

JENESYS 2016 In-bound Program Report
(9 ASEAN Countries, India and Timor-Leste,
Theme: Economics (3rd Batch))

1. Program Overview

243 students and young adults from ASEAN 9 countries, India and Timor-Leste, who are interested in international business, visited Japan from October 25 to November 1 and participated in a program on the theme of Economic Partnership, Trade and Investment. They were given a lecture on the economic relationship and its future prospects between Japan and ASEAN member states, India or Timor-Leste, and divided into groups visiting Chiba, Aomori, Aichi and Gunma respectively. Each group had a subtopic of Quality Infrastructure/Tourism, Female Entrepreneurship or Distribution/ICT and visited local governments or local companies with unique tradition or high technologies promoting their overseas development. The participants expressed strong attention to Japanese products or technologies as well as the attitude toward manufacturing by Japanese companies. Some of them individually conveyed their interest and experience through their network in SNS. Based upon their findings and learning in Japan, each group made a presentation in the final session and reported on the action plans to be taken after returning to their home countries.

【Participating Countries and Number of Participants】

243 participants (India: 24, Indonesia: 18, Cambodia: 21, Thailand 22, Timor-Leste: 22, Philippines: 20, Brunei: 21, Vietnam: 22, Malaysia: 20, Myanmar: 24, Laos: 29)

【Prefectures Visited】

Tokyo (All participants) ,Chiba (42) ,Aomori (95) ,Aichi (81) ,Gunma (67)

2. Program Schedule

Oct 23 (Sun)~24 (Mon) :

Arrive at Narita International Airport or Haneda International Airport

Oct 24 (Mon) Group D:

【Observation of Historic Landmark】 Imperial Palace, Asakusa

【Cutting Edge Technology】 Mirai-kan (National Museum of Emerging Science and Innovation)

Oct 25 (Tue) Group C/D:

【Observation of Historic Landmark】 Naritasan Shinsho-ji Temple

All Groups: 【Orientation】

Oct 26 (Wed)~Oct 30 (Sun) Divide into 10 groups and visit each prefecture

(1) Group A/B/C/D:Aomori

【Courtesy Call】 Commerce, Industry and Tourism Div of Nambu Town Government

【Local Industry ・ Observation of Enterprise ・ Opinion Exchange】 Nambu Town Market for Farm Products, Shipping Facility of JA Hachinohe, Hachinohe Portal Museum “hacchi”

【Culture Experience】 Craft Work Shop (Lecture, Industrial Arts Experience, Exchange Meeting)

【Economy related Lecture】 Women Entrepreneurs

【Homestay】

【Exchange with Local Residents and Business Officials】

Participating in School Festival in Hachinohe Gakuin University, Exchange with Entrepreneurs

【Workshop】

(2) Group E/F/G: Aichi

All Groups

【Lecture on Outline of the Region】 Aichi Prefectural Government

【Lecture on Economic Field】 JETRO Nagoya

【Exchange Meeting on Economics】

【Observation of Historic Landmark】 Atsuta Jingu Shrine

【Local Industry ・ Observation of Enterprise ・ Opinion Exchange】

SCMAGLEV (the Superconducting Magnetically Levitated Vehicle), and Railroad Park/ Central Japan Railway Company, Construction Site of Nagoya Ring Road No.2, Centrair (International Airport of Central Japan Area)

【Workshop】

Group E :

【Cultural Experience】 Tokoname Pottery Promenade

【Local Industry ・ Observation of Enterprise ・ Opinion Exchange】 NIPPON SHARYO, LTD.

【Homestay】

Group F/G:

【Local Industry ・ Observation of Enterprise ・ Opinion Exchange】 Aichi Rapid Transit Co., Ltd. (Experience of Linimo Ride), Shin-Tomei Expressway, KARIYA HIWAY OASIS Co. Ltd.

【Exchange with Local Residents】 Shinjo city

【Culture Experience】 Tea ceremony

(3) Group H/ I / J : Gumma

【Lecture on Japanese Culture/ Key Note Lecture】

【Local Industry ・ Observation of Enterprise ・ Opinion Exchange】 Sankyu Inc.
(Logistic Company)

【Courtesy Call】 Tomioka City Hall

【School Exchange】 Takasaki University of Commerce

【Homestay】

【Exchange with Local Residents and Business Officials】

【Workshop】

Group H/I:

【Local Industry ・ Observation of Enterprise ・ Opinion Exchange】 Tomioka Silk
Mill, Factory of Tokyo Karinto Co. Ltd. (Confectioner)

Group J :

【Local Industry ・ Observation of Enterprise ・ Opinion Exchange】 Tomioka Silk
Mill, Oki Electric Industry Co., Ltd.

Oct 31 (Mon) Move to Tokyo

【Reporting Session】

Nov 1 (Tue) Depart from Narita / Haneda International Airport

3. Program Photos

Common Program (Tokyo)

	
10/26 【Lecture on Japanese Culture】	10/31 【Reporting Session】

Group A/B/C/D: Aomori



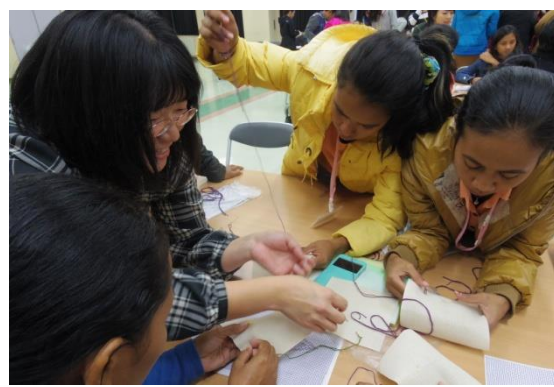
10/26 【Lecture on Outline of the Region】
Nanbu-town



10/27 【Observation of Regional Industry
/Company and Opinion Exchange】 Nambu
Town Wholesale Market for Farm Products



10/27 【Observation of Regional Industry
/Company and Opinion Exchange】
JA-Hachinohe Agricultural Cooperatives



10/27 【Cultural Experience】 Craft Workshop
“Hishizashi”





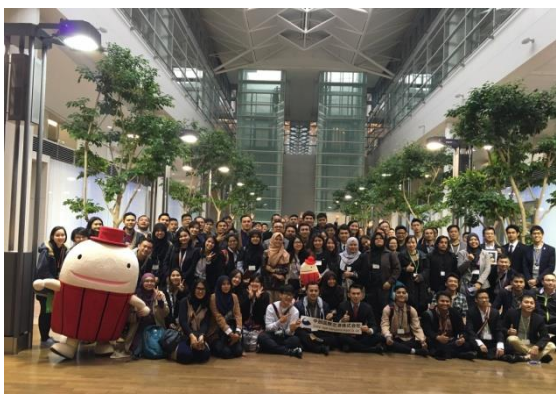



10/30 【Lecture on Economic Field】



10/29 【Homestay】

Group E: Aichi

	
<p>10/26 Exchange Meeting on Economics</p>	<p>10/27 【Observation of Historical Landmark】 Atsuta Jingu Shrine</p>
	
<p>10/27 【Site Observation】 Construction Site of Nagoya Ring Road No.2</p>	<p>10/27 【Observation・Lecture】 SCMAGLEV, and Railroad Park/ Central Japan Railway Company</p>
	
<p>10/28 【Lecture/ Observation】 Centrair-Chubu International Airport</p>	<p>10/30 【Home stay】 Farewell Party</p>

Group F/G : Aichi



10/26 【Lecture on Economic Field】 JETRO
Nagoya



10/28 【Observation of Industry/Company 】
Experience of Linimo Ride



10/28 【Observation of Industry/Company 】
Aichi Rapid Transit Co., Ltd.



10/29 【Observation】 Treasure Hunting



10/29 【Culture Experience】 Tea ceremony



10/30【Observation 】KARIYA HIWAY OASIS
Co. Ltd.

Group H/I/J : Gumma



10/26 【Company Observation】 SANKYU INC. (Logistic Company)



10/27 【Courtesy Call】 Courtesy Call on Tomioka City Hall



10/27 【Local Industry Observation】 Oki Electric Industry Co., Ltd.(Manufacturing Industry)



10/27 【Local Industry Observation】 Observation of a factory of Tokyo Karinto Co. Ltd.(Confectioner)



10/27 【Observation of Historical Landmark】 Tomioka Silk Mill



10/28 【School Exchange】 Takasaki University of Commerce

4. Voice from Participants

◆ The Philippines, Student

We learned about Aomori's crafts and how they incorporate such works into small, simple things and sell them in museum shops in order to reach the public. We also learned about the weaving craft and the availability of weaving classes in Hacchi so the traditional craft is sustained from generation to generation. We met different students during the festival and immersed in the way they celebrate the university's anniversary. The talk/lecture about Nintendo was very inspiring because it didn't only apply in the game development but also in putting up a business and succeeding in life. We also learned a lot from women entrepreneurs. Nambu town was introduced beautifully during the courtesy call. Our visit to J.A. Hachinohe and the wholesale market showed how important it is that the workers and the government work hand in hand and support each other to sustain a good economy.

◆ Malaysia, Student

The most significant company that we have visited was Nippon Sharyo, Toyokawa plant. As a train lover, it was truly an eye opener to me because I have not seen any factories like Nippon Sharyo before. First of all, the factory is super organize, all the machineries, tools, workplace accordingly. Also I observed that there was almost zero rubbish or junk in their factory which surprised me. The Japanese society and manner really has changed my view and thoughts towards them. This was my first homestay in my entire life. Although our group was a little big and some of us might get lessor attention or lesser interaction with the host family. Overall, it was an unforgettable event in my life. The experience with the host family was really appreciated. Thanks for organizing these programs.

◆ Thailand, Student

I am very impressed in lecture from JETRO in Nagoya because the lecturer from JETRO gave me many information about Japanese economy on overview of industry in Aichi, a plan to manage ageing population and 2020 plan. It very benefits for me to study Japanese economy. I am also very impressed at SCMAGLEV, and Railroad Park because it gave me a chance to visit many models of JR train. Homestay in this program is one of the best experience I my life. My host family takes care of me very well. They took me to many tourist attractions in Toyokawa, Aichi, and gave me a local experience.

◆ Brunei, Student

The lecture was very informative and interesting. It was good to be introduced to the basics of the Japanese economy at the beginning of the program to give us some ideas before going to other programs (visits & exchange). I had hoped that the question and answer session can be given more to allow for a more significant discussion.

Takasaki university the lecture were very interesting and it is good to know that they are preparing their students on how to be independent and gain exposure to the outside world by providing exchange and internships. I am impressed by the active learning method and lecture class, and hope that it can also be implemented back in Brunei which can promote a more interactive class session between the students and lecturer. I also liked how the students are willing to help and make an effort in conversing in English even if they find it hard at times.

The company visits were well-organized and useful information were provided to us. I like how they are dedicated to their work.

5. Voice from Japanese Participants

◆ Representative of a participating company

I think they gained a deeper understanding of Japanese railway technology. I could tell how great their interest in railways was from the lively Q&A session after the lecture and the questions that they readily asked while touring the plant. I'd certainly like to welcome other groups if similar opportunities arise in the future.

◆ Local government representative

After the lecture, I spoke directly to members of the delegation and they spoke enthusiastically about common ground with us and with Aichi Prefecture, so I felt that their interest in Aichi Prefecture had grown.


◆ Representative of a participating facility

I'm pleased to have had the opportunity to introduce them to this facility and that they listened so intently to what the people giving the explanations were saying. They seemed to be very interested and asked many questions, and we bonded as we chatted about the example of Nambu-region diamond sashiko stitching that I had made during the craft experience, so the lecturer was very pleased as well. On the day of their visit, we had an exhibition of handicrafts and Japanese brush calligraphy, so I feel that our visitors from overseas had a good opportunity to enjoy learning about Japanese culture in general.

6. Dissemination by the Participants

	
<p>(Instagram) I have a Pen, I have an Apple. Huh! Apple- pen. The best quality apple that I've ever seen. Really beautiful, good smell and real big from Hachinoe city wholesale center.</p>	<p>(Facebook) Industrial Visit to Sankyu Inc. and Tokyo Karinto Co. Ltd. during JENESYS</p>

7. Action Plan Presented at the Reporting Session by Participants

<p>Our Plan Project Title: ASEAN for Japan </p> <ul style="list-style-type: none"> • Why? <ul style="list-style-type: none"> • Keep JENESYS Alumni connected • Encourage others to join the program • When? <ul style="list-style-type: none"> • Now → Continuously • What? <ul style="list-style-type: none"> • JENESYS Alumni Community • Create platform for information sharing (Share experience) <ul style="list-style-type: none"> • SNS → Facebook Page, Instagram • Each alumni contribute in the contents shared (240 members in batch 3) 	<p>What/How?</p> <ul style="list-style-type: none"> • Archipelago: <ul style="list-style-type: none"> • Through business projects and client requirements, maintain contact for any potential projects/business. • BIACC: <ul style="list-style-type: none"> • Research more on Japanese companies and learn from their HSE policies. (I.e. – from Sankyu & also Tokyo Karinto as they showed strict discipline and adherence to policies. • Brunei Times: <ul style="list-style-type: none"> • The experience will be shared & published in one of the top Brunei newspapers with a nationwide viewership.
<p>Project Title: ASEAN for Japan</p> <p>Why?</p> <p>Keep JENESYS Alumni connected</p> <p>Encourage others to join the program</p> <p>When?</p> <p>Now → Continuously</p> <p>What?</p> <p>JENESYS Alumni Community</p> <p>Create platform for information sharing (Share experience)</p> <p>SNS → Facebook Page, Instagram Each alumni contribute in the contents shared (240 members in batch 3)</p>	<p>Archipelago:</p> <p>Through business projects and client requirements, maintain contact for any potential projects/business.</p> <p>BIACC:</p> <p>Research more on Japanese companies and learn from their HSE policies. (I.e. – from Sankyu & also Tokyo Karinto as they showed strict discipline and adherence to policies.</p> <p>Brunei Times:</p> <p>The experience will be shared & published in one of the top Brunei newspapers with a nationwide viewership.</p>