

JENESYS 2016 Inbound Program Report
(9 ASEAN countries, India and Timor-Leste, them: Economics (2nd Batch)) - Sub-Theme: Economic Partnership, Trade and Investment -

1. Program Overview

236 students and young adults from ASEAN 9 countries, India and Timor-Leste who are interested in international business visited Japan from September 26 to October 4 and participated in the program on the theme of economics (Economic Partnership, Trade and Investment). They were given a lecture on the current and future prospects of economic relations between Japan and ASEAN 9 countries, India and Timor-Leste, and divided into 10 groups visiting Fukushima, Shizuoka, Aichi, Osaka, Hyogo, Kyoto and Shiga respectively. They had a chance to visit local small or medium sized companies promoting their overseas development. The participants learned a lot and expressed strong attention to Japanese goods or agricultural products as well as the attitude toward manufacturing by Japanese companies. Some of them individually conveyed their interest and experience through their network in SNS. Based upon their findings and learning in Japan, each group made a presentation in the final session and reported on the action plans to be taken after returning to their home countries.

【Participating Countries and Number of Participants】

236 participants (India: 22, Indonesia: 22, Cambodia: 22, Singapore: 21, Thailand 22, Timor- Leste: 21, The Philippines: 18, Brunei: 20, Vietnam: 22, Malaysia: 21, Myanmar: 25)

【Prefectures Visited】

Tokyo (All participants) , Fukushima (63) , Shizuoka (91) , Aichi (82) , Osaka (82) , Hyogo (82) , Shiga (82) , Kyoto (82)

2. Program Schedule

Sep 25 (Sun) ~ 26 (Mon)

Arrive at Narita International Airport or Haneda International Airport

Sep 26 (Mon) Orientation

Sep 27 (Tue) **【Lecture on Understanding Japanese Culture/Key Note Lecture】**

・ Group A, B,C: Economical Linking (Agriculture)

Strategic International Management Associates (SIMA) Hideo Kimura

・ Group D, E, F, G, H, I, J: Manufacturing & Transportation System

Emeritus professor Kiuchi of University of Tokyo

【Observation】 EDO-TOKYO MUSEUM

Sep 28 (Wed)~Oct 2 (Sun) Divide into 10 groups and visit each prefecture

(1) Group A, B and C : Fukushima

【Observation of Regional Industry/Company】 Pasona Agri-partners Inc,
Fukushima Agricultural Technology Center

【Lecture on Outline of the Region】 Fukushima Prefectural Government

Group A:

【Lecture on Outline of the Region】 Ten-ei Village

【Cultural Experience】 Painting on Shirakawa-Daruma (wooden doll),
Onigiri (rice ball) Making

【Observation of Regional Industry/Company】 Kyurin-kan (Large Facility for
Sorting for Cucumber), Experience of Rice Harvesting

【Homestay】

【Workshop】

Group B and C:

【Lecture on Outline of the Region】 Kitakata City

【Observation of Regional Industry/Company】 Nicchu Dam (Land Improvement
Project), JA Aizu Yotsuba(Facilities for Sorting/Bundling/Cooling for Asparagus),
Wakaki-Shohten (Brewery/Traditional Food Shop),
Storage of Fermented Soybean Paste and Soy Sauce

【Exchange with Local Residents and Business Officials】

【Cultural Experience】 Painting on Akabeko (papier-mache cow)

【Homestay】

【Workshop】

(1) Group D, E, F and G : Shizuoka

【Lecture on Outline of the Region】 Shizuoka Prefectural Government

【Lecture on Economic Field】 Shizuoka International Business Association

【Courtesy Call】 the Governor of Shizuoka Prefecture

Group D and E:

【Observation of Regional Industry/Company】 Yamaha Motor Co.,
Ltd.(Transportation Machine Manufacturing and its Sales), Shunka-do
(Unagi-Pie (Eel Pie Pstry) Factory) , Unicraft Nagura Corporation
(Manufacturer of Precision Parts for Automobile and Consumer Electronics)

【Economical Exchanges】

【Observation of Cutting-Edge Technology】 Suzuki Plaza (Company Museum of
Suzuki Motor Corporation)

【Cultural Experience】 Experience of Dyeing Cloth (Shizuoka Rofu)

【Observation of Historic Landmark】 Ryo-Tanji Temple

【Exchange with Local Residents and Business Officials】

【Homestay】

【Workshop】

Group F and G:

【Observation of Regional Industry/Company】Asahi Soft Drinks Co. Ltd. Fujisan Factory (Manufacturer of Soft Drinks), JATCO Ltd. (Automobile Transmission Manufacturer), Beer Brewery

【Nature Experience】 Fall of Shiraito

【Observation of Historical Landmarks】 Fujisan Hongu Sengentaisha Shrine, Mishima City

【Culture Experience】 Cooking, Calligraphy and Tea Ceremony, Exchange with Japanese college students

【Observation of Cutting-Edge Technology】 Experience of Segway

【Exchange with Local Residents and Business Officials】

【Workshop】

(2) Group H, I and J : Aichi, Osaka, Hyogo, Shiga and Kyoto

【Observation of Economic-related Facility】

SCMAGLEV, and Railroad Park/ Central Japan Railway Company (the Superconducting Magnetically Levitated Vehicle),

【Lecture on Economic Field】 Kinki District Transport Bureau

【Observation of Regional Industry/Company】

Kawasaki Heavy Industries, Ltd. (India team), Central Japan Railway CompanyTorikai Rolling Stock Base

(Malaysia, Philippines, and Singapore teams) , KOBE NEW TRANSIT CO. LTD.(Transportation Company of automated operation service of PORTLINER and ROKKO LINER), Osaka Monorail Co. Ltd. (Transportation Company of Operation Service of Osaka Monorail System)

【Cultural Experience】 Oumi-Hino Shoninnkan

【Observation of Historical Landmark】 Fushimi-Inari Shire

【Homestay】

【Workshop】

Oct 3 (Mon) Move to Tokyo

【Reporting Session】

Oct 4 (Tue) Depart from Narita International Airport

3. Program Photos

Common Program (Tokyo)



【Lecture on Japanese Culture/Key Note Lecture】



【Reporting Session】

Group A, B and C: Fukushima Prefecture



【Lecture on Outline of the Region】
Fukushima Prefectural Government



【Observation of Regional Industry/Company】 Fukushima Agricultural Center



【Cultural Experience】 Shirakawa Daruma Doll Painting



【Observation of Regional Industry /Company】 Kyurin-kan (Cucumber Sorting Facility)



【 Observation of Regional Industry /Company】 Rice Harvesting



【Homestay】

Group D, E: Shizuoka Prefecture



【Courtesy Call】 Governor of Shizuoka Prefecture



【Observation of Regional Industry/Company】 Yamaha Motor Co., Ltd. (Transportation Machine manufacturing and its Sales)



【Observatuion of Regional Industry/Company】 Unicraft Nagura Corporation (Automobile Parts Manufacturer)



【Observation of Historical Landmark】 Ryo-Tanji Temple



【Exchange with Local Residents and Business Officials】



【Homestay】

Group F, G : Shizuoka Prefecture



【Courtesy Call】 Governor of Shizuoka Prefecture



【Observation of Regional Industry/Company】 Asahi Soft Drink Fuji-san Plant (Production and Sales of Soft drinks)



【Observation of Regional Industry/Company】 JATCO Ltd.
(Development and production of automatic transmission and power train for automobiles)



【Cultural Experience】 Japanese cooking



【Observation of Cutting-Edge Technology】 First-hand experience of Segway



【Exchange with Local residents and Business Officials】

Group H, I, J :Aichi, Osaka, Hyogo, Shiga and Kyoto Prefecture



【Observation of Economic-related Facility】 SCMAGLEV and Railway Park



【Lecture on Economic Field】 Train Service Dept., Kinki District Transport Bureau, Ministry of Land, Infrastructure, Transport and Tourism



【Observation of Regional Industry /Company】 Kawasaki Heavy Industries, Ltd. (Manufacturer of Trains)



【Observation of Regional Industry /Company】 Central Japan Railway Company Osaka Rolling Stock Depots (Bullet Train Maintenance Facility)



【Observation of Regional Industry /Company】Kobe New Transit Co., Ltd. (Train System Operator)



【Observation of Regional Industry /Company】Osaka Monorail Co., Ltd. (Monorail System Operator)

4. Voice from Participants

◆Myanmar, Adult

I have never been to Japan and the first Keynote Lecture made me wonder about Japanese people, culture and an advanced technology. Very quick recovery from severe disaster made me impressed. I am very grateful to learn in YAMAHA, SUZUKI and UNICRAFTNAGRA. I have got a lot of knowledge of technology and key business success points. And then, great opportunity for me is attending business exchange meeting. I had a good chance to know the business person and can build a good relationship. The great things I can't forget is that I had a very great time and enjoyable time with my host family. Their kindness and care I will never forget.

◆Vietnam, Adult

The Jenesys2016 programme has been an amazing trip for me to acquire so many meaningful experiences about Japan. Landing Narita International Airport on a sunny day, we were welcomed by a short visit to Naritasan Shinshoji Temple, where I can enjoy the peaceful scene and beautiful weather of Japan's autumn after a tired flight. The lecture in the next day honorably made by Dr. Kikuchi, Emeritus Professor from the University of Tokyo, the most reputed university in Japan, brought me informative lessons about Japan's manufacturing, the leading technology industry of the world. What made me greatly impressed were the "KAIZEN" campaign "MONOZUKURI" spirit. Japanese people have never stood still at a position, they always think how to renovate themselves everyday and it is amazing that everyone has that spirit. In such a harsh environmental conditions with natural disasters more than any other developed countries, they never surrender but prepare very well for every bad situations. I have been so moved during the trip because of the hospitality of Japanese people. At all places we visited, especially Asahi & JATCO corporations, we have been welcomed by the warmest and friendly accommodation. It can be touching to the heart of everyone visiting your country. The first time visiting Japan has opened a new to me about the prosperity of such an Asian developed country. It is definitely a typical and excellent example for other Asian countries to learn.

◆Malaysia, Adult

It was interesting to learn the role of the Japanese government in enabling & promoting the development of public transport (especially rail) in their respective districts. Japan's role in advancing the technology for SCMaglev for adoption around the world is something to be applauded. It is also encouraging to see the amount of effort & resources in promoting & educating the rail industry to the public & young children to get them excited for the career path in the industry. Japan is the benchmark for safety & maintenance for its trains & rail infrastructure given its zero fatality record after 52 years of operations. How it emphasized through checking, double checking & counterchecking mechanisms into its maintenance process should be replicated around

the world. Homestay program was perhaps the most profound experience as we got experience first hand, the daily lines of an average Japanese family. It is during this homestay that we saw how the Japanese honor their guests, demand perfection in every activity, treat punctuality is an utmost priority, and treat every safety & health incident as serious matter. This is where we realized that Japan is not just a technology to be applied, it is an eco-system & way of life.

5. Voice from Japanese Participants

◆ Corporate person in charge, Shizuoka

I am really glad that the foreign visitors to our company listened very earnestly to our explanations. They appeared to have fully understood our businesses, our corporate philosophy, and even bits of knowledge we provided. I believe their having a proactive stance in absorbing as much information as possible is reflected in their asking a lot of questions after our explanations, and we were inspired by their enthusiasm. While our businesses offer a range of product lines, the ASEAN region is a major market for our mainstay business, the motorcycle business. I would appreciate it if they could have a good image of our company and feed it back to their home countries.

◆ Local government officer in charge, Fukushima

This kind of program which invites overseas youth to Japan for international exchanges raises expectations to a great extent that they will increase a sense of intimacy in Japan. I believe it is a nice program, because it is likely to encourage participants to get a job in Japan or take their families to Japan on sightseeing tours going forward. I also have become acutely aware that we who receive foreign guests need to make greater efforts to improve our English skills. In addition, it is considered to have been a good opportunity for us to make traditional cultures of Kitakata known to the young foreign visitors, including storehouses and local performing arts, along with provincial cities' economies, facilities in snowy regions, etc..

6. Dissemination by the Participants

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ASEAN Youths' Insight on JENESYS Program

News/World 2013/09/26 21:19 91111111

Nihrha, Tokyo (VTV), Oct 2 ~ 200 Youths from ASEAN Member States and other countries in Asia visited Japan to study agriculture and Japanese society through an exchange program known as Japan-East Asia Network of Exchange for Students and Youths (JENESYS).

Youths from Cambodia, Brunei, Indonesia, Myanmar, Thailand, Vietnam, the Philippines, Singapore, Malaysia, Timor, and India expressed similar insight that JENESYS provides a great opportunity to expand network among youths in ASEAN and East Asia.

Speaking during the welcoming remark on 1:15 P.M. (GMT+7), Senior Official from Japan International Cooperation Center, Mr. Ikuo Uchiyama stated that JENESYS aims to expand youth networking in the region and provide them opportunity to learn culture from one another.

Heng Samdy, a youth from Ministry of Agriculture, Forestry, and Fisheries told said that the 10-day trip to Japan allowed him to deepen his understanding on technology and a lot of new experience to share with other Cambodians, especially youths. JENESYS also strengthens the Cambodia-Japan relation, particularly among youths who are the leaders of the next generation, said Samdy.

Hsu Hsia Hsueh from Myanmar also acknowledge the significance of JENESYS. She expressed happiness to be able to come to Japan for the first time that enables her to learn from the experiences of her junior Myanmar fellows as well as fellows from other countries, particularly Japan.

"The program is very important since it provided the opportunity for myself as well as my Myanmar fellows to learn from experiences and to better communicate with youth from Japan and other countries," she said.

Another female youth from Thailand, Rattana, who also participated in JENESYS for the first time said that it was an opportunity for her to share and exchange experiences with many young people of ASEAN and other countries in Asia.

"This program is excellent. It helps youth to be better connected with each other and to expand relations and communication," said Rattana.

The Japanese government establishes JENESYS in 2007 with the aim of promoting the understanding and mutual trust between Japanese and participating youths to build a foundation for future cooperation and friendship. Every year around 6,000 youth are invited to Japan under this program of JENESYS.




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Japan Has More Than 2,700 Hydro-Power Projects to Address People's Needs and Others

News/World 2013/09/26 21:19 91111111

Yokohama, Japan (VTV), Oct. 2 ~ A system of youth from Cambodia, Laos, Timor-Leste visited to see the electricity supply in the JENESYS hydro-power program in Japan. The youth arrived in Japan on September 26, 2013. The Agreement with JENESYS to study the hydro-power program in Japan was signed in 2007. The youth arrived in Japan on September 26, 2013. The Agreement with JENESYS to study the hydro-power program in Japan was signed in 2007. The youth arrived in Japan on September 26, 2013. The Agreement with JENESYS to study the hydro-power program in Japan was signed in 2007.

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7. Action Plan Presented at the Reporting Session by Participants

<p>II- Action Plan: Knowledge sharing</p> <h3>Context</h3> <ul style="list-style-type: none"> - Agricultural technology - Disaster prevention - Multi-purpose Nicchu dam - Japanese culture - Promoting young entrepreneurs 	<p>II- Action Plan: Knowledge sharing</p> <h3>How?</h3> <ul style="list-style-type: none"> - Social media - Brochures, events/workshops - Knowledge sharing session to family members, classmates, colleagues...
<p><u>Action Plan: Knowledge sharing</u></p> <p><u>Context</u></p> <ul style="list-style-type: none"> -Agricultural technology -Disaster prevention -Multi-purpose Nicchu dam -Japanese culture -Promoting young entrepreneurs 	<p><u>Action Plan: Knowledge sharing</u></p> <p><u>How</u></p> <ul style="list-style-type: none"> -Social media -Brochures, events/workshops -knowledge sharing session to family members, classmates, colleagues...