

## **JENESYS2016 (In-bound Program) 8<sup>th</sup> Batch**

**India/ Theme: Technology (Science and Technology Exchange)**

**Indonesia/ Theme: Culture**

**(Understanding and Exchange of Japanese Culture/Social  
Activities for Students from Darma Persada University)**

**Singapore/ Theme: Technology (Science and Technology Exchange)**

**/ Theme: Culture**

**(Culture and Art Exchange (Group Work for a Picture Book))**

**Malaysia/ Theme: Media**

**(Exchange with Young People Working in/Studying Media Industry)**

### **Program Report**

#### **1. Program Overview**

As a part of the Exchange Program “JENESYS 2016,” 20 university, graduate school students, supervisors from India, 30 university students, supervisors from Indonesia, 51 high school, vocational school, university, graduate school, supervisors from Singapore, and adults, university, and graduate students relevant to Media from Malaysia arrived in Japan. They stayed in Japan from December 13 to December 20 in order to participate in programs aimed at enhancing their understanding of Japan with regard to Japanese politics, economy, society, culture, history, education, and foreign policy. Through visiting local autonomies, companies, homestay, and other activities, the participants exposed themselves a wide range of opportunity to know about Japan more and shared their individual interests and experiences through SNS. In the reporting session, each group comprised by them presented action plans reflected their learning and finding during the program, will be implement after returning to home countries.

#### **【Participating Countries and Number of Participants】**

India: 20, Indonesia: 30, Malaysia: 24, Singapore: 51

#### **【Prefectures Visited】**

Tokyo, Chiba, Kanagawa, Nara, Osaka, Nagano, Yamagata and Hokkaido

#### **2. Program Schedule**

Dec 13 (Tue): Arrive at Narita International Airport

**【Orientation】**

Dec 14 (Wed)~Dec 19 (Mon)

Divide into groups corresponding to their themes and participate in the programs

1. India (Technology): Kanagawa, Chiba

【Lecture on Japanese Culture/Key Note Lecture】

-Prof. Hiroshi Suzuki/Japan University of Economics

【Observation of Cutting-Edge Technology】

-National Museum of Emerging Science and Innovation (Miraikan)

-JAXA (Japan Aerospace Exploration Agency), Chofu Aerospace  
Centre, Ikebukuro Life Safety Learning Centre,

【Observation of Science and Technology-related Facility】

-Ikebukuro Life Safety Learning Center

【Observation of Regional Industry/Company】

-Kitajima Shibori Seisakusho Co., Ltd

-AMADA CO., LTD.

【School Exchange】

-Tokyo University Graduate School

【Observation of Regional Industry/Company】

-UMIHOTARU, Technical Exhibition Hall UMIMEGANE

【Homestay】

【Workshop】

2. Indonesia (Culture): Nara, Osaka

【Courtesy Call】 Japan Indonesia Association, Inc.

【Observation】 The National Diet of Japan, Imperial Palace

【Lecture on Japanese Culture/Key Note Lecture】

-Prof. Kazunori Akashi/ Takushoku University

【School Exchange】 Takushoku University (Tokyo)

【Observation】 Harajyuku

【Observation of Historical Landmark】 Himeji Castle

【Observation of Cutting-Edge Technology】 Maiko Marine Promenade

【School Exchange】 Osaka International University

【Observation of Disaster Prevention-related Facility】

-Tsunami/Storm Surge Disaster Prevention Station

【Homestay】

【Workshop】

3. Singapore (Technology): Yamagata

【Lecture on Japanese Culture/Key Note Lecture】

-Prof. Hiroshi Suzuki/Japan University of Economics

【Observation of Cutting-Edge Technology】

National Museum of Emerging Science and Innovation (Miraikan)

【Observation of Regional Industry/Company/Exchange Opinion】

NEC Personal Computers, Ltd. Yonezawa Plant (Development and Production of PC)

【Lecture on the Region】 Yonezawa City Hall

【Observation of Historical Landmark】 Uesugi-jinja Shrine

【School Exchange】 Yamagata University

【Homestay】

【Workshop】

4. Singapore (Culture): Nagano

【Lecture on Japanese Culture/Key Note Lecture】

-Mr. KIMURA, Hideo/ Executive Managing Director Strategic  
International Management Associates (SIMA)

【Observation】

National Diet Library,

International Library of Children's Literature, Chihiro Art Museum

【Courtesy Call】 Hakuba Village Office

【School Exchange】 Hakuba High School

【Nature Environment】 Hakuba Ski Jumping Stadium 【Homestay】

【Observation of Historical Landmark】 Matsumoto-jyo Castle

【Observation of Regional Industry/Company】 Daio Wasabi Farm

【Workshop】

5. Malaysia (Media): Hokkaido

【Observation】 Tokyo Metropolitan Government Building

【Lecture on Japanese Culture/Key Note Lecture】

- Ms. Makiko Yanada/ Reporter of The Yomiuri Shinbun  
(newspaper company)

【Observation】 NHK (Japan Broadcasting Corporation)

【Observation of Regional Industry/Company】

Doshin Sogo Printing Factory (newspaper company in Hokkaido)

【School Exchange】 Hokkaido University Graduate School

Communication and Tourism Studies, Hokkaido University

【Observation of Regional Company】

The Sapporo Television Broadcasting Co. Ltd.

【Opinion Exchange】 Parties in Media based in Sapporo

【Homestay】

【Workshop】



Dec 19 (Mon): After completion of each local program, move to Tokyo

【Reporting Session】

Dec 20 (Tue): Depart from Narita International Airport

### 3. Program Photos

#### Common Program (Tokyo)

	
12/14【最先端技術視察】日本未来科学館	12/14【日本理解講義/基調講演】
【Observation of Cutting-Edge Technology】 National Museum of Emerging Science and Innovation (Miraikan)	【Lecture on Japanese Culture/ Key Note Lecture】

#### India (Technology): Chiba, Kanagawa

	
12/14【最先端技術視察】宇宙航空研究開発機構(JAXA)調布航空宇宙センター	12/15【地域産業・企業視察】株式会社北嶋絞製作所
【Observation of Cutting-Edge Technology】 Chofu Aerospace Center, JAXA (Japan Aerospace Exploration Agency)	【Observation of Regional Industry/Company】 Kitajima Shibori Seisakusho Co., Ltd

	
<p>12/15【地域産業・企業視察】株式会社アマダ ホールディングス</p>	<p>12/16【学校交流】東京大学大学院</p>
<p>【Observation of Regional Industry/Company】AMADA CO., LTD.</p>	<p>【School Exchange】Tokyo University Graduate School</p>
	
<p>12/17【ホームステイ】</p>	<p>12/18【ワークショップ】</p>
<p>【Homestay】</p>	<p>【Workshop】</p>

### Indonesia (Culture): Hyogo, Osaka

	
<p>12/15【歴史的建造物視察】姫路城</p>	<p>12/16【学校交流】大阪国際大学</p>
<p>【Observation of Historical Landmark】Himeji Castle</p>	<p>【School Exchange】Osaka International University</p>



	
12/16【学校交流】大阪国際大学	12/16【防災関連施設視察】津波・高潮ステーション
【School Exchange】Osaka International University	【Observation of Disaster Prevention-related Facility】Tsunami/Storm Surge Disaster Prevention Station
	
12/18【ホームステイ歓送会】	12/18【ワークショップ】
【Farewell Party with Host Family】	【Workshop】

#### Singapore (Technology): Yamagata

	
12/15【地域産業・企業視察・意見交換】NEC パーソナルコンピュータ 株式会社 米沢事業所(PC 開発・製造業)	12/16【地域概要講義】米沢市役所
【Observation of Regional Industry/Company】	【Lecture on Outline of the Region】Yonezawa

and Opinion Exchange】NEC Personal Computers Inc. Yonezawa Plant (Development and Production of PC)	City Hall
	
12/16【歴史的建造物視察】上杉神社 【Observation of Historical Landmark】Uesugi Shrine	12/16【学校交流】山形大学 【School Exchange】Yamagata University
	
12/17【ホームステイ】 【Homestay】	12/18【ホームステイ歓送会】 【Farewell Party with Host Family】

### Singapore (Culture) : Nagano

	
12/15【地方自治体表敬訪問】白馬村役場 【Courtesy Call】Hakuba Village	12/15【地方自治体表敬訪問】白馬村概論 【Introduction of the Region】Haakuba Village



	
12/16【学校交流】白馬高等学校	12/16【学校交流】白馬高等学校
【School Exchange】Hakuba High School	【School Exchange】Hakuba High School
	
12/17【ホームステイ】	12/18【ワークショップ】
【Homestay】	【Workshop】

### Malaysia (Media): Hokkaido

	
12/15【地元企業視察】北海道新聞印刷工場	12/16【大学交流】北海道大学大学院国際広報メディア・観光学院
【Observation of Regional Industry/Company】Doshin Sogo Printing Factory	【School Exchange】Hokkaido University Graduate School



	
<p>12/16【意見交換会】札幌圏-マレーシア メディア関係者交流会</p>	<p>12/16【地元企業視察】札幌テレビ放送株式会社 (STV)</p>
<p>【Opinion Exchange】Parties in Media based in Sapporo</p>	<p>【Observation of Regional Industry/Company】The Sapporo Television Broadcasting Co., Ltd.</p>
	
<p>12/17【ホームステイ】</p>	<p>12/18【ワークショップ】</p>
<p>【Homestay】</p>	<p>【Workshop】</p>

#### 4. Voice from Participants

##### ◆India, Student

The first thing which I like after landing here is cleanliness and found almost no pollution (air, noise) anywhere in Japan. Here the development is well advanced and done in manner to use resources efficiently. Our lecture program which was given by a professor and dean, Mr. Suzuki about innovation in Japan and how Japan differs from others in innovation is very interesting and new thing we learn. We found that Japanese people are multitasking and are customer centered so their innovation is really at best level.

In school exchange, we have been told about the ongoing research in biomedical engineering which is very interesting and have immediate need in society. This area is my interest to make some software which would help us. We went to JAXA, AMDA and other industry where we find state of the art technology and new innovation and new ideas to do something differently and efficiently.

The best part of this program is being guest to Japanese family. We found people here

are very helpful, very gentle, very caring and very loving. This is my best stay to any family ever. I have learned many things about Japan and Japanese families.

#### ◆Indonesia Student

I was impressed that the Japanese preserve their traditional culture and history and are very eager to pass them on to their offspring and the younger generation. They preserve the cultural assets in such an attractive manner, the assets become the places to attract tourists, and many tourists visit to see them. As I learned that the tourism industry has been established in that way, I thought I would also like to introduce this approach to Indonesia. In this way, I could learn the strength of the Japanese who accept changes while preserving their original culture.

#### ◆Singapore Student

The trip to Japan was really an eye opener and a great experience. It is the first time I experienced winter and I feel that I would definitely come back again. As a very antisocial person, this trip has enabled me to open up more and interact better with my peers. I really appreciate how the Japanese people are so polite and nice, and I think Singaporeans could learn a lot from them. Japanese people are so welcoming towards everyone like the government office staff waited outside the office for our arrival and the students of Hakuba high school who braved the cold in their uniforms just to be outside with us. Our home-stay dad and mom were really welcoming and they made sure we were always warm and full. He took us to places I have never been before. He brought us to a public bath which was a real eye-opener. He also took us up to the snow mountains, where we got to build snowman and have snowball fight. It was a very memorable experience and I hope to be able to do it again.

#### ◆Malaysia Working Youth

Media organizations (NHK, STV, Hokkaido Shimbun Press)

I enjoyed my visits to Japan's various media organizations especially NHK studio. It was very high-tech and it was an eye-opening experience to see how other media professionals work, as well as share their experiences covering major news around the globe.

Also, it's enlightening to know that media organizations in Japan are also experiencing the same types of challenges Malaysian organizations are facing as well, including the advent of online and digital media, and how they have to cope and evolve as well.

### 5. Voice from Japanese Participants

#### ◆Representative of school exchange

The students of this school were so polite that it was good to be able to have amicable

exchange with them. It was very meaningful that we could set up an opportunity to exchange with Japanese students and foreign students at this school and realize international exchange and friendly relations each other. In the exchange program with the students of this school, I thought that the competition game played at the end was very exciting, and through working together on a common theme, visiting and recipient students deepened mutual understanding and trust. Although there are limitations, as it was a school exchange during a short visit to Japan, I think it would be meaningful if such an opportunity would be also provided in the future.

#### ◆Host family

The students whom I received this time were particularly impressive, and the previous receiving experiences have been also enjoyable. I became fraught with emotion as everyone said to me at the time of departure that “we do not want to say good-bye.” We always had lively conversations at the two dinners and laughter rang through the house. Above all, I was most pleased that they enjoyed having the Japanese home cooking heartily and said “delicious!”

#### ◆High school student in school exchange

Although I was a little nervous, as it was my first time to exchange with foreign students, it was very good that they could learn the Japanese culture through the calligraphy game and other activities. It was impressive that everyone, both the participating Japanese students and the visitor group, looked very happy. It was very good to have such an opportunity to exchange. Thank you very much.


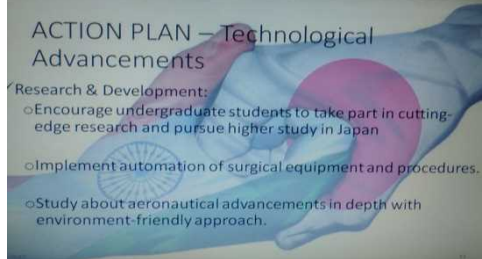




## 6. Dissemination by the Participants

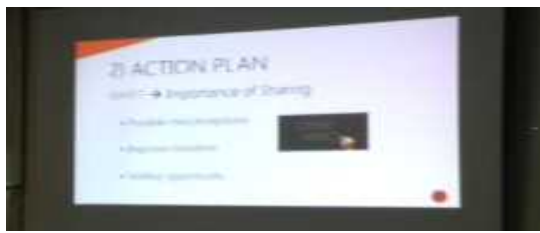
 <p>Like Comment Share</p> <p>6</p> <p>Seen by 19 people.</p> <p><b>Kenny Ho</b> I hope you like the kaya from Singapore <b>Mariko Higuchi!</b> 😊 4 hours ago · Like · 1 · Reply</p> <p><b>Choon Hian</b> Hope you and Otosan like the Singaporean landmark souvenirs, Okasan Mariko</p>	 <p>drjjsolana Otaru Tenguyama Ropeway</p> <p>♥ zulfahimi, alifsyafiq and 58 others drjjsolana 17th DECEMBER 2016 - I am at Tenguyama. Will come back for skiing one day.. Ahaks.. ❄️❄️❄️❄️❄️ Thank you Mr &amp; Mrs Ito... 😊😊 There are some people who live in a dream world, and</p>
<p>ホームステイについて (Facebook) シンガポールのお土産気に入ってくれるといいな。</p>	<p>北海道で雪体験 (Instagram) 小樽天狗山についての発信天狗山にいます。スキーをしにまた来ます。</p>
<p>About Homestay (Facebook) Hope you and Otosan like the Singaporean Landmark souvenirs, Okasan Mariko.</p>	<p>About Experience Snow in Hokkaido (Instagram) I am at Tenguyama. Will come back for skiing one day.</p>

 <p>defrina_marbun</p> <p>♡ いいね ! 58件 defrina_marbun Discussion!!! At Takushoku University. <a href="#">#berharap</a> suatu saat nanti bisa dapet beasiswa S2 disini.. Wkwkwk 4日前 • 翻訳を見る</p>	 <p>Ashish Yadav added 13 new photos — with Pratik Bagul and 6 others. December 22, 2018 · 🌐</p> <p>UMI-HOTARU(the Tokyo bay aqua line) visit. <a href="#">#jenesys2016</a> <a href="#">#Tokyo diaries</a> <a href="#">#into the wild</a> <a href="#">#fnds...</a> See More</p>
<p>学校交流 (Instagram)</p> <p>拓殖大学の学校交流ディスカッション この大学で修士課程の奨学金がもらえたら 良いなあ !</p>	<p>アクアライン (Facebook)</p> <p>東京湾アクアラインにある海ほたる訪問</p>
<p>Indonesia (Instagram)</p> <p>About School Exchange at Takushoku University. I wish I could get scholarship for master degree course at this university.</p>	<p>UMI-HOTARU(Tokyo bay aqua line) visit</p>

## 7. Action Plan Presented at the Reporting Session by Participants

 <p>ACTION PLAN – Cultural Awareness</p> <ul style="list-style-type: none"> <li>✓ Promote Japanese culture through cultural meets</li> <li>✓ Spread awareness of customs through sovereigns to acquaintances</li> <li>✓ Convey Japanese values and principles</li> </ul>  <p>ACTION PLAN – Technological Advancements</p> <p>Research &amp; Development:</p> <ul style="list-style-type: none"> <li>○ Encourage undergraduate students to take part in cutting-edge research and pursue higher study in Japan</li> <li>○ Implement automation of surgical equipment and procedures.</li> <li>○ Study about aeronautical advancements in depth with environment-friendly approach.</li> </ul>	 <p>Loka karya Hasil Kegiatan Program Jenesys 2016 oleh Mahasiswa Universitas Darma Persada</p> <p>Dua Kegiatan Menonjol</p> <ol style="list-style-type: none"> <li>1. Kunjungan ke Universitas <ul style="list-style-type: none"> <li>▶ Takushoku University</li> <li>▶ Osaka International University</li> </ul> </li> <li>2. Bertemu Mr. Fukuda Yasuo</li> </ol>  <p>Kunjungan ke Universitas di Jepang</p> <p>Tiga Hal Menarik dari kunjungan ke Universitas di Jepang</p> <ol style="list-style-type: none"> <li>1. Spirit of Communication</li> </ol>
<p>インド</p> <p>帰国後、今回の参加者全員が、SNS もしくは直接、友人や家族などに、下記の内容（主に日本での経験と気づき）を伝えそして推進していく。</p> <ul style="list-style-type: none"> <li>・日本の文化と習慣と価値観</li> <li>・日本の土木工学を基礎とした建築物のモデルと展示物の作成</li> <li>・インドのビジネスに日本の質のよいカスタマーサービスに取り入れるように奨励</li> </ul>	<p>インドネシア</p> <p>①日本に関する広報誌、学校新聞定期的発行</p> <p>②JENESYS プログラム参加者同窓会の組織化詳細：</p> <p>①今回のプログラム参加者が、今後の JENESYS プログラム参加候補者や一般市民などにむけて、学校新聞は月 1 回、<u>広報誌は 3 か月に 1 回</u>の周期で発行する。</p> <p>②今回のプログラム参加者帰国後一か月以内に、大学内に過去のプログラム経験者に呼びかけ、大学単位の同窓会設立をする。</p>
<p>India</p> <p>After returning to India, we will promote the following items (mainly about our experience and awareness in Japan) to our friends, family, and so forth directly or via SNS.</p> <ul style="list-style-type: none"> <li>・ Japanese culture, customs, value, and principals</li> <li>・ Exhibit models of architectures and displays based on Japanese civil engineering</li> <li>・ Encourage companies in India to introduce a high quality of Japanese customer service as a business model.</li> </ul>	<p>Indonesia</p> <p>At latest 1 month after returning to Indonesia, we will</p> <p>①Publish periodic newsletter (every 3 months) and newspaper (every month) featuring our experience through JENESYS</p> <p>②Establish JENESYS alumni community</p> <p>The detail:</p> <p>①All of us will work on issuing them toward candidates for the next JENESYS and the public in Indonesia.</p> <p>② At the university all of us will call for establish JENESYS alumni community toward ex participants on JENESYS.</p>





## シンガポール

(概要) アクションプラン・プラン発表

理由

・間違った概念を正す・自己改革・再来日の可能性

どのように

・SNS (Facebook や Instagram など) で発信

・周囲の人々に話す

## Singapore

WHY? “Importance of Sharing”

・ Possible misconceptions

・ Improve ourselves

・ Visiting opportunity

HOW?

・ SNS: Facebook, Instagram, and so forth

・ Conversations