

JENESYS2019 ASEAN Inbound Program 4th Batch Program Report

Theme: Movie and Art

Country: Myanmar

1. Program Overview

11 youths from Myanmar who had interests in movie and art visited Japan for a period of 9 days from October 8 to 16, 2019 as part of JENESYS 2019 under the theme of "Movie and Art". The delegations attended a theme-related lecture in Tokyo and observed museums, university, and art galleries to deepen the knowledge of Japanese art. Afterwards, they visited Yamagata prefecture and participated in the Yamagata International Documentary Film Festival as well as had some opportunities to discuss the expressions of movie and art with stakeholders of the festival. It promoted interactions between Japan and Myanmar and deepened the friendly relationship between two countries. During the program, the participants showed strong interests in Japanese movie productions and unique cultures, as well as shared their discoveries and experiences in Japan through Social Media. At a reporting session before leaving Japan, the group presented an action plan (activity plans after returning home) to convey their experience while visiting Japan.

【Participating Countries and Numbers of Participants】

11 persons from Myanmar

【Prefectures Visited】

Tokyo, Yamagata Prefecture

2. Program Schedule

October 8th (Tue)

【Arrival】

【Courtesy Call】 Embassy of the Republic of the Union of Myanmar

【Orientation】

【Theme-related Observation】 Printing Museum

October 9th (Wed)

【Company Visit】 NPO Kogane-cho Area Management Center

【School Visit】 Tokyo University of the Arts

【Theme-related Observation】 Bank ART Home & SILK

October 10th (Thu)

【Theme-related Observation】 Tokyo National Museum

【Theme-related Observation】 Akihabara

- Move from Tokyo to Yamagata

October 11th (Fri)

【Theme-related Observation】 Yamagata International Documentary Film Festival

【Company Visit】 TV-U Yamagata Inc.

October 12th (Sat)

【Theme-related Observation】 Yamagata International Documentary Film Festival

October 13th (Sun)

【Theme-related Observation】 Yamagata International Documentary Film Festival

【Traditional Buildings Observation】 Yamadera (Risshaku-ji Temples)

October 14th (Mon)

- Move from Yamagata to Tokyo

【Workshop】

October 15th (Tue)

【Theme-related Observation】 National Film Archive of Japan

【Reporting Session】

【Observation】 Imperial Palace, Double Bridge

October 16th (Wed)

【Departure】 Departing from Japan

3. Program photos

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| <p>October 8th 【Courtesy Call】 Embassy of Myanmar in Japan</p> | <p>October 8th 【Theme-related Observation】 Printing Museum</p> |
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| <p>October 9th 【Company Visit】 Kogane-cho Area Management Center</p> | <p>October 9th 【School Visit】 Tokyo University of the Arts</p> |
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| <p>October 10th 【Theme-related Observation】 Tokyo National Museum</p> | <p>October 11th 【Company Visit】 TV-U Yamagata Inc.</p> |



October 11th to 13th **【Theme-related Observation】**
Yamagata International Documentary Film Festival



October 14th
【Workshop】

October 15th
【Theme-related Observation】
National Film Archive of Japan



October 15th
【Reporting Session】

October 15th **【Observation】**
Imperial Palace, Double Bridge

4. Feedback from the participants (excerpt as written)

- ◆ I would like to continue learning Japanese art and recitation. I will learn Japanese life style and share it with people in Myanmar.
- ◆ I learned a daily life of Japanese people and Japanese language. I will share this experience with my friends.
- ◆ I visited a big city and local area in Japan, which helped me understand both traditional and modern cultures, customs, and art works.
- ◆ I gained knowledge about Japanese artistic sense and how Japanese young artists work. It encouraged me to produce my own works more.

5. Feedback from the hosts (excerpt)



- ◆ I appreciate a visit to National Center for the Promotion of Cultural Properties. It was my pleasure to guide you because all of you listened my explanation attentively. The participants showed interests in the data base, I supposed their impressions of “Japan” must be “Advanced Technologies”, therefore I learned a lot from them as well. I appreciate it all.

(Tokyo National Museum, National Center for the Promotion of Cultural Properties)

- ◆ We have safely finished our tour of the festival today. We had to rush for the latter half, but we visited all venues of the festival. I would be happy if they enjoyed our festival. I heard there was huge damages from the typhoon in Tokyo area. I wish you all the best.

(Yamagata International Documentary Film Festival)

6. External communication by the participants

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|  <p>2019年10月11日 · さんと一緒にいます。 ***</p> <p>Yamagata တစ်ခုမြို့လုံးကို 2 နာရီခွဲလောက် လမ်းခရီးရှည်ကူးပြီး Yamagata International Documentary Film Festival မှာ ရုပ်ရှင်ညွှန်ကြားမှု ဝန်ထမ်းအဖြစ် အကူအညီပေးခဲ့တဲ့ Yamagata ရုပ်ရှင်ဝတ္ထုကို film maker တစ်ယောက်အနေနဲ့ လာရောက်ခဲ့ပါတယ်။</p> <p>#tokyo #japan #JAI1008 #jenesys2019 #asean #jib</p> |  <p>2019年10月10日 · 東京都台東区 · さんとはTokyo National Museumにいます。 ***</p> <p>ဂျပန်အမျိုးသားပြတိုက်မှာ အဓိက အကြံပြုဆုံးဖြတ်တဲ့ e-national treasure website ကနေ 360° လေ့လာလိုရအောင် Sharp company နဲ့ပူးပေါင်းပြီး VR system . Canon company နဲ့ ပူးပေါင်းပြီး 8K resolution နဲ့လေ့လာလိုရနေပါပြီ။</p> <p>#Jenesys2019 #JAI1008 #tokyonationalmuseum</p> <p>いいね! 285</p> <p>コメント8件 シェア11件</p> <p>シェアする</p> |
| <p>We walked around Yamagata City for 2 hours with a guide, and watched the movies at Yamagata International Documentary Film Festival. Next time, I would like to visit Yamagata as a movie director.</p> | <p>My favorite of National Museum is e-national treasure website. The 360°VR system was co-developed with SHARP. Also co-developed with Canon Company for 8K resolution.</p> |

7. Action plan presented by Participants at the Reporting Session (excerpt)

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| <p><u>What?</u></p> <ul style="list-style-type: none"> ● Art Exhibition of JENESYS Myanmar 2019 (Tokyo and Yamagata) <p><u>When and Where?</u></p> <ul style="list-style-type: none"> ● End of November or First week of December/ At Japan Foundation <p><u>How?</u></p> <ol style="list-style-type: none"> 1. Video Art <ul style="list-style-type: none"> ● Short Movies ● Time-lapse ● v-log ● Install ● Documentary and Screening at Tokyo Animation College |
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2. Photo Art

- Polaroid
- Street Photography
- JENESYS Trip Memories Photo Session

3. Print Art

- Street Photo Book

Note : Release the event by SNS (Facebook) to get many audience

- Each staff invite 10 persons, which will be 110 persons to come to the exhibition
- All expenses will be equally shared
- Including Catering services

Project implementing body: JTB Corp.