

## JENESYS2015 Outbound Program (Thailand, University Students) Program Report

### 1. Program Overview

Under “Japan’s Friendship Ties Programs”, 23 Japanese university students who are interested in introducing attractive Japan for overseas visited Thailand. During the 9 days program from November 10 to November 18, the participants introduced various attractive Japan to people of Thailand and also learned lots of things about Thailand. The participants aim to promote Japan through mediums such as SNS.

### 2. School Name and Number of Participants

Aichi Shukutoku University (2), Nagoya University of Foreign Studies (1), Osaka Prefecture University (5), Kinki University (5), Hitotsubashi University (5), Hokkaido University of Education (5)  
Total 23 students

### 3. Country Visited

Kingdom of Thailand

### 4. Program Schedule

November 10 (Tue)	Brief Program Orientation, Departed from Narita International Airport Arrived in Bangkok
November 11 (wed)	【Courtesy Call】 Department of Children and Youth, Ministry of Social Development and Human Security 【Courtesy Call】 Embassy of Japan in Thailand 【Observation in Bangkok (from bus window)】 Wat Phra Kaeo, Anantha Samakhom Palace 【Observation 】 JICA Thailand Office
November 12 (Thu)	【School Exchange】 Thammasat University
November 13 (Fri)	【School Exchange】 University of the Thai Chamber of Commerce 【Home Stay】 Meeting with Host Family (students of Tepleela School)
November 14(Sat)	【Home Stay】
November 15(Sun)	【History, Culture, Nature】 Ayutthaya District
November 16 (Mon)	【ODA Observation】 Asia Pacific Development Center on Disability (APCD)
November 17 (Tue)	Presentation Meeting, Farewell Luncheon, Departed from Bangkok
November 18 (Wed)	Arrived at Narita International Airport

## 5. Program Photos



11/11 Courtesy Call  
(Embassy of Japan in Thailand)



11/11 Observation (JICA Thailand Office)



11/12 School Exchange Program ①  
(Thammasat University)



11/13 School Exchange Program ②  
(University of the Thai Chamber of Commerce)



11/16 Observation of ODA Site (Asia Pacific Development Center on Disability)



11/17 Presentation Meeting  
(Attractive Points of Japan)

## **6. Voice from Participants**

### **◆ Student, Kinki University**

What I directly saw and experienced in Thailand is quite different from what I had thought in Japan. Thailand has strongly benefited by Japanese-affiliated companies, and Japan also has accelerated the speed of its economic growth because of Thailand. I strongly felt a win-win relation between Thailand and Japan. On the other hand, I found that the infrastructure development in Thailand has been a common problem among Southeast Asian countries.

In the school exchange program, I was amazed by enthusiasm for learning of Thai students. Then, I felt sense of crises as I thought low motivation for learning of Japanese students.

After return to Japan, based on my experiences in this program, I will make every effort to be a person who work for Japan under any circumstances and play an active role in Asia.

### **◆ Student, Kinki University**

In Thailand, I noticed a good aspect and a bad aspect, in another word, an aspect which should be improved.

The good aspect is kindness of Thai people. Wherever I went, Thai people smiled us. Japanese tend to avoid foreigners due to language barrier or xenophobia. However, Thai people smiled and treated us kindly even if they didn't understand our language. Because I found such a characteristic everywhere in Thailand, I thought almost all Thai people are kind and gentle.

On the other hand, I noticed insufficient infrastructure development, especially, that in water system. Skyscrapers and condominiums stand side by side. Most Thai people have mobile phones. The center of Bangkok almost looks like a big city in Japan. However, water from faucet is undrinkable. We can't flush toilet paper even in a toilet of a well-equipped shopping mall. I think Thailand needs to improve infrastructure of water system.

After returning to Japan, I want to disseminate a Japan's vogue including "Japan's Kawaii" (pretty style in a Japanese way) through Facebook because Facebook is prevailing among Thai people.

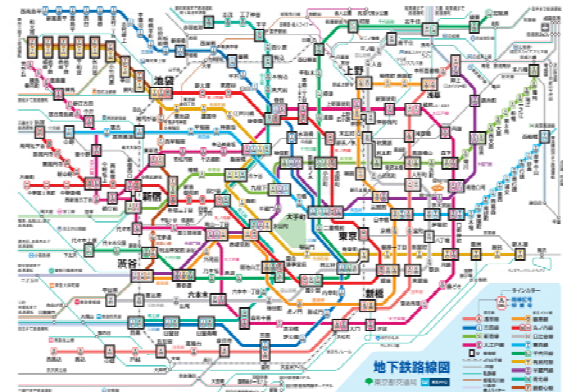



### **◆ Student, Hokkaido University of Education**

I realized that economy of Thailand has been rapidly growing. Thai people have developed its education and administration system in a suitable way for them while referring to Japan's way. However, Thailand seems to fall into "the trap of middle income countries", that is, it has much depended on labor-intensive industry with a low additional value. Therefore, I believe Thailand needs another type of assistance for its sustainable growth.

I think Japan should continue to provide technical support in a long term and support in

accordance with rapidly changing society. I believe that we should promote such a friendly relation between Thailand and Japan at a grass-roots level and on a private level. After return to Japan, I will disseminate attractive points of Japan and Thailand.

## 7. Action Plan Presented at the Presentation Meeting by Participants

<p>Pictogram of toilet in Japan</p> 	
<p>Attractive Points of Japan: Easily understandable pictogram (Toilet mark in Japan classified by color and shape)</p>	<p>Attractive Points of Japan: Easily understandable pictogram (Easy-read-map of complicated subway lines classified by colors and marks)</p>
 <p>HTTP://SHARE-KANAZAWA.COM/ 5/11</p>	 <p>HTTP://SHARE-KANAZAWA.COM/ 4/11</p>
<p>Attractive Points of Japan: Students' efforts for elderly people in Japan</p>	<p>Action Plan: Introduction of Japan's measures to Thailand to address the aging society</p>
<p><b>3. Amusement of Japan</b></p> <p><b>① Purikura</b></p> <ul style="list-style-type: none"> <li>• For memory ex. Graduation ceremony, First date</li> <li>• To make people look beautiful (If you upload it on Facebook, you can get many likes!!!)</li> </ul> 	<p><b>4. Action Plan</b></p> <ul style="list-style-type: none"> <li>• SNS → facebook, twitter, Instagram</li> <li>• Blog → Discover Japan (<a href="http://discoverjapan2015.tumblr.com/">http://discoverjapan2015.tumblr.com/</a>)</li> </ul> <p><b>JENESYS 2015</b></p> 
<p>Attractive Points of Japan: Example of Japanese culture among young people ( Purikura)</p>	<p>Action Plan: Dissemination of Japan's attractive points through SNS and/or Blog</p>