

JENESYS2015 Outbound Program (Myanmar, Undergraduate & Graduate Students) Program Report

1. Program Overview

Under “Japan’s Friendship Ties Programs”, 23 Japanese undergraduate and graduate students who are interested in introducing attractive Japan for overseas visited Myanmar. During the 9 days program from January 19 to January 27, 2016, the participants introduced various attractive Japan to people of Myanmar and also learned lots of things about Myanmar. The participants aim to promote Japan through mediums such as SNS.

2. School Name and Number of Participants

Osaka University (5), Tsukuba University (5), Yokohama National University (5), Ritsumeikan University (5), Osaka Kyoiku University (1), Graduate School of Osaka Kyoiku University (2); Total 23 students

3. Country Visited

Republic of the Union of Myanmar

4. Program Schedule

January 19 (Tue)	Brief Program Orientation, Departed from Narita International Airport Arrived in Yangon via Bangkok
January 20 (Wed)	【Courtesy Call】 Embassy of Japan in Myanmar 【ODA Observation】 Myanmar-Japan Center for Human Resource Development
January 21 (Thu)	【School Exchange】 Yangon University of Education
January 22 (Fri)	【School Exchange】 No.3 Basic Education High School, Bago
January 23 (Sat)	【Home Visit】
January 24 (Sun)	【History, Culture】 National Museum, Bogyoke Aung San Market, Shwedagon Pagoda 【Visit】 Yadanapon Yeik Nyein, Monastic Education School Toingangyun Township
January 25 (Mon)	【Observation on Japanese Affiliated Company】 NTT DATA Myanmar Co., Ltd. 【Workshop】 Preparation for Presentation Meeting
January 26 (Tue)	Presentation Meeting, Farewell Luncheon, Departed from Yangon to Narita via Bangkok
January 27 (Wed)	Arrived at Narita International Airport

5. Program Photos

	
<p>1/20 Courtesy Call (Embassy of Japan in Myanmar)</p>	<p>1/20 Observation (Myanmar-Japan Center for Human Resource Development)</p>
	
<p>1/21 School Exchange Program ① (Yangon University of Education)</p>	<p>1/22 School Exchange Program ② (No.3 Basic Education High School, Bago)</p>
	
<p>1/23 Home Visit (with host family)</p>	<p>1/26 Presentation Meeting</p>

6. Voice from Participants

◆ Student, Ritsumeikan University

I was very surprised to find that Japan and Myanmar can work together very well as a business partner after this 8-days outbound program. I was strongly interested in what Japanese people working in Myanmar told us. Almost all Japanese people I met there taught us that Myanmar has a lot more attractive factors than other developing countries from many viewpoints including economy. I realized that Myanmar has a lot of potentials than I had already known in Japan. Therefore, I am confident to say that Myanmar is “very important” for Japan’s business community. Further, the exchange with Myanmar people who are sincere and friendly strengthened my belief. In the future plan of myself, Myanmar and Japan, I am working with Myanmar people, and Myanmar and Japan are collaborating with each other to seek further development. Based on this blue print, I want to inform Japanese people that Myanmar is a good friend as well as an important business partner. In addition, I want to disseminate Japan’s business methods, values and culture to Myanmar.

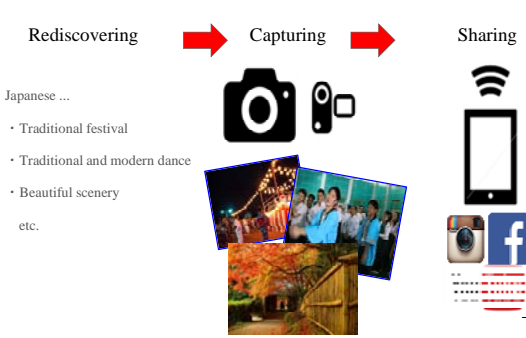
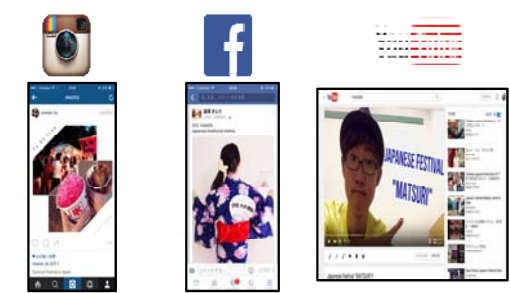


◆ Student, Yokohama National University

I think that we can realize ①the result of many meaningful experiences through the official programs, ②importance of precious and unordinary experiences by thoroughly using our five senses, ③necessity of sufficient discussion and complete preparation, and ④importance of self-consciousness as representatives of Japan in JENESYS2015 Outbound Program to Myanmar. In addition, we experienced first-class hospitality in a Myanmar way when Myanmar people treated us with sympathy, respect, and warmth. I want to be a bridge between Myanmar and Japan while keeping in touch with people I met in Myanmar. This JENESYS2015 Outbound Program is very fruitful and meaningful for all of us since both of Myanmar and Japanese students in the same generation stimulated each other and developed friendship with each other in this program.

◆ Student, Osaka University

What impressed me the most is Japanese-language skills and strong pro-Japanese attitudes of Myanmar people in spite of misdeeds by Japanese Imperial Army during the World War II. I believe this is because Japanese forerunners made every effort to foster pro-Japanese feelings among Myanmar people. Especially, I was impressed by the briefing of an official of Japanese Embassy in Myanmar. He said, “Myanmar is the first country which declared Japan is a very important country for Myanmar in spite of Japan’s misdeed in the past”. We should keep this strong relation with Myanmar. Through this program, I firsthand experienced culture, history, and real conditions of Myanmar. I directly felt kindness and warmth of Myanmar people and gained many helpful things for my future.

7. Action Plan Presented at the Presentation Meeting by Participants

<p>4th</p> <p>Capture Japan Project (CJP)</p> <p>Rediscovering → Capturing → Sharing</p> <p>Japanese ...</p> <ul style="list-style-type: none"> • Traditional festival • Traditional and modern dance • Beautiful scenery etc.  <p>...8</p>	<p>4th</p> <p>For example ~what we have done~</p>  <p>Saran nakajima Kirari Fujisawa Kyoichi Ishi</p> <p>30</p>						
<p>Action Plan: Capture Japan Project (CJP) (Dissemination of attractive points of Japan by putting photos and videos on SNS)</p>	<p>Example of Action Plan: Dissemination through Facebook, Instagram, and YouTube</p>						
<p>2nd</p> <p>Japanese Food, Washoku</p> <ul style="list-style-type: none"> • Added to UNESCO's <i>Intangible Cultural Heritage</i> (2013) • 4 Characteristics of Washoku <ol style="list-style-type: none"> 1. Fresh and various ingredients, respecting the ingredient's natural flavor 2. Supporting healthy eating habits with rich nutrition balance 3. Expression of natural beauty and season change 4. Closely related to annual events such as new year 	<p>2nd</p> <p>Action plan</p> <table border="1"> <tr> <td>Who</td> <td>• In the future , students who become teacher</td> </tr> <tr> <td>When</td> <td>• Anytime</td> </tr> <tr> <td>How</td> <td>• SNS(Facebook , Twitter...)</td> </tr> </table>	Who	• In the future , students who become teacher	When	• Anytime	How	• SNS(Facebook , Twitter...)
Who	• In the future , students who become teacher						
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How	• SNS(Facebook , Twitter...)						
<p>Attractive Points of Japan: Japanese Food – Good for your health</p>	<p>Action Plan: Dissemination through SNS to Myanmar students who will be teachers in the future</p>						
<p>5th</p> <p>About Myanmar to Japanese</p>  <p>Japanese don't know about Myanmar so much</p> <p>33</p>	<p>5th</p> <p>Presentation at super global high school</p> <table border="1"> <tr> <td> <p><WHAT></p> <ol style="list-style-type: none"> 1. Myanma characteristic 2. Myanma food 3. Everyday Longyi 4. Foreign language level 5. Facebook 6. Good relationship between Minorities and Burmese </td> <td> <p><WHY></p> <ol style="list-style-type: none"> 1. Next generation 2. Global-oriented 3. Good school environment and many chances </td> </tr> </table> <p>35</p>	<p><WHAT></p> <ol style="list-style-type: none"> 1. Myanma characteristic 2. Myanma food 3. Everyday Longyi 4. Foreign language level 5. Facebook 6. Good relationship between Minorities and Burmese 	<p><WHY></p> <ol style="list-style-type: none"> 1. Next generation 2. Global-oriented 3. Good school environment and many chances 				
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<p>Action Plan: Let Japanese people know about Myanmar</p>	<p>Action Plan: Presentation about Myanmar at super global high schools</p>						