



Mexico-Japan Exchange Program for the Strategic Global Partnership

Information for applicants

1. Course Title

The Mexican Intellectual Property System and its use in the Technology Transfer.

2. Name of Mexican Organization:

Center for Research and Advanced Studies of the National Polytechnic Institute (Cinvestav), and the Mexican Institute of Industrial Property (IMPI).

3. Course dates:

From September 18th to October 3rd, 2017

4. Brief Profile of the Organization and the Department

CINVESTAV

Cinvestav is a Mexican Government Agency, created in 1961. Its objectives and activities include preparing scientific researchers and specialized teachers who promote scientific education and create the conditions to generate original research in various scientific and technological areas that allow raising living standards and promoting the development of Mexico.

Cinvestav has 28 research departments organized into 9 units located in strategic regions of Mexico. Academic and scientific specialized courses are offered for graduates and postgraduates, who are granted Master or PhD degrees on Sciences.

Cinvestav is one of the most prestigious Research Institutions in Mexico.

Department.

Technology Transfer Office (Subdirección de Vinculación Tecnológica).

It's the responsible area for the interaction processes of Cinvestav with industry, as well as the promotion and formality of agreements with the Mexican and foreign industrial sector. The office made the promotion, coordination and orientation of all activities related to the technology transfer and commercialization of technological developments and innovations made in Cinvestav. Also coordinates and performs the obtaining of intellectual property rights (IPRs) for the strategic protection of technological developments generated by Cinvestav; in this area, the Cinvestav is recognized in Mexico as one of the Research Institutions with greater prestige in the obtaining of such rights.



IMPI

The Mexican Institute of Industrial Property (IMPI) is the public administrative authority in industrial property matters in the country, as such, its mission is to ensure protection to industrial property rights by giving the necessary legal certainty to right holders in order to generate a legitimate use of their creative and inventive capacity, which leads to the promotion of private investment, job creation, and overall competitiveness in the country.

Mainly three areas will be in contact with the participants:

- The Patent Division is in charge of conducting the substantive examination of patent applications in the mechanical, electrical, biotechnical, pharmaceutical, chemistry areas.
- The Trademarks Division carries out the examination of the applications of trademarks, slogans, trade names and appellations of origin
- The Protection Division is in charge of preventing and combating acts against Intellectual Property and acts that constitute unfair competition; it also applies the appropriate sanctions.
- Also, to give a wider view on the protection system, there will be a visit to the patenting center of the National Institute of Health Sciences and Nutrition to offer a full perspective of the network put in place to increase national patents.

5. Field of the Training Program:

Intellectual Property and Technology Transfer aspects; strategies and considerations to protect and commercialize technology developments.

6. Course Objective:

Increase and enhance the knowledge about the Mexican IP system and its utility in technology transfer.

At the end of the training program, we expect that the participants obtain:

- An overview of the general aspects involved in the Mexican IP system.
- Experience on the Mexican procedures related with the prosecution and granting of Mexican IP registers managed by the IMPI.
- Experience on the procedures and strategies made by Cinvestav to obtain IP rights.
- Knowledge of the importance of implementing an appropriate strategy for IPRs in Mexico.
- An overview of the usefulness of the Mexican IP system in technology transfer processes.



7. Tentative Course Program

It is intended that the majority of the program be conducted in Mexico City; also we consider at least one visit to one Unit of Cinvestav, for example in Merida City, located in the Yucatan peninsula. The following, is the proposed preliminary agenda:

First week:

An overview of the IP Mexican system / procedures for obtaining IPRs in Mexico / case studies.

Seminars / observation / analysis.

Second week:

Case studies / usefulness of the Mexican IP system / IP strategy.

Visits / observation / analysis / presentation / discussion.

To achieve the above objectives, each participant should develop during the program at least one case study in order to obtain any IPRs in Mexico, as well as to establish the appropriate strategy for it.

Likewise, each participant should prepare previous to their participation in the program, a presentation about his/her activities, IP experience and the way he/she will apply the knowledge acquired in the program.

8. Tentative Schedule of the Training Program

First week (18-24 September):

1. Arrive to Mexico City.
2. Reception at the Mexican airport by the Minister of Foreign Affairs (SRE). Transfer to hotel by SRE.
3. Reception at the Minister of Foreign Affairs (SRE) facilities. First session at Cinvestav.
4. Start of activities at IMPI facilities (south of Mexico City).

Second week (25 September to 3 October)

1. Start of activities at Cinvestav facilities (north of Mexico City)
2. Visit to Unit Merida of Cinvestav facilities and IMPI Regional Office facilities.
3. Final session at the Minister of Foreign Affairs (SRE). Final comments and Diplomas. Farewell.
4. Transfer to the Mexican airport by the Minister of Foreign Affairs (SRE).
5. Departure to Japan.

9. Trainees profile (academic, professional, linguistic, others)

The program is directed to:

Academic Background.

- Professionals involved in the IP system, belonging to Japanese Institutions of Higher Education, Japanese Public Entities, Japanese Companies or Japanese Organizations, or
- Active professionals in IP Japanese system, or



- Scientists or technologists with experience and interest in IP system.

Work Experience.

- Have verifiable experience in the IP system, preferably in the Japanese IP system. It is preferable but not compulsory, having experience in obtaining and/or management of IPRs.
- Having verified work experience within a Research Center, University, Company or Organization that use the IP system in Japan, or
- Belonging to a Research Center, University, Company or Organization using the IP system in Japan.

Years of Experience

At least 1 year

Language Proficiency

English Scores:

TOEIC: 700 pts

TOEFL PBT: 500

TOEFL IBT: 90

IELTS: 6

Or other information that demonstrates a good proficiency in the English language.

10. Dress code

- Formal, to make official visits to Institutions and Government Organizations.
- Smart casual (jacket and no tie for man; semi-formal clothing for woman), for the rest of the program.

11. Others.

- In Mexico City, the temperature is usually between 10 and 20°C in the months of September and October with medium possibilities for raining, so it is recommended to use some light sweater and umbrella.
- In the city of Merida (Yucatán), the weather is sunny and the temperature is not usually less than 30°C in the months of September and October, so it is recommended to wear light and comfortable clothes for the visit.