

Boost Inward Investment In Japan

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26

4.6

1:6.6

60:40

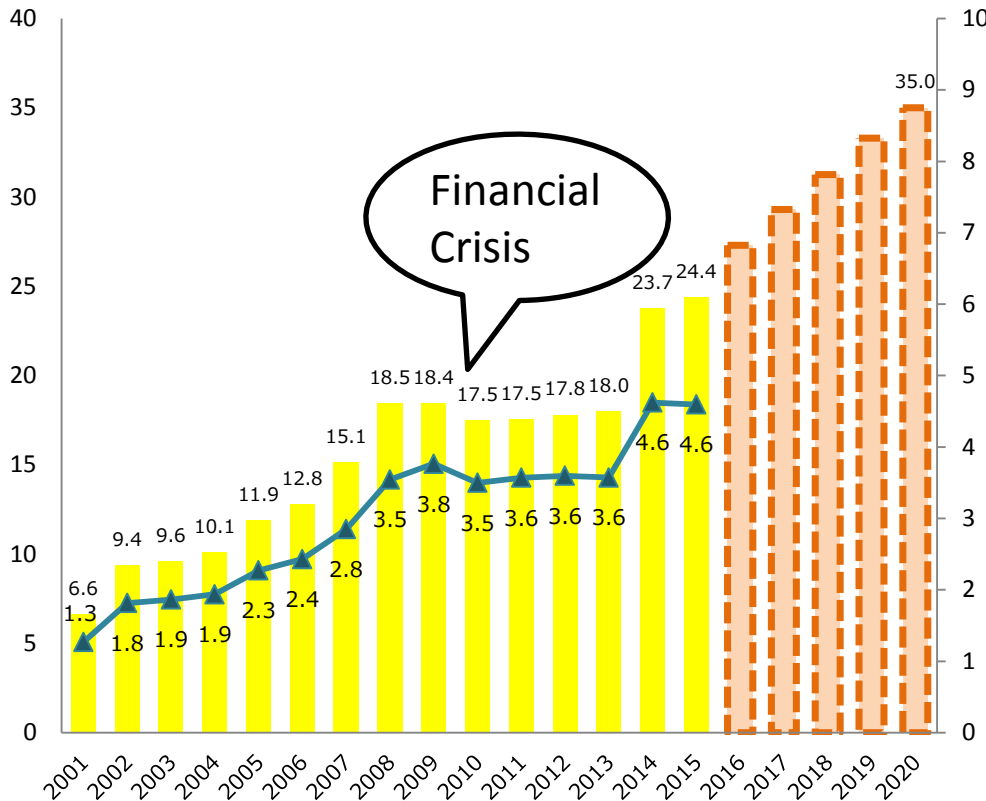
5.6

2019&2020

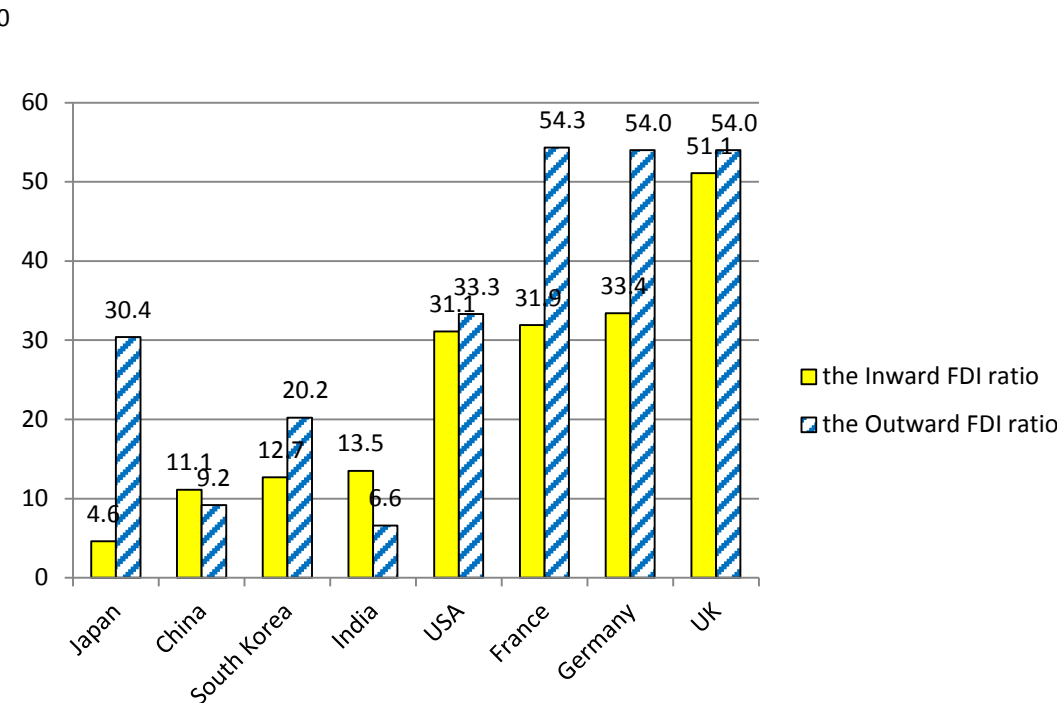
Inward FDI to Japan (4.6 1:6.6)

- Reached at the highest level ever, yet stayed calm per GDP ratio.(4.6%)
- Gap between inward/outward FDI (1:6.6)

Inward FDI stock & per GDP ratio



Inward/Outward FDI per GDP ratio



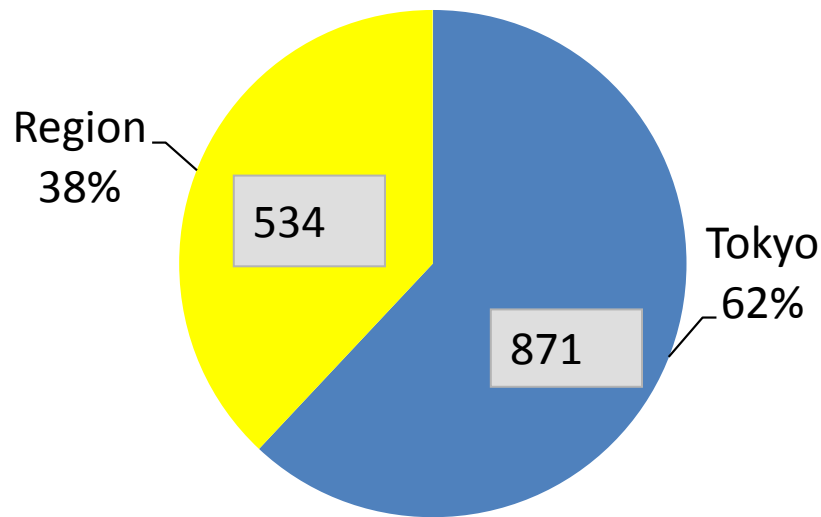
Source: "Balance of Payments", Ministry of Finance
 "National Accounts of Japan", Japan Cabinet Office
 "World Investment Report 2016" UNCTAD

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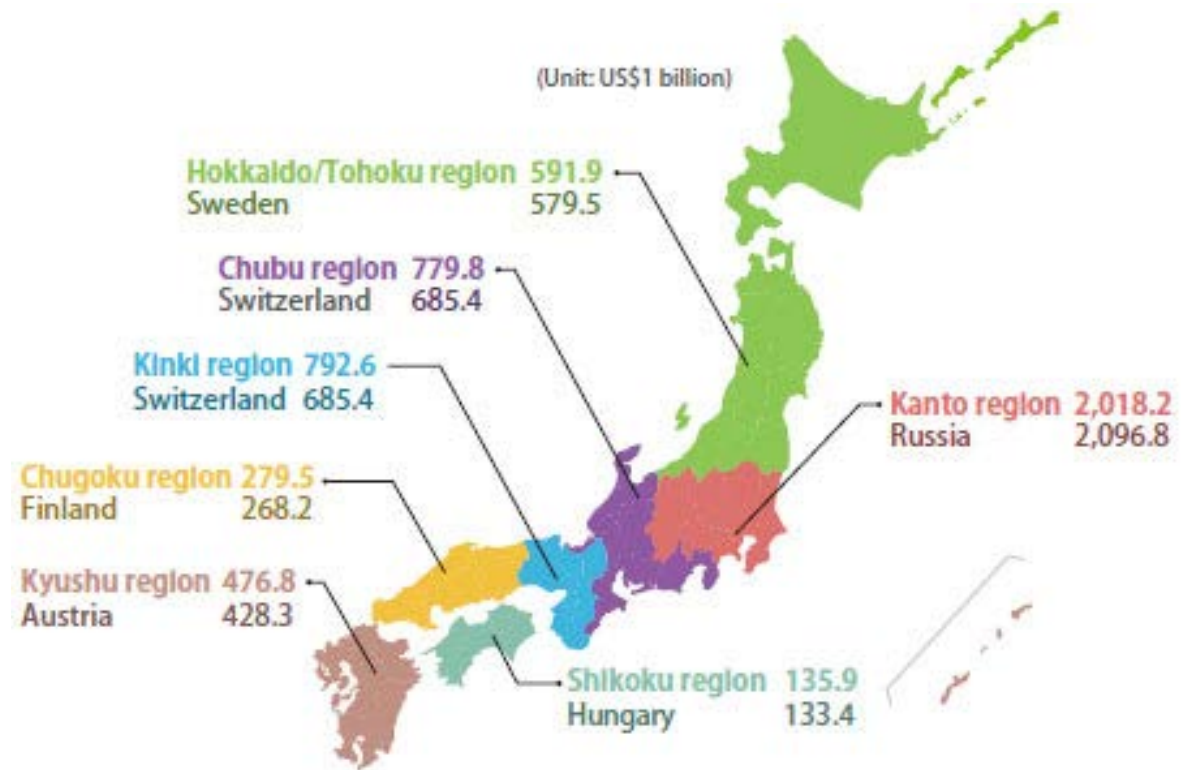
- Distribution of Inward Investment focus on Tokyo, but region is gold mine.

Investment projects supported by JETRO



Source: Jetro 2016 Invest Japan Report

International comparison of regional GDP in Japan (nominal)FY2013



Source: Annual Report on Prefectural Accounts for FY2013 Cabinet Office(2016)

JOB 5.6%

- Our Jobs are secured when FDI landed/ foregin-affiliated companies hire Japanese employees a lot?

Yes, Secured. Foreign employee rate is Only 5.6%.



2019&2020 Boost Inward Investment in Japan

Reform 2020 project : Load map for investment events for expanding Inward FDI in Japan and improving business environments, with Tokyo 2020 Olympic & Paralympic Games as a trigger.

2016

Rio 2016
Olympic&Paralympic
Games

The World Forum on
Sports & Culture (Oct.2016)
Kyoto&Tokyo(with WEF)

GOJ : Top sales & strengthen JETRO
LG : Collaboation with GOJ & JETRO to
Invite Investment

2019

Rugby World Cup
2019
(12 cities)

Further improvement of
Business Environment
Deliver achivements in a
timely manner

- Silicon Valley-Japan Bridge Project
- University reforms to create global ventures

2020

Tokyo 2020 Olympic & Paralympic Games

Japan Business Conference
(2020 Tokyo)

Regional Business Conference
(2019~2020, Municipalities)

Global Venture Summit
(2020 Tokyo)

※source "Japan Revitalization Strategy 2015

Top-level sales

- The Prime Minister Shinzo Abe sent a message to foreign companies that we welcomed foreign direct investment in Japan.

- Date : September 19, 2016
- Venue : The Pierre New York
- Attendance : 320
- Organizer : JETRO
- Co-organizers : METI, Hamamatsu City
- Schedule :

Greetings :Shinzo Abe, Prime Minister of Japan

Keynote①: Dr. Takatoshi Ito, Professor, School of International and Public Affairs, Columbia University

Keynote②:Stephen.R.Volk, Vice Chairman of Citi and Chairman of Citi's Institutional Clients Group

Keynote③: Akira Kiyota, Director & Representative Executive Officer, Group CEO, Japan Exchange Group, Inc.

Presentation: Yasutomo Suzuki, Mayor of Hamamatsu City



London
(May 2014)



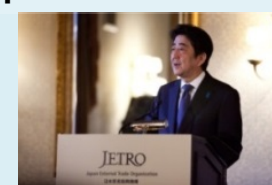
New York
(September 2014)



Los Angeles
(May 2015)



New York
(September 2015)



Brussels
(May 2016)



Measures to attract foreign companies

● Five Promises for Attracting Foreign Business to Japan

- Overcome language barriers at retailers and restaurants
Multilingual retailers, Multilingual restaurant, Multilingual medical care
Speech translation
- Facilitate better Internet connectivity
Free WiFi
- Accommodate business jets at local airports
- Enhance educational environment for expatriate children
Promoting activities of the International Students Support Network
International Schools
Teaching English in elementary schools
- Strengthen advisory and consultation services to support foreign business
Investment Advisor Assignment System