

JENESYS2019 ASEAN Outbound Program 3rd Batch Program Report Theme: Japanese Culture Exchange Country: Myanmar

1. Program Overview

15 Japanese university students visited Myanmar for 9 days from November 26 to December 4, 2019 as part of the Japan's Friendship Ties Programs "JENESYS 2019". They participated the program under the theme of "Japanese Culture Exchange", which aimed to promote its understanding of Japanese politics, economy, society, and history, as well as proactively appeal Japanese cultures by social media.

During the stay in Myanmar, the group visited the Embassy of Japan in Myanmar, Japan International Cooperation Agency (JICA), Japanese enterprises, and local company so forth, to deepen the knowledge about the relationship between Japan and Myanmar and Japanese international contribution. In addition, through the experience of school exchange with students of same generation and of traditional cultures, they also deepened their understanding of culture and society of Myanmar.

During the program, the participants shared their discoveries and experiences through social media to promote understanding of Japan in Myanmar and strengthen the relationship between two countries. At the reporting session before leaving Japan, the group presented an action plan (activity plans after returning home) to convey their experiences while visiting Myanmar.

[Affiliation and Number of Participants]

Prefectural University of Hiroshima: 5 persons

Shimane University: 5 persons Hokuriku University: 5 persons

2. Program Schedule

November 26th (Tue)

[Arrival] Arrival in Myanmar

November 27th (Wed)

[Orientation]

[Courtesy Call] Embassy of Japan in Myanmar

[Observation] Training school for Girl

November 28th (Thu)

[Observation of Japanese Company] J-SAT

[Lecture] Japan International Cooperation Agency (JICA) "Japan's contribution to Myanmar"

[ODA site Observation] Greater Yangon Water Supply Improvement Project, Bago River Bridge Construction Project

November 29th (Fri)

[School Exchange] Metro IT Japanese Language Center [School Exchange] Thanlyin Technological University

[Observation] Thilawa Industrial Park

November 30th (Sat)

[Home visit] Kyaikthale Village

December 1st (Sun)

[Observation] Japan House-wa-

Shwe Dagon Pagoda (incl. Volunteer cleaning activity)

[Traditional Culture Experience] Workshop for Myanmar Dance

December 2nd (Mon)

[Local Company Visit] MSR

[Workshop]

December 3rd (Tue)

[Reporting Session]

【Japanese Company Visit】F&P Group

[Departure]

December 4th(Wed)

[Arrival] Arrival in Japan

3. Program photos



JENESYS 2

November 27th [Orientation]

November 27th 【Courtesy Call】 Embassy of Japan in Myanmar





November 27th 【Observation】
Training School for Girl

November 28th

[Japanese Company Visit]

J-SAT





November 28th 【Lecture】

JICA

"Japan's Contribution to Myanmar"

November 28th 【ODA Site Visit】 Greater Yangon Water Supply Improvement Project



November 28th 【ODA site Visit】 Bago River Bridge Construction Project



November 29th [School Exchange]
Metro IT Japanese Language Center



November 29th [School Exchange] Thanlyin Technological University



November 29th [Observation]
Thilawa Industrial Park



November 30th 【Home Visit】 Kyaikthale Village



December 1st [Observation]

Japan House -wa-



December 1st [Observation]
Shwe Dagon Pagoda
Volunteer Cleaning activity



December 1st
[Traditional Culture Experience]
Workshop for Myanmar Dance



December 2nd 【Local Company Visit】

MSR



December 2nd [Experience]

Local Railway Riding



December 2nd [Workshop]



December 3rd [Reporting Session]

4. Feedback from the Participants (excerpt as written)

♦ A University Student, Shimane University

It is said that we can research almost everything by internet in this era, but I thought there was huge difference whether we actually went and got lively information on site or not. Before going to Myanmar, I researched and studied about Myanmar by internet and books. However, when I actually went there, the information was not really wrong superficially, but I found there was something slightly different at the core. Thorough this program, I learned that it was necessary to get knowledge which was actually gained from experience, not only for understanding of other cultures but also expanding own horizons.

♦ A University Student, Shimane University

It was good experience to talk with Japanese people who was currently working in Myanmar. It was not really the same impressions of Myanmar which I leaned from Japanese people, from the point of Japanese, and that from people of Myanmar. It needs to see things from different perspectives to understand other cultures or own country. In that sense, it was much easier to understand it thorough the perspective of Japanese who live in Myanmar than that from myself who just stayed there few days.

♦ A University Student, Prefectural University of Hiroshima

What I learned from this program is that Myanmar, even though it is still developing country, will be most potential country to develop rapidly in future. There are many fields to be improved such as infrastructure, education systems, but this can be advantages for them to start from zero. After this program, I will try to share this experience such as, historical relations between Myanmar and Japan, current status of aid supports for infrastructures and education reform, culture and tradition of Myanmar, similarities and differences of tribes, religion, and festivals, furthermore, why the world focuses on Myanmar.

♦ A University Student, Prefectural University of Hiroshima

My first stay in Myanmar, all bring fresh memories, became precious time for me. There were so many experiences which would not be understood before actually visiting and feeling my own Myanmar. People of Myanmar treated us very kindly, so I realized their goodness and purity. I thought there was similarity with Japan that Yangon city has mixed cultures, not only from Myanmar but also French or others, for example, illuminations, Xmas trees, colonial English style architecture, skyscraper made by developed country. Myanmar was well developed more than I had imagined so my impression had been much changed. I thought I need to share right information and attractions of Myanmar, because many Japanese had never known anything about Myanmar or had negative images as it looked like dangerous. In addition, I realized attractions of Japan in Myanmar,

which was well organized in many ways, such as infrastructures and education systems. Based on this experience, I will actively share it to encourage people to visit Myanmar or Japan and try to contribute to develop friendly relationship between two countries.

◆ A University Student, Hokuriku University

It was very good experience for me to participate the program, Japan's Friendship Ties Programs by Ministry of foreign affairs. Because, I was able to broaden my horizon at this timing of just before a graduation of university. Especially, company visits and cultural experience gave me chances to think how I could contribute to the world as not just a person from one country but as a citizen of the world. In my daily life in Japan, I had never thought of how I was able to influence on the world, but this visit gave me a personal mission in my future life.

♦ A University Student, Hokuriku University

I think many of us don't chose Myanmar as a destination of journey or even don't really know about the country. It was very good experience to see by my own eyes and talk to local people and to know about Myanmar. I will try to share this experience to many people so that they have interests in Myanmar.

5. Feedback from the Hosts (excerpt)

♦ A Person in Charge, Thanlyin Technological University

I was wonderful chances for students of both Japan and Myanmar to learn about people and culture of each other. For Japanese students, there must have been new findings for Japanese students. Japanese students actively tried to talk to our students, which made students of Myanmar happy. Also, they asked many questions to our students, and the program was very fruitful.

♦ A Person in Charge, MSR

I thought this program provided wonderful opportunities which enable students to observe the developing country like Myanmar in safety as a group. The students was listening earnestly to our explanation. I was impressed that they asked questions not only in Japanese but also in English.

6. External Communication by the Participants



[Facebook] Shimane UniversityA post about;Metro IT Japanese Language Center,Thanlyin Technological University,Thilawa Industrial Park

Today, we went to Yangon Central Railway Station and got local train! A train used in JR was being used in Myanmar. The platform was very high and the doors and windows were left open. It goes very slowly. It was quite different from Japanese trains. 今日はヤンゴン・セントラル限に行って、ローカル月車に乗りました!日本のJRで使かれていた範囲が中の基本使われていました。ミャシマーの車車は乗り治患が上でも高くトアや忍が開けっぱなして、とてもゆっくり走ります。日本の角車上は全然違うなと駆しました 動き 1人1/1/26

[Facebook]Prefectural University of HiroshimaA post about; Local Railway experience

[Facebook] Shimane UniversityA post about;J-SAT, JICA, Greater Yangon WaterSupply Improvement Project,Bago River Bridge Construction Project



[Facebook]Prefectural University of HiroshimaA post about; Home visit

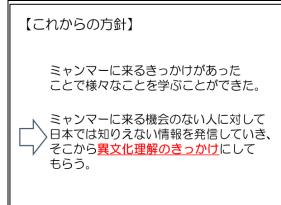


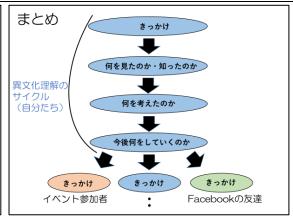
【Facebook】 Hokuriku University A post about; Embassy of Japan in Myanmar and Training School for Girl



【Facebook】Hokuriku University A post about; Volunteer Cleaning activity at Shwe Dagon Pagoda

7. Action Plan Presented by Participants at the Reporting Session (excerpt)





Presentation of Action Plan, Shimane University

- Creating Facebook group account as Shimane Uni. Participants, keep posting once a week for 15 weeks, introducing cultures of Myanmar and Japan, and discoveries in Myanmar.
- 2. Reporting JENESYS experience and impressions, organizing an event and reporting session to introduce food culture, traditional costume, and language etc.

日本に帰って伝えたいこと



ャンマーに対する認識

- 日本とミャンマーの歴史的関係性
- 日本との類似点 相違点
- なぜミャンマーが世界から 注目されているのか



- 学校での体験談発表、ポスター作製
- (インスタグラムを中心に)
- 学祭でのミャンマー文化発信
- ➡見た人がミャンマーに興味関 心を向けるような内容を発信し

Presentation of Action Plan, Prefectural Hiroshima University

- 1. Presenting our experience at school, making posters
- 2. Posting by SNS, mainly Instagram
- 3. PR Myanmar culture at School Festival
 - ⇒ Keep posting which attracts viewers interests for Myanmar

企業J-SAT 日緬関係



ミャンマー人材育成→日本の企業に紹介

- ✓今後、日本人が戦っていく外国人
- ✓日本がいかに恵まれているか
- ✓日本のルールを理解してもらうためには

アクションプラン

●SNSで動画配信

5つのテーマで2週間に1回ずつ Instagram、Twitter、Facebook、YouTube等

●大学にミャンマーブースを設置

カフェや学生課にミャンマーの写真とお菓子を置く

Presentation of Action Plan, Hokuriku University

- Posting Video contents once in every 2 weeks by Instagram, Twitter, Facebook, YouTube etc.
- 2. Setting a Myanmar booth at University cafeteria and student office, sharing information by photos and sweets of Myanmar

Project implementing body: JTB Corp.