

**JENESYS 2016 In-bound Program Report
(8 ASEAN Countries and Timor-Leste,
Theme: Economics (9th Batch))**

1. Program Overview

148 students and young adults from ASEAN 8 countries and Timor-Leste, who are interested in the international business, visited Japan from May 16 to May 23 and participated in a program on the theme of Economic Partnership, Trade and Investment /SMEs. They were given a lecture on the economic relationship and its future prospects between Japan and ASEAN member states, Timor-Leste, and divided into groups visiting Fukuoka, Nagasaki, Chiba and Gunma respectively. Each group had a subtopic of Energy, Tourism, Medical Technology and visited local governments or local SMEs with unique tradition or high technologies promoting their overseas development. The participants expressed strong attention to Japanese products or technologies as well as the attitude toward manufacturing by Japanese companies. Some of them individually conveyed their interest and experience through their network in SNS. Based upon their findings and learning in Japan, each group made a presentation in the final session and reported on the action plans to be taken after returning to their home countries.

【Participating Countries and Number of Participants】

148 participants (Cambodia: 14, Singapore: 23, Thailand: 15, Timor-Leste: 14, Philippines: 14, Brunei: 12, Vietnam: 15, Myanmar: 18, Laos: 23)

【Prefectures Visited】

Tokyo (All Participants), Fukuoka (50), Nagasaki (20), Chiba (38), Gunma (41)

2. Program Schedule

May 16 (Tue) Arrival at Narita or Haneda International Airport

【Orientation】

May 17 (Wed) **【Lecture on Understanding Japan / Key Note Lecture】**

Hideo Kimura, Executive Managing Director, Strategic International
Management Associates (SIMA)

May 18 (Thu) ~ May 22 (Mon)

Divided into 6 groups traveling to each local city by air or by bus

(1) Group A : Fukuoka, Kitakyushu city

【Observation of Environment-related Facility】

Kitakyushu Environment Museum

【Observation of Regional Industry / Company and Opinion Exchange 1】

Shabondama Soap Co., Ltd.

【Observation of Regional Industry / Company and Opinion Exchange 2】

Kitakyushu city Water and Sewer Bureau

Hiakari Septic Center

【Observation of Regional Industry / Company and Opinion Exchange 3】

YASKAWA ELECTRIC CORPORATION

【Cultural Experience】

Observation of Japanese garden, Tea ceremony

【Observation of Historical Landmark】

Kokura-jyo castle

【Observation of Historical Landmark】

Fukutoku-jinjya shrine

【Observation of Regional Industry】

Karatoichiba (public market)

【Workshop for Reporting Session】

【Observation of Environment and Nature Protection】

Hibikinada Green Park

【Exchange Meeting with local residents】 Takaishi Mochi-ten Inc

【Observation of Environment-related Facility】

Kitakyushu Museum of Natural History & Human History

(2) Group B: Fukuoka, Fukuoka city and Yanagawa city

【Observation of Regional Industry / Company and Opinion Exchange 1】

Ooki-junkan center (waste recycling industry), Kyushu University International Research Center for Hydrogen Energy, Hibiki LNG Co., Ltd., Takahashi Shoten Co., Ltd. Experience of seasoned seaweed

【Cultural Experience】

Ohori Park Noh Theater, Noh experience

【Courtesy Call】 Yanagawa city mayor

【Observation of Historical Landmark】 【Natural Experience】

Going downstream of Yanagawa river by boat

【Cultural Experience】

Yukata wearing and city walking tour

【Exchange Meeting with local residents】

Kumode-ami fishing

Exchange with residents in Yanagawa city with supper

【Workshop for Reporting Session】

【Observation of Historical Landmark】

Kushida-jinjya shrine, Tocho-ji temple

(3) Group C: Nagasaki

【Observation of Regional Industry / Company and Opinion Exchange 1】

Chuo-kankyo Co., Ltd. (Industrial waste disposal business), Kenoh Kennan Clean

Center (Industrial waste disposal business),
 Kashuen-moricho Inc. (confectionary)
 Nagasaki Regional Electric Power Co., Ltd. (electric power supplier)
【Observation of Historical Landmark】
 Nagasaki Atomic Bomb Museum, Nagasaki Peace Park, Meganebashi, Goshoin
 (Isahaya city), Glover Garden, Oura Church, Sightseeing in Omura city
【Homestay】
【Cultural Experience】 Sushi making (Japanese food)
【Workshop for Reporting Session】

(4) Group D/E: Chiba

【Courtesy Call and Lecture on the Region】 Kamogawa city
【Observation of Regional Industry / Company】
 Tsumamoto Co., Ltd (Industrial waste disposal business, Shingura Co., Ltd. (rice dealer), Minnamino-sato (Agriculture and forestry experience association), "TAIYO" Nursing Heath Welfare facilities, "MANBOU" CARE HOUSE
【Luncheon Party with Local Residents】
 Opinion Exchange with youth member of the Kamogawa Chamber of Commerce and Industry
【Homestay】
【Observation of Environment-related Facility】 【Nature Experience】
 Ohyama-Senmaida (Rice Terraces)
【Workshop for Reporting Session】
【Observation of Cutting-Edge Technology】 Aqua line, Umi-megane

(5) Group F: Gunma


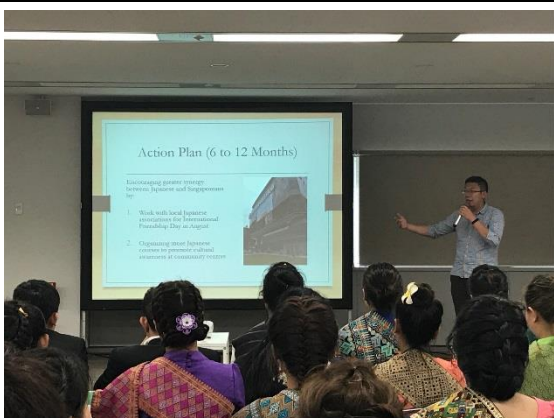
【Observation of Industry / Company in Tokyo】
【Myanmar】 Kitajima Shibori Seisakusho Co., Ltd
 (General metal plate plasticity processing)
【Laos】 MIDORI ANZEN CO., Ltd. (Manufacturing and sales of protective equipment : safety shoes and helmets and so on)
【Courtesy Call】 Tomioka city hall
【Lecture on the Region】 about efforts on SME supports
【Observation of Regional Industry / Company】 Tomioka Silk Mill, Mannanlife Co., Ltd. (food industry), Ichinomiya Nukisaki-jinja shrine
【Observation of Historical Landmark】 Tomioka city social education house
【Cultural Experience】 Tea ceremony
【Homestay】
【Workshop for Reporting Session】

May 22 (Mon) All the groups move back to Tokyo.
【Reporting Session】

【Farewell Party】



May 23 (Tue) Leaving Japan at Narita or Haneda International Airport

3. Program Photos

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| <p>5/17 【Lecture on Understanding Japan / Key Note Lecture】</p> | <p>5/22 【Reporting Session】</p> |

Group A: Fukuoka, Kitakyushu city

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| <p>5/18 【Observation of Environment-related Facility】 Kitakyushu Environment Museum</p> | <p>5/18 【Observation of Historical Landmark】 Kokura Castle</p> |
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| <p>5/19 【Observation of Regional</p> | <p>5/20 【Observation of Historical Landmark】</p> |

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| Industry/Company】 YASKAWA Electric Corporation | Akama Jingu Shrine |
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| 5/20 【Cultural Experience】 Bon Dance | 5/21 【Observation of Environment-related Facility】 Hibikinada Green Park |



Group B: Fukuoka, Fukuoka city and Yanagawa city

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| 5/18 【Observation of Environment-related Facility】 Oki Recycling Center | 5/18 【Observation of Regional Industry/Company】 International Research Center for Hydrogen Energy, Kyushu Univ. |
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| 5/19 【Cultural Experience】 Kyogen Workshop at the Noh Theater in Ohori Park | 5/19 【Observation of Regional Industry/Company】 Hibi LNG Terminal |

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| <p>5/20 【Exchange with Local Residents】 Yanagawa City</p> | <p>5/20 【Courtesy Call】 Mayor of Yanagawa City</p> |

Group C: Nagasaki

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| <p>5/18 【Observation of Historical Landmark】 Nagasaki Peace Park</p> | <p>5/19 【Observation of Environment-related Facility】 Kenou-Kennan Authority</p> |
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| <p>5/19 【Observation of Regional Industry/Company】 Kashuen Moricho</p> | <p>5/20 【Meeting with Host Family】 Omura City</p> |

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| <p>5/20 【Observation of Historical Landmark】 Spectacles Bridge (Megane bashi)</p> | <p>5/21 【Cultural Experience】 Sushi making</p> |

Group D/E: Chiba

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| <p>5/17 【Observation of Historical Landmark】 Senso-ji temple</p> | <p>5/18 【Courtesy Call and lecture】 Kamogawa city Hall</p> |
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| <p>5/18 【Observation of Regional Industry/Company】 Tsumamoto Co., Ltd</p> | <p>5/19 【Observation of Regional Industry / Company and Opinion Exchange】 Minnami no sato</p> |

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| <p>5/20 【Cultural Experience】 Papermaking</p> | <p>5/21 【Exchange with Local Residents】 Farewell party with host family</p> |

Group F: Gunma

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| <p>5/17 【Observation of Regional Industry/Company】 Midori anzen Co., Ltd</p> | <p>5/18 【Courtesy Call and lecture】 Tomioka city</p> |
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| <p>5/18 【Observation of Historical Landmark】 Tomioka Silk Mill</p> | <p>5/19 【Observation of Historical Landmark】 Ichinomiya nusaki temple</p> |

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| <p>5/19 【Cultural Experience】 Tea ceremony</p> | <p>5/21 【Exchange with Local Residents】 Farewell party with host family</p> |

4. Voice from Participants

◆ Filipino student

Lectures were very informative. It gave me a perspective of how Japan has become a great country through the means of effective economics and disciplined culture. The lectures also immersed us into the culture before we had actual interaction with other Japanese people.

The companies were very welcoming. I thought they could all be only profit-maximizing but they actually had social advocacies including sustainability, which is very important for the future generations. They all envisioned a better world for the future. Especially, the government office was very welcoming. It was a very humbling experience to meet the mayor of a very simple and peaceful city. The people I met at the meeting were also very friendly. Although they did not speak English, they did not hesitate to interact with us and share a small conversation.

◆ Bruneian adult

Companies in Japan are quite well structured in terms of managing their business. I want to spread their knowledge worldwide so they can be applied to countries which want to introduce their system like bioethanol energy that they produced from woods and grass as renewable energy that could contribute to sustain business and environment.

Our host family was so welcoming and we enjoyed staying with Otosan (father) and Okasan (mother). We appreciate their hospitality and kindness. It was a great experience to live a Japanese life and enjoy Japanese food. I was in a peaceful atmosphere all the time.

◆ Singaporean adult

Out of all the visits, the most memorable one was the visit to Nursing Heath Welfare facilities. I am personally interested in the elderly and I wanted to volunteer and serve them. Seeing the advanced technology that was used at one of the facilities to bathe the seniors was really eye-opening. Singapore can learn from Japan in this area and should continue close ties and relationship with Japan to exchange ideas and knowledge to

tackle the challenging situation of depopulation and ageing population that Singapore also faces. I also learnt that the government is very protective with its SMEs and farmers and ensures their success. The government also plays a very clear and strategic role of innovation and research to formulate policies to help the smaller corporations. Japan is also very well-prepared in case of any disasters & ensures that all stakeholders are consulted so that the best policies are developed.

Homestay is an excellent method to allow full immersion into the Japanese culture and interaction with its people. Japanese are very hospitable and generous. They treat us with so much warmth and spent time with us even though there were some language barriers. I learnt that with warmth and a sincere heart, it surpasses language barriers.

◆ **Myanmar student**

Japanese companies are so modernized and systematic that they really impress people all over the world. Some types of business started up and are supported only domestically which makes me impressed that the government really thinks about its citizens. Since Japanese are time-conscious people, the business transactions and functions are operated well. They are creative, innovative, updated to era and disciplined not only in business but also working styles.

5. Voice from Host Families

◆ **Host family (Philippines)**

I hosted three young adults, to whom I became so close that they called me “Mum.” They were cheerful and energetic, so we had a great time together. They ate heartily at mealtimes, including rice, pork, fruit, and even dessert on top. I hope that we’ll stay in touch even after their return home.

◆ **Host family (Laos)**

The three delegation members whom I hosted made three dishes for our meal. They chose the ingredients and worked together to prepare the food. The seasoning was suited to Japanese tastes, so it was really delicious. Their deft work in the kitchen made me think that they were used to cooking regularly. They also washed up the dishes together afterwards. I was impressed by how clean they kept everything. Singing a Japanese song together after practicing it several times, they seemed to be earnest and hard-working. I really enjoyed spending time with them in a relaxed atmosphere.

◆ **Host family (Singapore)**

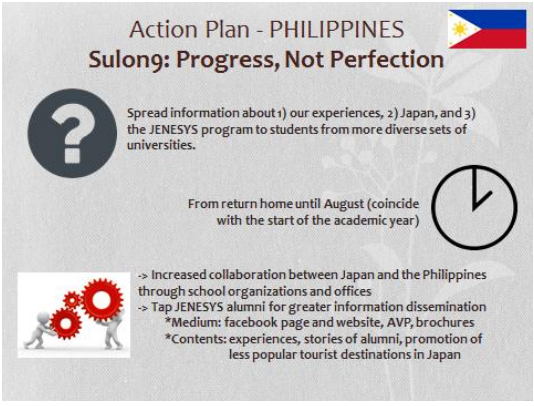

When I talked to them about Japanese etiquette, they listened intently and I got the feeling that they had understood what I had said about conveying one’s feelings in the way that one bows. They got actively involved when we made *futomaki* sushi rolls and *gyoza* dumplings together, which was great. They were nice, cheerful girls. They got on well together and were always laughing, so it was tremendous fun.


6. Information from Participants via Social Networking Service

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|  <p>Sophear M. Sreat posted a photo on Instagram — at Hibikinada - Japan. 2 hrs · Instagram · Hachinohe, Aomori ·</p> <p>One upon a life time with the great opportunities providing during #ProgramYouthExchange we had brought our culture here #Cambodia #thailand to perform at #outdoorgarden to the public #jenesys2016 #JICE #21stmay2017!</p> <p>Share photos and videos with your friends on Instagram. OPEN</p> |  <p>Christian Rey Notario with Salem Mamle Barrat in Fukuoka-shi, Fukuoka, Japan. Thursday at 15:39 ·</p> <p>Rode a \$70000 worth Hydrogen Powered car with Dr. Nishihara of Kyushu University International Research for Hydrogen Energy... So amazing technology. No noise. No Carbon Dioxide emission..</p> <p>Alphonse D. Estacio and 58 others</p> |
| <p>Cultural Performances at Green Park in Hibikinada (Facebook)</p> | <p>“Hydrogen powered car” Rode a hydrogen powered car at Kyushu University. So amazing technology. No noise. No carbon dioxide emission.</p> |
|  <p>Choy Jo added 13 photos and a video — in Kamogawa, Chiba, Japan. 10 mins ·</p> <p>Farmstay over the weekends in Kamogawa, Chiba Japan.</p> <p>Staying at the paddy hill overlooking this awesome view has been a humbling experience. From eating, to the living habits and communicating with the local using google translate, I'm grateful to the Japanese grandparents who hosted us like their one of their own. The lush greenery and amazing stars at night is indeed precious memories that only the countryside can provide. Even learnt how to make mochi from scratch and make paper using milk cartons.</p> <p>#jenesys2016 #JICE #Singapore #exchangeprogramme</p> |  <p>Nyeint Lay 2 mins ·</p> <p>#JICE #Myanmar #JENESYS2016ECONOMIC9THBATCH</p> <p>Day 1 in Japan (17-05-2017) We visited Kitajima Shibori Seisakusho Co.,Ltd in Tokyo. We have learnt how to make the metal casting which are using in parabola.</p> |
| <p>We had a field work in which we picked flowers to be used in papermaking experience in Kamogawa.</p> | <p>We have learnt how to make the metal casting which is used for making parabola antenna in Kitajima Shibori Seisakusho Co.,Ltd.</p> |

7. Action Plans Reported in the Session by Participants

| Group A | |
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| 【Cambodia】 | 【Thailand】 |






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| <p style="text-align: right;">JENESYS²⁰¹⁶</p> <p>4. Action plan after returning to Cambodia</p> <p><u>Within 1-6 Months</u></p> <p>To Promote JENESYS Program in all means-Social Media,TV and Press</p> <p>To promote tourism destination of Kitakyushu and Japan</p> <ul style="list-style-type: none"> • Culture Preservation • Sustainable Development Goal that Japan is very well applied (Role Model) significantly on Goals: <ul style="list-style-type: none"> • Goal Number 6: Clean Water and Sanitation • Goal Number 7: Affordable and Clean Energy • Goal Number 13: Climate Action | <p style="text-align: right;">JENESYS²⁰¹⁶</p> <p>4. Action plan after returning to Thailand</p> <p>Kitakyushu – the Hidden Gem of Kyushu</p> <p>To promote tourism of Kitakyushu</p> <p>1-6 months</p> <p>Via Articles/Photos/Videos</p> <ul style="list-style-type: none"> • Social Network (YSEALI blog – Young Southeast Asian Leadership Initiative Program • Famous Thai website “PANTIP” • Article |
| <p>To Promote JENESYS Program in all means-Social Media, TV and Press</p> <p>To promote tourism destination of Kitakyushu and Japan</p> | <p>To promote tourism of Kitakyushu</p> <p>1-6 months via Articles/Photos/Videos</p> |
| <p>Group B</p> | |
| <p>【Philippines】</p> | <p>【Thailand】</p> |
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| <p>Sulong: Progress, Not Perfection</p> <p>Spread information about our experiences, Japan, and the JENESYS program.</p> <p>“Project S.U.L.O.N.G”</p> <p>“Sulong” means “move forward” in the Filipino language.</p> <p>S: Share news in all media forms</p> <p>U: understand culture</p> <p>L: Lobby for legislations</p> <p>O: Optimize partnerships</p> <p>N: Nurture the environment</p> <p>G: generate sustainability measures</p> | <p>“Ichigo Ichie”</p> <p>Sharing pictures of different places , knowledge gained and some particular experiences on SNS (Posting up to 5 posts within one month for each member)</p> |
| <p>【Timor-Leste】</p> | |

| <div> <div>TIMOR-LESTE</div>  </div> | |
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| Action Plan - JENESYS Alumni Genki Club | |
| WHY | THE GROUP WILL TOGETHER SHARE AND PROMOTE THE EXPERIENCES, FINDINGS AND KNOWLEDGE GAINED DURING THE TIME IN JAPAN. WE FEEL BY HAVING A CLUB, OUR BOND WILL CONTINUE AND THE OBJECTIVE WILL BE SUCCESSFULLY ACHIEVED. |
| WHEN | STARTING NEXT MONTH FOR 3 MONTHS. |
| HOW | EACH OF CLUB MEMBER WILL DISSEMINATE THE FINDINGS ON JAPAN THROUGH THEIR DAILY ACTIVITIES SUCH AS SNSPOSTINGS, FAMILY LIFE, WORK PLACES, OTHER SOCIAL CLUBS, AT UNIVERSITIES, AND SCHOOLS. THE MEMBERS WILL MEET AND EVERY MONTH TO EVALUATE THEIR PROGRESS AND THE RESULT OF THE ACTION PLAN. |

“JENESYS Almuni GENKI Club”

Each of club members will disseminate the findings on Japan through their daily activities such as SNS postings, family life, work places, other social clubs, at universities, and schools. The members will meet and every month to evaluate their progress and the result of the action plan.

| Group C | |
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| 【Philippines】 | 【Brunei】 |
| <div> <div>Project SULONG</div> <div>“Moving forward in strengthening Japan-Philippine ties”</div> </div> | <div> <div>Culture & History</div> <div> <div>Culture:</div> <ul style="list-style-type: none"> • Social Manners • Beliefs/Religions • Food • Traditional Clothes (Yukata, Kimono, etc.) • Public Bath & Hot Springs (Onsen) • Mutual Respect • Ceremonies (Tea Ceremony, etc.) </div> <div> <div>History:</div> <ul style="list-style-type: none"> • Preservation of Historical Monuments • Information regarding their history • Documentation of </div> <div> <div>Ethics</div> <ul style="list-style-type: none"> • Daily life Do's & Don'ts • Professionalism • Punctuality • Efficiency • Politeness, Respect & Honour </div> </div> |
| <div> <div>“Project S.U.L.O.N.G”</div> <div>“Sulong” means “move forward” in the Filipino language.</div> <div>S: Share news in all media forms</div> <div>U: Understand culture</div> <div>L: Lobby for legislations</div> <div>O: Optimize partnerships</div> <div>N: Nurture the environment</div> <div>G: generate sustainability measures</div> </div> | <div> <div>Dissemination of Japanese culture, history and ethics</div> <div>We will propose to write a set of articles on the Brunei's English daily newspaper which has a very big circulation and readership.</div> </div> |

| Group D | |
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| 【Singapore】 | |
| <div> <div>Action Plan (within 3 months)</div> <ul style="list-style-type: none"> • Share our experiences in our respective organisation <ul style="list-style-type: none"> • Newsletter, iintanet • Post stories on various Social Network Service <ul style="list-style-type: none"> • Facebook, Instagram, workplace facebook <div>  <div>   </div> </div> </div> | <div> <div>Action Plan (6 to 12 Months)</div> <ul style="list-style-type: none"> • Prepare materials on Japanese education with Singapore Education related agencies <ul style="list-style-type: none"> • Visit of a few Japanese universities to examine by learning from Japan • Encourage Singaporean Education agencies to invest in Japanese technology <div>  <div>  </div> </div> </div> |

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| <p>Disseminate findings inside and outside their organizations using newsletter, Intranet, Facebook, Instagram, Workplace Facebook and other tools (short-term action plan: within 3 months).</p> <p>Regarding eldercare, materials on Japanese eldercare will be prepared and shared with Singapore Eldercare (long-term action plan: 6~12 months).</p> | <p>Aiming at greater synergy between Japanese and Singaporeans, participants will with local Japanese associations for International Friendship Day.</p> <p>Organize more Japanese courses to promote cultural awareness at community centers (long-term action plan: 6~12 months).</p> |

| Group E | |
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| 【Vietnam】 | |
| <p>MISSIONS</p> <ul style="list-style-type: none"> • Fulfill the shortage of nurse in healthcare sector • Promoting preserved environment beauty of the landscape and Japanese culture | <p>MILESTONES</p> <ul style="list-style-type: none"> • LEGAL AND PAPER WORKS COMPLETION <ul style="list-style-type: none"> – Japanese Government – Vietnamese Government • IDEAL PRODUCTS AND SERVICES ACHIEVEMENT <ul style="list-style-type: none"> - Quality - Prices • QUANTITATIVE & QUALITATIVE |
| <p>Fulfill the shortage of nurse in healthcare sector</p> <p>Promoting preserved environment beauty of the landscape and Japanese culture</p> | <p>Increase quality of nurses in Vietnam in term of language and professional knowledge</p> <p>Finding and convincing universities to help and connect to provide about human resources</p> |

| Group F | |
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| 【Myanmar / Laos】 | |
| <p>Action Plan</p> <ul style="list-style-type: none"> ▶ Design <ul style="list-style-type: none"> - Sharing and reporting session ▶ Implementation Period <ul style="list-style-type: none"> - within six months after program - at least two times ▶ Performers <ul style="list-style-type: none"> - all participants from group ▶ Target groups <ul style="list-style-type: none"> - Youths, Students and Government Staffs ▶ Processing <ul style="list-style-type: none"> - Advertisement in each organization both public and private by social network | <p>Action Plan</p> <ul style="list-style-type: none"> ▶ Place <ul style="list-style-type: none"> • Yangon University of Economics and National Management Degree College, Yangon.(Myanmar) • Savannakhet University and Champasak University Economy Faculty (Laos) ▶ Seminar <ul style="list-style-type: none"> • Sharing about JENESYS program • Sharing about Home stay experience • Socio-economic of Japan <ul style="list-style-type: none"> • economy (SMEs, manufacturing industries and Trade promotion) • culture and belief (Tea ceremony and Ichinomiya Nukisaki Shrine) • heritage (Tomioka Silk Mill and Tomioka City Social Education Center) |

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| Design-Sharing and reporting sessions Proceeding- Advertisement in each organization both public and private by social network | Sharing about JENESYS program Sharing about Home stay experience |