrial Policy Division Yuta Himeno, Deputy Leader 2. Questions and answers 3. Exchange of opinions among participants	One participant said, “I was able to learn about the wonders of Japanese culture and useful information to deal with various issues, which led to the strengthening of the bonds of friendship between the two countries.”
9:00am~ 10:00am, Tuesday, May 11, 2021 Hokkaido	<b>【Japanese Culture Experience】</b> Zen meditation experience 1. Introduction to “Houkouji-temple,” Address by instructor Mr. ONO Ryuken, vice chief priest of Houkouji-temple 2. Talks on Buddhism and Zen meditation 3. Zen meditation tutorial and demonstration 4. Zen meditation experience for participants 5. Q & A session / Feedback	There were questions such as whether the attire worn by the priests had special meanings, and many participants said that the Zen meditation experience was beautiful and an opportunity to learn more about Japanese culture.
9:00am~ 10:45am, Thursday, May 27, 2021 Minamisanriku	<b>【Minamisanriku Town (Exchange with          Disaster-Affected Areas)】</b> 1. Lecturers introductions 2. Outline of Minamisanriku Town and explanation on the situation at the	There were questions like, “didn’t you want to throw everything away and leave the town, after losing your home, friends, and family?”, and comments like, “the lesson of

Town, Miyagi	time of the disaster by Minamisanriku-cho Tourist Association 3. Opinion exchange session with lecturer 4. Sharing impressions	'protecting yourself first' left an impression on me, on how that in turn helps your family, the people around you."
From the end of the Pre-exchange Program to the end of the Main Exchange Program (Between June and August)	<b>【Video Viewing】</b> 1. Lecture on Japan 2. Virtual Home Visit 3. Study Japanese Culture in Kyoto 4. Peace Tour in Hiroshima 5. Allure Aichi -Industry / Cutting-edge technology -	Before the start of the main exchange program, a video about Japan and the program was shared to the participants, who watched it before participating in the main program.
<b>Main Exchange Program</b>		
9:00am~ 10:30am Wednesday, March 2, 2022 Tokyo	<b>【Orientation】</b> <b>【Ice Break】</b> <b>【Exchange of Opinions among Participants】</b>	It was an opportunity to reconfirm the themes assigned to each team and share information about the program's issues. After the overall explanation, an opportunity was given for self-introduction among the participants by each team, where they exchanged opinions on their motivations for participating the program and their relationship with Japan.
9:00am~ 11:30am Wednesday, March 9, 2022 Hyogo Pref.	<b>【Webinar/Q&amp;A】</b> Sustainability Promotion Office, UCC Holdings, Co., Ltd. 1. Lecture 2. Questions and answers <b>【Exchange with Japanese Students】</b> Reviewing lecture <b>【 Exchange of Opinions among Participants】 Review</b>	A company handling coffee introduced examples of practicing SDGs by linking them to the company goals. The participants felt close to this project as coffee is a key product in the Latin American region and is familiar to them. The participants were enlightened to learn about Japan's achievement of the SDGs and its attitude toward achieving the goals.

9:00am～ 11:30am Thursday, March 10, 2022 Tokyo	<b>【Workshop/Exchange with Japanese Students】</b> 1. Announcement of presentation "Japan's Attractiveness and Strengths and Close Links with Latin America" 2. Presentation of impressions and exchange of opinions <b>【Exchange of Opinions among Participants】</b> Preparation for presenting an action plan	The Japanese participants who had a high level of language ability sometimes had direct conversations with Latin American participants. They discussed wide range of topics, and some participants said, "We would like to see more opportunities for this kind of exchange in which all aspects of modern Japan can be heard in the voices of young Japanese."
9:00am～ 10:40am Friday, March 11, 2022 Tokyo	<b>【Webinar/Q&amp;A, Exchange】</b> 1. Opening session 2. Lecture "Edo woodblock print" (Demonstration of Ukiyo-e, studio tour and introduction of Ukiyo-e works) Lecturer: Ms. TAKAHASHI Yukiko, Owner, Ukiyo-e studio "Takahashi Kobo" 3. Group discussion 4. Questions and answers 5. Summary and commentary	It was the first time for the participants to see production process of Ukiyo-e, and they were interested in the information they could read from the finished work as well as the work that required skill. During the virtual viewing event, which was held in groups, the participants exchanged opinions on the interpretation of Ukiyo-e works with other participants in the group, enjoyed Ukiyo-e appreciation and deepened their understanding of traditional Japanese culture.
9:00am～ 11:00am Saturday, March 12, 2022 Tokyo	<b>【Workshop】</b> <b>【Reporting Session】</b> 1. Presentation by participants 2. Commentary	Each group made a presentation on what they examined about an action plan to be implemented within three months after participation in the program. On this day, the South America Group and SICA/Cuba Group made presentations.

## 2. Program Photos

### Pre-exchange Program



March 30, 2021 【Overview of Juntos!! Japan-Latin America and the Caribbean Exchange Program】

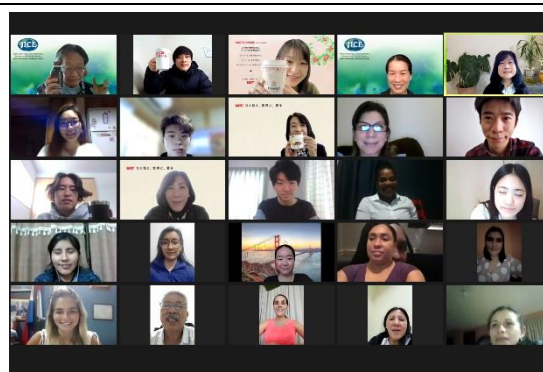
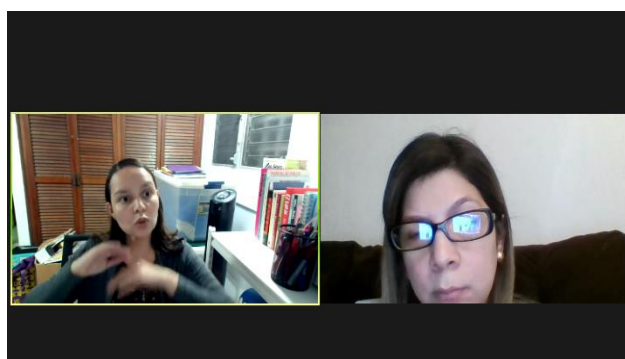
April 27, 2021 【Webinar/Q&A】 Lecture by the Japan Chamber of Commerce and Industry



May 11, 2021 【Zen meditation experience】  
Talks on Buddhism and Zen meditation




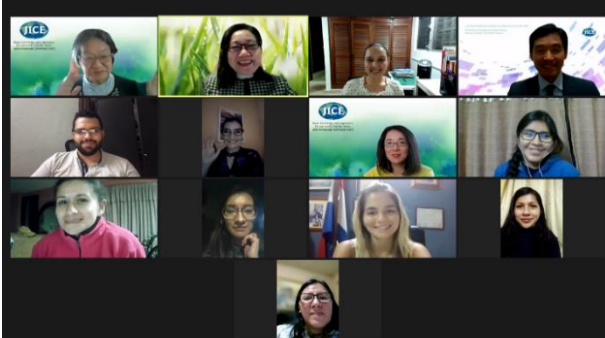
May 27, 2021 【Minamisanriku Town (Exchange with Disaster-Affected Areas)】 Outline of Minamisanriku Town and explanation on the situation at the time of the disaster

### Main Exchange Program



March 2, 2022 【Orientation】 Participants introducing themselves in the same team

March 9, 2022 【Webinar/Q&A】 Participants making a toast with coffee

	
<p>March 10, 2022 【Workshop/Exchange among Participants】Participants exchanging by dividing into groups</p>	<p>March 11, 2022 【Webinar/Q&amp;A】Appreciating Ukiyo-e works by dividing into small groups</p>
	
<p>March 12, 2022 【Reporting Session】Presenting an action plan</p>	<p>March 12, 2022【Reporting Session】Group photo after presenting action plan</p>

### 3. Voices from Participants (excerpt)

#### ◆ Dominican Republic, Working youth

It was a wonderful program as I had meaningful cultural exchange and shared experiences.

I really like that the program always sticks to the schedule and that we get to discuss with other participants.

#### ◆ Costa Rica, Working youth

The video was very useful. Seeing the videos of the areas affected by the tsunami, I was impressed by the reconstruction and I had high hopes of visiting Japan. I think the live lecture was fun overall and I could get useful information.

#### ◆ Guatemala, Working youth

The exchange of experiences between the participants is enriching, the last exercise allows us to see the similarities that our countries face with global issues.

◆ **Nicaragua, Working youth**

I am very happy to be part of the exchange program "Juntos", since it allows us to know the wonderfulness of Japanese culture and the response capacity of the population to adverse events. Likewise, the strengthening of the ties of friendship between our countries

◆ **El Salvador, Working youth**

I found it a complete, interesting and motivating program. The desire to know Japan has increased with all the information that has been included in the program, especially the last program where we received the Zen class. I think they are an impressive, rich, millenary culture that deserves to be known by the whole world.

◆ **Costa Rica, Working youth**

I like it very much. Honestly, I am very disappointed that I cannot go to Japan to meet the wonderful people I met through the Juntos!! program, but this wonderful program has made me even more eager to learn more about Japan and to visit Japan one day. My knowledge has deepened and it has been very meaningful to share my knowledge and experiences with people who are different geographically and in their lives. Now, Japan has been a special part of my heart.

**4. Voice from Japanese Locals(excerpt)**

◆ **Minamisanriku-cho Tourism Agency, General Incorporated Foundation**

Time was limited, but I believe we were able to convey how much of a disaster the Great East Japan Earthquake was, and share how the residents have felt as well as about the reconstruction efforts.

◆ **Lecturer from a company**

Latin American countries are deeply involved in coffee, and I am very pleased to hear directly from participants from such countries and Japanese students interested in such countries.

◆ **Person in charge of cooperating organization**

In the group discussion on the subject of Ukiyo-e, I was very impressed that I was able to get to know a point of view that Japanese people would not notice. It was also impressive to see the participants actively communicating with the lecturer.



## 5. Dissemination by the participants, articles, etc.

 <p>#Juntos!! #juntosjapon ¿Conoces gente de origen japonés en tu país? La comunidad nikkei empezó a establecerse entre 1880 y 1960 en América Latina. Hoy son cerca de 2,2 millones de personas japonesas que son puente entre Japón y la región.</p> <p>#JuntosJapon</p> <p>“ Cerca de 2,2 millones de personas japonesas viven actualmente en América Latina. Los principales flujos de migración se dieron entre 1880 y 1960 y actualmente, la comunidad “nikkei” es un puente entre las dos culturas. ”</p> <p>KENICHI MASAMOTO Director para México, Centroamérica y Caribe Ministerio de Relaciones Exteriores de Japón Marzo, 2021</p>	<p>Japón nos deja muchas enseñanzas de colectividad, unión y solidaridad ante el covid-19. Ayer, reflexionaba con colegas de Centroamérica y República Dominicana, sobre la respuesta rápida que dio el gobierno, el sector empresarial y civil para auxiliar a las empresas en problemas en Japón, mientras aquí nos llegó un poco tarde. La Cámara de Comercio e Industria de Japón (JCCI) nos compartió experiencias de respuesta y de unión empresarial en esos momentos y nos inspiró a reflexionar sobre medidas innovadoras en nuestros países, más allá del sector de alimentos, artesanía y turismo, los más afectados. Al final, todo está interconectado y nuestros conocimientos y experiencias son valiosos para muchas personas que necesitan sobrevivir ante este contexto. Una sesión rica donde aprendemos que #Juntos podemos superar nuestras limitaciones. Espero con ansias nuestra próxima sesión.</p>
<p>April 1, 2021 (Facebook)</p> <p>#Juntos!! #juntosjapon</p> <p>Do you know people in your country who have roots in Japan? Communities of Japanese descent (Nikkei) in Latin America began to form between 1880 and 1960. Today, about 2.2 million Nikkei act as bridges between Japan and Latin America.</p>	<p>April 28, 2021 (Facebook)</p> <p>Japan teaches us many lessons about collectivity, cohesiveness and solidarity.</p> <p>Yesterday, I, jointly with other participants from Central America and the Dominican Republic in my team, reviewed how, in Japan, governments, the business sector, and civil society responded quickly to the challenges faced by companies, while at the same time discussing how we were a little late in responding in our region. The Japan Chamber of Commerce and Industry (JCCI) shared with us the response and experience of unity in the business sector during such difficult time. The lecture gave us an opportunity to think about not only food, handicraft and tourism sectors that have been most affected but also other innovative measures that may be adopted in our home countries.</p> <p>Finally, everything is interconnected, and our knowledge and experience are valuable to many people who must live within it. It was a great session where we learned that we could break through limits if we are #together (Juntos). I'm looking forward to the next session.</p>

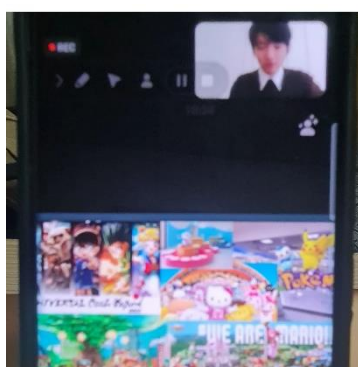




May 11, 2021 (Facebook)  
Zen meditation after work



May 27, 2021 (Facebook)  
As part of the "Juntos!! Japan-Latin America and the Caribbean Exchange Program," I had the opportunity to exchange with the people of Minamisanriku Town that was damaged by the 2011 earthquake and tsunami.



March 11, 2022 (Facebook)  
I learned about the impact of anime among young Japanese. It was a very interesting.



March 11, 2022 (Facebook)  
I'm spending time with young Japanese people.



June 14, 2021 Minamisanriku Tourism Association

(Snip) The people who participated in the exchange meeting hosted by JICE are those who are involved in administration, education and news reporting in Latin America. Therefore, they seemed to be listening to the story from the viewpoint of how they could make use of the disaster prevention measures and administrative efforts in Minamisanriku in their own countries.

Kenji Endo, who was the deputy mayor of Minamisanriku at the time of the earthquake, and his group exchanged opinions on disaster prevention. Mr. Endo has been involved in the response and recovery of disaster victims as a town official. Minamisanriku town experienced the tsunami of the Chile earthquake in 1960, so the government has taken disaster prevention measures at a very high level. However, in the Great East Japan earthquake, he said, the tsunami was much higher than they had expected, so he felt that a natural disaster was something unexpected.

In response, one question, "A tsunami can occur in Costa Rica. What can the government do in case of a tsunami?" was raised. In response, Mr. Endo says it is important to inform the public of the disaster risk in the area using hazard maps and so on. Mr. Endo felt that there were many things that could not be prevented by the power of the administration, and that the administration itself could be struck by disasters, and that it was important for all residents to understand the disaster risk they were living in and to be conscious of protecting their own lives. Other questions covered specific areas such as "What technologies are being used to



	<p>disseminate disaster prevention messages?" and there was a lively opinion exchange throughout the session.</p> <p>Participants commented, "I was very impressed by the experience of the people in the disaster-stricken area and was able to gain a lot of motivation." and "Because of the coronavirus, we were not able to have face-to-face interactions, but after the earthquake, I felt that just by connecting with people who are alive and talking about our experiences, the strength to unite and bond is strengthened, and a sense of empathy is born."</p>
	<p>March 18, 2022 (Kobe Shimbun)</p> <p>UCC Holdings (HD, Chuo-ku, Kobe) is focusing on online seminars for students to familiarize them with activities related to the SDGs through coffee.</p> <p>The seminars aim to disseminate the industry's efforts for SDGs and deepen understanding among young people who will lead the next generation. (Omitted) On the 9th, the Japan International Cooperation Center (JICE) implemented the program as an international exchange program commissioned by the Ministry of Foreign Affairs. Simultaneous interpretation was offered in English and Spanish. In addition to Japanese students, 25 people, such as Ministry of Foreign Affairs employees and media workers, from 7 Latin American countries participated.</p> <p>Ms. Chie Ganno (31 years old), an employee of UCC, introduced general knowledge of coffee and the efforts to solve poverty and environmental problems in producing countries with quizzes and videos. She appealed, "I want to contribute to the development of the coffee industry and make the world smile." The</p>

	participants asked questions, reported on circumstances of local coffee cultivation and exchanged their impressions, etc.
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## 6. Action plan presentations at the final reporting session

Action plan as the group	
 <p>Planes de Acción</p> <div data-bbox="181 1312 740 1641"> <p><b>Nuestro Plan de Acción (Plan del grupo)</b>  <b>Grupo:</b> E y F Equipo SICA CUBA Nombre León Romeo, Lanuza Silvia, Fonseca Maruquel y Pineda Mercedes</p> <p>● <b>Título:</b> _____</p> <p><b>Por qué:</b> Existen muchas similitudes entre los países y la relación con Japón. Gran parte de los contenidos provistos a lo largo del programa nos ilustraron acerca de temas de sostenibilidad y medio ambiente así como aspectos culturales, políticos y económicos que son válidos para difundir y expandir el conocimiento de Japón en nuestros respectivos países.</p> <p><b>Cuándo:</b> De hecho ya se ha comenzado a difundir en nuestras redes sociales, pero a largo plazo en periodos de marzo a mayo.</p> <p><b>Quién:</b> Directamente nosotros como fuentes difusoras principales.</p> <p><b>A quién:</b> Estudiantes y sociedad en general en nuestros países. A través de las redes llegamos no solo a nuestros círculos también podemos extendernos y empleando recursos como canales gubernamentales, periódicos podemos abarcar mas receptores incluso fuera de nuestros países.</p> <p><b>Qué:</b> Diversas actividades listadas en el como.</p> <p><b>Cómo:</b> En Guatemala se hará el plan de acción desde los órganos informativos Diario de Centro América, Canal de Gobierno y Agencia Guatemalteca de Noticias quienes abordarán el tema del café y los usos que se le pueda dar no solo como bebida y los beneficios que puede dar al medioambiente. En Panamá ya se está trabajando en el apoyo a la elaboración de artículos en periódicos de temas relacionados con la cultura japonesa, así como en el plan del centro de estudios. La difusión se hará a través de redes sociales y las charlas, por medio de conferencias en la Facultad de Arquitectura y Diseño como en otras extensiones que permitan compartir eventos para la difusión.</p> </div>	<p>“Sustainable Environment: Japan-Guatemala Relations”</p> <p>■ <b>Why:</b></p> <p>There are many similarities between Japan and Latin American countries. Guatemala is no exception. Based on the similarities between the two countries, the two governments decided to work together to promote environmental conservation projects in order to transform the environment into a sustainable one. As a result of acquiring knowledge related to culture, politics, economics, and the sustainable environment from the content of the program, we believe it is worth disseminating that knowledge in our home country.</p> <p>■ <b>When:</b></p> <p>In the next three months, we will produce a documentary program and broadcast it on government channels, personal social networks and web pages.</p> <p>■ <b>Who (Who will do it?):</b></p> <p>The content of SNS of one of the participants will be disseminated through Guatemala’s broadcasting station and government channels.</p> <p>■ <b>Who (To whom?):</b></p> <p>It will be distributed to the general public who watch the relevant media, as well as to friends and family members, so that they can deepen their knowledge of Japan.</p> <p>■ <b>How:</b></p> <p>We start our activities with preliminary research to</p>



	create audio-visual materials, distribute them on national channels and SNS, and broadcast them on a news station.
Individual action plan	
<p>• Japón ha tenido un apoyo a los tres países en relación con temas sobre medioambiente sostenible.</p> <p>• En este sentido, JICA definió el tema "Corredor Biológico y la Conservación de Humedales" como uno de los temas prioritarios de cooperación con SICA en 2015.</p> <p>• CCAD y JICA firmaron el Registro de Discusión en junio de 2018 y acordaron la ejecución del "Proyecto de Desarrollo de Capacidad para la Gestión y Conservación Integrada de la Biodiversidad a nivel regional en la Región del SICA".</p> <p>• Con este corredor biológico, se busca fortalecer el mecanismo de gobernanza de las zonas transfronterizas importantes para la conservación.</p>  <p style="text-align: center;">Apoyo de Japón para temas de medioambiente sostenible</p> <p>El café</p> <p>• Debido a que el café es el cultivo común en los tres países, por eso se dispuso a tener un plan de acción en el cual se hable sobre el tema y los usos que se pueden dar a sus residuos.</p> <p>• Su cultivo llegó a nuestros países a mediados del siglo XIX.</p>  <div style="border: 1px solid black; padding: 5px; margin-top: 20px;"> <h3 style="text-align: center;">Mi Plan de Acción</h3> <p>I Haga el favor de implementar Plan de Acción después del programa!</p> <p><b>Grupo:</b>F   <b>Nombre de país:</b> País : Panamá   <b>Nombre:</b> Maruquel Fonseca</p> <p><b>Nombre del proyecto:</b> DIFUSION EN ACCION</p> <hr/> <p><b>Por qué:</b> Para difundir lo aprendido a través del programa en el entorno donde me desempeño y dar apoyo en los proyectos relacionados a la cultura japonesa con los que colaboro. El objetivo principal sería lograr difundir los contenidos y los aprendizajes realizados por mi cuenta de los contenidos del programa</p> <hr/> <p><b>Cuándo:</b> En principio cuando inicien las clases en la universidad (abril-mayo)</p> <hr/> <p><b>Quiénes:</b> Yo lo implementaría directamente</p> <hr/> <p><b>Para quiénes:</b> Para profesores y estudiantes, así como publico en general.</p> <hr/> <p><small><b>Qué:</b> Apoye a la búsqueda de temas y material para la elaboración de artículos en periódicos. Ayude en la creación de un Centro de Estudios Japoneses en la Facultad de Arquitectura y Diseño de la Universidad de Panamá (con el apoyo de JICA Chile) - Difundir a través de redes sociales de contenidos alusivos a temas de cultura, economía y gastronomía en las redes sociales Difundir a través de conferencias / charlas en la facultad tanto para profesores como estudiantes. <b>Cómo:</b> Actualmente voy en esta trabajando en el apoyo a la elaboración de artículos en periódicos de temas relacionados con la cultura japonesa, así como en el plan del centro de estudios. La difusión se hará a través de redes sociales e Internet, por medio de conferencias en la Facultad de Arquitectura y Diseño como en otras actividades que permitan compartir eventos para la difusión. **Haga el favor de entregarnos la Hoja de Plan de Acción el Día x mediante el link abajo indicado: <a href="https://docs.google.com/forms/d/e/1FAIpQLSvUkxwLjzQmZlKtXqJgYdGfTnIcWb0C1T7nIdG7PaZc-wd0w">https://docs.google.com/forms/d/e/1FAIpQLSvUkxwLjzQmZlKtXqJgYdGfTnIcWb0C1T7nIdG7PaZc-wd0w</a></small></p> </div>	<p>【In case of Panama, Working youth】</p> <p>“Dissemination of activities”</p> <p>■ Why:</p> <p>I will disseminate what I learned during the program in relation to my own role, and support various initiatives concerning Japanese culture in which I am also involved. The goal is to deliver the learning from the program to many people.</p> <p>■ When:</p> <p>Start of university classes (April to May)</p> <p>■ Who (Who will do it?):</p> <p>Myself</p> <p>■ Target:</p> <p>Teachers, students and the general public</p> <p>■ What (What are you planning to do?):</p> <p>In addition to supporting the search of subjects and materials for newspaper articles, and supporting the establishment of the Japan Research Center (with JICA cooperation) within the Department of Architectural Design of the University of Panama, I will disseminate information on cultural, economic, and food of Japan through SNS as well as on-campus lectures for teachers and students.</p> <p>■ How:</p> <p>I am already working on writing of newspaper articles about Japanese culture and a project to establish Japanese Culture and Research Center. In the future, I plan to increase communications by utilizing media channels such as SNS and lectures.</p>

## Apoyo de Japón para temas de medioambiente sostenible



## El café

- Debido a que el café es el cultivo común en los tres países, por eso se dispuso a tener un plan de acción en el cual se hable sobre el tema y los usos que se pueden dar a sus residuos.
- Su cultivo llegó a nuestros países a mediados del siglo XIX.



## Mi Plan de Acción

**¡ Haga el favor de implementar Plan de Acción después del programa!**

Grupo: F Nombre de país: País : Panamá Nombre: Maruquel Fonseca

Nombre del proyecto DIFUSION EN ACCION

**Por qué:** Para difundir lo aprendido a través del programa en el entorno donde me desempeño y dar apoyo en los proyectos relacionados a la cultura japonesa con los que colaboro. El objetivo principal sería lograr difundir los contenidos y los aprendizajes realizados por mi cuenta de los contenidos del programa.

**Cuándo:** En principio cuando inicien las clases en la universidad (abril-mayo)

**Quién:** Yo lo implementaría directamente

**Para quién:** Para profesores y estudiantes, así como público en general

**Qué:** Apoyo a la búsqueda de temas y material para la elaboración de artículos en periódicos.

- Apoyo en la creación de un Centro de Estudios Japoneses en la Facultad de Arquitectura y Diseño de la Universidad de Panamá (con el apoyo de JICA Chair)
- Difusión a través de redes sociales de contenidos afines a temas de cultura, economía y gastronomía en las redes sociales
- Difusión a través de conferencias / charlas en la facultad, tanto para profesores como estudiantes.

**Cómo:** Actualmente se va esta trabajando en el apoyo a la elaboración de artículos en periódicos de temas relacionados con la cultura japonesa, así como en el plan del centro de estudios. La difusión se haría a través de redes sociales y las charlas, por medio de conferencias en la Facultad de Arquitectura y Diseño como en otras extensiones que permitan compartir eventos para la difusión.

\*Haga el favor de entregarnos la Hoja de Plan de Acción el Día 4 mediante el link abajo indicado.

create audio-visual materials, distribute them on national channels and SNS, and broadcast them on a news station.

- Why:

I will disseminate what I learned during the program in relation to my own role, and support various initiatives concerning Japanese culture in which I am also involved. The goal is to deliver the learning from the program to many people.

- When:

Start of university classes (April to May)

■ Who (Who will do it?):

Myself

■ Target:

## Teachers, students and the general public

■ What (What are you planning to do?):

In addition to supporting the search of subjects and materials for newspaper articles, and supporting the establishment of the Japan Research Center (with JICA cooperation) within the Department of Architectural Design of the University of Panama, I will disseminate information on cultural, economic, and food of Japan through SNS as well as on-campus lectures for teachers and students.

■ **How:**

I am already working on writing of newspaper articles about Japanese culture and a project to establish Japanese Culture and Research Center. In the future, I plan to increase communications by utilizing media channels such as SNS and lectures.