

**JENESYS2020 Japan-Mekong Online Exchange  
(Marine Plastic Litter and Waste Management) Report  
(Target Countries: Cambodia, Lao PDR, Thailand, Viet Nam)**

## 1. Program Overview

【Objective】 The main objective of this program is to have young administrative officials and youth from Cambodia, Lao PDR, Thailand, and Viet Nam learn about Japan's urban garbage disposal systems, technologies related to plastic recycling and alternative materials, and the administrative systems that support them in order to deepen their knowledge and improve waste management in their respective countries.

【Participants】 Total: 48 administrative officials and undergraduate students from Cambodia, Lao PDR, Thailand, and Viet Nam

【Location】 Kagoshima Pref., Tokyo, Kyoto, Kanagawa Pref.

### 【Program Schedule】

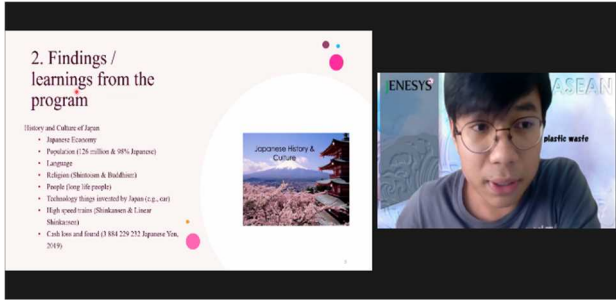

Date Location	Program contents	Participants' questions and reactions
Number of participants for the following: 37		
August. 6, 2021 Yoron Town, Kagoshi ma Pref.	<p>【Webinar, Q&amp;A session】 Administration's response to marine plastic waste in Yoron Island Lecture: Mr. HIKARI Toshiki , Yoron town hall environment division chief,</p> <p>【Webinar, Q&amp;A session】 “Introduction to the Activities of Unjyami” DVD/Lecture Lecture: Mr. ATA Hisashi , Unjyami</p>	<p>There were many questions such as how to dispose of gathered waste, how to motivate volunteer organizations, and the organization's relationship with the government.</p> <p>Having heard about the activities of Unjyami, participants commented that they would like to lead the practice of such volunteer work in their home countries.</p>
Number of participants during the following 6 days: 11 (Jointly with other programs)		
January 22~, 2022	<p>【Video Viewing】 1. Welcome Address 2. Message from Minamisanriku Town 3. The Host Town Initiative 4. Learning Japanese</p>	To foster better understanding of Japan, participants watched a video about Japan and the program before they participated in the main program.

January 25, 2022	<p><b>【Orientation】 【Webinar, Q&amp;A session】</b></p> <ol style="list-style-type: none"> <li>1. Self-introductions (in groups)</li> <li>2. Lecture on Japan, Q&amp;A “Japan Today” Lecturer: Mr. KIMURA Hideo, Executive Managing Director, SIMA (Strategic International Management Associates)</li> <li>3. Exchanges in groups</li> </ol>	<p>The program began with some warm self-introductions by the participants. Many questions were asked during the lecture on Japan, such as "What measures is the government taking to cope with the current population concentration in Tokyo?", "What kind of technology is used in Japan to create energy from waste?", and "Please tell us about the policies in Japan regarding the aging society." It was a good start for the first day, with positive feedback from the participants on the content of the lecture. Leaders and sub-leaders were selected for the group exchanges.</p>
January 26, 2022 Taito City, Tokyo	<p><b>【Webinar, Observation】</b></p> <p>“Virtual Tour in Asakusa -Let's enjoy Japanese Food!-“ in cooperation with Co-op THE ASAKUSA SHOTEN FEDERATION</p> <ol style="list-style-type: none"> <li>1. Video: “Shin-Nihon-Fudoki” (NHK) With an appearance by the Asakusa Shoten Federation</li> <li>2. Presentation: Introduction to Asakusa Presenter: Mr. NISHIYAMA Shigeo, a director of the Asakusa Shoten Federation</li> <li>3. Introduction of Japanese restaurants Ichimatsu, Ms. MIYASHIRO, Kiyoko Sakura Nabe Nakae, Mr. NAKAE, Shiroshi Komakata Dozeu, Mr. WATANABE, Takashi</li> <li>4. Exchange with restaurant owners</li> <li>5. Live-stream: Asakusa Nakamise, Sensoji Temple, Asakusa Shrine</li> </ol>	<p>The program began with a video of an NHK program on the different issues and initiatives in Asakusa, followed by an introduction by the Asakusa Shoten Federation on Asakusa's attractions and historical background, including tourism, performing arts, artisans, Nakamise, and Sensoji temple. Next, the owners of established Japanese restaurants with long histories introduced their restaurants, and the participants were divided into groups to engage in exchanges with each other. After seeing the video and photos, the participants asked many questions such as "What are some things to keep in mind in running a business while maintaining an old building?", and "Are dishes made with horse meat more expensive than dishes with other ingredients?" In the final live-feed, the participants were introduced to the Asakusa Nakamise, Sensoji Temple grounds, and Asakusa Shrine, and although the program was short and held online, the participants wrote around 150 comments,</p>

		making it a very lively and enjoyable program.
January 27, 2022 Kyoto City, Kyoto	<b>【Webinar, Q&amp;A session】</b> “Lessons from Human Evolution toward SDGs” Lecturer: Mr. Takuro Furusawa Graduate School of Asian and African Area Studies, Kyoto University 1. Lecture 2. Q&A	The participants' eagerness to learn was apparent as they asked many questions during the lecture on topics ranging from human evolution to inequality in nature, and how to approach the SDGs. Questions such as "Which of the SDG issues should be prioritized?" and "What are the best solutions for sustaining the SDGs?" were asked, and many participants commented that the content of the lecture, which included in-depth discussions, was a valuable learning opportunity for them.
January 29, 2022 Yokohama City, Kanagawa Pref.	<b>【Online Visit to a Local Government, Exchange】</b> About e-sports GOMI activities 1. Live-feed 2. Lecture 3. Workshop 4. Presentations	The smooth, fast-paced lecture had participants actively engaged and listening intently. The waste issue seemed to be the issue of greatest interest to the participants. They were also active in exchanging opinions within their groups.
January 30, 2022 Tokyo	<b>【Workshop】 【Reporting Session】</b> 1. Questionnaires 2. Group presentations 3. Review: Mr. KIMURA Hideo, Executive Managing Director, SIMA (Strategic International Management Associates) 4. Announcements from JICE	Centered on the group leader planning to come to Japan in the fall, lively presentations were given. Even online, the experience of interacting with Japanese people seemed to have influenced each participant's opinions and impressions of Japan.

## 2. Program Photos

<p>August 6, 2021 【Webinar, Q&amp;A session】</p> <p>Lecturer</p>	<p>August 6, 2021 【Webinar, Q&amp;A session】</p> <p>Lecture</p>
<p>August 6, 2021 【Webinar, Q&amp;A session】</p> <p>Lecturer</p>	<p>August 6, 2021 【Webinar, Q&amp;A session】</p> <p>Group Photo</p>
<p>January 25, 2022 【Webinar, Q&amp;A session】</p> <p>Lecture</p>	<p>January 26, 2022 【Webinar, Observation】</p> <p>Live-feed</p>

January 27, 2022【Webinar, Q&A session】Group photo	January 29, 2022 【Online Visit to a Local Government, Exchange】 Lecture
	
January 30, 2022 【Reporting Session】	January 30, 2022 【Reporting Session】 Group photo

### 3. Voices from Participants (excerpt)

#### ◆ Undergraduate Student (Thailand)

Thank you for sharing your experience about ocean plastic pollution management in Yoron Island. It's very interesting. I work on marine and coastal resource and when I visit beaches and have free time if volunteer to collect garbage on the beach too.

#### ◆ Working Youth (Lao PDR)

These initiatives are sponsored by not only private organizations but also local governments in Japan, giving certificates of appreciation and using point systems for volunteer activities, and I would like to implement such initiatives in my home country as well.

#### ◆ Working Youth (Thailand)

It was helpful to hear about the government's efforts against the marine plastic waste problem, for my country has the same problem.

#### ◆ Working Youth (Viet Nam)

Hope JENESYS can share the record video with participant.

#### ◆ Working Youth (Cambodia)

All satisfied my expectations.

### 4. Voice from Japanese Locals (excerpt)

#### ◆ Lecturer

It was a very good exchange. I thought the exchange could have been even better if the participants had received the details of the lecture beforehand, and submit their questions so they could be answered during the program.



#### ◆ Lecturer

There was not much time to prepare, but the program went well thanks to the cooperation of JICE and everyone involved. Thank you.

#### ◆ Representative from the Visited Location

I resonated with this program, promoting exchanges and human resource development beyond borders, despite the current difficulties to travel to and from foreign countries with COVID-19. This was a first for us, but we would like to improve on the time allocation and content to make the program even better in the future. We were pleased that everyone was eager to listen to our lecture.

#### ◆ Lecturer

All of the participants were proactive, and I thought it was great.

#### 5. Dissemination by the participants, articles, etc..

<p>6 สิงหาคม 2564 ได้รับโอกาสให้เข้าร่วมโครงการ JENESYS2020</p> <p>ด้วยสถานการณ์โรคไวรัส Covid-19 จึงได้เข้าร่วมแบบออนไลน์ JENESYS Online Webinar Theme: Plastic Waste Management in the ocean มีประเทศที่เข้าร่วมสัมมนาครั้งนี้ด้วยกัน 4 ประเทศ คือ ไทย ลาว เวียดนาม และกัมพูชา</p> <p>ครั้งนี้ได้รับฟังการจัดการขยะทางทะเลของกลุ่มจิตอาสา Unjani ของ Yoron Island ของประเทศญี่ปุ่น ที่ทุกวันช่วงเช้าจะไปเก็บขยะที่ชายหาด เพื่อให้ชายหาดทั้งเกาะของพวกเขาสะอาดสวยงาม เป็นการรักษาธรรมชาติและสิ่งแวดล้อมเพื่อส่งต่อไปรุ่นต่อไป</p> <p>แม้จะเป็นการบรรยายออนไลน์ผ่าน zoom แต่ทุกประเทศที่เข้าฟังก็ได้มีส่วนร่วมในการตอบคำถามจากการชมคลิปวิดีโอ และยังเปิดโอกาสให้แลกเปลี่ยนกันอีกด้วย</p>	<p>6 สิงหาคม 2564 ได้รับโอกาสให้เข้าร่วมโครงการ JENESYS2020</p> <p>ด้วยสถานการณ์โรคไวรัส Covid-19 จึงได้เข้าร่วมแบบออนไลน์ JENESYS Online Webinar Theme: Plastic Waste Management in the ocean มีประเทศที่เข้าร่วมสัมมนาครั้งนี้ด้วยกัน 4 ประเทศ คือ ไทย ลาว เวียดนาม และกัมพูชา</p> <p>ครั้งนี้ได้รับฟังการจัดการขยะทางทะเลของกลุ่มจิตอาสา Unjani ของ Yoron Island ของประเทศญี่ปุ่น ที่ทุกวันช่วงเช้าจะไปเก็บขยะที่ชายหาด เพื่อให้ชายหาดทั้งเกาะของพวกเขาสะอาดสวยงาม เป็นการรักษาธรรมชาติและสิ่งแวดล้อมเพื่อส่งต่อไปรุ่นต่อไป</p> <p>แม้จะเป็นการบรรยายออนไลน์ผ่าน zoom แต่ทุกประเทศที่เข้าฟังก็ได้มีส่วนร่วมในการตอบคำถามจากการชมคลิปวิดีโอ และยังเปิดโอกาสให้แลกเปลี่ยนกันอีกด้วย</p> <p>#JENESYSASEAN</p> 
<p>August 6, 2021 (Facebook)</p> <p>JENESYS Online Webinar, Theme: Plastic</p>	<p>August 6, 2021 (Facebook)</p> <p>I am grateful for the great opportunity to</p>

Waste Management in the Sea.

Four countries participated in the seminar: Cambodia, Lao PDR, Thailand, and Viet Nam.

During the session we heard about the marine waste management activities of the volunteer group on Yoron Island, Japan and how they collect garbage off the beaches every morning. Keeping the entire island's beaches clean and beautiful is a natural and environmental conservation activity for future generations.

The lecture was held online using Zoom, but all the countries that participated were able to watch the video clips, answer questions, and exchange opinions.

participate in the JENESYS online webinar. I saw how amazing the people in the community were cooperating to maintain the environment. For future generations!



January 28, 2022 (Tokyo Shimbun)

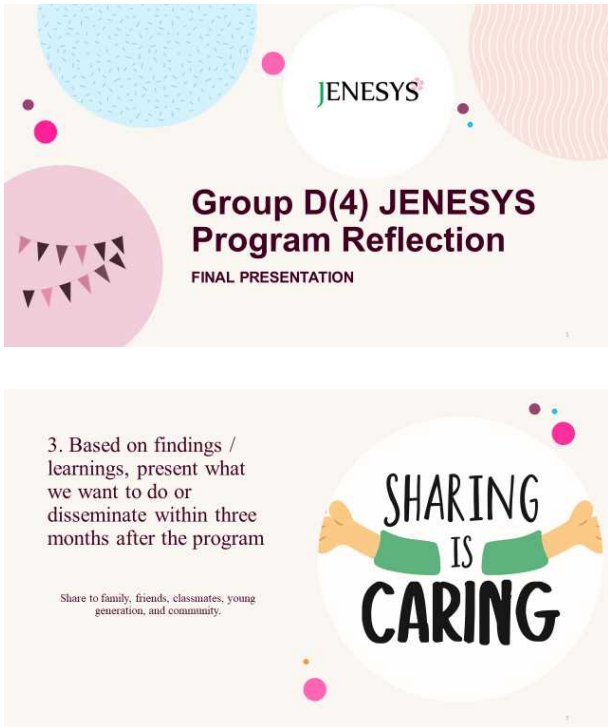
As part of an exchange program for youth from the Association of Southeast Asian Nations (ASEAN) region and other countries to learn about Japanese industry and other topics, a lecture by Mr. Shigeo Nishiyama (62), director of the Asakusa Shoten Federation, was broadcast from Asakusa, Taito Ward (Japan) to the world. The program was organized by the Japan International Cooperation Center (Shinjuku Ward, Tokyo), to give youth overseas, that currently cannot go beyond their national borders due to COVID-19, the opportunity to learn about Japan.

On this second day of the seven-day program, a total of approximately 200 participants from ASEAN countries and Timor-Leste, ranging from high school students to working youth in their 30s, joined in on the online program and listened to Mr. Nishiyama speaking from Asakusa.

Mr. Nishiyama used slides and clips to introduce the charms of Asakusa, including the 'luck' of Asakusa Shrine and Sensoji Temple, and the bustle of the Sanja Festival and Nakamise. There was

also a "virtual tour", in which the participants actually walked from the Kaminarimon gate, through the Nakamise, all the way to the grounds of Sensoji Temple. Online exchanges were also held between the participants and the owners of three long-established restaurants in Asakusa. After the program, Mr. Nishiyama said, "Even through the screen I could feel the participants' passion toward Japan."

## 6. Action plan presentations at the final reporting session

	<p>Create a JENESYS Messenger group chat to share information about Japan and JENESYS with the target audience.</p>
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**Implementation agency : Japan International Cooperation Center (JICE)**